### HEARINGS, APPEALS & JUDICIAL SERVICES

**SCHEDULED HEARINGS DOCKET**  
(ROANOKE REGIONAL OFFICE)

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| VANITY ENTERTAINMENT LLC  
213 LUX LOUNGE  
213 WILLIAMSON ROAD  
ROANOKE, VIRGINIA 24011-1803  
License:  
093224 – WB ON & OFF  
093224 - MBR  
Administrative Case #: 013187045 | 1. Retailer Purchased Wine Or Beer Other Than From Wholesaler -- From January 1, 2020 through July 8, 2021, the licensee purchased wine or beer for resale from a person other than a wine or beer wholesaler licensed in this Commonwealth, in violation of Sections 4.1-202, 4.1-2251.b. and 4.1-326 of the Code of Virginia.  
2. Qualifications To Retain Mixed Beverage License -- During the preceding license year (July 2019 through November 2019 and December 2020 through November 2021), based on the gross receipts from the sale of food and nonalcoholic beverages and the gross receipts from the sale of mixed beverages, the licensed establishment did not meet the requirements for a mixed beverage restaurant license, in violation of Sections 4.1-114, 4.1-210 and 4.1-225 1.b. of the Code of Virginia.  
Rachel Yates, Esq. | T. W. Massie, SA | September 7, 2022 at 10:00 a.m. | September 20, 2022 at 10:00 a.m. | Roanoke Regional Office  
2943 Peters Creek Road NW  
Suite D  
Roanoke, VA 24019-3518 |
failed to submit to the Board a complete and accurate annual review report for the year ending November 30, 2019, in violation of Sections 4.1-114, 4.1-202 and 4.1-225 1.b. of the Code of Virginia and 3 VAC 5-70-90 D.

4. Unauthorized Advertising -- A. Advertised Contrary to Rules and Regulations - On March 2, 2022 and April 2, 2022, the licensee advertised about or concerning alcoholic beverages contrary to the rules and regulations of the Board, in violation of Sections 4.1-113, 4.1-202, 4.1-225 1.b. and 4.1-320 of the Code of Virginia and 3 VAC 5-20-10 through 3VAC 5-20-100.

5. Deceived Or Attempted To Deceive The Board Or Any Government Authority -- Between December 2018 and November 2019, the licensee willfully deceived or attempted to deceive the Board by making or maintaining business records required by statute or regulation that are false or fraudulent, in violation of Sections 4.1-202 and 4.1-226.3 (for incident dates before 7/1/2013, reference 4.1-225 1.b.) of the Code of Virginia.

6. Financial Responsibility -- The licensee cannot demonstrate financial responsibility sufficient to meet the requirements of the business conducted under the license issued by the Board, in violation of Section 4.1-225 1.e. of the Code of Virginia.