



2018

Virginia Office for
Substance Abuse Prevention
Annual Report

Virginia Alcoholic Beverage Control Authority

Chief Executive Officer
Travis G. Hill



Chairman
Jeffrey Painter

Board of Directors
Maria J. K. Everett
Gregory E. Holland
Beth Hungate-Noland
Mark Rubin

December 1, 2018

Dear Members of the General Assembly:

The Virginia Office for Substance Abuse Prevention (VOSAP) Collaborative is pleased to provide this report in accordance with §4.1-103.02, *Code of Virginia*. Consistent with its statutory responsibilities, VOSAP provides leadership, opportunities and an environment to further strengthen Virginia's prevention infrastructure and to ensure that prevention efforts are more unified, more collaborative and more evidence-based.

This report details efforts and coordination from the past twelve months, since the filing of the 2017 VOSAP Annual Report.

VOSAP looks forward to providing continued leadership and coordination of Virginia's substance abuse prevention efforts. Thank you for your support and please contact us if you would like additional information about VOSAP.

Sincerely,

A handwritten signature in cursive script, appearing to read "J. Painter".

Jeffrey L. Painter, Chairman
Virginia Alcoholic Beverage Control Authority



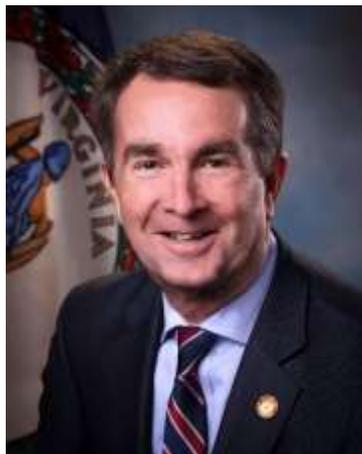
2018 VOSAP Annual Report

Table of Contents

| | |
|--|----|
| 2018 VOSAP Annual Report Table of Contents | 1 |
| Executive Information | 2 |
| Executive Summary | 3 |
| Statutory Authority | 3 |
| VOSAP Collaborative Mission..... | 4 |
| VOSAP Collaborative Goals | 4 |
| VOSAP/GOSAP Archive | 4 |
| VOSAP Collaborative Operation..... | 5 |
| VOSAP Collaborative Meetings in 2018..... | 7 |
| Interagency and Community Partnerships | 11 |
| 2018 VOSAP Collaborative Agency Reports..... | 12 |
| VOSAP Collaborative Contact Information | 47 |

Executive Information

The Commonwealth of Virginia



Governor Ralph S. Northam

Secretariats represented in the VOSAP Collaborative

Secretary of Education
Atif Qarni

Secretary of Public Safety and Homeland Security
Brian Moran

Secretary of Health and Human Resources
Dr. Daniel Carey

Secretary of Transportation
Shannon Valentine

Virginia Alcoholic Beverage Control Authority Leadership and Board

Board of Directors
Jeffrey L. Painter, Chairman
Maria J. K. Everett
Gregory F. Holland
Beth G. Hungate-Noland
Mark E. Rubin

Chief Executive Officer *Travis G. Hill*



The Virginia ABC Board (from left to right): (front row) Beth Hungate-Noland, Chairman Jeffrey Painter, Maria Everett, (back row) Gregory Holland and Mark Rubin.

Executive Summary

The Virginia Office for Substance Abuse Prevention (VOSAP), operating as the VOSAP Collaborative, is pleased to report on substance abuse prevention efforts in the Commonwealth of Virginia. VOSAP representation spans four Secretariats including: Education, Health and Human Resources, Public Safety and Homeland Security, and Transportation. External to state government, VOSAP partners with community coalitions and other organizations that promote health, safety and wellness.

The VOSAP Collaborative promotes and supports data-driven prevention planning, evidence-based prevention programming, capacity development, and formal data-driven evaluation. The VOSAP Collaborative serves as the Advisory Committee for the Substance Abuse and Mental Health Services Administration (SAMHSA) Partnership for Success Grant administered through Virginia Department of Behavioral Health and Developmental Services' (DBHDS) Office of Behavioral Health Wellness.

During meetings of the VOSAP Collaborative, agency representatives reported on individual and joint projects related to prevention, and identified ways to further support their shared mission to promote health and safety in the Commonwealth. In 2018, particular attention was paid to: the findings of the Virginia State Epidemiological Workgroup, prevention strategies related to e-cigarettes, vaping and “juuling,” and building the substance abuse prevention capacity of localities through Community Service Boards (CSBs) and community coalitions. Office of the Secretary of Health & Human Assistant Secretary of Health and Human Resources, Jodi Manz, MSW participates at Collaborative meetings to provide a direct link to the Governor’s Task Force on Prescription Drug and Heroin Abuse.

Statutory Authority

Pursuant to HB 1291 (2012), the Governor's reorganization of executive branch of state government states:

“The responsibility for the administration of a substance abuse prevention program transfers from the Governor to the Alcoholic Beverage Control Board. The bill gives the ABC Board the duty to (i) coordinate substance abuse prevention activities of agencies of the Commonwealth in such program, (ii) review substance abuse prevention program expenditures by agencies of the Commonwealth, and (iii) determine the direction and appropriateness of such expenditures. The Board is to cooperate with federal, state, and local agencies, private and public agencies, interested organizations, and individuals in order to prevent substance abuse within the Commonwealth. The Board must report annually by December 1 to the Governor and the General Assembly on the substance abuse prevention activities of the Commonwealth. [Enactments 103-104; HJ 49 #37]”

VOSAP Collaborative Mission

The mission of VOSAP is to support positive youth development by providing strategic statewide leadership, fostering collaboration and the sharing of resources at all levels, and providing tools and training to practice evidence-based prevention to reduce the incidence and prevalence of substance abuse and its consequences.

VOSAP Collaborative Goals

In addition to being responsive to ad hoc requests, the VOSAP Collaborative works to fulfill the following goals:

- VOSAP will be a working group where individual agency information, successes and challenges pertaining to prevention activities are openly shared and coordinated to eliminate redundancies.
- VOSAP will support the collection and analysis of state epidemiological data to support prevention planning, funding and programming.
- VOSAP will promote use of SAMHSA's Strategic Prevention Framework.
- The VOSAP Collaborative will use agency websites and social media to provide prevention information and highlight prevention work.

VOSAP/GOSAP Archive

VOSAP's predecessor organization was the Governor's Office for Substance Abuse Prevention (GOSAP) and the associated GOSAP Collaborative. Members of the Collaborative voted to change the name of the organization to VOSAP in 2013. The Collaborative operates under a Memorandum of Agreement signed by all participating agency directors.

GOSAP's records are maintained in the archives of the Library of Virginia located at 800 East Broad Street in Richmond, Virginia.

VOSAP Collaborative Operation

VOSAP has been a part of the Virginia Alcoholic Beverage Control Authority (ABC) since 2012. One full-time ABC Education and Prevention Coordinator is the coordinator for the VOSAP Collaborative, among other statewide initiatives. Collaborative meetings are held quarterly. The collaborative is comprised of:



Alcoholic Beverage Control Authority (ABC)

Education and Prevention Coordinator - Abby Pendleton (VOSAP Coordinator)



Behavioral Health and Developmental Services (DBHDS)

Behavioral Health Wellness Director - Gail M. Taylor, M. Ed.



Criminal Justice Services (DCJS)

Division of Programs & Services Juvenile Justice Program Analyst - Monica Jackson

Manager, Virginia Center for School and Campus Safety (VCSCS) - Donna P. Michaelis

VCSCS K-12 School Safety Coordinator - James Christian



Education (DOE)

Coordinator of K-12 Health, Physical Education and Driver Education - Vanessa Wigand



Health (VDH)

Division of Prevention and Health Promotion Health Systems Injury and Violence Prevention Coordinator - Jean Hoyt



Juvenile Justice (DJJ)

Substance Abuse Treatment Program Supervisor - Art Mayer, LCSW, CSOTP



Motor Vehicles (DMV)
Impaired Driving Program Coordinator and State Drug Recognition Experts (DRE) Coordinator – Jessica Lambertson



Social Services (DSS)
Child Protective Services Policy Specialist – Nicole Shipp, MSW



State Police (VSP)
Program Manager Youth of Virginia Speak Out About Traffic Safety (YOVASO) – Mary King
Education and Strategic Planning Coordinator YOVASO – Krystal Murray



Virginia Foundation for Healthy Youth (VFHY)
Executive Director – Marty H. Kilgore



Virginia National Guard (VNG)
Counterdrug Coordinator – Major Craig Lewis
Master Sergeant – Douglas B. Perry



Office of the Secretary of Health & Human Resources
Assistant Secretary of Health and Human Resources – Jodi Manz, MSW



Community Coalitions of Virginia (CCoVA)
Chair – Mary Crozier

VOSAP Collaborative Meetings in 2018

February 23, 2018 Discussion Topics

- New participants are Krys Murray (VSP) and Jean Hoyt (VDH). Prior VDH Representative, Anya Shaffer is now with DCJS.
- Memorandum of Agreement (MOA) update within the calendar year. Virginia ABC is transitioning to an Authority, which necessitates review of and revisions to the MOA. This review leads to the opportunity to identify additional partners to invite to be a part of the Collaborative and address gaps within Collaborative reporting.
- VOSAP Collaborative serving as the Advisory Committee for the SAMHSA Partnership for Success (PFS) Grant.
- Partnership for Success Grant Advisory Committee Role and State Epidemiological Workgroup Report; Virginia's Partnership for Success: 2017 Baseline Report is available on the Virginia Social Indicator Dashboard under the Resources Tab. Virginia was the pilot for the SAMHSA CAPTs "Intersection between Prevention and Recovery" Training. There are now 15 master trainers with the goal of one training to be offered in every region.
- Agency updates: VFHY planning for the Reduce Tobacco Use Conference and DBHDS Substance-Use Prevention Post Conference is underway. The conference will be April 8 – 11. ABC is launching a needs assessment to identify gaps in middle school substance abuse prevention programming in March/April. ABC accepting application for Alcohol Education and Prevention Grants. DCJS is working on a 2018-2020 plan to include prevention in their initiatives. National Guard is partnering with School Resources Officers to provide community policing/strategic prevention framework training. YOVASO will host their annual Leadership Retreat June 18-21 at James Madison University. VDH was mandated with addressing improper prescribing. From January through March, 34 trainings are to be conducted within the targeted areas of the 95, 64, 81 interstate corridors. CCoVA hosted Rally Day at the General Assembly and had a great turnout from students, staff and volunteers. DBHDS will be sponsoring a CADCA training academy. DBHDS will be funding Arlington and Rockbridge County for the CADCA mid-year in July. VFHY has an RF out for Healthy Community Action Teams. VFHY will award grants at the May Board Meeting. DMV shared that the Virginia Highway Safety Summit will be May 22 – 24 in Virginia Beach and the 2018 Mid-Atlantic DUI Conference will be April 9 – 11 in Virginia Beach.
- Governor's Taskforce on Prescription Drug and Heroin Abuse Updates

May 17, 2018 Discussion Topics

- New participants are Vanessa Wigand (DOE). Prior DOE Representative, JoAnn Burkholder retired. Virginia ABC is no longer contracting with the FDA so Melissa Wood is moving into a new position. Kim Brown is no longer Project Manager contracted with DBHDS, Erima Fobbs has moved into this position.
- Partnership for Success Grant Advisory Committee Role and State Epidemiological Workgroup Report; New data has been uploaded to the Social Indicator Dashboard. Of particular note is data from the Army National Guard Unit Risk Inventory. The National Guard has a lot of people aged 18-25 and this is a group for which we are consistently trying to get more data. The CSBs are scheduled to update their needs assessments. With the Virginia Youth Survey we now have regional data and Loudon County, Arlington, Richmond, Petersburg and Waynesboro oversampled. VFHY is updating the “The Dangers of Other Tobacco Products” curriculum to address juuling/vaping.
- Agency updates: DBHDS will host a CADCA Academy August 1-3, 2018. VirginiaAware campaign now is identified as Curb the Crisis that will include a media campaign. Additionally, there are currently 9 Adverse Childhood Experiences (ACE) prepared communities. VDH Project Echo is in place through three academic hubs: VCU, Virginia Tech Carillion and UVA. VFHY reported on the 2017 Virginia Youth Survey results. ABC enrollment for YADAPP 2018 is open until July 1. DSS is implementing Title 4E Family First Prevention Program in October 2019. YOVASO is preparing for Leadership Retreat and is working on integrating into more schools and doing more project-based learning. DCJS is presenting High In Plain Sight: Current Alcohol, Drug and Concealment Trends and Identifiers in December 2018.

August 24, 2018 Discussion Topics

- Abby Pendleton (ABC) now serves as the VOSAP Collaborative Coordinator. Nicole Shipp is serving as the interim DSS representative.
- Partnership for Success Grant Advisory Committee Role and State Epidemiological Workgroup Report; funding in the amount of \$1,200,000 was awarded for a fourth year. The final Epidemiological Workgroup Report will be shared in the near future.
- Agency Updates: DBHDS was awarded a State Targeted Response to the Opioid (STR) grant and plans to continue to fund CSB efforts to fund coalitions in order to address opioid issue. DBHDS submitted an application for \$15,000,000 for a State Opioid Response (SOR) grant. Prevention efforts will receive about \$3,000,000 of the grant to reinforce the STR grant. DBHDS hosted a CADCA Academy August 1-3 and has plans to host a second Academy for another cohort. VFHY is continuing to work around e-cigarettes. Vaping and “juuling” have been added to the Tobacco online module and VFHY will be working with DOE on how to share this information with the school systems. Planning for the 2019 Virginia Youth Survey has begun and the process for question review will begin in October. VFHY is continuing the 24/7 campaign to keep schools tobacco free year-round. 36 of 120 school divisions have

committed to the campaign. ABC has launched a new initiative, the Virginia Higher Education Substance Use Advisory Committee mandated in §4.1 – 103.02. of the Code of Virginia as a result of a joint study with the Commission on Youth. The committee is tasked with making a statewide strategic plan, collecting statewide data and coaching universities to make their own substance use education and prevention strategic plan. DSS will be responsible for developing and implementing a plan for services for substance-exposed infants as indicated in House Bill 1157. DSS reported that Virginia Neonatal Perinatal Collaborative (VNPC) purchased and rolled out the Vermont Oxford Networks Universal Training Program and distributed to 38 hospitals in the Commonwealth. The indicator helps hospitals with Neonatal Abstinence Syndrome (NAS) scoring. DCJS is currently funding substance abuse grants that are directly assisting students within the schools. High In Plain Sight: Current Alcohol, Drug and Concealment Trends and Identifiers will be held in December. The DCJS Strengthening School Climate Conference will be held at the end of November in Richmond. CCoVA is working to expand its outreach to other professions and professionals. Monthly meetings are held at the National Guard Office in Richmond. National Guard reported that there are 32 Drug Recognition Experts (DREs) in the state.

November 8, 2018 Discussion Topics

- New participants are Cristi Cousins, Mothers Against Drunk Driving (MADD) and Corrisa Reed, Hampton Roads Community Action Program (HRCAP).
- MADD presented on Power of Parents training and handbook resources, Power of Youth and PowerTalk 21.
- Governor’s Opioid and Addiction Initiatives updates
- Agency updates: DCJS School and Campus Safety is preparing for the Strengthening School Climate Conference (November 27- 28); DJJ residential facilities have decreased as they shift from residential to continuative care; DMV holiday season campaigns with the National Highway Traffic and Safety Administration (NHTSA) launch November 23 and run through January 1; DOE is working with the Board of Education to review the Health Standards of Learning from grades 9 – 10 regarding mental health and prescription drugs; DSS gave a joint presentation on substance exposed infants with DBHDS for the Virginia Association of Assisted Medical Recovery Programs, DSS has created a decision tree tool for local DSS departments for decision making with it comes to substance expose infants and mothers; Virginia National Guard reported that New River Valley Community Services Board and Piedmont Community Services Board are working with DBHDS utilizing the OPT R grant funding for a broad, holistic approach for prevention; VFHY announced upcoming programs: Healthy Youth Day (January 17, 2019), Virginia Youth Tobacco Project Meeting (February 14 – 15, 2019), and Weight of the State Conference (April 28 – 30, 2019); CCoVA hosted its first State Summit on October 29 in Roanoke with 250 attendees and 23 breakout sessions addressing prevention, vaping/marijuana, treatment and recovery, and opioids; HRCAP is in the stages of formulating a Neonatal Abstinence Syndrome (NAS) seminar as well as creating a framework for youth who have parents in recovery to assist with coping skill development; MADD hosted four death notification trainings for law enforcement statewide,

trained 12 through the Victim Assistance Institute and by the end of the calendar year will have recognized over 300 law enforcement officers through the Law Enforcement Awards in partnership with DMV.

Interagency and Community Partnerships

To promote statewide collaboration with public and private partners, the VOSAP Coordinator participated as an exhibitor, attendee and/or presenter at:

- Evidence-Based Workgroup meeting hosted by DBHDS on November 8, 2017.
- Strengthening Connections: Challenging Conversations to Enhance School Climate hosted by DCJS, DOE, VDH and DCJS on November 27-28, 2017.
- Community Coalitions of Virginia meeting on February 5, 2018.
- Impaired Driving Committee meeting hosted by DMV on March 13, 2018.
- Evidence-Based Workgroup meeting hosted by DBHDS on April 12, 2018.
- Community Coalitions of Virginia meeting on September 10, 2018.
- Governor's Opioid and Addiction Stakeholder meeting on September 28, 2018.

2018 VOSAP Collaborative Agency Reports



*Clockwise from top left: VFHY updated the “The Dangers of Other Tobacco Products” curriculum to address electronic cigarettes to address recent trends; The 2017 Youth Alcohol and Drug Abuse Prevention Project (YADAPP) summer kick-off conference was held July 17 – 21, 2017. 21 grants were awarded to Teams to assist with the implementation of the strategic prevention plans developed during the conference; Prevention Council of Roanoke County’s **Lonely Dropbox** initiative puts positive peer pressure and attention on pharmacies to encourage them to provide disposal services; The Driver Alcohol Detection Systems for Safety (DADSS): Driven to Protect Virginia Kick-Off and Press Conference was held September 10, 2018. Pictured above is Governor Ralph Northam testing a vehicle with prototype sensors (photo from www.dadss.org); CCoVA Chair, Mary Crozier (left) and CCoVA Legislative Committee Member (right) hosted Dr. Juran (center), Executive Director of the Board of Pharmacy during a monthly CCoVA meeting.*



Represented by: Abby Pendleton, Education and Prevention Coordinator

2018 Initiatives—

Youth Prevention Programming

- During the Miss Virginia School Tour, Miss Virginia visited 39 elementary schools and spoke to 9,107 students and administrators. During tour stops she shared age-appropriate information about health, wellness, and prevention and distributed ABC's Health and Safety Activity Book.
- In 2018, Virginia ABC completed a needs assessment survey to identify gaps in alcohol education and prevention at the middle school level. The survey was disseminated to all middle school principals, superintendents, VOSAP members and other state and local partners to identify current substance abuse prevention activities for middle school audiences. These results will inform development of middle school prevention programming over the next year.
- The Youth Alcohol and Drug Abuse Prevention Project (YADAPP) is a peer-led program for high school students to address underage substance use within their schools and communities. During the YADAPP kick-off conference on July 17-21, 2017, 81 teams of students and adult sponsors represented school and communities across the Commonwealth. The reported reach of the teams' prevention activities during the 2017-2018 school year was 18,104. 21 grants, totaling \$5,500, were awarded to teams as seed money for the strategic prevention plans developed through the program.

College and Adult Education and Prevention Programming

- The Virginia Higher Education Substance Use Advisory Committee (VHESUAC) is a new initiative of Virginia ABC mandated in §4.1 – 103.02. of the Code of Virginia as a result of a joint study with the Commission on Youth. This committee will have a two-tier structure with a workgroup and an executive council. VHESUAC is tasked with developing a statewide strategic plan for substance use education, prevention and intervention at public and private institutions and assisting these institutions with creating individual strategic plans. It's comprised of public and private universities and colleges, student leaders, state agencies, and statewide partners in substance misuse prevention whom have indicated that they are ready to collaborate to reduce college substance misuse and advocate for policies and practices that are science-based. VHESUAC is led by an Executive Council and Workgroup, and staffed by Virginia ABC.
- The Higher Education Alcohol and Drug Strategic Unified Prevention (HEADS UP) provides tools and resources for students, professionals and parents to understand substance abuse and recognize its role in overall student wellness and academic success. During its first full year of programming and providing resources for Virginia college campuses, HEADS UP partnered with 92% of Virginia Institutions of Higher Education (IHE), with a cumulative reach of 21,584 students through educational materials.
- Project Sticker Shock (PSS) raises awareness about the illegality of providing alcohol to a minor and using a fake ID to purchase alcohol. The program encourages collaboration

amongst a variety of community partners, student leaders and retailers to reduce underage drinking and its related problems. Partners conducted 22 PSS events with a cumulative reach of 10,800.

Licensee Programming

- Responsible Sellers and Servers: Virginia's Program (RSVP) and Managers' Alcohol Responsibility Training (MART) are classroom and online courses designed to promote responsible selling and serving of alcohol through increased knowledge about alcohol education, laws and regulations. There were 4,029 RSVP and MART participants trained during the fiscal year in classroom and online courses combined.

Capacity Building

- Educational Resources- ABC's publication and toolkit series includes audience-specific alcohol education guides with resources to support the work of community partners. ABC distributed 32,322 free print publications and 15,491 publication downloads.
- Alcohol Education & Prevention Grant disbursements totaled \$60,058. Grant recipients included: City of Newport News Department of Human Services, City of Portsmouth Police Department, Community Law Enforcement Against Narcotics, Hanover Cares Coalition, Hanover County Public Schools, Life Changing Community Development Corporation, Piedmont Community Services, Radford Youth Adult Partnership, Substance Abuse Free Environment, Virginia State University Department of Psychology, Washington County Prevention Coalition. Through strategies to prevent underage drinking, high-risk drinking, social hosting and/or social providing, the grantees achieved a reach of 1,297,770.

Also of note—

The Underage Buyer (UB) program is an ongoing effort by Virginia ABC to visit alcohol and tobacco retailers throughout the Commonwealth to verify compliance with the state age requirements—18 for tobacco and 21 for alcohol sales. Bureau of Law Enforcement special agents accompany underage operatives during attempts to purchase tobacco or alcohol at grocery stores, convenience stores, restaurants and other businesses, including Virginia ABC stores. Nearly 400 alcohol and tobacco checks are completed statewide each month.

Virginia ABC collects certain taxes on behalf of the General Fund of the Commonwealth. The Virginia Acts of Assembly requires \$9,141,363 of the gross liter wine tax to be transferred to the General Fund for expenses incurred for care, treatment, study, and rehabilitation of alcoholics by the Department of Behavioral Health and Developmental Services and other state agencies.

Additionally, prior to the statutory distribution of quarterly net profits to the General Fund, transfers required in the Appropriation Act for each fiscal year must be executed. The majority, \$65.4 million, transfers to the Department of Behavioral Health and Developmental Services incurred for care, treatment, study and rehabilitation of alcoholics.

Estimate of agency funding spent on substance abuse prevention—

Approximately \$600,000 on Education and Prevention Section programming; no federal monies.



Represented by: Gail Taylor, Office of Behavioral Health Wellness (OBHW) Director

2018 Initiatives—

As the Substance Abuse and Mental Health Administration's (SAMHSA's) identified Single State Authority (SSA) for Substance Abuse and Mental Health, the Office of Behavioral Health Wellness is designated to implement the following initiatives: Substance Abuse Block Grant Prevention Set- Aside (SABG Prevention Set-Aside); Partnership for Success Strategic Prevention Framework to address Prescription Drug Abuse and Heroin Overdoses, the Opioid State Targeted Response (STR) and the State Opioid Response (SOR) grant.

The SABG Prevention Set-Aside has been utilized to transform the Virginia Community Services Board (CSBs) Prevention system into a performance based system utilizing the SAMHSA Strategic Prevention Framework (SPF). This year, all 40 CSBs in partnership with their local community coalitions implemented individually based Prevention programs that served 206,840 individuals ages across the lifespan. Population substance misuse and use disorder prevention practices and strategies such as media campaigns, community mobilization, policy changes and other environmental strategies reached 68,985,803. This number is a duplicated count due to many citizens of the Commonwealth being impacted by more than one strategy. Additionally the CSBs and their coalition partners participated in providing merchant education to tobacco retailers on the laws prohibiting tobacco sales to underage youth within their catchment areas.

Partnership for Success Strategic Prevention Framework (PFS SPF) accomplishments included: Coalition capacity building, media campaigns, local policy efforts, harm reduction efforts, and community-level education and training for 9 grantees which reach 25 counties. PFS SPF targets prescription drug and heroin overdoses targeting 18-25 year olds in the highest need communities.

Year Two Virginia OPT-R awarded grants to 39 of the 40 CSBs and their partner coalitions that identified opioids as priority targets in their local needs assessments. These sites will implement strategies to heighten community awareness, increase safe storage and disposal sites, educate parents, faith communities, and other target groups and mobilize the communities around the issue. Of note, 349,364 community members participated in drug take back, proper disposal and storage activities. The new SOR funds will allow these communities to expand their local efforts.

Numerous initiatives related to the Curb the Crisis website and marketing campaign rolled out in September including radio ads, TV ads, billboards and gas station toppers to heighten community awareness on the dangers of opioids and proper prevention. In August (September data will be finalized by October 19), social media, including Facebook, Twitter and Instagram, achieved 5,451,615 total impressions, 428,983 engagements and 1,139 new followers. The website and messaging is organized in the areas of opioid prevention, treatment, recovery and

rescue (through Naloxone/REVIVE! training). Curb the Crisis is managed in partnership with the Virginia Department of Health in conjunction with the social marketing firm Reingold.

DBHDS OBHW held a Community Anti-Drug Coalitions of American Mini-Academy where 13 community coalitions participated in a 6 day training with webinars and technical assistance. Additionally, DBHDS OBHW provided scholarships and support for the Community Coalitions of Virginia (CCOVA) Annual Summit and membership scholarships.

Unmet needs for substance abuse prevention programming and/or goals for 2019—

State supported funding to expand prevention efforts.

Also of note—

DBHDS continues to partner with Virginia ABC to implement Synar in an effort to reduce youth access to tobacco sold by retailers.

Initiated partnerships with VDH to implement a media awareness campaign to heighten community awareness about opioid prevention, treatment and recovery through Curb the Crisis.

Estimate of agency funding spent on substance abuse prevention—

\$14,800,000; 100% federal funding



Represented by: Donna Michaelis and James Christian, Virginia Center for School and Campus Safety (VCSCS) and Monica Jackson, DCJS Division of Programs and Services

2018 Initiatives—

I. From the “Campus Safety and Violence Prevention Forum- March 6-7, 2018

Opiates, Alcohol and Other Drugs: What Colleges and Universities Need to Know –
Aaron M. Williams, National Council for Behavioral Health

Fueled by the opiate epidemic, drug overdose has now become the leading cause of accidental death in the United States. In the midst of this crisis, alcohol abuse and the misuse of other drugs still remain a significant public health threat. This session will explore the current state of opiate, alcohol, and other drug misuse in the US, new treatment and prevention approaches, and how colleges and universities can better prevent and intervene in substance misuse on their respective campuses.

II. School Safety Training Forum – August 6-8, 2018

High in Plain Sight – Jermaine Galloway, President/CEO – J. Chad Professional Training, Boise Idaho

In today's culture, everything is person-specific and has different meanings to different individuals. Meanwhile, certain items have gained popularity in the alcohol and drug scene - which changes every day. The instructor will share information about current drug and alcohol trends affecting the youth in our communities including what's readily available to our youth in many local malls, convenience stores and retail stores, popular culture alcohol and other items that promote drug abuse. He will also cover the impact of legalization for the states it has impacted. For each person to help prevent youth and adult substance abuse, you **MUST** know what is going on in your community.

Drugs & Alcohol Resistance: Boozing, Doping and Clothing: You Can't Stop What You Don't know About – Jermaine Galloway, President/CEO – J. Chad Professional Training, Boise Idaho

This session will expand upon the keynote to recognize current drug and alcohol trends affecting the youth in our communities including what's readily available to our youth in many local malls, convenience stores and retail stores, popular culture alcohol and other items that promote drug abuse. He will also cover the impact of legalization for the states it has impacted. For each person to help prevent youth and adult substance abuse, you **MUST** know what is going on in your community.

D.A.R.E. Updates: D.A.R.E. Rx/OTC and Opioid Enhancement Lesson Certification Training, D.A.R.E. America and Virginia D.A.R.E. Training Center (VDTC) Updates – Deputy Rob Hefner, State D.A.R.E. Training Directed, VDTC – Mark Medford, Northeast Regional Direction, D.A.R.E. America, Los Angeles

D.A.R.E. officers will receive training on the newly released D.A.R.E. Rx/OTC and Opioid enhancement lessons. This session will also include D.A.R.E. America and State D.A.R.E. updates. The session will conclude with Virginia DARE Association business.

Virginia Rules: The Basics – Shannon Freeman, Coordinator, Virginia Rules Program, Office of the Attorney General – Stephanie Saccone, Web Developer, webbones – Susan Martin, Web Developer, webbones

This is a certification class to teach Virginia Rules, a law-related education program for middle and high school students available through the Office of the Attorney General. Designed to be a “curriculum in a box” for use in teaching youth about Virginia law, lesson plans are SOL-correlated. Virginia Rules features 28 interactive lessons designed for middle and high school students and an accompanying resource-rich website, covering a wide range of topics including justice systems, gangs, bullying, alcohol, drugs, and youth and law enforcement encounters. Instructors are able to access and download complete lesson plans with student worksheets, pre- and post-tests, and PowerPoints about each lesson topic. This certification is intended for teachers, school administrators, school resource officers (SROs), school security officers (SSOs), juvenile probation officers, and others who teach law-related lessons to teens.

Estimate of agency funding spent on substance abuse prevention—

The VCSCS receives no general fund allocations for substance abuse related education. The substance abuse prevention trainings, listed above, that did cost, totaled \$18,500 and were paid from general funds allocated to school and campus safety trainings.



Represented by: Maribel Saimre, Director of Student Services and Vanessa Wigand, Coordinator for K-12 Health, Physical Education and Drivers Education

2018 Initiatives—

Good health and academic success are inextricably linked. Healthy children make better students and better students become healthy, successful adults who are productive members of their communities. Public education provides a systems approach for improving health literacy for 1,293,049 children in 132 school divisions in Virginia. This systems approach provides equitable promising futures for all children to thrive through high quality teaching and learning so that they achieve their highest academic potential and develop health-enhancing behaviors for optimal health and wellness.

The Health Education and Driver Education Standards of Learning in Virginia use a risk-based model focusing on when and how young people experience risky health behaviors and explore reasons and approaches to change these behaviors. These Standards shift the balance to a strengths-based approach, asking questions such as “What keeps people healthy?”, and curriculum prioritizes individual, community and organizational assets, inviting students to build on and share their own and others’ resources and competencies to enhance the sustainability, equity, and participation goals of health promotion. One of the most impactful ways to ensure student achievement is to promote teacher effectiveness. To this end, Health Smart Virginia is an important resource for lesson ideas, best practice, up-to-date and medically accurate information, and reliable curricula to teach the health education standards. The site receives approximately 100,000 hits a month, and facilitates consistent implementation of the standards and future sustainability. Professional learning is offered online, and face-to-face throughout the school year and summer, and focuses on personalized curricula and improving instructional practices for developing relationship-building skills, effective communication, collaboration, creativity, character education, citizenship, and critical thinking competencies. Hundreds of health educators in Virginia engage in professional development that encourages teachers to be activators of learning and design learning experiences that build on learner strengths and needs, create new knowledge using real-life problem solving and help students identify their talents, purpose and passion. They deliver programs that educate students against the use of alcohol, tobacco, marijuana, smokeless tobacco products, and electronic cigarettes; prevent bullying and harassment, promote personal safety, nutrition education, and healthy, active lifestyles using ergonomically proficient movement skills that improves human development and performance.

In addition, approximately 110,000 students completed classroom driver education, taught in lieu of 45 hours of grade 10 health education. This program promotes safe driving skills and requires students to analyze and describe the physiological, psychological, and cognitive effects of alcohol and other drugs on the driving task. (Related SOL: DE.9, DE.10). Topics include the *Nature of the Problem, Alcohol and Other Drugs: Laws and Facts, Physiological and*

Psychological Effects on the Driving Task, Synergistic Effect, Tolerance, and the Elimination of Alcohol and Other Drugs, Prescription and Non-Prescription Medications, and Refusal and Peer-Intervention Skills. Another component of classroom driver education is the 90-minute *Partners for Safe Teen Driving* presentation that emphasizes the parents' role in keeping their children safe, and the dangers of underage alcohol and other drug use. Another enhancement is Choose Your Vibe – Arrive Alive peer-to-peer social media youth engagement campaign that promotes healthy, alcohol free lifestyles and the avoidance of consequences to health and wellness, academic and career achievement that results from engaging in illegal underage drinking and impaired driving to prevent underage drinking.

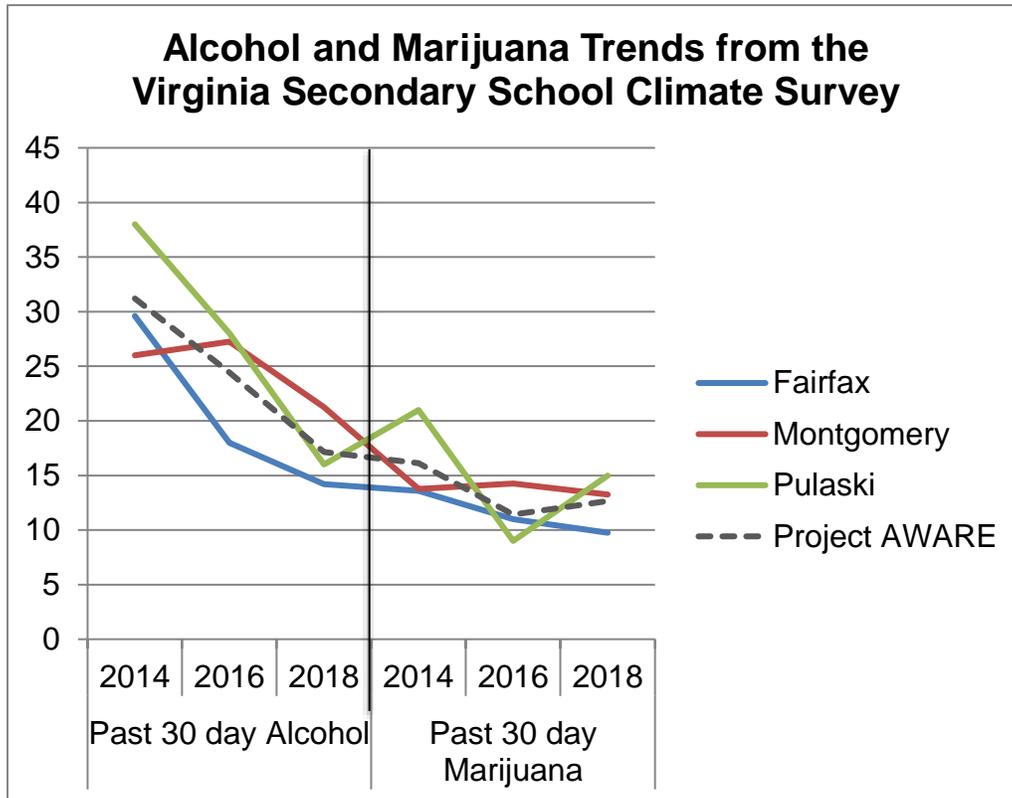
The Project AWARE (Advancing Wellness and Resilience in Education) grant from the U.S. Department of Health and Human Services (HHS), Substance Abuse Mental Health Services Administration (SAMHSA) is in its fourth year of a five-year award. This initiative involves training adults in “Youth Mental Health First Aid” and building a continuum of tiered systems of care which include prevention, early identification and intervention and, treatment of youth substance abuse. This grant allows VDOE to pilot the integration of mental wellness promotion and behavioral health and substance use intervention services within the Virginia Tiered Systems of Supports (VTSS) framework at three school divisions: Pulaski County Public Schools (PCPS), Montgomery County Public Schools (MCPS), and five high schools in Fairfax County Public Schools (FCPS).

Through Project AWARE, PCPS and MCPS, in partnership with the New River Valley Community Services Board (NRVCSB), has maintained four NRVCSB clinicians who are trained in the evidence-based Adolescent Community Reinforcement Approach / Assertive Continuing Care (A-CRA/ACC) to make this service available to their division's high schools students. A-CRA is an outpatient program for youths and young adults between the ages of 12 and 24 who have substance use and co-occurring mental health disorders. A-CRA is the main component within Assertive Continuing Care (ACC), which provides home, school, or other community visits to youths following residential treatment for substance use disorders. Due to the success of this service in the initial years of this grant, additional funds were allocated to hire a full-time dedicated (A-CRA/ACC) trained clinician to serve Montgomery and Pulaski schools. In addition, NRVCSN plans to expand the number of trained clinicians from four to eight this upcoming year.

The following recent evaluation data from Project AWARE indicates promising outcomes.

- A total of 2,851 out of a total of 26,457 students received school-based mental health services in Year 4 from all three divisions. This is a 71% increase in the number of students served by school-based mental health professionals since Year 1 (1,671).
- During the 2017-18 academic year, a high percentage of students referred to community-based MH services received services. In Montgomery County, 78% (127 out of 162) of students referred received services; and in Pulaski County the connection rate was 77% (114 out of 149). National averages estimate that 20-30% of school referrals to community mental health services actually access these services.

- The following chart indicates a decrease in alcohol and marijuana use over the last three years in the school divisions implementing Project AWARE, as reported in the Virginia Secondary School Climate Survey.



The Substance Abuse Mental Health Services Administration (SAMHSA) recognizes that trauma and adverse childhood experiences (ACES) influence substance misuse and related behavioral health problems and highlights the importance of focusing on building resilience skills when developing trauma-informed efforts to prevent substance misuse. As such, DOE, in collaboration with DBHDS, developed a professional development module for teachers focused on understanding ACES and the implementation of universal trauma-sensitive practices in the classroom. This professional learning module was delivered within four educator conferences in the Spring 2018. Plans for regional offerings in the upcoming school year are underway.

Unmet needs for substance abuse prevention programming and/or goals for 2019—

8VAC20-310-10. Health education program. (Statutory Authority § 22.1-16 and §22.1-206 of the Code of Virginia. Historical Notes- Derived from VR270-01-0030 § 1, eff. September 1, 1980.) This is an unfunded regulation.

Estimate of agency funding spent on substance abuse prevention—

No funding was spent directly on substance abuse prevention initiatives.



Represented by: Art Mayer, Substance Abuse/Sex Offender Treatment Program Supervisor

2018 Initiatives—

Virginia Department of Juvenile Justice (DJJ) provides and contracts with trained mental health/substance abuse treatment providers to conduct substance abuse *treatment* services to its committed population (who are assessed as needing substance abuse treatment) at Bon Air Juvenile Correctional Center (JCC), various Community Placement Programs or residential continuum placements.

DJJ additionally conducts regularly scheduled psycho-educational/life skills related groups and activities at Bon Air JCC that address substance related refusal skills, social skills training, moral reasoning, career guidance, decision-making, anger awareness and control, citizenship, life skills, etc.

Assessed youth needing substance abuse treatment who are not committed, but who may be on probation or court ordered, may receive substance abuse treatment services via DJJ through community treatment providers as resources allow and as ordered through individual Court Service Units.

Estimate of agency funding spent on substance abuse prevention—

0\$ (DJJ provides *treatment*.)



Represented by: Jean Hoyt, MSW, Health Systems Injury and Violence Prevention Coordinator, Division of Prevention and Health Promotion - Office of Family Health Services

2018 Initiatives—

The Virginia Department of Health (VDH) continued efforts throughout 2018 to counteract the opioid addiction epidemic and resulting adverse public health effects, such as the increased number of blood borne pathogen infections, overdoses requiring emergency care, as well as deaths. The Declaration of a Public Health Emergency initiated on November 21, 2016 remains in effect.

State Health Commissioner M. Norman Oliver, MD, MA issued a new statewide standing order for Naloxone on April 13, 2018. This standing order continues the *allowance for anyone in Virginia who believes they or their loved ones are at risk of an opioid overdose to buy naloxone at any of the approximately 2,000 pharmacies in the Commonwealth without first having to get a prescription.*

Established in 2017, VDH continued its coordination of the interagency Incident Management Team (IMT) throughout 2018. The IMT was created in response to the addiction public health emergency, and focuses on efforts to combating the addiction emergency in partnership with local, regional, state and federal agencies. The primary goals of the IMT are to prevent injury and death from addiction, prevent and reduce infectious disease related to addiction, prevent and reduce addiction, and use data to monitor and evaluate the addiction epidemic (Table 1). The IMT is spearheaded by an Incident Commander, Public Information Officer, Liaison Officer, Agency Operations Directors, Health District Directors, and Branch Level Oversight Directors (Data/Surveillance, Primary, Secondary and Tertiary).

Table 1

Goal 1: Prevent injury and death from addiction

- 1.1 Implement provider-level strategies (prescription monitoring, education on safe prescribing practices)
- 1.2 Increase access to naloxone
- 1.3 Promote family planning
- 1.4 Establish process to address needs of infants born to mothers with addiction
- 1.5 Increase education of the public and populations at risk

Goal 2: Prevent and reduce infectious disease relating to addiction

- 2.1 Increase education of the public and populations at risk
- 2.2 Promote identification of disease status (hepatitis/STD/HIV testing)
- 2.3 Conduct disease surveillance
- 2.4 Promote treatment as prevention (linkage to care, access to medications)
- 2.5 Implement Comprehensive Harm Reduction programs

Goal 3: Prevent and reduce the disease of addiction

- 3.1 Support development of regional and community coalitions
- 3.2 Increase access to treatment via provider trainings on addiction disease management (i.e. Project ECHO)
- 3.3 Advocate for and assure access to treatment for substance abuse
- 3.4 Support expansion of medication assisted therapies (MAT)
- 3.5 Collaborate to assure and implement successful policy strategies (i.e. drug courts, etc.)

Goal 4: Use data to monitor and evaluate the addiction epidemic

- 4.1 Collect, analyze and share data and information to inform evidence-based and data-driven decision making

VDH also remained active on the Governor's Executive Leadership Team on Opioids and Addiction in 2018. This team is composed of executive branch agency leadership and meets frequently to coordinate the inter-agency response and provide leadership and guidance. A stakeholder advisory group, established as the Governor's Advisory Commission on Opioids and Addiction, supplements the work of the Executive Leadership Team.

Highlights of VDH efforts across primary, secondary and tertiary levels are reported below, which encompass the numerous activities within the Addiction IMT.

Data and Surveillance Branch (Q4 2018 results):

- Opioid Overdoses
 - Statewide emergency department (ED) visits for overdose by opioid or unspecified substance among Virginia residents decreased by 3% from August 2018 (743 visits) to September 2018 (720 visits)
 - Among the five VDH Health Planning Regions, the rate of visits for overdose by opioids or unspecified substance was highest in the Central region (13.8 per 100,000). The Eastern region saw a visit increase of 22% (22 additional visits, rate 6.5 per 100,000).
 - Three health districts had an increase greater than 50% compared to the average for the prior 5 months (April - August 2018): Crater - 100%; Three Rivers - 73%; and Rappahannock - 58%. The 5-month average for April - August 2018 is included in the August 2018 report.
 - By age group, the number of visits for overdose by opioid or unspecified substance among 25-34 year olds decreased by 7% but remained the age group with the highest rate (15.4 per 100,000).
- Heroin Overdoses
 - Statewide ED visits for overdose by heroin among Virginia residents increased by 5% from August 2018 (125 visits) to September 2018 (131 visits).
 - By sex, males contributed a statistically higher proportion of visits for overdose by heroin compared to females in September 2018; this significant rate difference has been observed since April 2018.
 - By age group, the rate of visits for overdose by heroin among 25-34 year olds decreased by 6% but remained the age group with highest rate (3.9 per 100,000) in September 2018.
- Fatal Overdoses

- Virginia experienced the largest annual increase (38.9%) in the number of fatal overdoses on record in 2016. Although 2017 numbers surpassed those of 2016, the rate of change (+7.5%) was not as significant as the prior year's comparisons.
- Fentanyl (Rx, illicit, and analogs) caused or contributed to death in over 50% of fatal overdoses in 2017.
- Preliminary calculations intended to predict 2018 statistics suggest the total number of fatal overdoses may actually decrease in 2018, compared to 2017.
- *Emergency Department Visits for Overdose by Opioid, Unspecified Substance and Heroin among Virginia Residents* reports are available monthly.
- The updated *Fatal Drug Overdose Quarterly Report* is now available.
- The Virginia Opioid Addiction Indicators Dashboard was updated to include 2017 data.

Primary Prevention Branch:

VDH, in partnership with the Virginia Department of Health Professions, continued to support the enhancement of the Virginia Prescription Monitoring Program (PMP) through the Centers for Disease Control and Prevention (CDC) Prescription Drug Overdose Prevention for States Cooperative Agreement. Functionality enhancements included:

- Allowing registered healthcare providers to self-manage their delegate user profile to make the PMP easier to use with associated online training.
- Provision of “Prescriber Reports” directly to the controlled substance prescriber.
- Embedding an analytic reporting package of controlled substance prescribers activities, inclusive of automated monthly, quarterly and yearly reports. This provides a snapshot of PMP use, prescriptions, morphine milligram equivalent (MME) as it relates to patients and prescribers statewide, and red flags such as combo therapy and treatment duration.
- Developing an MME calculator into the PMP to provide end-users with an easily observable result of the daily MME prescribed to a patient. This tool is age and diagnosis specific and used to determine if overdose is due to exceeding of capacity cap of dosing.

In June 2018, a business analyst was hired to assist the Department of Health Professions with accomplishing PMP enhancements, particularly analyzing trends for specialist prescribing patterns.

Risk Communication: In May 2018, the VDH Office of Family Health Services (OFHS) coordinated a large-scale communication campaign to message the risks associated with misuse of opioids. This campaign works to reach vulnerable populations statewide and message primary prevention strategies for reducing overdose. Transition of the VaAware.com website to the VDH Communications Office and branding of Curb the Crisis also occurred in 2018.

Since May 2018, VDH has recorded the following website traffic:

- VDH Opioid Data/Overdose pages: 10,310
- VDH Opioid web pages: 5,022
- Curb the Crisis: 45,443
- Comprehensive Harm Reduction pages: 810

The following resources have been provided through communication channels during 2018:

- www.VaAware.com

- www.vdh.virginia.gov/commissioner/opioid-addiction-in-virginia/
- <http://www.vdh.virginia.gov/disease-prevention/chr/>
- <http://www.dbhds.virginia.gov/individuals-and-families/substance-abuse/revive>

Secondary Prevention (Treatment) Branch:

- VDH continued work to improve clinical practices among prescription drug prescribers, dispensers and clinical support staff by promoting and providing education on best practices, procedures and policies. The statewide bi-weekly Project ECHO® model to address prevention of overdose related to opioid misuse was launched in late 2018, in partnership with the Virginia Department of Behavioral Health and Developmental Services (DBHDS), the University of Virginia (UVA), Virginia Tech's Carilion School of Medicine, and Virginia Commonwealth University. Project ECHO® (Extension for Community Healthcare Outcomes) is a tele education model designed to equip a cohort of healthcare providers with mentors providing evidence-based practices for the delivery of opioid case management in the outpatient setting. The goal of this program is to increase the capacity of primary care providers to safely and effectively treat chronic, common, and complex conditions through bi-directional learning, knowledge sharing, and networking. Sessions are held bi-weekly. The VDH Injury and Violence Prevention (IVP) program and partners have educated 47 cohort participants and organizations thus far in 2018.
- VDH supported the Virginia Department of Medical Assistance Services (DMAS) in 2018 to stand up a Project ECHO® Quality Improvement collaborative for Virginia Medicaid Office-Based Opioid Treatment (OBOT) prescribers. The tele education initiatives equip providers with the skills necessary to care for the patients at risk for, or with a history of addiction; improve practice through evidence-based and quality delivery of care; and learn mechanisms for business delivery model reimbursement at the state level. Through this technical assistance, DMAS has provided eight OBOT learning collaborative labs for its participating members and organizations through November 2018.
- VDH continued to train and equip prescribers with the skills to prescribe MAT in the outpatient setting. Through partnership with the American Society of Addiction Medicine, the Medical Society of Virginia and DMAS, VDH facilitated seven regional and Project ECHO® MAT trainings in 2018. One hundred and one prescribers were eligible to become MAT waived in 2018, raising the overall total to 330 statewide since 2017.
- The Virginia Neonatal Perinatal Collaborative (VNPC) program specialist started on July 11, 2018 and supports Vermont Oxford Network Neonatal Abstinence Syndrome (NAS) quality improvement efforts in maternity centers. Baseline data collection for hospitals was completed July 9-13, 2018; 37 of 56 hospitals were eligible to submit data, with 32 hospitals actually submitting data. The 2018 General Assembly report was submitted. The VNPC hosted its second annual summit on Oct 29th in Charlottesville, with a plenary session titled "Opioid Exposed Dyad & NAS".
- HB1157/SB389 directs VDH to serve as the lead agency with responsibility for the development, coordination and implementation of a plan for services for substance-exposed infants (SEI) in the Commonwealth. To date, VDH has conducted an environmental scan to assess the current availability of services statewide for maternal

substance use disorder (SUD)/opioid use disorder and SEI; identified additional stakeholders to engage in the process and serve on the SEI workgroup; and established a timeline for convening the first meeting of the SEI workgroup. The first meeting will be held in early 2019.

Tertiary Prevention (Harm Reduction) Branch:

The VDH Office of Health Equity, in partnership with George Mason University, continued to facilitate the Empowered Communities Opioid Project in 2018. The program connects navigators with jail inmates with SUD and provides re-entry planning and post-release assistance.

The VDH Division of Disease Prevention, in collaboration with New York City Health Department and the Harm Reduction Coalition, offered three intensive regional trainings for organizations interested in offering comprehensive harm reduction services, including the provision of sterile syringes.

The National Governor's Association selected Virginia to participate in a learning lab on state strategies for addressing infectious diseases related to substance use. Virginia will continue to focus on ways to address the increased risk of infectious diseases through public health surveillance and community prevention efforts.

VDH announced in May 2018 an expansion of the no-cost, rapid HIV testing partnership with Walgreens, currently available at 30 of the company's stores, to also include no-cost, rapid Hepatitis C Virus (HCV) testing by Walgreens pharmacists in 10 of those locations.

In 2018, HCV treatment pilots have yielded the following results:

- Partnership with VDH and UVA to treat and cure patients living with HCV in the Southwest region:
 - Pilot model includes telemedicine through UVA and training of 3 new local providers to continue treatment at sites
 - 41 patient referrals made since July 1, 2018
 - 22 patients attended a first appointment
 - 12 medication approvals (Mavyret or Harvoni)
 - 7 patients on 8-week course of treatment
 - 5 patients on 12-week course of treatment
 - 5 patients currently awaiting medication approval
 - 5 patients awaiting a fibroscan required for medication approval
 - First round of lab work to determine sustained virologic response is due at the end of January 2019
- The Crater Health District has identified a potential community partner and is working toward implementation of a similar pilot project.
- Comprehensive Harm Reduction (CHR) Programs
 - The list of localities eligible for CHR is available on the VDH Comprehensive Harm Reduction webpage.
 - A CHR program began operating in the Lenowisco Health District on June 25, 2018. The program now offers expanded, walk-in hours.
 - 25 participants have made 62 visits to the program

- 1,081 syringes have been distributed
- 2,343 syringes have been collected
- Participants reported using naloxone provided by the CHR site for two overdose reversals in the first month of operation
- Additional CHR applications have been submitted by community-based organizations and an additional health district for pre-operational site visit review.

Community Health Services Branch:

- Local Health Districts continued to dispense naloxone through their local health departments or through partnerships with their Community Services Boards (CSB). Sixty-one naloxone dispensing events were reported by local health districts during the operational period. Local health districts continued to engage with local and regional coalitions and community partners.
- VDH has received additional funding from DBHDS to support the provision of 1,600 naloxone kits to local health districts and CSBs through September 30, 2019.
- Approximately 195 REVIVE! training sessions have occurred through partnerships between local health districts and CSBs. Information on REVIVE! is available at <http://dbhds.virginia.gov/behavioral-health/substance-abuse-services/revive>
- The Prince William Health District, in partnership with George Mason University, received a grant from the Potomac Health Foundation to fund training, testing and certification of 15 peer recovery support specialists for the greater Prince William County area.
- The Alexandria Health District conducted opioid awareness outreach for area dental clinicians in August. In addition to encouraging dentists to reduce opioid prescribing, the dental outreach program invites area dental clinicians to refer patients to the health department for Narcan when prescribing opioids.
- The Washington County Community Advocacy Committee held a NAS summit, which included 138 attendees from across the region and the state. Keynote speakers addressed substance use in pregnant women, best models of care, a general overview on NAS, and Adverse Childhood Experiences (ACEs) and resiliency. The Mount Rogers Health District Director, Dr. Karen Shelton, spoke on the local impact and the Plan of Safe Care. After the summit, REVIVE! training was offered to the community, and Nexplanon training was offered to medical professionals. In addition to the summit, the grant subcommittee created a sustainable treatment group for substance-using pregnant women, offered a training for foster parents about ACEs and created an online toolkit about NAS.
- The Virginia Association of Counties (VACo) was awarded a 2018 Achievement Award for the *Revive RVA: Regional Solutions to the Opioid Crisis* community summit, which was held at the Greater Richmond Convention Center in October 2017.
- Dr. Sue Cantrell has been appointed by Governor Ralph Northam to the Governor’s Advisory Commission on Opioids and Addiction.
- The National Association of County and City Health Officials released a case study from the Lenowisco Health District titled “Community Response Planning for Outbreaks of Hepatitis and HIV among People Who Inject Drugs.”
- VDH regional and district staff continue to support the Urgent Love Initiative, a 26-county community effort to engage, collaborate, educate and reduce addiction. The Central Shenandoah Health District’s Director and Local Health Emergency Coordinator

helped facilitate a recent partners' meeting at Virginia Tech to discuss collaboration and partnerships, treatment and recovery, as well as video storytelling and work sessions on intervention strategies and communications channels.

Estimate of agency funding spent on substance abuse prevention—

The following information is reported as overall highlights, and does not necessarily encompass all agency funding streams at the state or local level.

- VDH has been awarded \$4,050,277 through the CDC Opioid Crisis Response Cooperative Agreement for a one-year project period. Detailed information on this grant, as well as other grant awards, is available on the Addiction IMT intranet page.
- VDH was awarded \$1,567,588 in annual continuation funds through the CDC Prescription Drug Overdose Prevention for States Cooperative Agreement grant stream. More information regarding this grant is available at https://www.cdc.gov/drugoverdose/states/state_prevention.html.
- VDH supported the Department of Forensic Science (DFS) with a successful application for \$948,000 from the CDC through a separate cooperative agreement. The funds will allow for the development of efficiencies for the DFS Toxicology Section through the purchase of new instrumentation to automate sample preparation. The instrumentation consists of four automated liquid handling systems, one for each of the four DFS laboratories. This automation is anticipated to reduce required sample preparation time from six to two hours for cocaine and opioid testing. The grant also funds the purchase of fentanyl derivative reference materials that are required for the implementation of a new quantitation method. This new method will increase the comprehensiveness of toxicology testing and enable DFS to provide more information on the concentrations of fentanyl derivatives in post-mortem cases.
- VDH was awarded \$475,000 in May 2017 through the Substance Abuse and Mental Health Services Administration (SAMHSA)-DBHDS administered State Targeted Response to the Opioid Crisis CDC Opioid Crisis Response Cooperative Agreement for a one-year project period. This project facilitates Project ECHO® activities; the agreement was renewed for \$447,000 for a one-year project period that began May 1, 2018.
- VDH was awarded \$300,000 through the SAMHSA-DBHDS administered State Targeted Response to the Opioid Crisis CDC Opioid Crisis Response Cooperative Agreement for a one-year project period to coordinate communication activities.

Upcoming Events—

Upcoming/recent events to address primary, secondary and tertiary prevention are available at <http://vdhweb.vdh.virginia.gov/emergency-preparedness/addiction/>.



Represented by: Jessica Lambertson, Impaired Driving Program Coordinator and State Drug Recognition Experts (DRE) Coordinator

2018 Initiatives—

Checkpoint Strikeforce- Regional Impaired Driving Campaign

Governor Ralph Northam, the Virginia Department of Motor Vehicles and the Washington Regional Alcohol Program joined with local and state police to kick off the 2018 Checkpoint Strikeforce campaign ahead of Labor Day Weekend. The campaign’s goal is to combat the rise in drunk driving deaths. While Virginia is leading the national fight against drunk driving, 248 people lost their lives as a result of drinking-related incidents in 2017—which was almost 30% of all traffic fatalities. Checkpoint Strikeforce is the crucial joint effort between public and private partners that works to stop these fatalities through a surround-sound persuasion campaign and high-visibility enforcement to remind likely offenders to get a safe ride home. Partnering with the National Highway Traffic Safety Administration’s “Drive Sober or Get Pulled Over” enforcement mobilization, approximately 89 law enforcement agencies—including local and Virginia State Police—will operate 94 checkpoints and 612 saturation patrols from Aug. 17 through Sept. 3, 2018.

Driver Alcohol Detection Systems for Safety (DADSS): Driven to Protect Virginia

Recognizing the potential of this technology to save lives by preventing drunk driving, Virginia became the first state to use NHTSA highway safety grant funds to partner with the DADSS Program through the Department of Motor Vehicles. The partnership – Driven to Protect – is another example of the technological innovation happening in Virginia and the ongoing leadership the state is showing in the fight against drunk driving.

In 2018, Driven to Protect in Virginia took another leap forward by announcing the first state partnership with a private company to conduct in-vehicle, on-road test trials of the DADSS technology. James River Transportation, a transportation leader in the Richmond area for 90 years with an equally impressive history of using technology to advance safety, has agreed to support the Program. Technology integrators have installed prototypes of the breath-based sensors into four vehicles in the James River Transportation commercial fleet. The data and feedback collected from the prototype sensors, as well as from the drivers themselves, will be invaluable in finalizing the technology as it is prepared for widespread commercialization. Through Driven to Protect, Virginia continues to put the health and safety of its residents first by educating the next generation about responsible driving behavior and by advancing technology that can prevent additional drunk driving crashes, injuries and deaths on its roads.

“What’s your Game Plan?”

The question on the minds of many college athletics fans on game day is, “What’s the game plan?” Virginia Tech Athletics, DRIVE SMART Virginia, and the Virginia DMV Highway Safety Office are taking that to the next level with the launch of “What’s Your Game Plan?” — a new safety project that encourages Virginia Tech fans to choose a sober driver and buckle up.

Designed to improve the safety of Virginia roadways, the project is a public information and education campaign that targets 21- to 35-year-old male drivers in Virginia with a sober driving message. Recent statistics show that men ages 21-35 account for 72 percent of DUI convictions in Virginia.

As part of the campaign, “What’s Your Game Plan” was the presenting sponsor of the Virginia Tech Football home opener against William & Mary on September 8th. Brand ambassadors from DRIVE SMART Virginia circulated amongst fans to encourage them to make a commitment and take a pledge to be a safe driver. Messaging was also delivered through game programs, radio spots, stadium signage, and numerous social media platforms, as well as through newsletters and e-blasts.

“Who’s Your Driver”- NASCAR Impaired Driving Initiative

The VAHSO and DRIVESMART Virginia again teamed up to ask NASCAR fans “Who’s your driver?” The campaign challenged Virginians to choose a sober driver before drinking. The Who’s Your Driver? Campaign was held at Richmond International Raceway (RIR) and Martinsville Speedway. The Who’s Your Driver? tent was set up in the fan zone and featured prizes, photos, and a drunk driving simulator. NASCAR fans were also encouraged to sign a sober driving pledge. “Who’s Your Driver?” signage was also featured on the race track, the track infield, in parking lots, and on banners.

TREDS: Data Records

The main goal of TREDS (Traffic Records Electronic Data System) is to provide accurate, timely and detailed highway safety information for analysis and reporting. The data from TREDS is used to support Virginia’s efforts to reduce crashes, injuries, fatalities and associated costs. Through TREDS, Virginia now has one of the most effective and innovative information technology tools in the nation to identify and address its highway safety concerns. This state-of-the-art, automated data system centralizes all of Virginia’s crash data and related information. The system’s mapping tool, allows users to combine safety program areas, such as impaired driving and speed, and it also allows agencies to focus on the crash data in their jurisdiction whereas in the past, users have only been able to narrow the data down to the county level.

Drug Recognition Expert (DRE) Program

The Drug Evaluation and Classification (DEC) Program, also known as the DRE Program, is a national program and has received national acclaim for its success in identifying the drug-impaired driver. Officers trained as drug recognition experts (DREs) are frequently called upon to differentiate between drug influence and medical and/or mental disorders and their training will be an extremely valuable tool in combating the adverse impact of drug- and alcohol-impaired driving in our Virginia communities.

The VAHSO worked closely with bordering States, West Virginia and Maryland, to assist us with training Virginia officers as DREs. In 2018, we were able to send seven officers to DRE training who represent the following jurisdictions: Salem, Amherst, Newport News, York, Loudon, Virginia Beach and Arlington. This year four of our DREs attended the DRE Instructor

Certification program and Course Manager training to become Virginia's first certified DRE Instructors since rebuilding of the program.

The DRE Program is also established in the following counties/areas in Virginia: Accomack, Northampton, Virginia Beach, Chesapeake, Suffolk, Henrico, Richmond, Spotsylvania, Fairfax, Charlottesville, Fluvanna, Botetourt, Roanoke, Roanoke City, Montgomery, Wythe, Buchanan, and Dickenson. In these areas in 2017, there were a total of 132 DRE enforcement evaluations completed. Of those evaluations, cannabis and CNS depressants were opined most and there were 56 poly-drug cases.

In addition to training officers, educational sessions have been provided to judges and Commonwealth Attorneys at various conferences across Virginia. The presentations provide an overview and history of the DRE program, discuss the training officers receive, and also review the battery of tests performed during an evaluation. The Commonwealth Attorney's Services Council continued its Rolling Stoned: DRE for Prosecutors training which was held in June.

The VAHSO will continue to expand the DRE program and increase the number of officers being certified.

Local DUI Taskforce Initiative

The VAHSO worked closely with three jurisdictions, Roanoke, Suffolk, and Fairfax, to develop a localized DUI Taskforce in each area that is comprised of officers who are fully dedicated to DUI selective enforcement. The Roanoke taskforce is multi-agency with officers from the Roanoke County, Roanoke City, Salem and Vinton police departments. The Fairfax and Suffolk are single agency teams with officers from each respective county police department. Each team has been in implementation since early FY2017. Each team has a certified DRE.

Law Enforcement Training

Throughout the year, various training opportunities were offered to our law enforcement partners in an attempt to increase knowledge, provide the most up-to-date research and information, and furnish officers with confidence in their DUI apprehension skills. The following law enforcement training programs were offered through the VAHSO, the Department of Criminal Justice Services, the Commonwealth Attorney's Services Council or other grantees and partners:

- Standardized Field Sobriety Testing (SFST) Training
- SFST Instructor Training
- Advanced Roadside Impaired Driving Enforcement (ARIDE)
- Drug Recognition Expert (DRE) Certification Training
- Advanced DUI Training
- Below 100: Officer Safety Training

Underage Drinking

Underage drinking has an impact on the safety of our roadways; hence the VAHSO's focus on efforts to prevent underage consumption and crashes as a result of impairment. The VAHSO funds grants to Virginia ABC to implement compliance checks at off-premise establishments to assess the businesses compliance with checking ID's and preventing the sale of alcohol to minors

under 21 years of age. Additionally, we support the education of retailers and servers through best practice training programs.

Traffic Safety Resource Prosecutor and Judicial Outreach Liaison

Funding is provided to the Commonwealth's Attorneys' Services Council to oversee and implement the Traffic Safety Resource Prosecutor (TSRP) Program. The TSRP's provide technical assistance to law enforcement, Commonwealth Attorneys, and other impaired driving partners. They also coordinate trainings to include but not limited to Advance DUI training and crash reconstruction.

Funding is also provided to the Supreme Court of Virginia to oversee the Judicial Outreach Liaison (JOL) program. The goal of the JOL is to provide a mutually beneficial working relationship between the Highway Safety Office and the judiciary involved in the adjudication of motor vehicle and pedestrian-related offenses. They function as an active liaison and work to improve the delivery of justice and highway safety through education and outreach activities.

Substance abuse prevention programming and/or goals for 2019—

- Support for the Mid-Atlantic DUI conference
- Annual Judicial Conference
- Legislative updates
- Increasing awareness and understanding of the Drug Recognition Expert (DRE) Program
- Increase the number of officers receiving DRE Certification
- Increase the number of officers receiving ARIDE training

Estimate of agency funding spent on substance abuse prevention—

No monies are allocated directly for substance abuse prevention.



VIRGINIA DEPARTMENT OF
SOCIAL SERVICES

Represented by: Nicole Shipp, Child Protective Services (CPS) Policy Specialist, on behalf of Shannon Hartung, CPS Program Manager

2018 Initiatives—

Substance-Exposed Infants (SEI) continue to be a targeted population in Child Protective Services. Virginia Department of Social Services (VDSS) has been at the forefront of ensuring the identification, assessment, and treatment of SEI across the Commonwealth. VDSS has engaged in a plethora of activities designed to improve outcomes for SEI including data collection and analysis, public awareness, legislative action, and education and resource material development.

Highlights of VDSS' Efforts:

- Publication of a Plan of Safe Care (POSC) Tool Kit. The POSC Tool Kit includes guiding principles of POSC, points of intervention chart, POSC flow chart, POSC template, and screening and resource information.
- Conducted joint training with DBHDS for behavioral health and child welfare professional across the Commonwealth on working with SEI and their families.
- Developed *Report of Barriers to the Identification and Treatment of Substance-Exposed Infants* as part of their participation on the work group mandated by House Bill 2162 (2017). The complete report was submitted to the Secretary of Health and Human Resources and helped lead to the 2018 legislative change establishing the Virginia Department of Health as the state agency responsible for coordinating services for SEI.
- Distributed *Perinatal Substance Use: Promoting Health Outcomes Brochure* to health care professionals across the Commonwealth. The brochure provides information on Virginia's legal requirements and important health care practice implications.
- Publication of *Virginia Child Protection Newsletter* (Volume 111) to child welfare, mental health, substance abuse, and other helping professionals across the Commonwealth. The publication focused on serving Virginia's rural children and families with a significant emphasis on substance abuse.

Unmet needs for substance abuse prevention programming and/or goals for 2019—

VDSS will continue to collaborate with other state agencies to address the unmet needs and barriers identified in the *Report of Barriers to the Identification and Treatment of Substance-Exposed Infants*.

Estimate of agency funding spent on substance abuse prevention—

The cost of technical assistance to develop the Report of Barriers to the Identification and Treatment of Substance-Exposed Infants was approximately \$58,000, paid with federal Child Abuse Prevention and Treatment Act (CAPTA) funds.

The cost of publishing *Virginia Child Protection Newsletter* (Volume 111) was \$8,906, paid with federal Child Abuse Prevention and Treatment Act funds.



Represented by: Marty Kilgore, Executive Director

2018 Initiatives—

The Virginia Foundation for Healthy Youth (VFHY) awards grants to local community organizations and schools to conduct evidence-based, tobacco-use prevention and cessation programs with youth from preschool through high school. The majority of these programs include prevention messaging addressing prevention of other substances, including alcohol and drugs. About 42,000 Virginia children each year receive some substance-use prevention instruction from VFHY-funded prevention programs. The foundation's grantees have delivered these programs to more than 1 million young people statewide since 2001.

Unmet needs for substance abuse prevention programming and/or goals for 2019—

In 2017 the General Assembly added substance-use prevention to the Virginia Foundation for Healthy Youth's mission but allocated no funding for this new responsibility. We know from research that the majority of young adult drug users begin by experimenting in their teens with tobacco, marijuana, alcohol, prescription drugs and illegal narcotics. With the state and national opioids crisis resulting in more Virginians dying each year from drug overdoses than car crashes, intervention is needed to prevent teens from using substances of any kind. However, without additional financial resources, the foundation is unable to take on the more active substance-use prevention role that was envisioned for it.

Also of note—

The Virginia Foundation for Healthy Youth is a participating member in advisory groups such as VOSAP and the Governor's Executive Leadership Team on Addiction and Opioids as well as the Governor's Children's Cabinet.

Estimate of agency funding spent on substance abuse prevention—

No funds are directly allocated to substance-use prevention.



Represented by: Major Craig Lewis, Coordinator, Master Sergeant, Doug Perry, and Master Sergeant Kenneth Muse, Counterdrug Task Force

2018 Initiatives—

The Virginia National Guard Counterdrug Taskforce (VANG-CD-TF) uses unique military skills and expertise to assist civil authorities to form and effectively lead community anti-drug coalitions. Our personnel assist coalitions in becoming more efficient, strategic, and successful. Throughout the year, the VANG-CD-TF:

- Provided support to 226 events throughout the state employing military skills in building community strategies to combat drug abuse
- Supported 17 local coalitions throughout the State in training, assessments, planning and implementation
- Aided in the development of 2 Opioid Task Forces within supported communities (Piedmont and Martinsville City)
- Supported 8 communities in drug takebacks days
- Supported 4 Partnerships for Success grantees with planning and implementation of initiatives (SW VA, New River, Roanoke, and Piedmont)
- Held 4 training events in Stuart, Richmond, Pulaski and Lynchburg around essential decision making processes
- Assisted with planning the Roanoke Valley/ Piedmont Legislative Round Table
- Assisted in the planning of the 30th annual Prom Grand Finale keeping teens safe on Prom night

Also of note—

As a conduit between multiple state and local agencies The Virginia National Guard Counterdrug Taskforce (VANG-CD-TF) assists local leaders form alliances and partnerships, enhancing collaboration at the grass roots level. VANG-CD-TF personnel ensured a collaborative effort throughout the agencies supported; sharing best practices and lessons learned throughout each of the supported coalitions.

- Supported drug prevention substance abuse coalitions with data, developing applications, logic modeling, strategic planning, evaluation plans, sustainability plans and implementation for grants like DFC, Partnership for Success and ABC Grants
- Assembled data and information for advocating harm in marijuana for distribution to legislators through State Coalitions.
- Coupled local coalitions to the Virginia Health Department's Go Healthy initiative.
- Connected religious organizations with coalitions in the implementation of the VDH's Partners in Prayer and Prevention.
- Utilization of our Counterdrug Criminal Analyst to identify drug trends within supported coalitions; thereby helping coalitions develop threat specific strategies to combat threats within their communities.

FY18 VANG-CD-TF support to federal, state, and local law enforcement resulted in the seizure of \$108,278,610 in illicit drugs, and another \$15,073,092 in non-drug seizures connected to narcotic operations (equipment, property, etc.) that were taken off the streets of the Commonwealth of Virginia. In addition, there were an associated 1577 arrests, 83 vehicles, \$5,158,246 in U.S. Currency, and 767 weapons seized. Virginia is a safer place due to the direct support that VANG-CD-TF gave toward Virginia's Law Enforcement Agencies.

Estimate of agency funding spent on substance abuse prevention—

The VACD-TF has two full-time personnel assigned to supporting civil operations which are federally funded. Their primarily focus is supporting prevention efforts within communities. The approximate value for time spent directly supporting substance abuse efforts in FY18 was \$50,000.00.



Represented by: Mary King, Program Manager and Krystal Murray, Education and Strategic Planning Coordinator Youth of Virginia Speak Out (YOVASO)

2018 Initiatives—

Youth Prevention Programming:

Virginia State Police administers the Youth of Virginia Speak Out About Traffic Safety (YOVASO) Program, a peer-to-peer initiative funded by the DMV Highway Safety Office to address the problem of young driver-related crashes, injuries, and fatalities in the Commonwealth.

YOVASO's mission: To engage, educate, and empower youth to influence a safe driving culture through leadership development and innovative outreach programs.

YOVASO's vision: To establish generations of safe teen drivers and passengers in Virginia.

- I. **Peer-to-Peer Youth Traffic Safety Clubs:** The VSP YOVASO Program ended FY18 with 106 member peer-to-peer clubs, gaining seven new member clubs. Member clubs represented all regions of the state.
 - 76 High School Peer-to-Peer Traffic Safety Clubs
 - 28 Middle School Peer-to-Peer Traffic Safety Clubs
 - 1 Home School Club – REACH Home School in NOVA
 - 1 Regional Youth Group – Bristol's Promise
 - 80% of the member high schools were active in FY18
 - 96% of the member middle schools were active in FY18
 - 100% of the Home School/Youth groups were active in FY18

- II. **Peer-to-Peer Led Driver and Passenger Safety Programs:** YOVASO and Virginia State Police sponsored four youth traffic safety programs for middle and high schools in FY18, focusing on a variety of issues, including speeding, distracted driving, Zero Tolerance, impaired driving, risky behaviors and attitudes, and passenger safety.

Overall results for the four programs:

- 90 schools and youth groups participated
- 64,819 youth reached
- 31,093 youth engaged in a program sponsored safety project or activity
- 1,375 youth peer educators planned and led the projects and activities
- 162,664 educational safety materials distributed

Save Your Tailgate, Buckle Up, Slow Down Campaign (SYT): A statewide competition for high and middle schools and youth groups to increase seat belt use and prevent speeding held in September-October 2017.

SYT Outcomes:

- 67 schools/youth groups participated
- 21,427 youth reached
- 14,995 youth engaged in a program sponsored safety project or activity
- 595 youth peer educators planned and led the projects and activities
- 71,671 educational safety materials distributed
- 8.19% increase in seat belt use among participating schools

Halloween Safety Campaign: Goal – to influence students to celebrate responsibly without drugs and alcohol and to drive safely during Halloween and celebratory events

High School Theme: *Driving Safely is the Trick, Getting Home is the Treat. Buckle UP. Celebrate Without Alcohol and Drugs.*

Middle School Theme: *Staying Safe is the Trick, Having Fun is the Treat. Buckle Up. Be Seen. Make Good Choices.*

Halloween Safety Outcomes:

- 44 schools and youth groups participated
- 12,628 youth reached
- 532 youth engaged in a program sponsored project or activity
- 105 youth peer educators planned and led the projects and activities
- 19,885 educational safety materials distributed

Holiday Safety Campaign: *Steer Into The New Year, Drive Responsibly.* Focused on celebrating responsibly without alcohol and drugs, driving safely, and buckling up during the high-risk period for young drivers and passengers.

Holiday Safety Outcomes:

- 41 schools and youth groups participated
- 16,137 youth were reached
- 6,855 youth engaged in a program sponsored project or activity
- 321 youth peer educators planned and led the projects and activities
- 14,087 educational safety materials were distributed

Arrive Alive Campaign: *Buckle Up Now. Txt Later.* – A statewide competition for high and middle schools and youth groups focusing on encouraging safe driving, passenger safety, traffic safety, and safe celebrations during the high-risk spring and summer months, including prom, graduation, and summer break. Topic emphasis: speeding,

distracted driving, cruising, passenger limitations, Zero Tolerance and impaired driving, and seat belt use.

Arrive Alive Outcomes:

- 51 schools and youth groups participated
- 14,617 youth were reached
- 8,751 youth engaged in a program sponsored project or activity
- 354 youth peer educators planned and led the projects and activities
- 49,083 educational safety materials were distributed

III. **Statewide Interactive, Hands On Youth Traffic Safety Programs:** VSP and YOVASO in partnership with State Farm sponsors several interactive programs for schools, youth groups, and communities designed to provide young drivers and passengers with a real-life experience on the risks and dangers of distracted and impaired driving. The interactive programs include:

Youth Leadership Development (Training)

Through the YOVASO Program, VSP provides a variety of youth leadership and peer educator training programs and retreats for high and middle schools. The training programs are designed to educate youth about the top causative factors in young driver crashes and teen driving laws; train them for work as peer-to-peer educators; and help them action plan prevention programs targeted to their schools and communities. Below are the training programs and retreats sponsored by VSP and YOVASO:

Peer Leader/Peer Educator Training –YOVASO provides leadership training for member high and middle schools and youth groups when a new club is started for the club’s peer leaders, followed by the peer leaders hosting training for all club members.

FY18 Peer Leader/Peer Educator Training outcomes:

- 6 new member schools completed training in FY18
- 285 peer educators were trained

Summer Leadership Retreat – A four day, three night advanced level training for Virginia high school students with the following goals:

- Educate young drivers and passengers about their risk factors in a motor vehicle and how to reduce those risks through a variety of interactive training sessions, motivational speakers, and educational programs – **97.7% of participants responded in post-Retreat survey that this goal was met**
- Prepare students and their school advisors to lead peer-to-peer safe driving and traffic safety programs in their schools and communities – **90.7% of participants responded in post-Retreat survey that this goal was met**
- Help build positive relationships between law enforcement and youth – **87.2% of participants responded in post-Retreat survey that this goal was met**

The FY18 Retreat included a variety of sessions on impaired driving and substance abuse prevention, including presentations on Drug Impaired Driving by two Drug Recognition Experts (DREs) from Roanoke City/Roanoke County; a presentation and panel discussion by Kristen Mallory with Mallory's Movement Against Drunk Driving; interactive impaired driving simulator sessions by VSP and the Arrive Alive Tour; and traffic stop procedures/what to do in a crash procedures provided by VSP.

2018 Retreat Outcomes:

- 115 Retreat participants (103 students, 48 adults)
- 29 Virginia High Schools
- 1 Non-Virginia High School
- 4 Middle Schools
- 15 youth leaders
- 5 Regional Trainers served as junior staff
- 13 VSP Troopers and 2 VSP Sergeants worked the retreat
- 87% of participants rate the retreat as excellent or above average

Train the Trainer Retreat Summit – a two-day training program at the VSP Driving Complex in Blackstone, VA to prepare youth leaders, regional trainers, and VSP troopers for their responsibilities leading the 2018 Summer Leadership Retreat. The summit also provides the youth leaders and regional trainers with behind-the-wheel defensive driving skills on the VSP Driving Track. During the driving course, VSP driving instructors accompany students as they maneuver through a variety of driving skills exercises that include, accident avoidance, skid control, backing, braking, off road recovery, and shuffle steering. The training provides the student leaders with advanced driving skills and enables them to share the information with their peers statewide through peer educator training programs and activities.

Train The Trainer Retreat Summit Outcomes:

- 14 youth leaders trained for Retreat role
- 5 regional trainers trained for Retreat role
- 12 troopers trained for Retreat role
- 14 youth and 5 regional trainers completed advanced level driver training

The YOVASO Project – A Project Based Learning (PBL) Curriculum for Young Driver and Passenger Safety. This curriculum for project based learning classes in Virginia was developed in 2018 and is being piloted at several Virginia high schools in the fall semester of 2018. The pilot curriculum is based on Driver Education SOLs and is being piloted in driver's education classes, but will be adapted after the pilot phase to work in a variety of PBL curriculums, such as science, health, art, etc.

Also of note—

Distracted and Impaired Driving Simulators – Low speed vehicles that are navigated through a cones course while drivers either wear Fatal Vision goggles to simulate the effects of alcohol or are distracted by texting, passengers, adjusting radio, etc. to simulate how distractions affect driving. The teen drivers and passengers are accompanied by a VSP Trooper who engages

students in the learning experience and helps them understand how distractions and impairment affect the ability to operate a vehicle safely.

ScanEd Physics of a Crash – An interactive program using popular QR Code technology and iPads to introduce students to the risks they face as drivers and passengers and the science behind how to reduce those risks. The two-part program includes a classroom presentation by a VSP Trooper on the “Physics of a Crash” and what happens to the vehicle and occupants during a collision. Emphasis is placed on how seat belts, obeying seat belts, and avoiding distractions reduce risk of crashes, injuries, and fatalities. The second part of the program includes a wrecked vehicle set up on site and affixed with QR Codes. Students use iPads to scan the QR codes and are linked to videos that show the dangers of speeding, impaired driving, distracted driving, and other risky behaviors; demonstrate the effectiveness of seat belts and airbags in preventing injuries; and highlight laws such as Move Over.

Outcomes of FY18 Interactive Programs:

- 53 interactive Simulator and ScanEd programs completed
- 21,834 students reached
- 13,738 engaged in the activity by riding the Simulators and participating in ScanEd
- 101 troopers involved / approx 500 hours / 62 (8) hour days

VSP and YOVASO also partner with Mid-Atlantic Foundation for Safety and Education and its IDrive On The Go Program to maximize use of resources and equipment in order to reach more youth. In addition to the Simulator and ScanEd, these events involve IDrive activities, such as Airbag Deployment, CarFit, Walk the Line, and Car Maintenance. The results of the programs offered through the partnership with iDrive for the time period 10/14/17 – 8/7/18) are as follows:

- 8 interactive events
- 1,385 students reached
- 745 students engaged in the activities
- 13 troopers involved / approx 82 hours / 10 (8) hour days

Partnership with Mallory’s Movement Against Drunk Driving – YOVASO is collaborating with Kristen Mallory, a young Chesterfield County woman who was severely injured by a drunk driver when she was 16. Kristen, now 21, still lives with debilitating injuries and is now sharing her story in hopes of preventing drunk, drugged, and impaired driving. Kristen and her family shared their story at the 2018 Summer Leadership Retreat and spent the week networking with and action planning with the student participants. Kristen now works with YOVASO to provide presentations for high schools throughout the state and also partners on YOVASO campaigns, sharing campaign materials and messaging during her statewide presentations.

In addition, VSP and YOVASO are producing a documentary on Kristen and her journey that will be completed in the winter of 2019 and released in conjunction with the kickoff of the YOVASO spring Arrive Alive Campaign. The video will be available to schools and youth groups for educational and prevention efforts on drunk, drugged, and impaired driving.

YOVASO Education and Strategic Planning Coordinator completed the VSP Instructor Training Course in February 2018 and is developing a Youth Peer Leadership Advisor Training Curriculum for SROs and other law enforcement who work with youth prevention programs in

schools and communities. The goal is to have the course completed in FY 19 and approved through DCJS for instruction in training academies statewide.

Estimate of agency funding spent on substance abuse prevention—

For FY18, approximately \$170,000.00 from the Highway Safety Alcohol grant awarded for the YOVASO Program was spent on supporting initiatives to address alcohol and drug use, Zero Tolerance, drinking and driving and other prevention efforts through peer-to-peer programs in high and middle schools across the Commonwealth. The funding covered staffing, travel, administrative costs, programming, training, and materials. In addition, YOVASO received approximately \$75,000 in other grants and donations, of which approximately 50% was used for alcohol and drug prevention programs.

Approximately \$51,000.00 in YOVASO Highway Safety Grant funds was spend on the FY18 Retreat and \$25,664 was received in cash and in-kind donations to supplement funding for the retreat



Represented by: Mary Crozier, EdD, Chair

2018 Initiatives—

From its beginning in 2008, the Community Coalitions of Virginia (CCoVA) mission has been to collaboratively reduce substance use in ways that are measureable and improve quality of life. CCoVA is Virginia's state coalition uniting 37 community prevention coalitions, seven state organizations/departments, eight national partners, four individuals, and three agencies. With its five executive and four at-large board members, CCoVA holds monthly meetings at the National Guard Waller Depot in Richmond with call-in capability and an average of 15 attendees. CCoVA has a 501(c)3 status.

CCoVA helps to address the current and emerging substance abuse trends in local communities, and then collectively responds with evidence based, substance abuse prevention initiatives. Key initiatives include advocacy, lobbying for sound policies, educational trainings, changing community systems, and networking. CCoVA is the only state affiliate for Smart Approaches to Marijuana (SAM) and attends quarterly, southern states call-in collaborative meetings. Three members of CCoVA attended the May SAM press conference in Washington, DC also.

A significant amount of time is spent on legislative advocacy. CCoVA hires a lobbyist for several months each year to follow and address bills introduced by state senators and delegates. During the 2018 legislative session CCoVA followed eight senate bills and nine house bills on marijuana and oils. These bills were discussed during our yearly Rally Day in Richmond which is coordinated by the Fraternal Order of Police. A total of 18 CCoVA members attended Rally Day and met with 47 of their representatives. In addition, CCoVA members met with the Attorney General and testified to the Courts of Justice that day. CCoVA also followed the VA Board of Pharmacy (VBP) and their decisions regarding the new Pharmaceutical Processors of CBD-THC-A oils. The Executive Director of the VBP presented information at a CCoVA meeting and members wrote five letters to the VBP during its open comment period. Two CCoVA members attended the VBP public hearing in an attempt to education members about the risks of CBD-THC-A oils. Three CCoVA members were also involved the Governor's Advisory Commission on Opioids and Addiction; one was invited to serve on the Commission and two attended the September meeting.

Additionally, a significant amount of time is also spent on educational leadership. CCoVA presented at two professional conferences during 2018. The first was at George Mason University in April for the "The Power of Local: The Role of Coalitions in Community Health Improvement and Response to the Addiction Epidemic" conference hosted by Virginia & Mason SBIRT Projects. Three CCoVA members presented information a coalition's role in addressing substance abuse. The second conference presentation was to the VA Society of Addiction Medicine where one CCoVA member spoke at their yearly conference in October. CCoVA also

hosted a state wide summit on substance abuse entitled “The Power of Community Collaboration to Impact Substance Abuse.” This October summit had four tracks (prevention, treatment/recovery, vaping/marijuana, and opioids) with state and national speakers and resource vendors for seven CEU’s. Media coverage was heightened due to the release of Roanoke reporter, Beth Macy’s best-selling book, *Dopesick*, attendance and book signing and the launching of the “Lonely Drop Box” campaign.

Unmet needs for substance abuse prevention programming and/or goals for 2019—

CCoVA has many goals and unmet needs for 2019. Coalitions play a vital role in Virginia’s prevention arsenal. More funding is needed to seed community coalitions and build capacity in existing coalitions. Funding is also needed for evaluation and research purposes. Membership expansion within CCoVA is a constant goal which is being addressed via outreach to emerging coalitions and established professional groups. Due to the size and complexity of CCoVA, negotiations are underway to have a graduate intern assist CCoVA in 2019 however prevention effectiveness would be enhanced by a part time, paid manager.

Estimate of agency funding spent on substance abuse prevention—

CCoVA is funded by membership fees and receives no federal funding. The National Guard meeting space is an in-kind donation, as is the time, travel, and professional expertise of members. The October CCoVA State Summit cost approximately \$20,000 which was funded by registration fees and sponsorships.

VOSAP Collaborative Contact Information

Virginia Alcoholic Beverage Control Authority
Education and Prevention Section
Attention: VOSAP Coordinator Abby Pendleton
2901 Hermitage Road
Richmond, Virginia 23220

Phone: (804) 213-4498

Website: www.abc.virginia.gov/education/programs/vosap