

# Virginia ABC - License Reform Stakeholder Feedback Survey Results

As of February 25, 2019

**Are you a licensee? If yes, please identify your business type (restaurant, hotel, grocery store, wholesaler, etc.)**

Answered	11
Skipped	0

**Responses:**

Yes	9 4 Distilleries, 2 Restaurants, 1 Winery, 1 Off Premise Retailer, 1 On/Off Premise Retailer
No	2

**Do you represent licensees? If yes, what types of licensees do you represent (winery, restaurant convenience store)?**

Answered	11
Skipped	0

**Responses:**

No	9
Yes	2 1 Wine Producers/Suppliers, 1 Retailers/Breweries

**Please provide the names of other states' license structures that you would recommend Virginia ABC review and consider.**

Answered	11
Skipped	0

**Responses:**

Yes	4 Massachusetts, North Carolina, Washington DC, California
NA	7

**What concerns should Virginia ABC be aware of as a new structure is developed?**

Answered	11
Skipped	0

**Responses:**

Not Applicable	17
License Simplification	6
Licensing Process	3
Three Tier System	2
Enforcement	1
License Fees	1
Manufacturing	1
Public Notice	1
Special Events	1

# Virginia ABC - License Reform Stakeholder Feedback Survey Results

As of February 25, 2019

## What concerns should Virginia ABC be aware of as a revised license/permit fee structure is developed?

Answered	11
Skipped	0

### **Responses:**

Not applicable	25
Fee Reasonability	3
Enforcement	2
Enact Revenue Based Fees	1
Fee Simplification	1
Multiple License Discounts	1

Do you think there is a need for a Marketplace license? A Marketplace License would permit establishments whose primary business purpose is not related to the selling of food or alcohol, to offer customers a complimentary alcoholic beverage and/or sell alcohol to customers in limited quantities. Some examples could include non-traditional venues wishing to provide complimentary alcohol to customers (e.g. wine served at a book store, champagne served at a bridal dress shop, craft beer served at a barber shop).

Answered	11
Skipped	0

### **Responses:**

Yes	8
No	2
NA	1

### **Yes comments:**

NA	19
Volume Caps	3
Enforcement	2

### **No comments:**

NA	3
Enforcement	2
Volume Caps	1

# Virginia ABC - License Reform Stakeholder Feedback Survey Results

As of February 25, 2019

## Should license/permit fees cover all costs to issue, monitor, and enforce licenses? Why or Why Not?

Answered	11
Skipped	0

### **Responses:**

Yes	6
No	4
NA	1

### **Yes comments:**

Sensible Approach	3
Increased Enforcement	1
Reduce Enforcement	1
Simplification	1

### **No comments:**

Exclude Enforcement	2
Spirits Taxes Should Cover	1
ABC Should Cover	1

## Should a portion of cost to issue, monitor and enforce licenses be borne by the state via taxes? Why or Why Not?

Answered	11
Skipped	0

### **Responses:**

Yes	8
NA	2
No	1

### **Yes comments:**

Spirit Taxes Should Cover	4
Reduce Cost	2
Reasonableness	1
Enforcement	1

### **No comments:**

Consumer Spending	1
-------------------	---

# Virginia ABC - License Reform Stakeholder Feedback Survey Results

As of February 25, 2019

## Should license/permit fees be linked to the level of privileges granted (i.e. larger seating capacity should drive higher license fees)? Why or Why Not?

Answered	11
Skipped	0

### **Responses:**

Yes	4
No	5
NA	2

### **Yes comments:**

Link to Alcohol Volume	1
Helps Smaller Licensees	2

### **No comments:**

Size Doesn't Matter	2
Unfair	1
Link to Alcohol Volume	1
Too Complicated	1

## Please provide any proposal(s), suggestion(s) or ideas for how license/permit fees could be restructured?

Answered	11
Skipped	0

### **Responses:**

NA	5
Simplification	2
A La Carte Pricing	1
Enforcement Linked Fee Structure	1
Maintain Status Quo	1
Revenue Linked Fee Structure	1

## What would a licensing structure look like that would benefit your business type?

Answered	11
Skipped	0

### **Responses:**

NA	7
Status Quo	2
A La Carte Pricing	1
Simplification	1

# Virginia ABC - License Reform Stakeholder Feedback Survey Results

As of February 25, 2019

**As we think about implementing a modified license and fee structure, are there steps in the licensing application process where we could improve the experience for applicants?**

Answered	11
Skipped	0

**Responses:**

NA	5
Yes	4
No	2

**Yes comments:**

Simplification	2
Public Notice	1
Online Applications	1

**No comments:**

Effective	2
-----------	---

**If you have another other comments or suggestions related to this study please share those ideas as well.**

Answered	7
Skipped	4

**Responses:**

NA	5
Engage Stakeholders	1
Simplification	1