

VIRGINIA OFFICE FOR SUBSTANCE ABUSE PREVENTION (VOSAP) COLLABORATIVE

AUGUST 12, 2016 - 9:00 -11:00 A.M.

PATRICK HENRY BUILDING, CONFERENCE ROOM 1 (1013)

1111 EAST BROAD STREET, RICHMOND VA 23219

**VOSAP Collaborative Members in attendance:**

Kim G. Brown, TurnKey KB & Associates LLC

Ann Childress, Dept. of Social Services

Jennifer Farinholt, Dept. of Alcoholic Beverage Control (ABC)

Jodi Manz, Policy Advisor, Office of the Secretary of Health & Human Resources

Art Mayer, Dept. of Juvenile Justice

SFC Douglas Perry, Virginia National Guard Counterdrug Taskforce

Lori Rice, Dept. of Motor Vehicles

Daniel Saggese, Virginia Foundation for Healthy Youth (VFHY)\*

Anya Shaffer, Dept. of Health (VDH)

Gail Taylor, Dept. of Behavioral Health and Developmental Services (DBHDS)

Sarah Westphal, Virginia State Police/YOVASO

\*Danny Saggese attended the meeting as a guest presenter and represented VFHY in the absence of VOSAP Collaborative member Marty Kilgore.

**VOSAP Collaborative Members not present:**

Marty Kilgore, Virginia Foundation for Healthy Youth

Mary King, Virginia State Police/YOVASO

Laurel Marks, Dept. of Criminal Justice Services

Donna Michaelis, Dept. of Criminal Justice Services

Vivian Stith-Williams, Dept. of Education

LTC William X Taylor, Virginia National Guard Counterdrug Task Force Commander

Mark Buff, Dept. of Fire Programs

**Key: Meeting Summary attachments and hyperlinks are noted in blue.**

**Welcome and announcements**

We opened by introducing ourselves. DMV Deputy Director Lori Rice, shared that the Highway Safety Office hired a new Impaired Driving Coordinator. Jessica Lambertson was previously the Impaired Driving Coordinator with the Maryland Highway Safety Office. She will be DMV's VOSAP representative moving forward. Also new to the group is Anya Shaffer, Violence and Suicide Prevention Coordinator with VDH's Division of Prevention and Health Promotion, Office of Family Health Services.

Jennifer provided an update regarding Public Safety and Homeland Security Secretary Brian Moran's impromptu visit before the last VOSAP Collaborative meeting. Secretary Moran had inquired about VOSAP and suggested that perhaps the Collaborative should study the potential impacts of the re-introduction of grain alcohol products in ABC stores up to 151 proof. (Code of Virginia §4.1-119 E. says: No Class 1 neutral grain spirit or alcohol, as defined by federal regulations, that is without distinctive character, aroma, taste or color shall be sold in government stores at a proof greater than 101 except upon permits issued by the Board for industrial, commercial, culinary, or medical use.) Background information about the bill Governor McAuliffe vetoed last session and his request for a study is [here](#). A group including the Secretaries of Public Safety, Health and Human Services, and Education and representatives from Virginia ABC, the spirits industry and the Virginia College Alcohol Leadership Council will convene a roundtable for discussion and analysis.

### **Review of May 12, 2016 Meeting Summary**

Jennifer previously received and incorporated edits from Ann Childress and DBHDS intern Amira Turner. There were no additional changes to the May 12, 2016 Meeting Summary.

### **VFHY Peer Crowd Marketing**

VFHY Director of Marketing Danny Saggese shared a presentation with the group. (See [VFHYPeerCrowdSlidesVOSAPAug16.pdf](#)) He explained that during the fall of 2015, Virginia incorporated the IBase Survey into the Virginia Youth Survey—the Commonwealth’s version of CDC’s Youth Risk Behavior Surveillance System (YRBSS) survey. The IBase Survey included photos of high school students representing different peer crowds. Peer Crowds are the macro-level connections between peer groups with similar interests, lifestyles, influencers and habits. (Danny explained pictures are used because youth don’t agree on what to call themselves but they know what they look like.) Participants were asked to select photos of people who would best fit it with their group of friends. Data was then analyzed to identify to what degree the peer crowds (Mainstream, Alternative, Country, Preppy Popular, and Hip Hop) were significantly more or less at-risk for various behaviors. Members were *very* interested in the methodology, data and potential future applications. There is also an interest in adding LGBTQ youth in the IBase Survey. Virginia is the first to incorporate this analysis into the YRBSS and many other states are intrigued and requesting additional information. Danny said future announcements are pending as the study of VFHY’s potential mission expansion rolls out this fall.

### **Governor’s Task Force on Prescription Drug and Heroin Abuse Update from Jodi Manz**

Jodi shared that the Task Force has been working on getting its 51 recommendations to become a reality. They are revising the Executive Order that created the Task Force to create a workgroup, with a leadership structure, that will continue to operate and make progress with longevity beyond the current administration, Fentanyl deaths have spiked. Richmond Police Department has had 206 non-lethal overdoses in the past few months. The drugs of abuse vary regionally. In some areas Suboxone is being abused; the Richmond Times Dispatch recently published a [series of articles](#) about this. It’s crucial to continue to focus on drug epidemics because “addiction will always find another drug.” Jodi briefly discussed: supporting regional efforts, the need to continue good data collection, increasing access to treatment and Medicaid benefits, website development, requiring a counseling component if prescribed an addiction recovery drug and the need for more drug courts.

Lori asked about doing more with the courts system. She said DMV just hired a judicial liaison and they work very closely with law enforcement statewide. Jodi said the Task Force is working closely with law enforcement and Roanoke just started the [Hope/Angel Initiative in August](#). Doug asked who is developing the mental health piece for law enforcement confronting this epidemic. Gail said some CSBs have people assigned to assist law enforcement. Due to a high suicide rate fire safety officials have been implementing Adult Mental Health First Aid (MHFA) sessions. Donna Michaelis at DCJS has been instrumental in infusing MHFA and training more trainers.

Jodi said the next Task Force meeting will be in the fall.

### **Partnership for Success Grant Update and Epidemiological Data/Workgroup Report from Gail Taylor and Kim Brown**

Gail demonstrated the Virginia Social Indicator dashboard and thanked all of the people who assisted by making data available. [OMNI Institute](#) is the contractor working for DBHDS on the dashboard and other projects. The intent is that eventually this data will be available to everyone. Gail and Anya briefly discussed data available through the Family & Children’s Trust Fund (FACT) Research and Data Portal. Also, VDH is developing a data dashboard and the agencies are communicating closely to prevent duplication of effort. Jodi

asked about linking to the website being developed by the Heroin and Opioid Taskforce. Gail said they want all agencies/organizations that contributed data to link to the website. Gail noted that they need to figure out how to keep the data updated because things are changing fast.

Gail also discussed that DBHDS will use the data to adjust the formula of funding for CSBs. And they are using data to award grant funds based on what areas demonstrate the greatest need. She distributed handouts from her office (Behavioral Health Wellness).

Kim distributed a Partnerships For Success infographic and shared that she likes the Strategic Prevention Framework model because it makes us slow down. The goal is to apply one step each year. The CSBs/Coalitions are finishing up the Assessment phase, with help from OMNI Institute, and Kim said they are seeing the development of great partnerships.

### **DJJ News and Updates**

Art shared that DJJ is increasing their community placements. Money has been allocated in their budget for a new facility in the Chesapeake area. A lot of change is ongoing at DJJ but their treatment model remains consistent.

### **DSS News and Updates**

Ann distributed the Summer 2016 issue of the Virginia Child Protection Newsletter that features Substance Use In Pregnancy. Also, the Home Visiting Consortium Conference will be held on Monday November 7, 2016 from 8:30 to 4:30 in Richmond at the Short Pump Hilton.

### **DMV News and Updates**

Lori had previously mentioned that Jessica Lambertson joined DMV as the Impaired Driving Coordinator. She noted that “impaired driving” previously focused primarily on alcohol; the revised mission encompasses impaired as “drunk, drugged, distracted and drowsy.” Jessica was in Colorado at the 22nd Annual Training Conference on Drugs, Alcohol and Impaired Driving—this is part of the training that will help the Commonwealth increase the number of Drug Recognition Experts (DREs). A DRE is a police officer trained to recognize impairment in drivers under the influence of drugs other than, or in addition to, alcohol. DRE training is very extensive. Lori’s office is also working with the court system to enhance knowledge about drugged driving adjudication. Recently two checkpoints have identified rolling meth labs. Lori noted DREs can also be used in other law enforcement actions besides driving. There is a true intersection and partnership with other agencies.

### **YOVASO News and Updates**

Sarah shared that YOVASO had their retreat at JMU this summer that focused on safe teen driving and passenger safety. Students had the opportunity to drive a Simulated Impaired Driving Experience (SIDNE®) go-cart. VSP troopers did presentations with the students. There were approximately 170 participants representing 31 schools. Their fall campaign during football season is “Save Your Tailgate.” The goal is to increase safety belt educational and awareness activities at middle and high school levels and to increase overall seat belt use among teenagers.

### **National Guard News and Update**

Doug said their criminal analysts are starting to see a lot of crack cocaine now. Recently they found fentanyl packaged in Capri Sun pouches. He mentioned Community Coalitions of Virginia (CCoVA) had a meeting on August 15; he encouraged CCoVA involvement. CCoVA is very active educating legislators regarding issues/bills related to THC oil, marijuana, etc. The oil is put in edibles; there have been a lot of overdoses and kids accidentally ingesting edibles and becoming very ill.

## **VDH News and Updates**

Anya shared that through a competitive application process, CDC selected 29 states to receive funds through the Prevention for States program. Virginia was awarded as a 2nd round recipient of these funds in March 2016, and has begun executing and evaluating prevention strategies to improve safe prescribing practices and prevent prescription drug overuse, misuse, abuse, and overdose.

### **Strategies include:**

#### **Maximizing PDMPs**

- Moving toward universal registration and use
- Making PDMPs easier to use and access
- Making PDMP data more timely
- Expanding and improving proactive PDMP reporting to identify and address inappropriate prescribing patterns
- Using PDMP data to better understand the nature of the prescription drug overdose epidemic

#### **Community or Insurer/Health Systems Interventions**

- Enhancing use of evidence-based opioid prescribing guidelines

#### **Rapid Response Project**

- Implementing a quality improvement project to advance emergency room data surveillance capacity

Also, there is an allocation in the Governor's budget to support campus-based suicide prevention. This initiative is led from the Campus Suicide Prevention Center of Virginia based at JMU.

## **Virginia ABC News and Updates**

Jennifer thanked everyone/the organizations that provided support of Virginia ABC Education and Prevention Section programming over the summer. Also she noted that two partnership projects are underway: providing basic information for mentors (what they can do to support mentees making healthy decisions, how to respond to questions and comments about alcohol misuse), and a workgroup to identify additional potential partnership opportunities to prevent fetal alcohol syndrome (thus far this group includes reps from VDH and DBHDS). Jennifer welcomed participation from others (on either/both initiatives.)

The meeting adjourned at 11 a.m..

Respectfully submitted,  
Jennifer Farinholt  
VOSAP Facilitator