

**VIRGINIA OFFICE FOR SUBSTANCE ABUSE PREVENTION (VOSAP) COLLABORATIVE**  
**AUGUST 24, 2017 - 9:00 -11:00 A.M.**  
**DEPARTMENT OF BEHAVIORAL HEALTH AND DEVELOPMENTAL SERVICES**  
**1220 BANK STREET, RICHMOND, VA 23219**

**VOSAP Collaborative Members in attendance:**

Kim G. Brown, TurnKey KB & Associates LLC  
James Christian, Dept. of Criminal Justice Services (DCJS)  
Jennifer Farinholt, Dept. of Alcoholic Beverage Control (ABC)  
Monica Jackson, DCJS  
Marty Kilgore, Virginia Foundation for Healthy Youth (VFHY)  
Jessica Lambertson, Dept. of Motor Vehicles  
Jodi Manz, Policy Advisor, Office of the Secretary of Health & Human Resources  
Art Mayer, Dept. of Juvenile Justice  
SFC Douglas Perry, Virginia National Guard Counterdrug Taskforce  
Abby Pendleton, Virginia ABC  
Anya Shaffer, VDH  
Gail Taylor, DBHDS  
Sarah Westphal, Virginia State Police/YOVASO

**VOSAP Collaborative Members not present:**

Mark Buff, Dept. of Fire Programs  
Mary Crozier, Community Coalitions of Virginia (CCoVA)  
Mary King, Virginia State Police/YOVASO  
Donna Michaelis, DCJS  
Christopher Spain, Dept. of Social Services  
LTC William X Taylor, Virginia National Guard Counterdrug Task Force Commander

**Welcome and introductions**

We opened by introducing ourselves. VFHY Public Affairs Manager Richard Foster, VFHY Obesity Prevention Coordinator Heidi Hertz and VFHY Intern Amelia Roberts also participated in the meeting.

**Review of May 19, 2017 Meeting Summary**

There were no changes to the May 19, 2017 Meeting Summary. Jennifer shared two updates (see below).

**Follow up items from May 19, 2017 VOSAP Collaborative meeting:**

1. Danielle Luster presented in May regarding Virginia ABC's new initiative HEADS UP (Higher Education Alcohol and Drug Strategic Unified Prevention). The Virginia ABC website has been updated with the first release of resources. See <https://www.abc.virginia.gov/headsup>. Also, the Commission on Youth project, Identifying Substance-Use Prevention and Intervention Programs at Virginia's Colleges and Universities, timeline is below.

August 31st: Initial Presentation and Meeting with Workgroup consisting of:

- Commission on Youth
- Deputy Secretary of Education
- State Council for Higher Education of Virginia
- Virginia Private Colleges Representative
- Virginia Association of Campus Law Enforcement Administrators
- Virginia Community College System

- Department of Education

September 20th: Presentation and Recommendations made to the Commission on Youth

September 20th – November 7th: Open for Public Comment

November 8th: Vote on Recommendations

Danielle’s contact information if you have any questions:

Danielle Luster, M.A. | Education & Prevention Coordinator | (804) 213-4594 or

Danielle.Luster@abc.virginia.gov

2. The [Health Smart Virginia website](#) was recently updated. VDOE’s Vanessa Wigand previously encouraged VOSAP Collaborative members to share their talents with Virginia teachers – by sending lessons that support the SOLs. (We may also suggest resources. Virginia ABC’s new publications for elementary, middle and high school students are now listed as resources under the appropriate grade levels.)



Vanessa’s contact information if you have any questions:

Vanessa Wigand | Coordinator, Health Education, Driver Education, Physical Education, & Athletics |

804.225.3300 or Vanessa.Wigand@doe.virginia.gov

### **VFHY Mission Expansion presented by Executive Director Marty Kilgore**

Marty shared a presentation (attached) regarding VFHY’s mission expansion. Heidi shared highlights from the associated gap analysis which included questions about: mission in regards to substance use prevention among children & youth, funding source, substances targeted, target population, initiatives/strategies used (information dissemination, education, alternatives, problem identification & referral, community process, environmental approaches, research and other), # children reached, how success is measured, self-assessment of success preventing substance use, barriers to success, methods for sharing messages/success with community and other stakeholders, data collection methods and an open opportunity for comments/suggestions.

Thirty-nine stakeholders responded. Sixty percent reported that lack of funding is their biggest barrier. Some organizations responded that they do not do prevention. We discussed that in some cases this response was due to a different interpretation of “prevention” and for others it was a matter of finding the correct person(s) within the organization. Several Collaborative members provided suggestions and/or volunteered to help make these connections.

Marty said they will have a speaker at their next Board meeting who will address adverse childhood experiences (ACEs) and the connection to substance abuse and other health challenges. She suggested we host a speaker regarding ACEs at a future VOSAP meeting, in particular [Dr. Allison Sampson-Jackson](#) was highly recommended. Jennifer will look into this.

VFHY and DBHDS are partnering for the [13th National Reduce Tobacco Use Conference](#) to be held April 8-11, 2018 at the Norfolk Waterside Marriott. New this year DBHDS will offer an optional, substance-use prevention track: Broadening Prevention. Topics will include capacity building and community mobilization and effective and sustainable prevention approaches guided by applying the Strategic Prevention Framework (SPF).

Heidi shared that she has been working with First Lady Dorothy McAuliffe on the First Lady’s initiatives to end childhood hunger. To highlight organizations that share in this mission, September 29 will be Feed VA Day of Action. Besides raising awareness for organizations working to increase food access, everyone is encouraged to get involved by volunteering with these organizations. Go to [www.vfan.org](http://www.vfan.org) for more information including a list of events to join, a way to list/suggest a host, and ways to share this message through your networks. Heidi encouraged all of us to spread the word and get involved by volunteering/attending an event on September 29. They are working with DHRM to issue a letter to state employees along with a reminder that Volunteer Leave can be used.

### **Governor’s Taskforce Updates from Jodi Manz, Policy Advisor, Office of the Secretary of Health & Human Resources**

Jodi said as time is winding down for the McAuliffe administration there is a major push to complete strategies. She reported that data from Office of the Chief Medical Examiner (OCME) and Department of Forensic Science indicates in 2016 there were 1,440 drug overdose deaths in Virginia, 1,133 of those were from opioids. Rural areas of Virginia have the highest mortality rates due to Rx opioids while urban areas have the highest mortality rates due to illicit opioids. A spike in deaths from 2015 to 2016 is attributed to fentanyl and fentanyl analogs. Benzos and cocaine drug deaths are popping up. In 2016, 54% of fatal cocaine overdoses also had fentanyl causing death.\* (\*See [VDH, OCME Fatal Drug Overdose Quarterly Report](#).) Most fentanyl and fentanyl analogs are being produced in China and much is being purchased online—fighting this is very challenging. One possible approach would be to start scheduling fentanyl and analogs to be prosecutable.

Workforce Development is another challenge. We don’t have enough people to do counseling and the peer-to-peer side of recovery. We have the issue of barrier crimes—a lot of people in recovery have previous convictions. Now they are in recovery and want to work but can’t get a job. Members want to get creative exploring treatment programs for incarcerated individuals.

An initiative that originally was going to focus on coalition development has now morphed into offering seven regional summits aligning with the Virginia State Police regions. (This acknowledges the existing infrastructure and the importance of building on and maintaining infrastructure because addiction exists no matter what; it’s the interventions that make a difference.

Also looking at medically assisted treatment for the re-entering population and other strategies to expand access to opioid use disorder treatment for justice-involved populations. Virginia participated in a [Learning Lab with](#)

[the National Governors Association](#) where a program that has been successful in Massachusetts was studied for potential implementation in Virginia.

There will most likely be a meeting of the Task Force after the election to help inform those on the transition team and provide a complete status update.

**Partnership for Success Grant Update and Epidemiological Data/Workgroup Report from Gail Taylor**

(Note: the VOSAP Collaborative serves as the Advisory Committee for the Substance Abuse and Mental Health Services Administration (SAMHSA) Partnership for Success (PFS) Grant administered through DBHDS’ Office of Behavioral Health Wellness.) PFS is currently funded through 2018 (it had previously been taken out of the federal budget).

Gail reported on the Virginia Opioid, Prevention, Treatment, and Recovery (OPT-R) State Targeted Response grant. Virginia received \$9 million to address opioid prevention, treatment and recovery. Prevention got \$1.8 million. With OPT-R, we know we have one year of funding and the intent is to implement sustainable practices. This is difficult because the second year of funding is not a sure thing.

The PFS grantees are Tier 1, Tier 2 (they are underway with the Strategic Prevention Framework process.) Tier 3 had little to no capacity so they will get money to develop and mobilize a community. There will also be a media awareness campaign across the lifespan—VDH is working on this. The [VA AWARE website](#) will be reworked to be more outwardly facing.

2017 VA OPT-R Grantees  
Posted on May 5, 2017 by Gail

Tier 1	Tier 2	Tier 3
Dickenson	Region 10	Fairfax Falls Church
Planning District 1	Goochland-Powhatan	Crossroads
Highlands	Rappahannock Area	Rockbridge
Cumberland Mountain	Eastern Shore	Colonial
New River Valley	Mt. Rogers	Alleghany-Highlands
Blue Ridge	Middle Peninsula Northern Neck	Southside
Danville-Pittsylvania	Henrico	Rappahannock Rapidan
Piedmont	Chesapeake	Va Beach
Northwestern	Prince William	Portsmouth
Richmond	Horizon	Loudoun
Norfolk	Hampton	District 19
Chesterfield	Alexandria	

It's Hampton/Newport News

Also underway is Project Echo—in partnership with VDH. This is a telehealth program. The structure is a hub and spoke model that coaches new providers through a virtual learning collaborative that employs free CME, case presentations and other resources.

On the recovery side, working at a warm handoff system from the hospital to a peer recovery specialist to help guide people to needed services.

The Social Indicator Dashboard has been updated and the State Epidemiological Workgroup has been meeting and drafted the State Epidemiological Profile: Alcohol.

On the local level, prevention work is being done with veterinarians. People are adopting dogs that are on medications and using/selling the drugs. They are also working on spreading the word so animal shelters are aware of this trend. Jess said in Maryland they did a lot of work with real estate agents because of drug thefts during open houses. We are doing this here in Virginia and also with funeral homes. One positive development is through work with builders' associations, they are making in-wall lockable medicine cabinets standard in new builds.

Kim said she really liked VFHY's presentation because VFHY is great at framing and telling the story of their prevention successes. We discussed that this is *very* important—Marty noted that prevention success is traditionally a difficult story to sell/tell.

Kim said that CADCA and SAMHSA brought in the [FrameWorks Institute](#) to help tell the story of prevention. (Jennifer will follow up for more information about this.)

Kim reported on the status of the PFS grantees. One of the strategies is to incentivize local prescribers, doctors, dentists, veterinarians to activate and actively use their Prescription Monitoring Program accounts. She also got feedback from a grantee that the local government needed to officially make addressing opioid and heroin one of their top five goals. (She was told “unless the govt. says it's a priority, can't make progress.) Kim was delighted to report that it has now been recorded as one of that government's top priorities.

Virginia is the only state in the country that piloted training “The Intersection of Prevention and Recovery Approaches.” There have been two trainings and they are now starting a train-the-trainer. The intention is for the recovery community to be heavily involved. Jodi asked Kim for a one-pager on the training.

Another barrier that Kim's been tackling is that there hasn't been a place to share success stories. Now PFS is purchasing licenses for a coalition-friendly database. “[Collaborate and Grow](#)” (through Keri-Lyn Coleman) provides software that is based on the coalition's logic model and has functionality for measuring progress and success.

Lastly, the coalitions are getting ready to go through training on health disparities.

### **VDH News and Updates**

Anya shared that VDH was awarded the Garrett Lee Smith Campus Suicide Prevention Grant. This is a grant VDH had previously but there had been a lapse. They are now looking at what had been previously proposed as some modifications will be necessary. They are very pleased to have this grant funding.

### **DCJS News and Updates**

Monica shared that DCJS is in the process of planning racial and ethnic disparity training. The first will be in October and it will run through December; the announcement will be posted on DCJS' website.

James said there were about 900 attendees at the 2017 School Safety Training Forum in early August. They have also rolled out disability awareness training for law enforcement officers. There will be three pilot trainings and eventually they want to get this in the academy.

### **DMV News and Updates**

Jess shared that there are now 14 Drug Recognition Experts (DREs). If impairment is suspected, and the DRE is allowed, a DRE completes a 12-step evaluation process to determine impairment. (Jess/DMV will host the next VOSAP meeting and present regarding the DRE program.) They have completed 60 evaluations since March;

30 in the Roanoke area. Jess said that when she reads the reports, people are crying out for help. She would like to facilitate the DREs being able to link people with treatment help.

Jess said that Virginia previously had a DRE program and it went away. Now that the DRE program has been rebuilt she is determined not to allow that to happen again. This will be the first time that we will have solid data about drug impaired driving. Gail asked about data being available at the regional level. Jess said there are some challenges with information security being very tight. She is currently manually entering all reports but is exploring options to improve this process while maintaining the security of the information and following the required protocol.

### **YOVASO News and Updates**

Sarah said YOVASO had their Leadership Retreat on June 19-22 at James Madison University with 122 participants. Fourteen VSP Troopers and other VSP employees attended which was the highest yet and added a lot to the retreat. They had the golf cart impairment simulator and attendees used marijuana goggles while completing sobriety field tests. They are now ramping up for the back-to-school [Save Your Tailgate](#) campaign which runs September 18 through October 13. This campaign emphasizes buckling up and reducing speed and is open to middle schools and high schools.

### **DJJ News and Updates**

Art said on the facility side DJJ has been very busy and experiencing a lot of change. Beaumont closed this summer and now the lone large state facility is Bon Air. Overall the newer design model is rehabilitative versus punitive; the older facilities really looked and felt like prisons. Newer facilities will have more treatment space. Also DJJ now has the Continuum of Care. The department awarded contracts to two experienced service coordination agencies, AMIkids (AMI) and Evidence Based Associates (EBA), to develop a statewide continuum of evidence-based services and alternatives to placement in state operated juvenile correctional centers. The goal is to have facilities all over the state so juveniles can stay closer to home.

Gail asked if there is recovery support. Art said that they have treatment support if there is a substance abuse treatment need. At times there has been volunteer support. Members of the collaborative noted that there is a need for recovery services as part of the re-entry process.

### **DBHDS News and Updates**

In June, Gail was one of nine people who were part of a [Center for Substance Abuse Prevention](#) group tasked with coming up with a new definition of prevention. There isn't a final product yet but she will keep us informed. Also, there are now two policy changes for CSBs: they must work with a coalition and switch from a focus on programs to evidence-based environmental practices.

### **National Guard News and Updates**

Doug said they've brought in more criminal analysts and now have a [TruNarc](#) machine that works instantly to identify a substance. Virginia is one of a few states that the court system doesn't accept the TruNarc. There was discussion about working to get courts on board. Also, they are working with DC and Baltimore law enforcement where they are seeing cigarettes and joints dipped in PCP. Jess noted that Maryland is seeing a lot of PCP. With Maryland and DC decriminalizing marijuana, we expect to have more challenges like this in Virginia.

### **Virginia ABC News and Updates**

Abby shared that Virginia ABC had 435 participants (82 teams from high schools and community coalitions statewide) during the Youth Alcohol and Drug Abuse Awareness Project kickoff conference in July. The

Education and Prevention Section team will support them throughout the year as they roll out the substance abuse prevention plans they drafted during the conference.

Also, check the Virginia ABC website for new Higher Education Alcohol and Drug Strategic Unified Prevention ([HEADS UP](#)) resources. To support campus efforts, the following are available:

- › Toolkit Guides for the Basics of Alcohol Education and Tips for Planning Alcohol Awareness Events
- › Training materials and a lesson plan on the Basics of Alcohol Education for students
- › Information One-Sheeters on recognizing alcohol poisoning, understanding BAC, knowing Virginia law and being an active bystander
- › Poster on alcohol basics
- › Trivia card activity
- › Links to other Virginia ABC and external resources
- › Promotional materials (pens, highlighters, wallet cards, water bottles, smart phone wallets) available with standard prevention messaging that you may order for free and give to students on your campus. **(coming soon)**
- › Videos with education and prevention messaging for use on social media and on campus. **(coming soon)**

(Resources contain space at the bottom so colleges and universities can add their logo in addition to the location of the campuses central hub for services.)

#### **VOSAP Annual Report Request and 2018 Potential Projects**

Jennifer said she will send instructions for the VOSAP Annual Report request sometime in September. Also she mentioned that VOSAP is in a good position to draft a report on underage drinking this coming year. Another potential project is (filtering out the rhetoric that pits one substance as “safe” in comparison to another...) creating data-driven consistent messaging/talking points about alcohol/substance misuse connections (alcohol>opioid abuse, etc), and reinforcing education/understanding that “addiction will always find another drug.”

Jennifer will issue a Doodle Poll to decide the date of the November meeting to be hosted at DMV.

The meeting adjourned at 11:10 a.m.

Respectfully submitted,  
Jennifer Farinholt  
VOSAP Facilitator