



PREVENT ILLEGAL SALES OF ALCOHOL!

Did you know that alcohol is **the most widely abused** substance among youth in the United States?

Underage drinking is dangerous because it **negatively affects brain development** and increases the risk of physical assault, legal problems, other drug abuse, risky sexual behavior, suicide and homicide.

The majority of youth do not pay for the alcohol they drink and their most common source of alcohol is an **unrelated person aged 21 or older**. Giving alcohol to youth is called social providing. Underage drinkers may also use a fake ID to purchase alcohol. In Virginia, these offenses are Class 1 misdemeanors.

Illegal sales can be prevented! We need you to help us **spread the message** that it is illegal to:

- Purchase or provide alcohol for underage youth
- Use a fake ID to purchase alcohol

Project Sticker Shock aims to reach adults age 21 and older who purchase alcohol for youth and underage drinkers who use fake IDs. It requires organizations, youth, licensees, law enforcement and media to **all work together** to raise awareness.

During an event, **stickers and window clings** that warn about the legal penalties are placed on cases and coolers of alcohol at local stores.

ARE YOU READY TO MAKE A DIFFERENCE IN YOUR COMMUNITY?

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