

# 2016 Virginia Office for Substance Abuse Prevention Annual Report



# COMMONWEALTH of VIRGINIA

# **Department of Alcoholic Beverage Control**

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2901 HERMITAGE ROAD P. O. BOX 27491 RICHMOND, VIRGINIA 23261 (804) 213-4400 FAX: (804) 213-4411 www.abc.virginia.gov

December 1, 2016

Dear Members of the General Assembly:

The Virginia Office for Substance Abuse Prevention (VOSAP) is pleased to provide this report in accordance with §4.1-103.02, *Code of Virginia*. Consistent with its statutory responsibilities, VOSAP provides leadership, opportunities and an environment to further strengthen Virginia's prevention infrastructure and to ensure that prevention efforts are more unified, more collaborative and more evidence-based.

This report details efforts and coordination from the past twelve months, since the filing of the 2015 VOSAP Annual Report.

VOSAP, working in conjunction with the VOSAP Collaborative, looks forward to providing continued leadership and coordination of Virginia's substance abuse prevention efforts. Thank you for your support and please contact us if you would like additional information about VOSAP.

Sincerely,

Jeffrey L. Painter, Chairman

Virginia Department of Alcoholic Beverage Control

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# **Executive Information**

Governor Terence (Terry) R. McAuliffe

Secretariats represented in the VOSAP Collaborative—

Secretary of Education Dr. Dietra Trent

Secretary of Health and Human Resources Dr. William A. Hazel Jr.



Governor Terry McAuliffe

Secretary of Public Safety and Homeland Security Brian Moran

Secretary of Transportation Aubrey L. Layne, Jr.

# Virginia ABC Board—

Board Chairman Jeffrey L. Painter

Commissioner Judith G. Napier

Commissioner Henry L. Marsh III



ABC Board (from left): Commissioner Judith G. Napier, Chairman Jeffrey L. Painter, Commissioner Henry L. Marsh III

# **Executive Summary**

The Virginia Office for Substance Abuse Prevention (VOSAP), primarily operating as the VOSAP Collaborative, is pleased to report on substance abuse prevention efforts in the Commonwealth of Virginia. VOSAP representation spans four Secretariats including: Education, Health and Human Resources, Public Safety and Homeland Security, and Transportation. External to state government, VOSAP partners with community coalitions and numerous other organizations that promote health, safety and wellness.

The VOSAP Collaborative continues to promote and support data-driven prevention planning, evidence-based prevention programming, capacity development, and formal data-driven evaluation. Beginning in 2016, the VOSAP Collaborative serves as the Advisory Committee for the Substance Abuse and Mental Health Services Administration (SAMHSA) Partnership for Success Grant administered through Virginia Department of Behavioral Health and Developmental Services' Office of Behavioral Health Wellness, Increasingly, VOSAP discussions have broadened to include mental health impacts and root causes of substance abuse, the need for additional parent education and the relationship between the prevention and recovery communities. During meetings of the VOSAP Collaborative, agency representatives reported on individual and joint projects related to prevention, and identified ways to further support their shared mission to promote health and safety in the Commonwealth. In 2016 particular attention was paid to: promoting SAMHSA's Strategic Prevention Framework model, workforce development initiatives, and support for the Virginia State Epidemiology Workgroup. Office of the Secretary of Health & Human Resources Policy Advisor Jodi Manz, MSW joined the Collaborative to provide a direct link to the Governor's Task Force on Prescription Drug and Heroin Abuse.

# **Statutory Authority**

Pursuant to HB 1291 (2012), the Governor's reorganization of executive branch of state government states:

"The responsibility for the administration of a substance abuse prevention program transfers from the Governor to the Alcoholic Beverage Control Board. The bill gives the ABC Board the duty to (i) coordinate substance abuse prevention activities of agencies of the Commonwealth in such program, (ii) review substance abuse prevention program expenditures by agencies of the Commonwealth, and (iii) determine the direction and appropriateness of such expenditures. The Board is to cooperate with federal, state, and local agencies, private and public agencies, interested organizations, and individuals in order to prevent substance abuse within the Commonwealth. The Board must report annually by December 1 to the Governor and the General Assembly on the substance abuse prevention activities of the Commonwealth. [Enactments 103-104; HJ 49 #37]"

# **VOSAP Collaborative Mission**

The mission of VOSAP is to support positive youth development by providing strategic statewide leadership, fostering collaboration and the sharing of resources at all levels, and providing tools and training to practice evidence-based prevention to reduce the incidence and prevalence of substance abuse and its consequences.

# **VOSAP** Collaborative Goals

In addition to being responsive to ad hoc requests, VOSAP and the VOSAP Collaborative work to fulfill the following goals:

- VOSAP will be a working group where individual agency information, successes and challenges pertaining to prevention activities are openly shared and coordinated to eliminate redundancies.
- VOSAP will support the collection and analysis of state epidemiological data to support prevention planning, funding and programming.
- VOSAP will promote use of SAMHSA's Strategic Prevention Framework.
- The VOSAP Collaborative will use agency websites and social media to provide prevention information and highlight prevention work.



VOSAP Collaborative members at November 2, 2016 meeting (from left) front row: Sarah Westphal, Anya Shaffer, Jennifer Farinholt, Ann Childress, and Abby Pendleton. Back row: Jessica Smith, Marty Kilgore, Gail Taylor, Doug Perry, Bill Taylor and Jessica Lambertson. Not pictured: Vivian Stith-Williams (participated by conference call) and Christopher Linton.

# **VOSAP** Collaborative Operation

VOSAP has been a part of the Department of Alcoholic Beverage Control (ABC) since 2012. One full-time ABC Education and Prevention Coordinator is the facilitator for the VOSAP Collaborative, among other statewide initiatives. Collaborative meetings are held quarterly.

# The VOSAP Collaborative is comprised of:

- Alcoholic Beverage Control
   Education and Prevention Coordinator Jennifer Farinholt (VOSAP Facilitator)
   Tobacco Program Coordinator Christopher Linton
   Education and Prevention Coordinator Abby Pendleton
- Behavioral Health and Developmental Services (DBHDS)
   Behavioral Health Wellness Director Gail M. Taylor, M. Ed.
   Kim G. Brown, TurnKey KB & Associates LLC (through Partnership for Success grant)
- Criminal Justice Services (DCJS)
   Manager, Juvenile and Adult Services Laurel S. Marks
   Manager, Virginia Center for School and Campus Safety Donna P. Michaelis
- Education (DOE)
   School Social Work Specialist Vivian Stith-Williams, MSW, Ph.D.
- Health (VDH)
   Division of Prevention and Health Promotion Office of Family Health Services
   Violence and Suicide Prevention Coordinator Anya Shaffer, MPA
- Juvenile Justice (DJJ)
   Substance Abuse Treatment Program Supervisor Art Mayer, LCSW, CSOTP
- Motor Vehicles (DMV)
   Impaired Driving Program Coordinator and State DRE Coordinator Jessica Lambertson
- Social Services (DSS)
   Child Protective Services Prevention Supervisor Ann Childress
- State Police (VSP)
   Program Manager Youth of Virginia Speak Out About Traffic Safety Mary King Marketing & Training Specialist Sarah Westphal
- Virginia Foundation for Healthy Youth (VFHY) Executive Director Marty H. Kilgore
- Virginia National Guard (VNG)
   Counterdrug Coordinator LTC William X. Taylor SFC Douglas B. Perry
- Office of the Secretary of Health & Human Resources Policy Advisor Jodi Manz, MSW

# VOSAP Collaborative Meetings in 2016

# February 19, 2016 Discussion Topics

- Agency representative changes and new participants Kim Brown and Jodi Manz
- VOSAP Collaborative serving as the Advisory Committee for the SAMHSA Partnership for Success Grant
- Governor's Task Force on Prescription Drug and Heroin Abuse update
- Partnership for Success Grant Advisory Committee Role and State Epidemiological Workgroup Report
- Agency updates: Child Abuse Prevention Conference; Virginia Child Protection Newsletter; Virginia Home Visiting Consortium; online training for care providers; focus on reduction of polypharmacy; Juvenile Accountability Block Grant Scholarship Program (reducing ethnic and racial disparities in juvenile justice); School and Campus Safety Training Forum; training institutes for SROs; Reduce Tobacco Use Conference; 24/7 Campaign and Y Street; SYNAR compliance; CSBs conducting environmental scans; youth e-cigarette use, and Virginia ABC College Tour.

# May 12, 2016 Discussion Topics

- Governor's Task Force on Prescription Drug and Heroin Abuse Update; Angel and Police Assisted Addiction and Recovery Initiatives based in Gloucester, Massachusetts; Medicaid benefit; foster care impact; local efforts in Winchester, Roanoke and Richmond
- Partnership for Success Grant Update and Epidemiological Data/Workgroup Report; SAMHSA Strategic Prevention Framework model; needs assessment training; required representation for coalitions; Virginia Social Indicator Dashboard; adverse childhood experiences (ACE); Prevention Summit
- Community Coalitions of Virginia
- Process and Challenges for Collecting Data on Underage Drinking; Virginia Youth Survey results; Centers for Disease Control and Prevention's Youth Risk Behavior Surveillance System; Virginia Secondary School Climate Survey; potential of Facebook survey
- Agency updates: Reduce Tobacco Use Conference; youth lack of knowledge about ecigarettes; VFHY potential mission expansion; 2017 Weight of the State conference; DCJS training and response to school needs; Virginia School and Campus Safety Training Forum; funding for Healthy Families will nearly double next fiscal year; Home Visiting Consortium advocacy and success; VDH presenting two sessions of Responsible Case Management for the Substance Exposed Mature Driver: A Healthcare Provider Training; VNG focusing more on prevention—in addition to interdiction; DOE will further encourage schools to work with community coalitions; DMV working on providing more training to law enforcement; motorcycle and pedestrian fatalities are up—about a third of pedestrians killed have been under the influence; DBHDS has a new suicide prevention coordinator; Mental Health First Aid Training is growing tremendously.

# August 12, 2016 Discussion Topics

- Agency representative changes
- Update on study about the potential impacts of the re-introduction of grain alcohol products in ABC stores
- VFHY Peer Crowd Marketing presentation
- Governor's Task Force on Prescription Drug and Heroin Abuse update
- Partnership for Success Grant Update and State Epidemiological Workgroup report
- Agency updates: DJJ increasing community placements and experiencing a lot of change but treatment is consistent; Virginia Child Protection Newsletter feature on substance use during pregnancy; DMV increasing the number of Drug Recognition Experts—available for other law enforcement interactions in partnership with other agencies; YOVASO retreat and VSP Troopers; Save Your Tailgate campaign; VNG criminal analysts starting to see more crack cocaine; VNG working with CCoVA educating legislators regarding issues/bills related to THC oil, marijuana; VDH selected by CDC to receive Prevention for States program to improve safe prescribing practices and prevent prescription overdose, misuse, abuse and overdose; allocation to support campus-based suicide prevention; ABC appreciated support over the summer on YADAPP; working to identify potential partners to address fetal alcohol syndrome.

#### November 2, 2016 Discussion Topics

- Agency representative changes and additions
- Tobacco Retailer Verifications and Assessments in Virginia presentation
- Partnership for Success Grant update and State Epidemiological Workgroup
- 2016 VOSAP Annual Report
- Agency updates: VDH preparing a series of trainings for health providers and supporting the Virginia Campus Suicide Prevention Center at JMU; DCJS invited additional participation for upcoming School Climate conference; YOVASO middle school retreats and Youth Advisory Council selection; DSS working on Handle With Care initiative for substance exposed infants and Home Visiting Consortium; ABC Bureau of Law Enforcement completed underage buyer checks for SYNAR compliance now will focus on FDA; DMV will work on Driver Alcohol Detection System for Safety trial with NHTSA; VNG facilitating additional partnerships with community coalitions; ABC to launch online training for sellers and servers soon; Governor's Children's Cabinet Stakeholder Meeting; data driven funding formula being addressed at DBHDS; importance of capacity building; VFHY mission expansion; Roanoke Valley HOPE initiative and DEA Rx drug take back program; new training will address the intersection between prevention and recovery.

# Interagency and Community Partnerships

To promote statewide collaboration with public and private partners, the VOSAP Facilitator participated as an exhibitor, attendee and/or presenter at:

- Strengthening Connections: Fostering a Positive School Climate hosted by DCJS, DOE, VDH and DBHDS on December 2, 2015
- Substance Abuse and Mental Health Services Administration Annual Prevention Day on February 1, 2016
- Statewide Child Abuse Prevention Conference hosted by DSS on April 4, 2016
- Impaired Driving Committee Meeting hosted by DMV's Highway Safety Office on April 13, 2016
- From Research to Rehab: A Town Hall Meeting on Young People and Substance Use hosted by VCU's College Behavioral and Emotional Health Institute on April 15, 2016
- Virginia State Epidemiological Workgroup meeting hosted by DBHDS on May 11, 2016
- Behavioral Health Wellness Prevention Summit hosted by DBHDS on June 13-15, 2016
- Who's Your Driver press conference hosted by DMV, Drive Smart Virginia, and Richmond International Raceway, on June 16, 2016
- Collaborative Strategies to Address Adolescent Substance Abuse: A Community Discussion hosted by Caron Treatment Centers on September 29, 2016
- Virginia State Epidemiological Workgroup meeting hosted by DBHDS on October 24, 2016
- Virginia Governor's Children's Cabinet Stakeholders Meeting on October 24, 2016
- Transportation Safety Stakeholders Meeting hosted by DMV on October 28, 2016
- Joint Commission on Health Care meeting on November 9, 2016
- Handle With Care meeting hosted at DBHDS on November 16, 2016

# 2016 VOSAP Collaborative Agency Reports



Clockwise from top left: VNG Counterdrug Task Force assisted with the safe disposal of medications on Drug Take Back Day; DCJS 2016 School & Campus Safety Training Forum signage; Drug Recognition Expert logo from DMV's Highway Safety Office; Y Street logo from VFHY; DBHDS Office of Behavioral Health Wellness logo; Unified Prevention Coalition conducted a Project Sticker Shock event in conjunction with Virginia ABC.



#### Represented by: Jennifer Farinholt, Education and Prevention Coordinator

#### 2016 Initiatives—

- Miss Virginia School Tour- Miss Virginia travels across Virginia to elementary schools spreading a message of health, wellness, and prevention with students and teachers.
- BOLT (Being Outstanding Leaders Together Against Drugs and Alcohol)- Provides drug and alcohol prevention knowledge to middle school students through regional community collaboration and high school peer leadership.
- Youth Alcohol and Drug Abuse Prevention Project- A high school youth-led leadership conference equipping teens with a strategic plan and empowering them to keep their schools and communities alcohol and drug free.
- Project Sticker Shock- Supplies are provided to community groups in an effort to decrease social providing. The project includes stickers being placed on alcohol packaging reminding buyers to not provide to minors and is done in conjunction with a press event to help raise awareness.
- Responsible Sellers and Servers: Virginia's Program; Managers' Alcohol Responsibility Training- Trainings are held regionally and conducted by ABC special agents to help licensees become more responsible and to better understand Virginia laws, rules and regulations.
- Seller/Server Training Approval Program- A program that approves alcohol server responsibility courses provided through external providers to licensees in Virginia.
- Alcohol and Aging Awareness Group- A statewide affiliate group that provides education, training and resources to prevent the misuse of alcohol and medications as adults age.
- Educational Resources- Publications, public service announcements and online training is available to the general public at no cost.
- ABC Education & Prevention Grant Program- Assists community partners to develop and
  enhance initiatives related to alcohol education and prevention. Grant cycle is July-June with
  applications due in the spring.

#### Also of note—

The Underage Buyer (UB) program is an ongoing effort by Virginia ABC to visit alcohol and tobacco retailers throughout the Commonwealth to verify compliance with the state age requirements—18 for tobacco and 21 for alcohol sales. Bureau of Law Enforcement special agents accompany underage operatives during attempts to purchase tobacco or alcohol at grocery stores, convenience stores, restaurants and other businesses, including Virginia ABC stores. Nearly 400 alcohol and tobacco checks are completed statewide each month.

Virginia ABC collects certain taxes on behalf of the General Fund of the Commonwealth. The 2016 Virginia Acts of Assembly required \$9,141,363 of the gross liter tax to be transferred to the General Fund for expenses incurred for care, treatment, study, and rehabilitation of alcoholics by the Department of Behavioral Health and Developmental Services and other state agencies.

# Virginia Department of Alcoholic Beverage Control continued

Additionally, prior to the statutory distribution of quarterly net profits to the General Fund, transfers required in the Appropriation Act for each fiscal year must be executed. The majority, \$65.4 million, transfers to the Department of Behavioral Health and Developmental Services incurred for care, treatment, study and rehabilitation of alcoholics.

Unmet needs for substance abuse prevention programming and/or goals for 2017—Add initiatives for: corporate social responsibility, parents, Fetal Alcohol Syndrome collaboration and prevention, and adults ages 21-50.

Estimate of agency funding spent on substance abuse prevention— Approximately \$600,000 on Education and Prevention Section programming; no federal monies.



Represented by: Gail Taylor, Office of Behavioral Health Wellness (OBHW) Director

#### 2016 Initiatives—

- DBHDS Behavioral Health Wellness staff conducts annual CSB Monitoring Visits to
  provide standard operating processes and procedures. These visits are intended to support
  all Community Service Boards who receive SAPT Block Grant funding by providing
  regular supervision to ensure compliance with both the SAPT Block Grant and DBHDS
  Performance Contract requirements and to determine gaps in service and technical
  assistance needs in the implementation of effective, evidenced based prevention efforts.
- The 40 CSBs who are tasked to provide evidenced based prevention programs, practices and strategies in partnership with their local community coalitions. DBHDS OBHW has adopted the philosophy that substance abuse is a community problem that requires a community response.
- The 366 member CSB prevention workforce provided services to 2,548 individuals through programs and to 7,830,606 community members through the work of their coalitions and environmental approaches such as decreasing youth access to alcohol and tobacco.
- The Virginia Social Indicator Study (VA SIS) was completed. The VA SIS is a geographic map that provides epidemiological profiles the state and for each locality on risk factors for substance abuse, mental health, suicide, poverty and other variables so that the CSBs and their coalitions can use data to identify need and to plan effective strategies.
- Counter Tools Retailer Verification Project As a non-licensing state for tobacco products, there was not an accurate "list" of tobacco retailers so that Virginia ABC inspectors can complete underage buyer inspections to ensure youth do not have retail access to tobacco. Counter Tools is a retailer verification project in partnership done in partnership with the CSBs to verify all tobacco and vapor stores/products retailers. The next phase will involve looking at such things as product type, price, promotions, product placement, and advertising both inside and outside of the store. This information will be analyzed to ensure youth are not targeted for tobacco use. As a result of this project, DBHDS has gained national recognition and been asked to present at the Counter Tools User Conference and Panel Discussion in Chapel Hill, NC; the Reduce Tobacco Use Conference in Arlington, VA; and the Synar Conference in Silver Springs, MD.

# Virginia Department of Behavioral Health and Developmental Services continued

- Virginia implemented SAMHSA's \$8,240,940 Partnership for Success Strategic
  Prevention Framework (PFS SPF) grant to address prescription drug abuse and heroin
  overdose prevention over the next 5 years. Twelve CSB grantees were awarded which
  cover almost a third of the Commonwealth due to the fact that they are required to partner
  with their community coalitions. The grantees are: Richmond Behavioral Health
  Authority, Blue Ridge Behavioral Healthcare, New River Valley CSB, Norfolk CSB,
  Northwestern CSB, Piedmont CSB, Danville/Pittsylvania CSB, Chesterfield CSB and the
  Southwest Collaborative (Highlands, Dickenson, Planning District 1 and Cumberland
  Mountain CSBs).
- Participated on the Education Committee of the Governor' Task Force to address Prescription Drug and Heroin overdoses.

#### Also of note—

• The 2016 Wellness: Broadening Prevention Behavioral Health Wellness Prevention Summit

The Office of Behavioral Health Wellness staff conducted a 2 ½ day summit, June 13-15, 2016, in Staunton Virginia.

This summit was for CSB prevention specialists, prevention staff members, Partnership for Success leadership/management team members, coalition chairs and members, and Family Wellness Advisory Committee members. Participants were informed about the new requirements and updates of the behavioral health and prevention workforce such as:

- Reveal of Virginia Social Indicator Study (VA SIS)
- Conducting a Needs Assessment
- Social Determinants of Behavioral Health
- Mental Health First Aid/Suicide prevention
- Environmental Strategies
- Mental Health First Aid (MHFA)- Virginia with the 9<sup>th</sup> highest number of consumers trained in the country with 25,452 Virginians trained. Virginia also has the 5<sup>th</sup> highest 552 number of instructors certifications for MHFA. MHFA includes a specific section of the training on substance abuse.
- SAMHSA's Center for the Application of Prevention Technologies (CAPT) in collaboration with the Virginia Department of Behavioral Health and Developmental Services offered the Intersection between Substance Abuse Prevention and Recovery Approaches training, October 4, 2016, in Charlottesville, VA. Virginia is the only state in the country asked to pilot this training which will be replicated in other states.

# Virginia Department of Behavioral Health and Developmental Services continued

The training was designed for community- regional- and state-level prevention practitioners interested in learning how substance abuse prevention efforts can be aligned with and complement recovery strategies. The training was built on existing resources, such as the CAPT's Substance Abuse Prevention Specialist Training (SAPST). The audience included Partnership for Success (PFS) Grantees and coalition members.

- The Office of Behavioral Health Wellness offered scholarships to CSB prevention
  professionals to attend the 2016 National Prevention Network Conference, September 1315, 2016. All scholarship recipients were required to prepare a PowerPoint presentation
  on conference impacts and impressions on how it will shape their work in the SA
  prevention field.
- The Tobacco Free Alliance of Virginia is represented by Virginia residents, businesses, academic institutions, health care providers, community-based organizations, non-profit groups, advocates, and people of faith. The alliance seeks to engage innovative and dynamic organizations and individuals in the most transformational movement to improve health in the history of our state. Colleen Hughes from the Office of Behavioral Health Wellness will serve as the next Chair Elect.

#### Goals for the coming year—

To continue to build a prevention system that delivers prevention services based on data and effective strategy delivery resulting in performance based prevention delivery system.

Realign the current funding allocations to not only be based on population but to also be based on need so that the Southwestern portion of the state can be better resourced.

# Identified gaps—

An adequate marketing resource to deliver statewide substance misuse prevention messaging.

Estimate of agency funding spent on substance abuse prevention—\$18,713,220; 100% SAMHSA federal funds



Represented by: Donna Michaelis, Virginia Center for School and Campus Safety

#### 2016 Initiatives—

#### From the 2016 Campus Safety and Violence Prevention Forum- March 7-10, 2016:

• Trauma, Addiction, and Victimization: The Unspoken Cycle Jennifer Storm, Victim Advocate, Commonwealth of Pennsylvania

Being victimized by crime can be a life-altering, traumatic experience—one that can potentially throw a person off the course of recovery and back into the throes of addiction or lead people to adopt negative coping mechanisms in order to deal with the trauma. Victims' services as well as our justice systems in general are just now realizing the interconnectivity of addiction, trauma and victimization. As service professionals, we must understand these cycles and their potential impact on clients. This workshop offers expert guidance for those working with victims to help facilitate a better understanding of the cycle of trauma, victimization and addiction in order to provide more well-rounded, comprehensive services to clients. This session will address issues related to Alcohol Facilitated Sexual Assault, trauma associated with the aftermath of sexual assault, addiction as a coping mechanism and finally how to heal as a survivor. Participants will not only learn from a woman who is an adult thriving after trauma and addiction, but will also gain insight and understanding about how American teen culture impacts sexual identity and the pressure to engage in high-risk behaviors. The learning environment will be interactive, fun, and educational. Questions and discussion will be encouraged.

 Voluntary Intoxication: It's Not Consent for Sex You Know Russell Strand, Chief, Behavioral Sciences Education and Training Division, United States Army Military Police School, Fort Leonard Wood, MO

Sexual assault investigations and prosecutions involving voluntarily intoxicated victims present significant challenges. Many predators know of these challenges and prey upon voluntarily intoxicated victims. All too often, investigators and prosecutors focus on explaining away the victim's choices and behaviors rather than focusing on the predator's use of intoxication as a tool. Consequently, these cases are often not properly investigated, charged or are lost at trial. This lecture will provide participants with a strong foundation in the toxicology of alcohol and how to investigate to identify the outward manifestations of the impact of alcohol, as well as its impact on decision-making, memory and perception. The presentation will also offer strategies for reframing the investigation and prosecution to ensure they are conducted in an offender focused way. We will go beyond the didactic into the experience and recreating the experience with vignettes and real-world videos.

# Virginia Department of Criminal Justice Services continued

Emerging Trends in Synthetic Drug Compounds
 John Przybylsk, Controlled Substances Section Supervisor, Virginia Department of
 Forensic Science

Beginning in 2009, Virginia Department of Forensic Science (DFS) Controlled Substances laboratories began encountering novel drug compounds in evidence submitted by law enforcement agencies. Since that time, emerging drug compound submissions to DFS laboratories have increased in both frequency and diversity. Novel drug compounds, including but not limited to synthetic cannabinoids and substituted cathinones, follow a constantly changing dynamic that has evolved over time to circumvent legislation specifically designed to combat the growing threat to public safety that these compounds present. This session focuses on the current and recent trends of emerging drugs with respect to recognition, classification, and methods of abuse.

• Substances on Campus – Concerning Trends, Exciting New Solutions Linda Hancock, Virginia Commonwealth University

The problem of alcohol and other substance use on campus has been compounded by some new trends in opiate addiction and a host of synthetic compounds. What is needed is a comprehensive, fresh approach to this age-old problem. This session will provide a new framework for prevention, intervention and recovery support. Practical skills and strategies that can be used at the local level will be emphasized.

#### From the 2016 Conference on Violent Crime – June 1-3, 2016:

Heroin Usage and the Impact on Virginia
 Brittany Anderson, Director of Legislative and Constituent Affairs, Office of the
 Attorney General; Greg Cherundalo, Assistant Special Agent in Charge, Drug
 Enforcement Administration, Richmond; Jay Perry, Supervisory Special Agent, Virginia
 State Police

Heroin usage has increased dramatically in the Commonwealth over the past few years. This session will include national and international drug trends and the effects those trends are having on violence in our communities. Additionally presenters will cover legislative updates and their relationship to the spike in heroin usage and the nexus to crime.

#### From the 2016 School & Campus Safety Training Forum – August 1-3, 2016:

• D.A.R.E. UPDATES: "Keeping It Real" (KiR) In the Classroom Bonnie Bazemore, D.A.R.E. Educational Advisor, Yorktown Deputy Rob Hefner, State D.A.R.E. Training Director, Culpeper Sgt. Mark Medford, State D.A.R.E. Coordinator, Poquoson Myra Shook, D.A.R.E. Educational Advisor, Richmond

D.A.R.E. officers will discuss ideas and strategies to keep student engagement high as they move through the KiR elementary and middle school lessons. This session will also include updates from the VA D.A.R.E. Training Center and the Virginia D.A.R.E. Association.

# Virginia Department of Criminal Justice Services continued

D.A.R.E. UPDATES: Calling All D.A.R.E. Mentors!
 Bonnie Bazemore, D.A.R.E. Educational Advisor, Yorktown
 Deputy Rob Hefner, State D.A.R.E. Training Director, Culpeper
 Sgt. Mark Medford, State D.A.R.E. Coordinator, Poquoson
 Myra Shook, D.A.R.E. Educational Advisor, Richmond

This workshop is targeted to D.A.R.E. officers who are certified as mentors in conducting the DARE Officer Trainings (DOT). Discussion will center on skills needed to enhance the facilitation of various components of the training, e.g. define and process, with an emphasis on being a "guide on the side" verses "the sage on stage."

Heroin and Prescription Drug Legislative Update
Brittany A. Anderson, Director of Legislative and Constituent Affairs, Office of the
Attorney General
Mark Fero, Programs Administration Manager, Office of the Attorney General

Learn more about the Commonwealth's most recent legislative action to combat the steady rise of heroin and prescription drug overdoses. Brittany Anderson provides an in depth perspective on the progress recent legislation has made to reduce issues threatening communities due to opioid abuse. Additionally, Mark Fero will discuss heroin and prescription drug abuse by students and the Virginia Rules targeted curriculum to help young adults and families navigate these issues.

 Substance Education- What's in? What's out? What hurts? What helps? An update on substances, practical prevention strategies and recovery support Linda Hancock, Director, Wellness Resource Center (The Well), Virginia Commonwealth University, Richmond

This interactive "clicker" session will share creative new approaches to the age old issues of alcohol and drugs. New trends, research, evidence-based interventions and practical strategies will be shared in a lively and engaging manner.

From the 2016 School Resource Officer, School Security Officer, and School Administrator Training Series, Multiple Dates and Locations-2016:

• Drug Trends and Identification Lt. Jim Cox, Fairfax County Police Department

An overview of recent drug trends in the Northern Virginia Region.

Drug Trends in Virginia
 Lt. Jason Robinson, Virginia State Police

An overview of recent drug trends in the West and Southwest Virginia.

 Prescription Drug and Opioid Abuse Linwood Byrd & Matt Myers, CVS Heath

#### Virginia Department of Criminal Justice Services continued

An overview of prescription drug and opioid abuse among youth in Virginia and a highlight of resources offered by CVS Health.

Also of note—

#### Partnership with HIDTA:

The Virginia Center for School and Campus Safety recently established a partnership with Washington/Baltimore High Intensity Drug Trafficking Area (HIDTA). This federal partner will provide training to law enforcement, K-12 and higher education staff, criminal justice practitioners, and community stakeholders. Training topics will include:

- Overview of drug trends currently affecting constituents
- Abuse of Prescription Opioids: Scope and Impact
- The Effects of Opioid Abuse on the Brain and Body
- Observable physical manifestations on the body and interventions
- Relationship between Prescription Opioids and Heroin Abuse
- Activities to Stem the Tide of Prescription Opioid and Heroin Abuse
- Prevention and Outreach resources

The partnership with HIDTA may also include hosting the Heroin Response Strategy Symposium for law enforcement and health care professionals in Virginia.

#### Governor's Prescription Drug and Heroin Abuse Taskforce:

The Virginia Center for School and Campus Safety provides staff to the Governor's Taskforce, originally staffing the law enforcement and storage and disposal workgroups. The Taskforce submitted an initial implementation plan to the Governor for review in late 2015. Initiatives laid out within the implementation plan are being put into place. One such initiative is a prescription drug abuse website.

#### Identified gaps/future programming—

Although the VCSCS has no specific mandate to provide drug or alcohol related trainings- there is a high need for this training, specifically for K12 schools. To adequately provide initiatives to meet these needs, the VCSCS would need approximately \$50,000. This estimate would cover travel and training expenses for multiple training sessions throughout the Commonwealth for K12 and Higher-education constituents. Currently, the VCSCS relies on existing trainings, partnerships, and other general funding to fill training needs and gaps.

#### Estimate of agency funding spent on substance abuse prevention—

The VCSCS receives no general fund allocations for substance abuse related education. The majority of the training initiatives put forth by the VCSCS were provided for free by federal, state, or local partners. The few that did cost totaled under \$2,500 and were paid from general funds allocated to school and campus safety trainings.



#### Represented by: Jo Ann Burkholder, Director of Student Services

#### 2016 Initiatives—

VDOE received an award from the federal office of the Substance Abuse and Mental Health Services Administration (SAMHSA) to integrate mental health promotion into three piloted school divisions within the Virginia Tiered Systems of Supports (VTSS) Framework. Pulaski and Montgomery County Public School Divisions are using the Student Assistance Programming model within the VTSS framework to address mental health and substance abuse use needs of students. The school divisions in collaboration with the New River Community Services Board selected four NRVCSB clinicians who were trained in the evidence-based Adolescent Community Reinforcement Approach/Assertive Continuing Care (A-CRA/ACC). An outpatient program for youths and young adults between the ages of 12 and 24 who have substance use and co-occurring mental health disorders. This service is provided in school.

A-CRA uses both behavioral and cognitive—behavioral techniques to replace environmental settings and cues that have supported alcohol or drug use with prosocial activities and new social skills that support recovery. A-CRA is the main component within Assertive Continuing Care (ACC), which provides home, school, or other community visits to youths following residential treatment for substance use disorders.

ACC is a continuing care intervention specifically designed for adolescents following a period of residential, intensive outpatient, or regular outpatient treatment. It stresses rapid initiation of continuing care services after discharge to promote recovery and prevent relapse. ACC is delivered primarily through home visits where clinicians offer A-CRA procedures in accordance with the information the adolescent provides in terms of his or her reinforces, strengths, and needs. Clinicians also provide typical case-management services, including linkage to other needed community services, home/community therapy sessions, and midweek telephone calls between the therapist and the adolescent.

(These programs are on SAMHSA's National Registry of Evidence-based Programs and Practices reviewed under new criteria that took effect after September 2015.)

# Identified gaps—

8VAC20-310-10. Health education program. (Statutory Authority § 22.1-16 and §22.1-206 of the Code of Virginia. Historical Notes- Derived from VR270-01-0030 § 1, eff. September 1, 1980.) This is an unfunded regulation.

# Virginia Department of Education continued

#### Also of note—

VDOE was represented at the Governor's Task Force on Prescription Drug & Heroin Abuse Summit. Information was shared regarding community efforts to decrease prescription drug and heroin use.

The Project AWARE (Advancing Wellness and Resilience in Education) grant from the U.S. Department of Health and Human Services (HHS), Substance Abuse Mental Health Services Agency (SAMHSA) is in the third year of a five year award. This initiative involves training adults in "Youth Mental Health First Aid" and building a continuum of tiered systems of care which include prevention, early identification and intervention and, treatment of youth substance abuse.

Estimate of agency funding spent on substance abuse prevention— No funding was spent directly on substance abuse prevention initiatives.



Represented by: Art Mayer, Substance Abuse/Sex Offender Treatment Program Supervisor

#### 2016 Initiatives—

- Residents referred for substance abuse treatment at a facility, and who are in one of the new Community Treatment Models (CTM), have the opportunity to receive SA treatment services within their respective unit. Residents not in a CTM are afforded SA treatment services within the SA treatment unit. It is anticipated that all units within the facilities will be converted over to CTMs by mid-2017 as part of the agency transformation process.
- In the community, transformation is also occurring with more residential beds being added to Community Placements Programs throughout the state as well as funding for community programs to address a variety of evidenced based juvenile justice treatment needs, to include substance abuse treatment, at local community levels.

Estimate of agency funding spent on substance abuse prevention—

0\$ (DJJ provides *treatment*.)



Represented by: Anya Shaffer, MPA Violence and Suicide Prevention Coordinator, Division of Prevention and Health Promotion - Office of Family Health Services

#### 2016 Initiatives—

- Virginia Department of Health (VDH) continued to implement primary prevention initiatives to improve clinical practices among prescription drug prescribers, dispensers, and clinical support staff throughout the Commonwealth by promoting and providing education on best practices, procedures, and policies.
- In late 2016, through a competitive application process, VDH was selected to receive federal funds through the Centers for Disease Control and Prevention's *Prevention for States*. With this funding, VDH and collaborative partners began executing and evaluating prevention strategies to improve safe prescribing practices and prevent prescription drug overuse, misuse, abuse, and overdose.
- VDH built upon efforts in 2014 which provided prescription drug abuse educational forums for broad spectrum healthcare providers in high risk areas of the state by transitioning the content of the forums into an online training series. These online trainings continued to focus on best practices for assessing risk, interpreting prescription monitoring program reports and addressing challenges during chronic-pain management in patients at risk for, or with a history of, addiction. By providing this education online, VDH anticipates expanding the opportunity for participation statewide.
- In June 2016, the VDH, Virginia Commonwealth University, and state and local substance abuse and safety focused organizations partnered to offer a free forum providing healthcare providers with knowledge and skills to apply in the clinical practice for addressing the elements of responsible case management of the substance exposed mature driver. This forum encompassed content focusing on alcohol and drug interaction in the older adult, responsible case management screening, referral, and treatment, the Virginia Division of Motor Vehicles medical review process, driver safety among mature adults, and state and local resources for healthcare provider access. Policy and practice changes are currently being measured.

#### Unmet needs for substance abuse prevention programming and/or goals for 2017—

 In partnership with Virginia DMAS, VDH will host a series of addiction disease management healthcare provider trainings utilizing a model framework of the SAMSHA funded Providers' Clinical Support System for Mediation Assisted Treatment (PCSS-MAT) training content and Virginia specific education to offer the Virginia Medicaid Sixth Addiction Recovery and Treatment Services Benefit Support for current Virginia Medicaid members by providing education, training, and recruitment activities for healthcare providers caring for

# Virginia Department of Health continued

patients at risk for, or with a history of, addiction. Training meets the requirement of the federal DATA 2000 law in order to increase the number of physicians who are knowledgeable about and qualified to prescribe buprenorphine to their patients with opioid use disorder. Trainings will encompass clinical, behavioral health, and clinical administration content, focusing on the integration of an addiction disease management clinical and business delivery model. Content is focused on the burden of the opioid epidemic on a statewide level, benefits and barriers for diagnosis and treatment in an office setting, and state level resources available for the healthcare provider team. After completing the trainings, providers will receiving Continuing Medical Education units and will be eligible for their DEA waiver to prescribe buprenorphine, preparing their team for integration of an evidence-based approach to treating addiction into their office setting.

- In the upcoming year, VDH will expand its continuing education catalog to develop online trainings for hospice and palliative care health care providers supporting primary prevention strategies focused on promoting best practice for controlled substance prescribing, dispensing, responsible case management and participation in the Prescription Monitoring Program resulting in practice and policy change that is in alignment with best practice.
- Virginia has been selected through a nationwide competitive selection application process to participate in the National Governors Association Center for Best Practices Learning Lab on Telehealth Strategies for Expanding Access to Opioid Addiction Treatment. The learning lab is a six-month flexible opportunity for states to receive technical assistance to support states' efforts to learn about and implement innovative rural health telehealth programs designed to address access to behavioral health services, with a particular focus on treatment for opioid use disorder. The intent of this learning lab is for states to develop and implement a strategic action plan for a telehealth program to expand access to evidence-based substance use disorder treatment in rural and other underserved areas.
- VDH continues to actively participate on the Governor's Task Force on Prescription Drug
  and Heroin Abuse with representation on the Education Workgroup and Data and Monitoring
  Workgroup. VDH continues to provide data on prescription drug and heroin abuse from its
  Offices of the Chief Medical Examiner, Vital Records and Epidemiology to multiple
  agencies and the Governor's Task Force.

Estimate of agency funding spent on substance abuse prevention—\$25,000



Represented by: Jessica Lambertson, Impaired Driving Program Coordinator and State DRE Coordinator

#### 2016 Initiatives—

# Checkpoint Strikeforce- Regional Impaired Driving Campaign

Drive sober or get pulled over. That was the focus of the 2016 Checkpoint Strikeforce campaign that kicked off ahead of the Labor Day holiday weekend and goes through the New Year's holiday. The Highway Safety Office is proud to fund the anti-drunk driving initiative that couples enforcement operations with a media campaign also known as the "Beautiful" campaign. The campaign encourages everyone to make a plan before going out because "there is nothing more beautiful than a safe ride home". This year, nearly 200 law enforcement agencies and VSP participated in the campaign. Virginia law enforcement members conducted over 350 sobriety checkpoints and more than 1400 saturation patrols through December 31, 2016.

#### "Who's Your Driver"- NASCAR Impaired Driving Initiative

The Highway Safety Office and DRIVESMART Virginia teamed up to ask NASCAR fans "Who's your driver?" The campaign challenged Virginians to choose a sober driver before drinking. During the May and September races at Richmond International Raceway (RIR), the Who's Your Driver? tent was set up in the fan zone and featured autographs from NASCAR driver Casey Mears, live music, prizes, photos, and a drunk driving simulator. NASCAR fans were also encouraged to sign a sober driving pledge. "Who's Your Driver?" signage was also featured on the race track, the track infield, in parking lots, and on banners around RIR.

#### TREDS: Data Records

The main goal of TREDS (Traffic Records Electronic Data System) is to provide accurate, timely and detailed highway safety information for analysis and reporting. The data from TREDS is used to support Virginia's efforts to reduce crashes, injuries, fatalities and associated costs. Through TREDS, Virginia now has one of the most effective and innovative information technology tools in the nation to identify and address its highway safety concerns. This state-of-the-art, automated data system centralizes all of Virginia's crash data and related information. A recent enhancement to the system's mapping tool, now allows users to combine safety program areas, such as impaired driving and speed, and it also allows agencies to focus on the crash data in their jurisdiction whereas in the past, users have only been able to narrow the data down to the county level.

#### Drug Recognition Expert (DRE) Program

The revitalization of Virginia's DRE Program is underway. The Drug Evaluation and Classification (DEC) Program, also known as the DRE Program, is a national program and has received national acclaim for its success in identifying the drug-impaired driver. Officers trained

# Virginia Department of Motor Vehicles continued

as drug recognition experts (DREs) are frequently called upon to differentiate between drug influence and medical and/or mental disorders and their training will be an extremely valuable tool in combating the adverse impact of drug- and alcohol-impaired driving in our Virginia communities. The VAHSO is working closely with bordering States, such as West Virginia, Maryland, and North Carolina, to assist us with training officers as DREs. Eight seats have been secured in West Virginia's next DRE certification class which begins in November 2016. In addition to training officers, an educational session was provided to judges at the Judicial Conference in September. The presentation provided an overview and history of the DRE program, discussed the training officers receive, and also reviewed the battery of tests performed during an evaluation. Training is being planned to educate the Commonwealth's Attorneys on the program, as well.

#### Local DUI Taskforce Initiative

The Highway Safety Office worked closely with three jurisdictions, Roanoke, Suffolk, and Fairfax, to develop a localized DUI Taskforce in each area that is comprised of officers who are fully dedicated to DUI selective enforcement. The Roanoke taskforce is multi-agency with officers from the Roanoke County, Roanoke City, Salem and Vinton police departments. The Fairfax and Suffolk are single agency teams with officers from each respective county police department. Grant funding provided by the Highway Safety Office covers personnel, equipment for the officers, and training. The team in Suffolk has begun implementation and the Fairfax and Roanoke teams will begin operations in early FY17. The hope is to have at least one officer certified as a DRE by the end of the 2017.

#### Law Enforcement Training

Throughout the year, various training opportunities were offered to our law enforcement partners in an attempt to increase knowledge, provide the most up-to-date research and information, and furnish officers with confidence in their DUI apprehension skills. The following law enforcement training programs were offered through the VAHSO, the Department of Criminal Justice Services, or other grantees and partners:

- Standardized Field Sobriety Testing (SFST) Training
- SFST Instructor Training
- Drug Recognition Expert (DRE) Certification Training
- Advanced DUI Training
- Below 100: Officer Safety Training

# **Underage Drinking**

Underage drinking has an impact on the safety of our roadways; hence the VAHSO's focus on efforts to prevent underage consumption and crashes as a result of impairment. The VAHSO funds grants to the Virginia Department of Alcoholic Beverage Control to implement compliance checks at off-premise establishments to assess the businesses compliance with checking IDs and preventing the sale of alcohol to minors under 21 years of age. Additionally, we support the education of retailers and servers through best practice training programs.

#### Virginia Department of Motor Vehicles continued

Traffic Safety Resource Prosecutor and Judicial Outreach Liaison

Funding is provided to the Commonwealth's Attorneys' Services Council to oversee and implement the Traffic Safety Resource Prosecutor (TSRP) Program. The TSRP's provide technical assistance to law enforcement, Commonwealth Attorneys, and other impaired driving partners. They also coordinate trainings to include but not limited to Advance DUI training and crash reconstruction.

Funding is also provided to the Supreme Court of Virginia to oversee the Judicial Outreach Liaison (JOL) program. The goal of the JOL is to provide a mutually beneficial working relationship between the Highway Safety Office and the judiciary involved in the adjudication of motor vehicle and pedestrian-related offenses. They function as an active liaison and work to improve the delivery of justice and highway safety through education and outreach activities.

#### Substance abuse prevention programming and/or goals for 2017—

- Support for the Mid-Atlantic DUI conference
- Annual Judicial Conference
- Legislative updates
- Increasing awareness and understanding of the Drug Recognition Expert (DRE) Program
- Increase the number of officers receiving DRE Certification
- Increase the number of officers receiving ARIDE training
- In addition to the programs and goals mentioned here, all Highway Safety Office funded Impaired Driving Programs can be found in the Highway Safety Plan on the DMV website at www.dmv.virginia.gov/safety/

Estimate of agency funding spent on substance abuse prevention—

No monies are allocated directly for substance abuse prevention.



Represented by: Ann Childress, Senior Child Protective Services Prevention Supervisor

#### 2016 Initiatives—

VDSS continues to work collaboratively with DBHDS and other community stakeholders in a multi-disciplinary workgroup as a result of the Handle with C.A.R.E. initiative to address perinatal substance abuse and substance exposed newborns. This workgroup has made several recommendations for strategies to address treatment and training for health and child welfare professionals and has drafted guidelines for Plans of Safe care for substance exposed infants.

Child Protective Services has updated their guidance for handling CPS reports for substance exposed infants. The revisions included additional information for Neonatal Abstinence Syndrome and the impact of substances on children and families. Five subject matter workshops were conducted statewide on best practices for intervening with maternal substance use. That information is now being used to create a new e-learning course for local department staff.

The Virginia Department of Social Services, Division of Family Services, Child Protective Unit contracts with James Madison University for publication of the Virginia Child Protection Newsletter (VCPN). The Summer, 2016 issue of the VCPN was devoted to the topic of "Substance Use in Pregnancy". The issue featured Trends in Substance Use including both a national overview and "Virginia's Picture". Information was provided on Virginia's Prescription Monitoring Program, the Handle with C.A.R.E. Initiative, Project Link, the Governor's Task Force on Prescription Drug and Heroin Abuse, and spotlights on services provided by the Valley Health Winchester Medical Center and the Hampton-Newport News Community Services Board. Implications for the Child Protective Services response to situations involving substance-exposed infants were also discussed.

# Unmet needs for substance abuse prevention programming and/or goals for 2017—

Local departments of social services have previously noted the need for additional in-patient treatment options for women, especially mothers with young children.

#### Also of note—

Annual Child Abuse Prevention Conference in April

#### Estimate of agency funding spent on substance abuse prevention—

No specific funding was earmarked for SA prevention. However, the Promoting Safe and Stable Families funding can be used in this manner to prevent foster care and to support families who are involved with the child welfare system.



#### Represented by: Marty Kilgore, Executive Director

#### 2016 Initiatives—

- During FY2016 VFHY funded 62 grants that provided tobacco-use prevention and cessation programs (i.e. Too Good for Drugs, Strengthening Families and Botvin Life Skills training) to more than 51,500 youth across the Commonwealth.
- VFHY awarded approximately \$2.98 million in tobacco-use prevention grants to organizations and schools working with youth throughout Virginia.
- VFHY and VDH released the results of the jointly conducted Virginia Youth Survey, which collected data on Virginia teens' use of tobacco products, e-cigarettes, marijuana, heroin and other opioids such as prescription drugs not prescribed to the user.
- In April 2016 VFHY hosted the 12<sup>th</sup> National Reduce Tobacco Use Conference. Attendees included education, government, health care and prevention professionals.
- VFHY provided seven regional workshops in FY2016 to increase general prevention knowledge and build capacity among statewide prevention and substance abuse professionals. These training sessions included a four-day Substance Abuse Prevention Skills Training (SAPST) workshop to help practitioners develop the knowledge and skills needed to implement effective, data-driven prevention that reduces behavioral health disparities and improves wellness. The workshop content is grounded in current research and SAMHSA's Strategic Prevention Framework.
- VFHY continues funding and supporting the Virginia Youth Tobacco Coalition, which has members from eight universities and other community organizations.
- To date, VFHY has trained about 9,000 teens from all across Virginia to be members of Y Street, VFHY's statewide volunteer group for high school youth advocates. Y Street teens work on projects that help educate community members and decision makers about the detrimental effects of tobacco use, among other health campaigns.
- VFHY's prevention marketing messaging is founded on youth research and follows best practices. It is based on a segmentation strategy that targets at-risk, youth peer crowds. More than 900,000 Virginia youth are reached by VFHY's prevention marketing messaging efforts each year.

# Virginia Foundation for Healthy Youth continued

- Based on current data, VFHY helps prevent 115,000 kids from becoming new smokers each year.
- By preventing kids from becoming adult smokers, VFHY will help save the lives of 36,500 Virginians a year from tobacco-related illnesses in coming decades.
- VFHY's efforts will help save state government \$2.01 billion in lifetime health costs.

#### Also of note—

VFHY actively participates on the Governor's Task Force on Prescription Drug and Heroin Abuse with representation on the Education Workgroup. VFHY also participates on the Substance Abuse Services Council and has partnered with DBHDS to develop retailer education campaigns aimed at preventing tobacco sales to minors.

#### Estimate of agency funding spent on substance abuse prevention—

No monies are allocated directly for substance abuse prevention, however many VFHY prevention programs for youth, such as Too Good For Drugs, Botvin LifeSkills Training and Strengthening Families, specifically address substance abuse prevention and developing skills to counter peer pressure. VFHY receives no state or federal funding for substance abuse prevention.



Represented by: LTC William X. Taylor, Coordinator, Counterdrug Task Force

#### 2016 Initiatives—

- Directly and indirectly supported 29 coalitions through training, assessments, planning and implementation.
- Provided nine training events to coalitions in the development of SAMHSA's Strategic Prevention Framework processes.
- Provided leadership training and instructors for Virginia ABC Education and Prevention Section at the Youth Alcohol and Drug Abuse Prevention Project (YADAPP) conference.
- Facilitated 55 product development events to assist coalitions' development of their Logic Models, Strategic Action Plans, Sustainability Plans, and Evaluation Plans.
- Connected local efforts to tie into State and National campaigns like: Red Ribbon activities, National Drug Take-Back Day, Families Dine in Events, National Family Day, and National Night Out events.
- Assisted community coalitions with coordinating (developing, planning and implementing) over 40 community events.
- Provided facilities to coalitions.
- Participated in 15 community forums and roundtables with key topic on heroin and prescription drug abuse.
- Assisted in developing a needs assessment for coalitions across the state in conjunction with the Partnership for Success Grant.
- Established one new coalition in an area where there was not one. Fostered two newly started coalitions to become established.
- Strengthened Community Coalitions of Virginia (CCoVA) state plan to prevent the legalization of marijuana, and reduce heroin and prescription drug abuse.
- Connected the Office of the Attorney General (OAG) with communities to provide programming and support from the OAG.

# Virginia National Guard continued

# Unmet needs for substance abuse prevention programming and/or goals for 2017—

- Increase collaboration with the Department of Behavioral Health Wellness.
- Identify needs of coalitions from recent state coalition needs assessment and provide support and assistance to those coalitions with updating and further developing their goals, objectives, logic models, evaluations and sustainability plans. Continue working with the Community Coalitions of Virginia (CCoVA) to develop a state plan to prevent the legalization of marijuana, and reduce heroin and prescription drug abuse.
- Provide link between National Guard units, soldiers and families to local substance abuse coalitions in order to provide support to service members and families that need assistance.
- Connect other areas of Counterdrug with community coalitions like: mapping and trends for data collection.

#### Also of note—

Working with the Central Virginia Marijuana Prevention Task Force, to develop a plan to prevent the legalization of marijuana in Virginia and reduce heroin and prescription drug overdose deaths.

The Virginia National Guard's Counterdrug Taskforce (VANG-CD-TF) supported Virginia's participation in the U.S. Drug Enforcement Administration (DEA) National Take-Back Day, a program in which communities across the Commonwealth provided collection sites to allow citizens to safely dispose of unused, unwanted or expired medications, in order to help prevent pharmaceutical diversion and abuse. In addition, the Drug Take-Back Day will prevent contamination of the environment due to oft used improper disposal procedures, while it also takes the opportunity to educate the general public about the potential for abuse of these medications. The event had more than 75 communities participating across the Commonwealth. The Virginia Counterdrug Taskforce provided eight Criminal Analysts to the DEA in order to transport 23,270 pounds of prescription drugs to the incinerator in Lorton County, Virginia for destruction.

VANG-CD-TF completed another dynamic year of federal, state, and local law enforcement agency (LEA) support in FY16. VANG-CD-TF support to law enforcement resulted in the seizure of \$194,794,703 in illicit drugs, and another \$56,662,645 in non-drug seizures connected to narcotic operations (equipment, property, etc.) that were taken off the streets of the Commonwealth of Virginia. Inaddition, there were an associated 702 arrests, 177 vehicles, \$2,561,050 in U.S. Currency, and 664 weapons seized. Virginia is a safer place due to the direct support the VACDTF gave toward Virginia's Law Enforcement Agencies.

Estimate of agency funding spent on substance abuse prevention—\$22,275 of services coalitions received and served over 9 million people as per FTSMCS.



Represented by: Mary King, Program Manager / Youth of Virginia Speak Out (YOVASO)

#### 2016 Initiatives—

- Increase the number of high and middle schools in Virginia that have active YOVASO Peer-To-Peer Traffic Safety Programs. Outcomes:
  - ➤ YOVASO has grown from 7 member schools in its inaugural year in 2002 to 93 active schools in 2016, a growth of approximately 6 new schools per year.
  - ➤ Of the 93 active schools, 68 are high schools and 25 are middle schools.
  - ➤ YOVASO acquired 8 new member schools in 2016 that established active peer-to-peer traffic safety programs.
- Provide traffic safety and peer-to-peer leadership training for high and middle school students through three programs: YOVASO 101 Peer Leadership Training, Summer Leadership Retreat, and Middle School Retreat. Outcomes:
  - > 7,629 students from 185 high and middle schools have been trained through YOVASO as peer leaders and youth traffic safety advocates since the first training summit in November 2002.
  - ➤ 950 high school students have received advanced leadership training as youth traffic safety advocates through the YOVASO Summer Leadership Retreat (2003 2016)
  - ➤ Over 300 middle school students have received advanced leadership training as youth traffic safety advocates through the YOVASO Middle School Retreat (2011 2015)
  - Sponsor educational campaigns and programs that educate youth and teens about their risks in a motor vehicle and influence positive changes in driver and passenger behaviors and attitudes. During the 2015 2016 school year, YOVASO sponsored the following campaigns:
    - ➤ Fall 2015 Save Your Tailgate, Buckle Up Challenge: Goal: To increase seat belt use among youth and teens through peer-to-peer activities and programs. Outcomes:
      - 7.93% average increase in belt use at participating schools.
      - 62 high and middle schools participated in the campaign.
      - 18,898 students reached through school-based activities, messaging, seat belt checks, etc.
      - 922 students took the lead in planning and organizing the activities and messaging for their schools.
      - 432 SYT activities were completed at participating schools approximately 12 per school

# Virginia State Police/YOVASO continued

- ➤ Fall 2015 Halloween Safety Campaign: Goal: To influence students to drive safely and to celebrate responsibly without drugs and alcohol during Halloween and celebratory events. Outcomes:
  - 38 high and middle schools participated
  - 213 students took the lead in organizing and planning the campaign activities and messaging for their schools
  - 696 students participated in an activity designed to educate and encourage them to be safe and responsible on Halloween
  - 12,761 students were reached with campaign activities and messaging
- ➤ Winter 2015 Steer Into The New Year, Drive Responsibly Campaign: Goal: To encourage teens to buckle up and drive safely during *the Christmas-New Year's Holiday and to celebrate responsibly without* drugs and alcohol. Outcomes:
  - 36 schools participated, a 42% increase in participation over the prior year
  - 236 students took the lead in organizing and planning the campaign activities and messaging
  - 15,180 students were reached with campaign activities and messaging 102 education and call to action activities were completed by participating schools approx. 4.4 per school
- ➤ 2016 Mission:Possible. Buckle Up. Drive The Speed Limit. Challenge: Goal: To increase seat belt use and prevent speeding among young drivers, with an emphasis on young males. Outcomes:
  - 27 schools participated
  - 191 students took the lead in organizing and planning the campaign activities and messaging
  - 1,980 students actively participated in a Mission:Possible program at his/her school designed to influence seat belt use and prevent speeding
  - 11,406 students were reached with campaign activities and messaging
  - 862 students signed the pledge banner to Buckle Up and Drive the Speed Limit
- ➤ 2016 Spring Arrive Alive Campaign: High School Goal To prevent distracted driving and other risky behaviors among teens and to promote teens buckling up and making responsible choices while attending prom, graduation, and other high school celebrations during the high-risk warm weather months. Middle School Goal Help students learn the skills to be safe passengers, pedestrians and bicyclists and help them form positive safety habits and attitudes prior to the driving years. Outcomes:
  - 58 schools participated
  - 628 students took the lead in organizing and planning the campaign activities and messaging
  - 13,441 students actively participated in the Arrive Alive creative project designed by the schools to influence positive changes in driving behaviors and attitudes
  - 36,883 students were reached with campaign activities and messaging

# Virginia State Police/YOVASO continued

- Pre and post campaign distracted driving checks showed a 10.63% average decrease in distracted driving behaviors among students at participating schools

#### Also of note—

ScanEd – YOVASO kicked off this interactive teen safe driving and passenger safety program in conjunction with the Virginia State Police in the spring of 2016. The two-phase educational program includes:

- ScanEd Display A crash scene set up on site with a wrecked vehicle and props from a crash, such as a deployed airbag, alcohol containers, cell phones, etc. Bar codes are affixed to the crashed car and the crash props. Troopers briefly talk with students about the crash scene and typical factors that cause a crash. Students are then given iPads to scan the bar codes and see videos and other digital media on risks in a vehicle and how to reduce those risks. Troopers interact with teens throughout the experience to answer questions and offer additional information on the videos.
- Physics/Anatomy of a Crash Troopers give a 30 minute powerpoint presentation and Q/A session on the physics of a crash and what happens to the human body in a crash. The "3 Crashes" that occur during a collision are explained as well as Newton's Laws of Motion. Seat belts, airbags, obeying the speed limit, and distracted driving are covered in the presentation.

Trooper – YOVASO Partnerships - YOVASO is continuing to explore other avenues to partner with Virginia State Troopers on programs for youth and teens. Close to 40 troopers attended a YOVASO Introductory Training program in March 2016 to learn more about YOVASO and how to market the program in their schools and communities. Troopers in all regions of the state are now actively working with YOVASO to help set up YOVASO clubs, provide youth presentations, give hands-on guidance to school clubs, work the summer leadership retreat, and assist with safety events and programs. Thirteen troopers and two sergeants worked the 2016 Summer Leadership Retreat and led presentations and interactive programs on safe driving and passenger safety.

#### Estimate of agency funding spent on substance abuse prevention—

For 2016, approximately \$160,000.00 from the YOVASO 154 Alcohol grant was spent on supporting initiatives in FY16 to address alcohol and drug use, Zero Tolerance, drinking and driving and other prevention efforts through peer-to-peer programs in high and middle schools across the Commonwealth. The funding covered staffing, travel, administrative costs, programming, training, and materials. 100% of the costs were covered by the Highway Safety Grant which is funded by the federal government.

# **VOSAP Collaborative Contact Information**

Virginia Department of Alcoholic Beverage Control Education and Prevention Section Attention: VOSAP Facilitator Jennifer Farinholt 2901 Hermitage Road Richmond, Virginia 23220

Phone: (804) 213-4452

Website: www.abc.virginia.gov/education/programs/vosap