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January 2022 news and updates for the licensee community from the Virginia Alcoholic Beverage Control Authority (ABC).

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Virginia Alcoholic Beverage Control Authority

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2022 Do Not Sell Stickers Are Here!

Be sure you have the new 2022 Do Not Sell stickers posted. Need more? You can order additional stickers on ABC's website.

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VAL | VIRGINIA ABC LICENSING

Virginia ABC's VAL System Coming Soon!

Virginia ABC is excited to announce VAL is coming soon! Onboarding will commence through the renewal process with some licensees beginning later this year.

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Updated Information on Out of Stocks

There are several factors contributing to the shortage of various products on ABC's store shelves, many of which are outside of ABC's control. Read more in our FAQs.

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Delivery Regulation Reminders

Have questions about cocktails to go delivery? ABC is here with answers to help ensure your business and delivery drivers are in compliance.

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Discover Virginia ABC Signature Cocktails

Every quarter, Virginia ABC showcases a new signature cocktail made right here in the Commonwealth! Check out the newest, Happy New Pear!

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ZERO TOLERANCE POLICY FOR UNDERAGE SALES AND CONSUMPTION

Whether you are a new licensee or a seasoned establishment professional, we cannot stress enough your important role in the community. The selling and serving of alcoholic beverages is a business that is subject to higher legal and social accountability than almost any other industry. As a licensee, you are responsible for maintaining a safe, regulated business and shoulder many responsibilities, including preventing underage sales and consumption of alcoholic beverages. Virginia ABC has a strict "zero tolerance" policy for underage consumption and looks to you to aggressively avoid these sales. [Read more about avoiding underage sales](#)

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