



Hearings, Appeals & Judicial Services

SCHEDULED HEARINGS DOCKET

(COMPLIANCE – PRODUCT APPROVAL REVIEW)

Licensee	Objections/Charges	Administrative Law Judge	Attorneys/ Representatives	Agents	Virtual Pre-Hearing Conference Date/Time <i>*Held via Microsoft Teams OR Telephonically*</i>	Formal Hearing Date/Time	Formal Hearing Location
MASS BAY BREWING CO. <b>MASS BAY BREWING CO.</b> 306 NORTHERN AVE. BOSTON, MA 02210  Application No.: 013390329 – DUNKIN’ SPIKED BRANDS  Administrative Case No.: 013392543	1. On or about 6/16/23, the applicant, Mass Bay Brewing Co., submitted product labels for Dunkin' Spiked Mocha Iced Coffee 6% alcohol/volume, Dunkin' Spiked Strawberry Dragonfruit Iced Tea Refresher 6% alcohol/volume, Dunkin' Spiked Original Iced Coffee 6% alcohol/volume, Dunkin' Spiked Vanilla Iced Coffee 6% alcohol/volume, Dunkin' Spiked Half and Half Iced Tea 6% alcohol/volume, Dunkin' Spiked Mango Pineapple Iced Tea Refresher 6% alcohol/volume, Dunkin' Spiked Caramel Iced Coffee 6% alcohol/volume, Dunkin' Spiked Slightly Sweet Iced Tea 6% alcohol/volume, for approval of twelve (12) ounce cans. These labels were found by Virginia ABC to be not in compliance with 3 VAC 5-40-20 (C.) 5, to wit: C. While not limited thereto, the board may withhold approval of any label: 5. Which contains any design or statement which is likely to mislead the consumer.	M. Page, Esq.	R. Yates, Esq.	M. Haalman, SAC R. J. O’Connell, ASAC	September 19, 2023, at 9:00 a.m.	September 27, 2023, at 10:00 a.m.	Virginia ABC Central Office 7450 Freight Way Mechanicsville, VA 23116

