



**2019**

**Virginia Office for  
Substance Abuse Prevention**

**Annual Report**

Virginia Alcoholic Beverage Control Authority

Chief Executive Officer  
Travis G. Hill



Chairman  
Jeffrey Painter

Board of Directors  
Maria J. K. Everett  
Gregory F. Holland  
Beth Hungate-Noland  
Mark Rubin

December 1, 2019

Dear Members of the General Assembly:

The Virginia Office for Substance Abuse Prevention (VOSAP) Collaborative is pleased to provide this report in accordance with §4.1-103.02, *Code of Virginia*. Consistent with its statutory responsibilities, VOSAP provides leadership, opportunities and an environment to further strengthen Virginia's prevention infrastructure and to ensure that prevention efforts are more unified, collaborative and evidence-based.

This report details efforts and coordination from fiscal year 2019, since the filing of the 2018 VOSAP Annual Report on December 1, 2018.

VOSAP looks forward to providing continued leadership and coordination of Virginia's substance abuse prevention efforts. Thank you for your support and please contact us if you would like additional information about VOSAP.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Painter".

Jeffrey L. Painter, Chairman  
Virginia Alcoholic Beverage Control Authority



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# Executive Information

## The Commonwealth of Virginia



Governor Ralph S. Northam

### Secretariats represented in the VOSAP Collaborative

Secretary of Public Safety and  
Homeland Security  
*Brian Moran*

Secretary of Health and Human  
Resources  
*Dr. Daniel Carey*

Secretary of Education  
*Atif Qarni*

Secretary of Transportation  
*Shannon Valentine*

### Virginia Alcoholic Beverage Control Authority Leadership and Board

Board of Directors  
*Jeffrey L. Painter*, Chairman  
*Maria J. K. Everett*  
*Gregory F. Holland*  
*Beth G. Hungate-Noland*  
*Mark E. Rubin*

Chief Executive Officer *Travis G. Hill*



The Virginia ABC Board (from left to right): (front row) Beth Hungate-Noland, Chairman Jeffrey Painter, Maria Everett, (back row) Gregory Holland and Mark Rubin.

## **Executive Summary**

The Virginia Office for Substance Abuse Prevention (VOSAP), operating as the VOSAP Collaborative, is pleased to report on substance abuse prevention efforts in the Commonwealth of Virginia. VOSAP representation spans four Secretariats including: Education, Health and Human Resources, Public Safety and Homeland Security, and Transportation. External to state government, VOSAP partners with community coalitions and other organizations that promote health, safety and wellness within the Commonwealth.

The VOSAP Collaborative promotes and supports data-driven prevention planning, evidence-based prevention programming, capacity development, and formal data-driven evaluation. The VOSAP Collaborative serves as the Advisory Committee for the Substance Abuse and Mental Health Services Administration (SAMHSA) Partnership for Success Grant administered through Virginia Department of Behavioral Health and Developmental Services' (DBHDS) Office of Behavioral Health Wellness.

During meetings of the VOSAP Collaborative, representatives from 15 agencies and organizations reported on individual and joint projects related to prevention, and identified ways to further support their shared mission to promote health and safety in the Commonwealth. In 2019, particular attention was paid to: prevention strategies related to e-cigarettes, vaping and “juuling,” and building the substance abuse prevention capacity of localities through Community Service Boards (CSBs) and community coalitions. Assistant Secretary of Health and Human Resources, Jodi Manz, participates at Collaborative meetings to provide a direct link to the Governor’s Advisory Commission on Opioids and Addiction.

## **Statutory Authority**

Pursuant to HB 1291 and SB 678 of 2012 (Chapter 835 of the 2012 Acts of Assembly), enacted through § 4.1-103.02 of the Code of Virginia, the Governor's reorganization of executive branch of state government states:

“The responsibility for the administration of a substance abuse prevention program transfers from the Governor to the Alcoholic Beverage Control Board. The bill gives the ABC Board the duty to (i) coordinate substance abuse prevention activities of agencies of the Commonwealth in such program, (ii) review substance abuse prevention program expenditures by agencies of the Commonwealth, and (iii) determine the direction and appropriateness of such expenditures. The Board is to cooperate with federal, state, and local agencies, private and public agencies, interested organizations, and individuals in order to prevent substance abuse within the Commonwealth. The Board must report annually by December 1 to the Governor and the General Assembly on the substance abuse prevention activities of the Commonwealth. [Enactments 103-104; HJ 49 #37]”

## **VOSAP Collaborative Mission**

The mission of VOSAP is to support positive youth development by providing strategic statewide leadership, fostering collaboration and the sharing of resources at all levels, and providing tools and training to practice evidence-based prevention to reduce the incidence and prevalence of substance abuse and its consequences.

## **VOSAP Collaborative Goals**

In addition to being responsive to ad hoc requests, the VOSAP Collaborative works to fulfill the following goals:

- VOSAP will be a working group where individual agency information, successes and challenges pertaining to prevention activities are openly shared and coordinated to eliminate redundancies.
- VOSAP will support the collection and analysis of state epidemiological data to support prevention planning, funding and programming.
- VOSAP will promote use of SAMHSA's Strategic Prevention Framework.
- The VOSAP Collaborative will use agency websites and social media to provide prevention information and highlight prevention work.

## **VOSAP/GOSAP Archive**

VOSAP's predecessor organization was the Governor's Office for Substance Abuse Prevention (GOSAP) and the associated GOSAP Collaborative. Members of the Collaborative voted to change the name of the organization to VOSAP in 2013. The Collaborative operates under a Memorandum of Agreement signed by all participating agency directors.

GOSAP's records are maintained in the archives of the Library of Virginia located at 800 East Broad Street in Richmond, Virginia.

# VOSAP Collaborative Operation

VOSAP has been a part of the Virginia Alcoholic Beverage Control Authority (ABC) since 2012. One full-time ABC Education and Prevention Coordinator is the coordinator for the VOSAP Collaborative, among other statewide initiatives. Collaborative meetings are held quarterly. The collaborative is comprised of the following organizations:



Virginia Alcoholic Beverage  
Control Authority

**Alcoholic Beverage Control Authority (ABC)**  
*Youth Education and Prevention Coordinator - Abby  
Pendleton (VOSAP Coordinator)*

**DBHDS**

Virginia Department of  
Behavioral Health and  
Developmental Services

**Behavioral Health and Developmental Services  
(DBHDS)**  
*Behavioral Health Wellness Director - Gail M. Taylor, M.  
Ed.*



**Criminal Justice Services (DCJS)**  
*Virginia Center for School and Campus Safety (VCSCS)  
Technical Assistance and Information Dissemination  
Coordinator- Kristina Fawcett  
Division of Juvenile Services – Greg Hopkins*



**Education (DOE)**  
*Coordinator of K-12 Health, Physical Education and Driver  
Education - Vanessa Wigand*



**Juvenile Justice (DJJ)**  
*Substance Abuse Treatment Program Supervisor - Art  
Mayer, LCSW, CSOTP*



**Health (VDH)**  
*Division of Prevention and Health Promotion Health  
Systems Injury and Violence Prevention Coordinator -  
Jean Hoyt*



**Motor Vehicles (DMV)**

*Impaired Driving Program Coordinator and State Drug Recognition Experts (DRE) Coordinator – Jessica Dick*



**Social Services (DSS)**

*Child Protective Services Policy Specialist – Nicole Shipp, MSW*



**State Police (VSP)**

*Education and Strategic Planning Coordinator YOVASO – Krystal Murray*



**Virginia Foundation for Healthy Youth (VFHY)**

*Executive Director – Marty H. Kilgore*



**Virginia National Guard (VNG)**

*Counterdrug Coordinator – Lieutenant Colonel Craig Lewis*



**Office of the Secretary of Health & Human Resources**

*Assistant Secretary of Health and Human Resources – Jodi Manz, MSW*



**Community Coalitions of Virginia (CCoVA)**

*Chair – Mary Crozier*





**Mothers Against Drunk Driving (MADD) Virginia**  
*State Programs Specialist – Cristi Cousins*



**Hampton Roads Community Action Program (HRCAP)**  
*Opioid Programming and Volunteer Coordinator – Corissa Reed*

# VOSAP Collaborative Meetings

These are meeting notes from all VOSAP Collaborative meetings in fiscal year 2019 in order from July 2018 to June 2019.

## August 24, 2018 Discussion Topics

- Abby Pendleton (ABC) now serves as the VOSAP Collaborative Coordinator. Nicole Shipp is serving as the interim DSS representative.
- Partnership for Success Grant Advisory Committee Role and State Epidemiological Workgroup Report; funding in the amount of \$1,200,000 was awarded for a fourth year. The final Epidemiological Workgroup Report will be shared in the near future.
- Agency Updates:
  - **DBHDS** was awarded a State Targeted Response to the Opioid (STR) grant and plans to continue to fund CSB efforts to fund coalitions in order to address opioid issue. DBHDS submitted an application for \$15,000,000 for a State Opioid Response (SOR) grant. Prevention efforts will receive about \$3,000,000 of the grant to reinforce the STR grant. DBHDS hosted a CADCA Academy August 1-3 and has plans to host a second Academy for another cohort.
  - **VFHY** is continuing to work around e-cigarettes. Vaping and “juuling” have been added to the Tobacco online module and VFHY will be working with DOE on how to share this information with the school systems. Planning for the 2019 Virginia Youth Survey has begun and the process for question review will begin in October. VFHY is continuing the 24/7 campaign to keep schools tobacco free year-round. 36 of 120 school divisions have committed to the campaign.
  - **Virginia ABC** has launched a new initiative, the Virginia Higher Education Substance Use Advisory Committee mandated in §4.1 – 103.02. of the Code of Virginia as a result of a joint study with the Commission on Youth. The committee is tasked with making a statewide strategic plan, collecting statewide data and coaching universities to make their own substance use education and prevention strategic plan.
  - **DSS** will be responsible for developing and implementing a plan for services for substance-exposed infants as indicated in House Bill 1157. DSS reported that Virginia Neonatal Perinatal Collaborative (VNPC) purchased and rolled out the Vermont Oxford Networks Universal Training Program and distributed to 38 hospitals in the Commonwealth. The indicator helps hospitals with Neonatal Abstinence Syndrome (NAS) scoring.
  - **DCJS** is currently funding substance abuse grants that are directly assisting students within the schools. High In Plain Sight: Current Alcohol, Drug and Concealment Trends and Identifiers will be held in December. The DCJS Strengthening School Climate Conference will be held at the end of November in Richmond.

- **CCoVA** is working to expand its outreach to other professions and professionals. Monthly meetings are held at the National Guard Office in Richmond.
- **VANG** reported there are 32 Drug Recognition Experts (DREs) in the state.

### November 8, 2018 Discussion Topics

- New participants are Cristi Cousins, Mothers Against Drunk Driving (MADD) and Corrisa Reed, Hampton Roads Community Action Program (HRCAP).
- MADD presented on Power of Parents training and handbook resources, Power of Youth and PowerTalk 21.
- Governor's Opioid and Addiction Initiatives updates
- Agency updates:
  - **DCJS** School and Campus Safety is preparing for the Strengthening School Climate Conference (November 27- 28).
  - **DJJ** residential facilities have decreased as they shift from residential to continuative care.
  - **DMV** holiday season campaigns with the National Highway Traffic and Safety Administration (NHTSA) launch November 23 and run through January 1.
  - **DOE** is working with the Board of Education to review the Health Standards of Learning from grades 9 – 10 regarding mental health and prescription drugs.
  - **DSS** gave a joint presentation on substance exposed infants with DBHDS for the Virginia Association of Assisted Medical Recovery Programs, DSS has created a decision tree tool for local DSS departments for decision making with it comes to substance expose infants and mothers.
  - **VANG** reported that New River Valley Community Services Board and Piedmont Community Services Board are working with DBHDS utilizing the OPT R grant funding for a broad, holistic approach for prevention.
  - **VFHY** announced upcoming programs: Healthy Youth Day (January 17, 2019), Virginia Youth Tobacco Project Meeting (February 14 – 15, 2019), and Weight of the State Conference (April 28 – 30, 2019).
  - **CCoVA** hosted its first State Summit on October 29 in Roanoke with 250 attendees and 23 breakout sessions addressing prevention, vaping/marijuana, treatment and recovery, and opioids.
  - **HRCAP** is in the stages of formulating a Neonatal Abstinence Syndrome (NAS) seminar as well as creating a framework for youth who have parents in recovery to assist with coping skill development.
  - **MADD** hosted four death notification trainings for law enforcement statewide, trained 12 people through the Victim Assistance Institute and by the end of the calendar year will have recognized over 300 law enforcement officers through the Law Enforcement Awards in partnership with DMV.

## February 21, 2019 Discussion Topics

- Remi Fournier and Carol Kidd presented on the Virginia Driver Alcohol Detection System for Safety (DADSS) “Driven to Protect” program a partnership with Virginia DMV that began in 2017.
- Governor’s Opioid and Addiction Initiatives updates on the current legislative session regarding legislation related to substance use.
- Agency Updates:
  - **DBHDS** submitted the Partnership for Success Strategic Prevention Framework (PFS SPF) Continuation Application for year 5 and is in the last months of the Opioid State Targeted Response (STR) grant but has received the State Opioid Response (SOR) Grant which will be allocated to communities at the end of the month.
  - **DCJS** is preparing for The Campus Safety and Violence Prevention Forum March 4 – 7 in Portsmouth for higher education audiences. The 2019 School Safety Training Forum will be July 30 – August 1 in Hampton. Each year about 1000 people attend the conference from law enforcement, school security, K-12 administration and counseling.
  - **DMV** is hosting the Highway Safety Office Safety Summit May 21 – 23 in Roanoke and will offer tracks on training for law enforcement on marijuana and incorporating highway safety into the public safety realm. There are five new Drug Recognition Experts (DRE); Virginia Beach has an additional DRE, Newport News has one, Arlington has one and Amherst has one. They are looking at how to continue to build the program. From the original nine DREs that were certified, eight recertified and one did not. DMV is noting that officers are going to DRE program and are promoting or changing positions after they have been certified.
  - **DOE** is currently revising the Health Standards of Learning (SOLs) after legislation asked for a review of the mental health related SOLs for ninth and tenth grades that evolved into a complete refresh of all Health SOLs. DOE is also looking for additional resources to list for health related curriculum on the HealthSmart Virginia website.
  - **Virginia ABC** has established a partnership with the Mothers Against Drunk Driving (MADD) Virginia and their Power of Parents program which will now offer online and in-person training as well as the opportunity to order the Power of Parents handbooks on the Virginia ABC website. The 2019-2020 Education and Prevention Grant applications opened; grant activities must address: underage drinking prevention, social providing/social hosting prevention or high-risk drinking prevention. The VHESUAC (Virginia Higher Education Substance Use Advisory Committee) Executive Council met on February 8 and the Workgroup will meet for a second time on February 28. The Executive Council is comprised of faculty/staff and student representatives of eight Virginia colleges and representatives from SCHEV

- (State Council of Higher Education for Virginia), Commission on Youth and the Virginia Community College System.
- **VDH** is working with Virginia Commonwealth University, The University of Virginia and Virginia Tech Carillion to implement the Virginia Project Echo Opioid Prevention Substance Use Disorder Clinics – while most states have one clinic, Virginia has three. The Governor’s Office asked VDH to participate in the Medical Society of Virginia meeting in Roanoke and planned a four hour Medically Assisted Treatment (MAT) Waiver training for providers who wanted to be trained and a two hour pain management training. VDH is looking to have regularly scheduled MAT Waiver trainings. The goal is to have one live training each year and the other trainings will be provided through Project Echo (GOAL).
  - **VFHY** is tracking legislation regarding tobacco and the Tobacco Free Schools legislation has now passed both the senate and house (HB2384 SB1295). HB2748 and SB1727 propose increasing the minimum age for purchasing nicotine products to age 21. HB 1881 on vaping and nicotine products will be going to Appropriations. VFHY is also working to develop a module as an educational tool around vaping and working with DOE to integrate this. Additionally, VFHY’s 2019 Weight of the State Conference is April 28 – 30 in Henrico.
  - **VSP** Arrive Alive Campaign, promoting safe driving during warm weather months, will be starting mid-March to address speeding and driving under the influence. The annual YOVASO Summer Leadership Retreat will be June 17 – 20 at James Madison University and will feature Hanover Cares’ Hidden in Plain Sight and Mallory’s Movement, led by Kristin Mallory, a drunk driving crash survivor. Additionally, VSP will be offering a Project-Based Learning Training to high school teachers that will provide specific training to teachers who are not familiar with project-based learning and specifically targeting Driver Education teachers.
  - **HRCAP** has been making advances in the youth serving component of substance prevention program and is partnering with schools to deliver Project Discovery, an opioid related training to educate parents and youth on opioid and other substance use.
  - **MADD** Virginia’s Richmond Walk will be April 20 and the Sterling Walk will be May 13, additionally, the Victims of Crime Act Funding has allowed the addition of two new victim advocates which will allow more of a community impact from paid staff.

### May 16, 2019 Discussion Topics

- Hanover Cares Executive Director, Octavia Marsh presented on the coalition’s youth substance use prevention activities. The coalition’s target audience is 12 – 17 year olds and they serve all of the public schools in Hanover County (HCPS).
- Governor’s Opioid and Addiction Initiatives provided an update on the final overdose data for 2018. The Governor’s Advisory Commission on Opioids and Addiction

meeting is tomorrow, May 17, 2019 at 10:00AM in the West Reading Room of the Patrick Henry Building.

- The VOSAP Annual Report reporting format and timeline has been restructured to follow fiscal year versus calendar year and to provide a more comprehensive view of statewide substance use prevention activities.
- Agency Updates:
  - **CCOVA** will be offering a second summit that will focus on the emerging trends of substances. The Department of Education School Health Nurse Specialist, Tracy White, reached out to CCOVA for assistance on research on CBD oils to address new laws surrounding the topic.
  - **DCJS** is hosting the Virginia Center for School Safety Forum July 30 – August 1, 2019.
  - **Virginia ABC's** partnership with MADD officially launched and program information is available on the Virginia ABC website. Enrollment for the Youth Alcohol and Drug Abuse Prevention Project (YADAPP) is open and closes on July 1. Virginia ABC is redeveloping the Being Outstanding Leaders Together Against Drugs and Alcohol (BOLT) program to better address the needs of middle school teachers, administrators and prevention professionals. The redesigned program will include online training and resources to support prevention activities and efforts at the school level.
  - **DSS** Child Welfare is looking to expand efforts on substance exposed infants prevention. There are partnerships with other state agencies and the first stakeholder meeting was held, where VDH is the lead for substance exposed infant services, additionally, The Office of Community and Volunteer Services is working with the governor's task force on a number of division wide initiatives included an interagency portal specific to substance use disorders (SUD), has compiled a statewide resource and is hosting three training summits on SUD and trauma informed response.
  - **VFHY** is in the planning stages of providing educational materials to DOE that will complement the current VFHY tobacco products module. The materials will be rolled out to schools in the fall. The Tobacco Free Schools Bill (SB1295) was signed on May 14, 2019 at Tucker High School. Governor Northam and patrons of the bill were present at the signing. **YStreet** youth were very involved in the process of having this bill enacted. Brenna Walker is a YStreet participant and attended the committee and subcommittee meeting to share information.
  - **VANG** continues to support community coalitions across Virginia and in the past year has supported over 200 events.
  - **VSP** annual Youth of Virginia Speak Out About Traffic Safety (YOVASO) leadership retreat will be held at James Madison University June 17 -20, 2019. YOVASO will be creating a project based learning (PBL) curriculum for middle and high school teachers to add to Health Smart.

## **Interagency and Community Partnerships**

To promote statewide collaboration with public and private partners, the VOSAP Coordinator participated as an exhibitor, attendee and/or presenter at:

- Community Coalitions of Virginia meeting on September 10, 2018.
- Governor's Opioid and Addiction Stakeholder meeting on September 28, 2018.
- Community Coalitions of Virginia State Summit: The Power of Community Collaboration to Impact Substance Abuse on October 29, 2018
- Governor's Opioid and Addiction Stakeholder meeting on May 17, 2019

## 2019 VOSAP Collaborative Agency Reports



*Clockwise from top left: **VFHY** updated the “The Dangers of Other Tobacco Products” curriculum to address electronic cigarettes to address recent trends; The 2018 Youth Alcohol and Drug Abuse Prevention Project (**YADAPP**) summer kick-off conference was held July 16 – 20, 2018. 21 grants were awarded to Teams to assist with the implementation of the strategic prevention plans developed during the conference; The Driver Alcohol Detection Systems for Safety (**DADSS**): Driven to Protect Virginia Kick-Off and Press Conference was held September 10, 2018. Pictured above is Governor Ralph Northam testing a vehicle with prototype sensors (photo from [www.dadss.org](http://www.dadss.org)); Community coalitions and **CCoVA** members from around the state met with Senator Warner’s Legislative Assistant during Capitol Hill Day, a part of the Community Anti-Drug Coalitions of America National Conference in DC; Feb 2019.*





**Represented by:** Abby Pendleton, Youth Education and Prevention Coordinator

Virginia ABC Education and Prevention Section offers programming and resources for all citizens of the Commonwealth. Programming and resources begin with kindergarten age students, goes through college-age students to older adults and audiences like licensees and health care professionals. Virginia ABC has a coordinator responsible for each area of programming: youth, college and adult, licensees and capacity building.

### **Youth Prevention Programming**

During the Miss Virginia School Tour, Miss Virginia visited 72 elementary schools, a seventy five percent increase from the previous year, and spoke to 19,232 students and administrators. During tour stops she shared age-appropriate information about health, wellness, and prevention and distributed ABC's Health and Safety Activity Book.

The Youth Alcohol and Drug Abuse Prevention Project (YADAPP) is a peer-led program for high school students to address underage substance use within their schools and communities. During the YADAPP kick-off conference on July 16-20, 2018, 74 Teams of students and Adult Sponsors represented school and communities across the Commonwealth. The reported reach of the Teams' prevention activities during the 2018-2019 school year was 19,686 high school students. 21 grants, totaling \$5,500, were awarded to Teams as seed money for the strategic prevention plans developed through the program.

### **College and Adult Education and Prevention Programming**

The Virginia Higher Education Substance Use Advisory Committee (VHESUAC) is a new initiative of Virginia ABC mandated in §4.1 – 103.02. of the Code of Virginia as a result of a joint study with the Commission on Youth. This committee has a two-tier structure with a Workgroup and an Executive Council. VHESUAC is tasked with developing a statewide strategic plan for substance use education, prevention and intervention at public and private institutions and assisting these institutions with creating individual strategic plans. Its members are comprised of deans of students, vice presidents of student affairs, chiefs of police, health center staff, university prevention professionals and additional faculty and staff from public and private universities and colleges, student leaders, state agencies, and statewide partners in substance misuse prevention who have indicated that they are ready to collaborate to reduce college substance misuse and advocate for policies and practices that are science-based. VHESUAC is staffed by Virginia ABC and more information can be found at [www.abc.virginia.gov/education/programs/vhesuac](http://www.abc.virginia.gov/education/programs/vhesuac).

The Higher Education Alcohol and Drug Strategic Unified Prevention (HEADS UP) provides free online trainings, training templates, posters, educational giveaways and other materials to increase knowledge of substance misuse and high-risk drinking among college faculty/staff and students. HEADS UP also offers resources for student

leaders to use to hold substance misuse education or awareness events on their campus. HEADS UP informs and equips college and university communities to effectively promote healthy decision-making and advocate for substance misuse education and prevention programming. Through HEADS UP, Virginia ABC partnered with sixty one percent of Virginia institutions of higher education, with a cumulative reach of 17,405 students through educational materials in fiscal year 2019.

Project Sticker Shock (PSS) raises awareness about the illegality of providing alcohol to a minor and using a fake ID to purchase alcohol. The program encourages collaboration amongst a variety of community partners, student leaders and retailers to reduce underage drinking and its related problems. Partners conducted 16 PSS events with a cumulative reach of 18,985 in fiscal year 2019.

### **Licensee Programming**

Responsible Sellers and Servers: Virginia's Program (RSVP) and Managers' Alcohol Responsibility Training (MART) are classroom and online courses designed to promote responsible selling and serving of alcohol through increased knowledge about alcohol education, laws and regulations for Virginia ABC licensees and their employees. There were 4,593 RSVP and MART participants trained by Virginia ABC agents in the classroom or via online, computer-based training during the fiscal year.

### **Capacity Building**

Virginia ABC's publication and toolkit series include audience-specific alcohol education guides with resources to support the work of community partners. ABC distributed 32,322 free print publications and 18,396 publication and toolkit downloads.

Alcohol Education & Prevention Grant program disbursed a total of \$60,058 in fiscal year 2019. Grant recipients included: Ferrum College, Hanover Cares, Nia Incorporated of Greater Richmond, SAFE, Inc., Emory and Henry College, Virginia College Alcohol Leadership Council, Lord Fairfax Community College, Radford Youth Adult Partnership, Region Ten Community Services Board, Rockbridge Area Community Services, Substance Abuse Prevention Coalition of Alexandria, University of Richmond, University of Virginia, City of Portsmouth Police Department and Radford University. Through strategies to prevent underage drinking, high-risk drinking, social hosting and/or social providing, the grantees achieved a reach of 3,923,150 Virginians.

### **Also of note**

The Underage Buyer (UB) program is an ongoing effort by Virginia ABC to visit alcohol and tobacco retailers throughout the Commonwealth to verify compliance with the state age requirements - 18 for tobacco and 21 for alcohol sales. Virginia ABC Bureau of Law Enforcement special agents accompany underage operatives during attempts to purchase tobacco or alcohol at grocery stores, convenience stores, restaurants and other businesses, including Virginia ABC stores. Nearly 400 alcohol and tobacco checks are completed statewide each month.

### **Estimate of agency funding spent on substance abuse prevention**

Approximately \$600,000 on Education and Prevention Section programming; no federal monies.

Virginia ABC collects certain taxes on behalf of the General Fund of the Commonwealth. The Virginia Acts of Assembly requires \$9,141,363 of the gross liter wine tax to be transferred to the General Fund for expenses incurred for care, treatment, study, and rehabilitation of alcoholics by the Department of Behavioral Health and Developmental Services and other state agencies.

Additionally, prior to the statutory distribution of quarterly net profits to the General Fund, transfers required in the Appropriation Act for each fiscal year must be executed. The majority, \$65.4 million, transfers to the Department of Behavioral Health and Developmental Services incurred for care, treatment, study and rehabilitation of alcohol use disorders.



**Represented by:** Gail Taylor, Office of Behavioral Health Wellness (OBHW) Director

As the Substance Abuse and Mental Health Administration's (SAMHSA's) identified Single State Authority (SSA) for Substance Abuse and Mental Health, the Office of Behavioral Health Wellness is designated to implement the following initiatives: Substance Abuse Block Grant Prevention Set- Aside (SABG Prevention Set-Aside); Partnership for Success Strategic Prevention Framework to address Prescription Drug Abuse and Heroin Overdoses, and the State Opioid Response (SOR) grant.

The SABG Prevention Set-Aside has been utilized to transform the Virginia Community Services Board (CSBs) Prevention system into a performance based system utilizing the SAMHSA Strategic Prevention Framework (SPF). This year, all 40 CSBs in partnership with their local community coalitions implemented individually based Prevention programs that served 25,276 individuals whose ages were across the lifespan. Population substance misuse and use disorder prevention practices and strategies such as media campaigns, community mobilization, policy changes and other environmental strategies reached 8,101,533. This number is a duplicated count due to many citizens of the Commonwealth being impacted by more than one strategy. Additionally the CSBs and their coalition partners participated in providing merchant education to tobacco retailers on the laws prohibiting tobacco sales to underage youth within their catchment areas.

Partnership for Success Strategic Prevention Framework (PFS SPF) accomplishments included: Coalition capacity building, media campaigns, local policy efforts, harm reduction efforts, and community-level education and training for 9 grantees which reach 25 counties. PFS SPF targets prescription drug and heroin overdoses targeting 18-25 year olds in the highest need communities.

State Targeted Response (SOR) Grant: The new SOR funds will allow these 37 communities to expand their local efforts to prevent opioid misuse and addiction. Data collection has just been initiated and will be available in the next annual report. Numerous initiatives related to the Curb the Crisis website and marketing campaign rolled out in September including radio ads, TV ads, billboards and gas station toppers to heighten community awareness on the dangers of opioids and proper prevention. In social media, including Facebook, Twitter and Instagram, achieved 74,100,397 total impressions, 1,505,628 engagements and 3,327 new followers. The website and messaging is organized in the areas of opioid prevention, treatment, recovery and rescue (through Naloxone/REVIVE! training). Curb the Crisis is managed in partnership with the Virginia Department of Health in conjunction with the social marketing firm Reingold.

DBHDS OBHW held a Community Anti-Drug Coalitions of American Mini-Academy where 13 community coalitions participated in a 6 day training with webinars and technical assistance. Additionally, DBHDS OBHW provided scholarships and support for the Community Coalitions of Virginia (CCOVA) Annual Summit and membership scholarships.

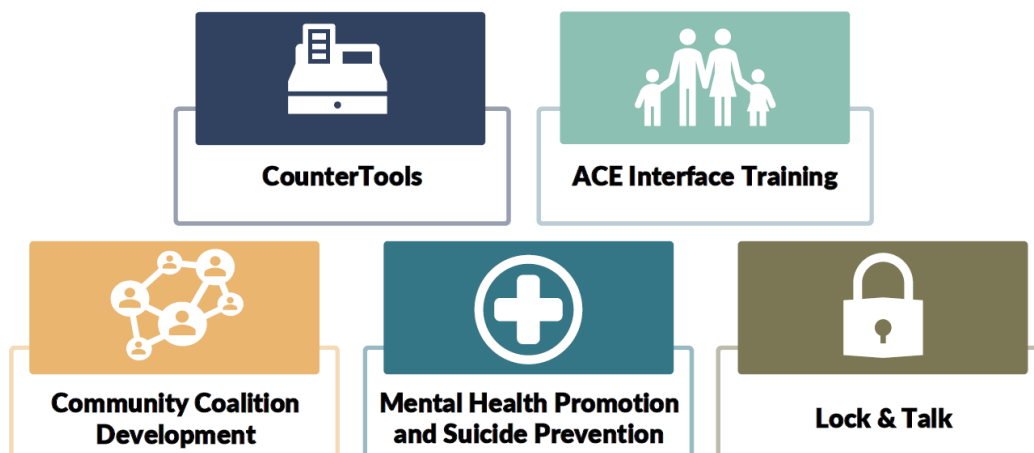
Additionally, DBHDS has worked towards the creation of Adverse Childhood Experiences (ACEs) Prepared Communities and mobilization of local community coalitions to promote safety and connection in order to empower self-healing communities.

The following youth centered prevention strategies occurred across the state funded by DBHDS:

- Alcohol Literacy Challenge
- All Stars (Core)
- Al's Pals: Kids Making Healthy Choices
- Community Mobilization
- Compliance Checks
- Counter Tools
- Curriculum Based Support Groups (CBSG) Program
- Dare to be You (DTBY)
- Drug Deactivation Packets
- Drug Take Backs
- Drugs: True Stories
- Girls Circle
- Healthy Alternatives for Little Ones
- Keep a Clear Mind
- Lead and Seed
- LEADS for Youth
- Life Skills Training (Botvin)
- Media Campaign
- Mentor Programs
- Merchant Education (Alcohol)
- Merchant Education (Tobacco)
- More Than Sad
- Non-Evidence Based Program
- Permanent Drug Dropboxes
- Prescription Drug Lock Boxes
- Project Sticker Shock
- Project Towards No Drug Abuse
- Proper Disposal with Targeted Groups
- Rx Bag Stickers
- Safe Dates
- Safe TALK
- School Policy Review
- Second Step
- Smart Pill Bottles
- Social Marketing Campaign
- Social Norms Campaign
- SOS Signs of Suicide
- Strengthening Families
- Targeted Media Messaging i.e, parents of adolescents, Senior Citizens, Pregnant Women
- Teen Intervene
- Too Good for Drugs
- Too Good for Drugs & Violence
- Too Good for Violence

## Substance Use Prevention Goals for 2020

- 1 CounterTools** – A comprehensive data collection and management tool to measure tobacco product availability, pricing, placement, promotions and marketing in retail environments.<sup>4</sup>
- 2 ACE Interface Training** - A bridge and connecting point for multiple disciplines and service sectors and diverse communities for ACE-informed innovation.<sup>5</sup>
- 3 Community Coalition Development** - Includes professional and grassroots members committed to work together to influence long-term health and welfare practices in their community. Research suggests that high functioning coalitions are more likely to be involved with long term sustainability of evidence-based approaches in their community.<sup>6</sup>
- 4 Mental Health Promotion & Suicide Prevention Trainings & Awareness**– Includes Mental Health First Aid (MHFA)<sup>7</sup> and Applied Suicide Intervention Skills Training (ASIST)<sup>8</sup> as well as additional community suicide prevention trainings such as: Suicide Alertness for Everyone (SafeTALK)<sup>9</sup> and SuicideTALK<sup>10</sup>, Question Persuade Refer (QPR) Suicide Prevention Training<sup>11</sup>, Kognito At-Risk Suicide Prevention Training<sup>12</sup>, and Signs of Suicide (SOS) Prevention Program<sup>13</sup>.
- 5 Lock & Talk** – Promotes safe and responsible care of guns, medications and other lethal means through awareness, alertness, and intervention training and resources<sup>14</sup>.



### Estimate of agency funding spent on substance abuse prevention

\$9,760,793; 100% federal funding

### Unmet needs for substance abuse prevention programming

State supported funding to expand prevention efforts.



**Represented by:** Kristina Fawcett, Virginia Center for School and Campus Safety and Greg Hopkins, Division of Juvenile Services

### **Mental Health First Aid**

Just as CPR helps you assist an individual having a heart attack, Mental Health First Aid helps you assist someone experiencing a mental health or substance use-related crisis. In the Mental Health First Aid course, you learn risk factors and warning signs for mental health and addiction concerns, strategies for how to help someone in both crisis and non-crisis situations, and where to turn for help.

Trainings offered:

- October 1, 2018 – Danville
- October 3, 2018 – Fredericksburg
- October 16, 2018 – Blacksburg
- October 29, 2018 – Winchester
- December 3, 2018 - Richmond
- March 12, 2019 – Roanoke
- March 26, 2019 – Ashburn
- April 2, 2019 – Arlington
- April 9, 2019 – Manassas
- April 15, 2019 – Arlington
- April 29, 2019 – Hampton

### **High In Plain Sight: Current Alcohol, Drug, and Concealment Trends and Identifiers – December 6, 2018, Salem – December 17, 2018, Fredericksburg**

The workshop offered by DCJS provided school leaders and law enforcement working in schools important information about current drug and alcohol trends affecting the youth in our communities. For each person to help prevent youth and adult substance abuse, you **MUST** know what is going on in your community. This training was for educators, prevention providers, law enforcement, probation officers, school administration, treatment, and counselors. This training was unique, in that it provided over 70 visual aids for attendees to hold and become familiar with. In today's culture, everything is person-specific and has different meanings to different individuals. Meanwhile, certain items have gained popularity in the alcohol and drug scene - which changes every day.

### **Mexican Cartels – November 5-6, 2018 – Richmond**

The Virginia Department of Criminal Justice Services in partnership with the Washington/Baltimore High Intensity Drug Trafficking Area (HIDTA) offered training on Mexican Cartels specifically for law enforcement officers. The training provided participants with the knowledge and skills to effectively identify and disrupt Mexican Cartels. This training covered a variety of topics including: understanding the border dynamic and how Mexican drugs reach your community, street impact of cartel

dismantling, Cartel culture and how the cartels benefit/exploit from the United States opioid crisis.

### **From the School Safety Training Forum – August 6-8, 2018 – Hampton**

- **High in Plain Sight**  
In today's culture, everything is person-specific and has different meanings to different individuals. Meanwhile, certain items have gained popularity in the alcohol and drug scene - which changes every day. The instructor will share information about current drug and alcohol trends affecting the youth in our communities including what's readily available to our youth in many local malls, convenience stores and retail stores, popular culture alcohol and other items that promote drug abuse. He will also cover the impact of legalization for the states it has impacted.
- **Drugs & Alcohol Resistance: Boozing, Doping and Clothing: You Can't Stop What You Don't know About**  
This session will expand upon the keynote to recognize current drug and alcohol trends affecting the youth in our communities including what's readily available to our youth in many local malls, convenience stores and retail stores, popular culture alcohol and other items that promote drug abuse. He will also cover the impact of legalization for the states it has impacted. For each person to help prevent youth and adult substance abuse, you **MUST** know what is going on in your community.
- **D.A.R.E. Updates: D.A.R.E. Rx/OTC and Opioid Enhancement Lesson Certification Training, D.A.R.E. America and Virginia D.A.R.E. Training Center (VDTC) Updates**
- **D.A.R.E. officers will receive training on the newly released D.A.R.E. Rx/OTC and Opioid enhancement lessons. This session will also include D.A.R.E. America and State D.A.R.E. updates. The session will conclude with Virginia DARE Association business.**
- **Virginia Rules: The Basics**  
This is a certification class to teach Virginia Rules, a law-related education program for middle and high school students available through the Office of the Attorney General. Designed to be a "curriculum in a box" for use in teaching youth about Virginia law, lesson plans are SOL-correlated. Virginia Rules features 28 interactive lessons designed for middle and high school students and an accompanying resource-rich website, covering a wide range of topics including justice systems, gangs, bullying, alcohol, drugs, and youth and law enforcement encounters. Instructors are able to access and download complete lesson plans with student worksheets, pre- and post-tests, and PowerPoints about each lesson topic. This certification is intended for teachers, school



administrators, school resource officers (SROs), school security officers (SSOs), juvenile probation officers, and others who teach law-related lessons to teens.

### **From the Campus Safety and Violence Prevention Forum- March 4-7, 2019 – Portsmouth**

Virginia Environmental Scan: Current Alcohol and Other Drug Programming and Policies in Higher Education

The following topics were discussed: Current data and trends on college student substance use; Campus policies and sanctions on alcohol and other drugs; Campus programming and resources on alcohol and other drugs; Virginia ABC needs assessment findings; Evidence-based practices for colleges; and Virginia ABC college programming. This presentation will identify gaps and opportunities in alcohol and other drug programming among Virginia institutions of higher education, and will highlight the initiatives that Virginia ABC has implemented to assist colleges.

### **Law Enforcement Response to Individuals with Mental Health Disorders – March 5-6, 2019 – Norfolk**

Law enforcement will encounter individuals with disabilities at least 50% of their active duty time. Specific disabilities will pose greater challenges, be more likely to encounter law enforcement, and will call for more detailed training. The Virginia Department of Criminal Justice Services, in partnership with the Virginia Board for People with Disabilities and the Virginia Department of Behavioral Health and Developmental Services, has contracted with Niagara University to develop comprehensive training specific to Mental Health Disorders. This program will provide information specific to Schizophrenia, Bipolar Disorder, Personality Disorders, Depression, Post-Traumatic Stress Disorder, Substance Abuse, and Suicide. This two-day Train-the-Trainer course will prepare the participant to provide training on law enforcement response to individuals with mental health disorders. An extensive amount of tools and materials will be provided for interdepartmental access and reference.

DCJS Division of Juvenile Services made federal funds available to localities for the 2019 One-Time Funding Initiative for the Juvenile Justice and Delinquency Prevention (JJDP) Title II Formula Grants Program. The goal of this funding initiative is to provide applicants with an opportunity to apply for funds to enhance existing juvenile justice programs or projects, including initiatives to reduce youth gun violence, as they relate to the JJDP Act priority areas.

Funding was provided to the following organizations:

- Loudoun County Public Schools - \$54,503
- Danville Pittsylvania Community Services Board - \$115,881
- Fairfax County Juvenile Court Service Unit - \$14,503
- County of Pulaski - \$44,653
- Town of Kilmarnock - \$45,567
- Western Tidewater Community Services Board - \$56,250

- Fauquier County - \$20,450
- Richmond Behavioral Health Authority - \$21,030
- Prince William County Public Schools - \$53,625
- Chesterfield County - \$32,699
- County of Warren - \$5,806
- Carroll County - \$33,804
- City of Roanoke - \$78,344
- DCJS - \$277,051
- City of Charlottesville - \$97,625
- DJJ - \$40,800
- Fairfax Court Service Unit - \$84,150
- Boys and Girls Club of the Northern Neck - \$49,925
- Warren Coalition - \$6,1440
- Drive to Work - \$125,000

### **Estimate of agency funding spent on substance abuse prevention**

The VCSCS receives no general fund allocations for substance abuse related education. The substance abuse prevention trainings, listed above, that did cost, totaled \$24,400 and were paid from general funds allocated to school and campus safety trainings.



**Represented by:** Vanessa Wigand, Coordinator for K-12 Health, Physical Education and Drivers Education

Virginia's excellent statewide system of public education derives strength from our diversity, and ensures equity of opportunity for each student in a safe and healthy learning environment that prepares all students to be capable, responsible, and self-reliant citizens in the global society. Public education provides a systems approach to preparing 1,290,513 children in 132 school divisions to thrive through high quality teaching and learning so that they achieve their highest academic potential and develop health-enhancing behaviors for optimal health and wellness.

At the April 25, 2019 Board of Education meeting, the Virginia Department of Education was authorized to proceed with the *2015 Health Education Standards of Learning* (SOLs) review process. The health SOLs were grouped and reviewed by topics:

- mental, social/emotional health, violence prevention, and healthy/unhealthy relationships;
- physical activity, nutrition, injury prevention, health promotion, community and environmental health, and body systems;
- ATOD substance use/abuse prevention and safety; and
- related health careers.

Preliminary meetings were held with subject matter experts (SMEs) to identify gaps, inconsistencies, redundancies, misalignment, and overall critical health concepts and skills needed to make healthy decisions to improve, sustain, and promote personal, family, and community health. The SMEs' recommendations were shared with the Health Education Standards of Learning Review committee that met June 18-20 at James Madison University. In addition to considering the SME's recommendations, the review committee made recommendations with a rationale/justification on age-appropriateness, scaffolding learning across grade levels, leveraging alignment with the physical education and the science standards of learning, comprehensive standards for social and emotional learning, mental health, nutrition, substance abuse, tobacco products (electronic/vaping), and related health careers. It is anticipated that after public comment and public hearings the final proposed changes for the *Health Education Standards of Learning* will be presented and adopted by the Board of Education (BOE) at the BOE's January 2020 regularly scheduled meeting.

The Virginia SOLs for health, driver, and physical education provide a comprehensive skills-based health education program of study that is a critical component of a student's well-rounded education and supports healthy and academically successful students. These standards focus on health behaviors, explore reasons and approaches to change unhealthy behaviors, and prioritizes individual, community and organizational assets, inviting students to build on and share their own and others' resources and competencies to enhance the sustainability, equity, and participation goals of health promotion. School-based education of youth has a long history as a strategy to reduce

child and youth substance use and abuse that often begins during adolescence. School-based interventions based on a combination of social competence and social influence approaches have shown protective effects against drugs and cannabis use.

One of the most impactful ways to ensure student achievement and social competence is to promote teacher effectiveness. We know intuitively that highly effective teachers can have an enriching effect on the daily lives of children and their lifelong educational and career aspirations. We also know empirically that these effective teachers have a direct influence in enhancing student learning. To this end, *Health Smart Virginia*, <http://healthsmartva.org> provides teachers with important resources for lesson ideas, best practice, up-to-date and medically accurate information, and reliable curricula to teach the health education standards. The site receives approximately 100,000 hits a month, and facilitates consistent implementation of the standards and future sustainability. Professional learning is offered online and face-to-face throughout the school year and summer, and focuses on personalized curricula and improving instructional practices for developing relationship-building skills, effective communication, collaboration, creativity, character education, citizenship, and critical thinking competencies. Hundreds of health educators in Virginia engage in professional development that encourages teachers to be activators of learning and design learning experiences that build on learner strengths and needs, create new knowledge using real-life problem solving and help students identify their talents, purpose and passion. They deliver programs that educate students against the use of alcohol, tobacco, marijuana, smokeless tobacco products, and electronic cigarettes; prevent bullying and harassment, promote personal safety, nutrition education, and healthy, **active lifestyles** using ergonomically proficient movement skills that improves human development, mood, and performance.

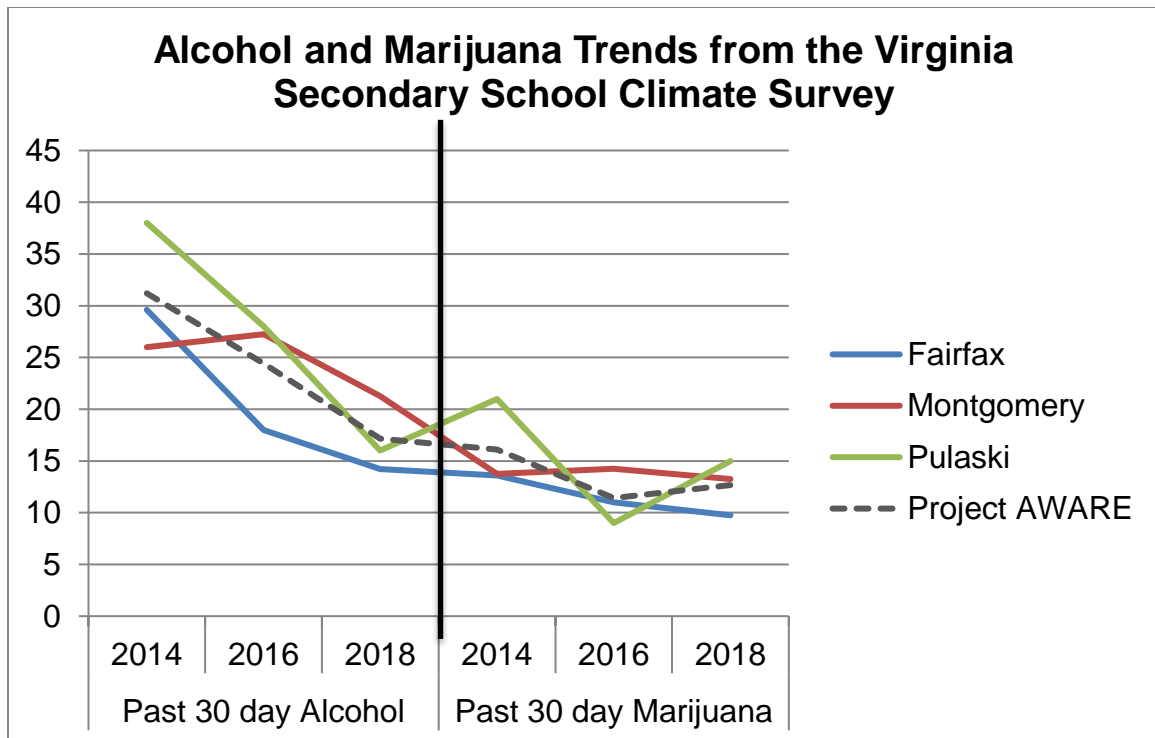
In addition, approximately 110,000 students completed classroom driver education, taught in lieu of 45 hours of grade 10 health education. This program promotes safe driving skills and requires students to analyze and describe the physiological, psychological, and cognitive effects of alcohol and other drugs on the driving task. Topics include the *Nature of the Problem, Alcohol and Other Drugs: Laws and Facts, Physiological and Psychological Effects on the Driving Task, Synergistic Effect, Tolerance, and the Elimination of Alcohol and Other Drugs, Prescription and Non-Prescription Medications, and Refusal and Peer-Intervention Skills*. The 90-minute *Partners for Safe Teen Driving* presentation is another component of classroom driver education that emphasizes the parents' role in keeping their children safe, and the dangers of underage alcohol and other drug use. The **Choose Your Vibe – Arrive Alive** is an example of one of the peer-to-peer social media youth engagement campaigns that promotes healthy, alcohol free lifestyles, and the avoidance of consequences to health and wellness and academic and career achievement that results from engaging in illegal underage drinking and impaired driving. The **Project AWARE** (Advancing Wellness and Resilience in Education) grant from the U.S. Department of Health and Human Services (HHS), Substance Abuse Mental Health Services Administration (SAMHSA) is in its fifth year of a five-year award period. This initiative involves training adults in *Youth Mental Health First Aid* and building a

continuum of tiered systems of care which include prevention, early identification and intervention and treatment of youth substance abuse. This grant allows VDOE to pilot the integration of mental wellness promotion and behavioral health and substance use intervention services within the Virginia Tiered Systems of Supports (VTSS) framework at three school divisions: Pulaski County Public Schools (PCPS), Montgomery County Public Schools (MCPS), and five high schools in Fairfax County Public Schools (FCPS).

Through Project AWARE, PCPS and MCPS, in partnership with the New River Valley Community Services Board (NRVCSB), has maintained four NRVCSB clinicians who are trained in the evidence-based Adolescent Community Reinforcement Approach/ Assertive Continuing Care (A-CRA/ACC) to make this service available to their division's high schools students. A-CRA is an outpatient program for youths and young adults between the ages of 12 and 24 who have substance use and co-occurring mental health disorders. A-CRA is the main component within Assertive Continuing Care (ACC), which provides home, school, or other community visits to youths following residential treatment for substance use disorders. Due to the success of this service in the initial years of this grant, additional funds were allocated to hire a full-time dedicated (A-CRA/ACC) trained clinician to serve Montgomery and Pulaski schools.

The following recent evaluation data from Project AWARE indicates promising outcomes.

- Through Project AWARE, 4,499 adults have received training in *Youth Mental Health First Aid (YMHFA)* and 29 individuals have completed the Train-the-Trainer course to become YMHFA certified instructors. Through these trained "first aiders" 9,313 students have been referred to mental health supports.
- A total of 2,851 students received school-based mental health services in Year 4 from all three divisions. This is a 71% increase in the number of students served by school-based mental health professionals since year one (1,671).
- During the 2017-18 academic year, a high percentage of students referred to community-based mental health services received services. In Montgomery County, 78% of students referred received services; and in Pulaski County the connection rate was 77%. National averages estimate that 20-30% of school referrals to community mental health services actually access these services.
- The following chart indicates a decrease in alcohol and marijuana use over the last three years in the school divisions implementing Project AWARE, as reported in the Virginia Secondary School Climate Survey.



The Substance Abuse Mental Health Services Administration (SAMHSA) recognizes that trauma and adverse childhood experiences (ACES) influence substance misuse and related behavioral health problems and highlights the importance of focusing on building resilience skills when developing trauma-informed efforts to prevent substance misuse. As such, the Virginia Department of Education (VDOE), in collaboration with the Department of Behavioral Health and Developmental Services (DBHDS), developed a professional development module for teachers focused on understanding ACES and the implementation of universal trauma-sensitive practices in the classroom. This professional learning module was delivered regionally in the 2018-2019 school year. Plans for web-based offerings in the upcoming school year are underway.

In September 2018, the VDOE was awarded a five-year, \$3.75 million grant from the U.S. Department of Education to improve outcomes and support services for students in rural school divisions most affected by the opioid crisis. The School Climate Transformation Grant (SCTG) seeks to expand the number of school divisions implementing the Virginia Tiered Systems of Supports (VTSS). VTSS is a model for improving learning environments that includes evidence-based practices, tools and strategies to address the academic, behavioral and social-emotional needs of students. The SCTG will fund training and resources to support VTSS implementation in 12 rural divisions with significant levels of opioid and other substance abuse, and will support training to improve implementation in 15 divisions that have already adopted VTSS. Grant-funded activities will focus on the following objectives:

- Develop curriculum, training materials, and resources for the network of state VTSS implementation coaches, especially in the areas of mental health and substance abuse prevention.
- Increase the capacity of resource-limited, rural school divisions to implement VTSS by expanding professional development and coaching.
- Align VTSS implementation in school divisions with other efforts to improve school learning climates, including bullying prevention, culturally responsive teaching, social and emotional learning, and supports for students who have experienced trauma.

VDOE's Office of Student Services provides multiple opportunities to build the capacity of Specialized Instructional Support Personnel, including school counselors, school nurses, school psychologists, and school social workers, in the area of mental wellness promotion and substance use prevention and intervention. A summary of professional learning opportunities held in 2018-2019 are below:

<b>Date</b>	<b>Event</b>	<b>Number of Participants</b>	<b>Hours</b>	<b>Session Focus</b>
10/2/18	School Nurse Coordinator's Meeting	89	1.5	Substance Abuse. Assessment forms for the school nurse office. Assessment/evaluation skills and referral forms for student suspected of substance abuse.
12/4/18	School Nurse Coordinator's Meeting	101	1.5	JUUL'ing: Increasing awareness of what Juuling is and educational programs freely available for schools and school nurses; Future implications.
2/18/19	Children's Hospital, American Academy of Pediatrics, VDH and DOE, School Health	300	1.5	Anxiety and Treatment of Depression (Alcohol , Drug and Abuse potential)
2/18/19	Children's Hosp, American Academy of Pediatrics, VDH and DOE, School Health	300	2.0	On the field or in the classroom: Concussion Intervention. (Pharmacological interventions/how long is long enough?) (Abuse potential)
4/30/10	School Nurse Coordinator Meeting	84	2.0	New Legislation Update: Naloxone and CBD Oils/what does this mean for schools?
7/9/19	Summer Institute for School Nursing @ Longwood	300	1.5	Mental Health and Suicide: General Session/ Questionnaire on alcohol or other substance use

7/10/19	Summer Institute for School Nursing @ Longwood	60	2.0	REVIVE Training (for Suspected Opioid Overdose)
7/11/19	Summer Institute for School Nursing @ Longwood	300	2.5	Opioid Workshop: Assessment, Evaluation and Referral Process <ul style="list-style-type: none"> <li>• Assessment Activity</li> </ul>

**Unmet needs for substance abuse prevention programming**

8VAC20-310-10. Health education program. (Statutory Authority § 22.1-16 and §22.1-206 of the *Code of Virginia*. Historical Notes- Derived from VR270-01-0030 § 1, eff. September 1, 1980). This is an unfunded regulation.

**Estimate of agency funding spent on substance abuse prevention**

No funding was spent directly on substance abuse prevention initiatives.





**Represented by:** Art Mayer, LCSW, CSOTP, Substance Abuse Treatment Program Supervisor

The Virginia Department of Juvenile Justice (DJJ) does not typically provide prevention services but rather provides intervention to youth for whom petitions have been filed. The agency provides and contracts with mental health/substance abuse treatment providers to conduct substance abuse treatment services to youth under community supervision and in direct care status who are assessed as needing substance abuse treatment. Youth in direct care status receive those services in a variety of settings including Bon Air Juvenile Correctional Center (JCC), Community Placement Programs at local detention facilities and contracted residential treatment centers. During fiscal year 2019, through its regional service coordination delivery model, DJJ purchased \$154,044 in substance abuse assessments and substance treatment.

The Department of Juvenile Justice also manages Virginia Juvenile Community Crime Control Act (VJCCCA) funds which are administered through a formula grant to all 133 cities and counties in the Commonwealth. Each locality, or grouping of localities, develop biennial plans for the use of VJCCCA funds that are consistent with the needs of their communities. Code changes that went into effect in July 2019 will allow localities to incorporate prevention services into future biennial plans.

Of the 76 local VJCCCA plans, during fiscal year 2019, 12 local plans included funds budgeted for programming or services in the category of substance abuse education:

- FIPS 037 (Appomattox, Buckingham, Charlotte, Cumberland, Lunenburg, Prince William) - \$3,074 budgeted
- FIPS 041 (Chesterfield) - \$13,500 budgeted
- FIPS 069 (Clarke, Frederick, Winchester) - \$2,000 budgeted
- FIPS 077 (Carroll, Grayson, Galax) - \$720 budgeted
- FIPS 083 (Halifax) - \$4,000 budgeted
- FIPS 101 (Charles City, King & Queen, King William, Middlesex, New Kent) - \$13,000 budgeted
- FIPS 117 (Mecklenburg) - \$4,000 budgeted
- FIPS 177 (Spotsylvania) - \$5,000 budgeted
- FIPS 199 (Gloucester, James City, Mathews, York, Poquoson, Williamsburg) - \$18,053 budgeted
- FIPS 630 (Fredericksburg) - \$3,000 budgeted
- FIPS 670 (Hopewell) - \$4,400 budgeted
- FIPS 710 (Norfolk) - \$100 budgeted

Of the 76 local VJCCCA plans, during fiscal year 2019, eight local plans included funds budgeted for programming or services in the category of substance abuse treatment:

- FIPS 033 (Caroline) - \$9,926 budgeted
- FIPS 069 (Clarke, Frederick, Winchester) - \$10,500 budgeted
- FIPS 137 (Orange) - \$4,800 budgeted
- FIPS 139 (Page) - \$7,000 budgeted
- FIPS 171 (Shenandoah) - \$4,500 budgeted
- FIPS 177 (Spotsylvania) - \$25,000 budgeted
- FIPS 650 (Hampton) - \$30,000 budgeted
- FIPS 890 (Tidewater Youth Services Commission: Isle of Wight, Southampton, Chesapeake, Franklin City, Portsmouth, Suffolk, Virginia Beach) - \$240,153 budgeted
- Total Budgeted - \$331,879

**Estimate of agency funding spent on substance abuse prevention**

\$70,847 (Reflects VJCCA funds allocated for substance abuse education)

**Represented by:** Jean Hoyt, MSW, Health Systems Injury and Violence Prevention Coordinator, Division of Prevention and Health Promotion - Office of Family Health Services

The Virginia Department of Health (VDH) remains focused on combating the addiction emergency in partnership with local, regional, state, and federal agencies. VDH's primary goals and objectives for addiction response include:

*Prevent injury and death from addiction:*

- Implement provider-level strategies (prescription monitoring, education on safe prescribing practices)
- Increase access to naloxone
- Establish process to address needs of infants born to mothers with addiction
- Increase education of the public and populations at risk

*Prevent and reduce infectious disease relating to addiction:*

- Increase education of the public and populations at risk
- Promote identification of disease status (hepatitis/STD/HIV testing)
- Conduct disease surveillance
- Promote treatment as prevention (linkage to care, access to medications)
- Implement Comprehensive Harm Reduction (CHR) programs

*Prevent and reduce the disease of addiction:*

- Support development of regional and community coalitions
- Increase access to treatment via provider trainings on addiction disease management
- Advocate for and assure access to treatment for substance abuse
- Support expansion of medication-assisted treatment (MAT)
- Collaborate to assure and implement successful policy strategies

*Use data to monitor and evaluate the addiction epidemic:*

- Collect, analyze and share data and information to inform evidence-based and data-driven decision making.

The Declaration of a Public Health Emergency initiated on November 21, 2016, remains in effect. In an effort to expand access to Naloxone, State Health Commissioner M. Norman Oliver, MD, MA, renewed the statewide standing order for Naloxone in April, 2018.

The State Health Commissioner's standing order for naloxone authorizes pharmacists who maintain a current, active pharmacist's license to dispense naloxone in accordance with the Virginia Drug Control Act, §54.1-3408, and the current Board of Pharmacy approved protocol.

VDH remains an active participant on the Governor's Executive Leadership Team on Opioids and Addiction (ELT). The ELT is co-chaired by the Secretary of Health and Human Resources and the Secretary of Public Safety and Homeland Security. The ELT is comprised of five work groups that help facilitate interagency work. VDH leads the Harm Reduction work group.

In addition to the ELT, Governor Northam's Advisory Commission on Opioids and Addiction was established in 2018 to review and guide state agency work to address the Commonwealth's ongoing opioid and drug overdose epidemics.

Co-chaired by the Secretary of Health and Human Resources and the Secretary of Public Safety and Homeland Security, this multidisciplinary group of experts from across Virginia is charged with advising on policy measures, sharing evidence-based practices, and supporting the development of data-driven interventions. The Commission reviews the initiatives of the Administration as carried out by Executive Branch agencies and provides input and feedback to ensure that policy is responsive to the needs of Virginia's diverse communities.

### **Data and Surveillance Branch**

#### **Emergency Department Visits for Drug Overdose**

- The statewide rate for emergency department (ED) overdose visits among Virginia residents decreased during fiscal year 2019 for all drugs and for opioid or unspecified substances, but increased for heroin.
  - All Drugs (↓3%) – decreased from 47 to 46 overdoses per 10,000 ED visits.
  - Opioid or Unspecified Substance (↓10%) – decreased from 26 to 24 overdoses per 10,000 ED visits.
  - Heroin (↑8%) – increased from 4.5 to 4.9 overdoses per 10,000 ED visits.
  - By sex, males accounted for a significantly higher rate of overdose among ED visits compared to females for drug overdose (all drugs, opioid or unspecified substance, and heroin).
- By age, 15 to 19 year-olds experienced the highest rate of overdose for all drugs (74 per 10,000 ED visits) and for opioid or unspecified substance (37 per 10,000 ED visits), while 25 to 34 year-olds experienced the highest rate for heroin overdose (10 per 10,000 ED visits).
- ***Emergency Department Visits for Unintentional Drug Overdose reports*** are published quarterly.
- The ***Virginia Opioid Addiction Indicators Dashboard*** was updated to include 2018 data.

#### **Fatal Overdoses**

- Virginia experienced the largest annual increase (38.9%) in the number of fatal overdoses on record in 2016. Although 2017 numbers surpassed those of 2016, the rate of change (+7.6%) was not as significant as the prior year's comparisons. For the first time since 2012, the number of fatal overdoses in 2018

actually decreased from the previous year (3.3% decrease in 2018 compared to 2017).

- Fentanyl (Rx, illicit, and analogs) caused or contributed to death in nearly 55% of fatal overdoses in 2018.
- Fatal overdoses of non-opioid type drugs like cocaine and methamphetamine continue to increase. In 2018 compared to 2017, fatal cocaine overdoses increased 11.5% and fatal methamphetamine overdoses increased 44.3%. Fentanyl (Rx, illicit, and analogs) were often involved in these overdoses (65.5% and 46.5% in 2018, respectively).
- **Fatal Drug Overdose reports** are published quarterly.

### **Primary Prevention Branch:**

VDH, in partnership with the Virginia Department of Health Professions, continued to support the enhancement of the Virginia Prescription Monitoring Program (PMP) through the Centers for Disease Control and Prevention (CDC) Prescription Drug Overdose Prevention for States Cooperative Agreement. Functionality enhancements included:

- Allowing registered healthcare providers to self-manage their delegate user profile to make the PMP easier to use with associated online training.
- Continuation of “Prescriber Reports” directly to the controlled substance prescriber.
- Continuation of an analytic reporting package of controlled substance prescribers’ activities, inclusive of automated monthly, quarterly, and yearly reports. This provides a snapshot of PMP use, prescriptions, morphine milligram equivalent (MME) as it relates to patients and prescribers statewide, and red flags such as combo therapy and treatment duration.
- Supporting the expansion of PMP integration within clinical workflow of prescribers and dispensers

In 2019, a business analyst continued to assist the Department of Health Professions with accomplishing PMP enhancements, particularly analyzing trends for specialist prescribing patterns.

**Risk Communication:** In 2019, the VDH Office of Family Health Services (OFHS) continued the coordination of a large-scale communications campaign in support of the *Curb the Crisis* multi state agency effort to communicate the risks associated with misuse of opioids. This campaign works to reach vulnerable populations statewide and message primary prevention strategies for reducing overdose.

2019 built upon work done in 2018 in the development of branding and messaging across multiple focus areas.

### **Secondary Prevention (Treatment) Branch:**

VDH continued work to improve clinical practices among prescription drug prescribers, dispensers, and clinical support staff by promoting and providing education on best practices, procedures, and policies. Launched in 2018, the statewide bi-weekly Project

ECHO® (Extension for Community Healthcare Outcomes) models to address prevention of overdose related to opioid misuse continued in 2019, in partnership with the Virginia Department of Behavioral Health and Developmental Services (DBHDS), the University of Virginia (UVA), Virginia Tech's Carilion School of Medicine, and Virginia Commonwealth University.

Project ECHO® is a tele-education model designed to equip a cohort of healthcare providers with mentors providing evidence-based practices for the delivery of opioid case management in the outpatient setting. The goal of this program is to increase the capacity of primary care providers to safely and effectively treat chronic, common, and complex conditions through bi-directional learning, knowledge sharing, and networking. Sessions are held bi-weekly. The VDH Injury and Violence Prevention (IVP) program and partners have educated over 493 cohort participants overall since its launch.

### **Tertiary Prevention (Harm Reduction) Branch:**

In November 2018, the CDC awarded the Virginia Department of Health (VDH) \$4,050,277 through its *Cooperative Agreement for Emergency Response: Public Health Crisis Response – 2018 Opioid Overdose Crisis* to strengthen its emergency response to the opioid addiction epidemic in these areas: incident management for early crisis response, recovery, surveillance and data collection, surge management, and countermeasures and mitigation.

Wise County Health Department became the first comprehensive harm reduction (CHR) site to open in Virginia in July of 2018. Two other sites have been authorized by the State Health Commissioner and are operating to perform CHR services; Health Brigade in Richmond and the Smyth County Health Department. Three additional sites are in the process of preparing applications to perform CHR services in their jurisdictions. CHR sites offer needle exchange services as well as other critical health services such as testing for infectious diseases, access to naloxone, and referrals to social services and substance use disorder/mental health treatment.

The Division of Disease Prevention held a one-day conference for law enforcement personnel in December 2018. The purpose of this conference was to educate drug enforcement officers and their leadership on CHR and infectious diseases related to injection drug use.

### **Hepatitis C Prevention and Testing**

In May 2018, VDH announced an expansion of the no-cost, rapid HIV testing partnership with Walgreens, currently available at 36 of the company's stores, to also include no-cost, rapid Hepatitis C Virus (HCV) testing by Walgreens pharmacists in 10 of those locations. Walgreens has since expanded rapid HCV testing to include three additional locations. Since May 2018, 108 HCV tests were conducted.

In June 2019, the HCV treatment pilot, a partnership project between VDH and the University of Virginia (UVA) to treat and cure patients living with HCV in the Southwest region, concluded its first year. The pilot resulted in the following:

- 160 client referrals made since July 1, 2018
- 109 clients attended a first appointment
- 121 clients had a fibroscan required for medication approval
- 92 medication approvals (Mavyret, Harvoni, or Epclusa)
- 67 clients completed their medication therapy with 29 confirmed cures and 38 clients awaiting final sustained virologic response.
- The Wise County Health Department successfully trained a clinician to treat HCV in the first year of the pilot and are now able to offer HCV treatment to their clients without UVA's support.

With funding from the Association of State and Territorial Health Officials (ASTHO), VDH and UVA were able to partner to offer a one-day intensive HCV treatment training for primary care clinicians to gain comfort in treatment of HCV positive clients. Fifteen providers attended this training session.

The Crater Health District worked with the Chronic Liver Disease Foundation to complete a similar pilot project and successfully trained a clinician at the Petersburg Health Department to treat HCV. So far, seven clients started treatment for HCV.

### **Comprehensive Harm Reduction Programs as of May 31, 2019**

The list of localities eligible for CHR is available on the VDH CHR webpage (<http://www.vdh.virginia.gov/disease-prevention/chr/>).

Of the three CHR programs operational in Virginia (Wise County Health Department, Smyth County Health Department, and Health Brigade in Richmond):

- 241 participants have made visits to the program
- 28,719 syringes have been distributed
- 24,572 syringes have been collected
- Participants reported using naloxone provided by the CHR site for 32 overdose reversals between July 1, 2018 and May 31, 2019.
- 85 referrals for substance use disorder treatment have been given with 28 participants entering a treatment program; eight have become abstinent from using drugs.

### **Community Health Services Branch:**

- Local Health Districts across the Commonwealth continue to collaborate with local partners and community coalitions to address the overdose epidemic. Some of these efforts include:
  - REVIVE! training to provide education on how to recognize and respond to an overdose
  - Promoting safe medication disposal (drug take back events, medication disposal bag distribution)
  - Outreach and education (town halls, health fairs, community meetings, RAM events, etc.)
  - Disease surveillance and investigation
  - Development of community health assessments and community health improvement plans

- Local Health Districts are actively promoting harm reduction strategies to include spearheading Comprehensive Harm Reduction (CHR) efforts in their local communities.
- Additionally, as part of VDH's comprehensive harm reduction efforts, Local Health Districts are dispensing no-cost naloxone, a life-saving medication used to reverse opioid overdose, through local health departments and in collaboration with local Community Services Boards (CSBs). As of July, 2019, VDH has distributed over 26,600 Narcan® kits to local health districts, EMS agencies, law enforcement agencies, and CSBs.
- Pilot Local Health Districts used CDC grant funding to establish temporary Opioid Response Outreach Coordinator positions to assist with engaging partners to deploy a variety of strategies (outreach, communication, connection to services, comprehensive harm reduction, naloxone administration training, etc.) Additionally, certain Local Health Districts also established temporary Neonatal Abstinence Syndrome (NAS) Outreach Worker positions to improve access to services for mothers of infants born with NAS.
- Pilot Local Health Districts are also using grant funding made available by the DBHDS to facilitate the recovery of individuals from substance use disorders and link them to available resources by hiring seven peer recovery specialists.

### Estimate of agency funding spent on substance abuse prevention

The following information is reported as overall highlights, and does not necessarily encompass all agency funding streams at the state or local level.

- In late 2018, the Centers for Disease Control and Prevention (CDC) awarded the Virginia Department of Health (VDH) \$4,050,277 through its *Cooperative Agreement for Emergency Response: Public Health Crisis Response – 2018 Opioid Overdose Crisis* to strengthen emergency response to the opioid addiction epidemic.
- This funding is being used to support several initiatives at VDH and other agencies and organizations, including but not limited to:
  - Developing and disseminating enhanced jurisdiction-level vulnerability assessments
  - Collaborating with the Department of Behavioral Health and Developmental Services to identify opportunities to expand the statewide workforce capacity of certified peer recovery specialists
  - Enhancing the VDH Opioid Indicators Dashboard so local communities and other stakeholders have access to better data
  - Enhancing the functionality of the Emergency Department Care Coordination Project to better support healthcare providers
  - Developing standardized guidelines and collaborating with emergency departments to improve access to care at the point of non-fatal overdoses and abuse-related visits



- Expanding training opportunities for clinicians and pharmacists (naloxone education, MAT waiver training, Project ECHO learning labs)
- Improving follow-up of persons reported with newly identified hepatitis C infection by hiring a community outreach worker in each health planning region
- Sponsoring Recovery Ally Program train-the-trainer sessions across the Commonwealth

VDH was awarded over \$400,000 through the CDC Enhanced State Opioid Overdose Surveillance program to coordinate timely reporting of fatal and nonfatal opioid overdoses.



**Represented by:** Jessica Dick, Impaired Driving Program Coordinator and State Drug Recognition Experts (DRE) Coordinator

The Department of Motor Vehicles has awarded \$2,649,987.00 in federal grant funds for federal fiscal year 2019 towards alcohol use prevention. Of this amount, \$841,347 was used to directly focus on youth alcohol use prevention. The funding towards alcohol use prevention is provided for statewide initiatives.

The funded programs that provide youth alcohol use prevention activities include; Youth of Virginia Speak Out (YOVASO), Substance Abuse Free Environment, Inc. (SAFE), Virginia Association for Health, Physical Education, Recreation & Dance, Virginia Association of Chiefs of Police, and Washington Regional Alcohol Program (WRAP).

Highlights from some of the youth alcohol use prevention activities include:

- YOVASO peer-to-peer education prevention and education program is in over 100 high schools, middle schools and youth groups educating youth on alcohol use prevention.
- Virginia Association of Chiefs of Police launched the BuzzKill Party SAFEVA social media campaign to reach Virginia college students to provide alcohol prevention and underage drinking messages.
- Virginia Association for Health, Physical Education has focused on preventing underage drinking and driving message through their Choose Your Vibe campaign.

**Estimate of agency funding spent on substance abuse prevention**

\$2,649,987, 100% federal funding



VIRGINIA DEPARTMENT OF  
SOCIAL SERVICES

**Represented by:** Nicole Shipp, Child Protective Services (CPS) Policy Specialist, on behalf of Shannon Hartung, CPS Program Manager

Although families across the Commonwealth have been affected by substance use for generations, addiction is now impacting more Virginians than ever before. Over the last five years, there has been a significant increase in the complexity and severity of child welfare cases including more children needing to be placed into foster care due to addiction. To reduce the prevalence of substance use and promote opportunities for recovery, the Virginia Department of Social Services (VDSS) engaged in a plethora of prevention and intervention related activities.

### **Substance Use Prevention Goals for 2020**

- Promote and connect local departments of social services with community events aimed toward substance use prevention.
- Review VDSS' Prevention Manual to ensure prevention strategies for addressing substance use in families is included.
- Begin developing a resource list and suggest ways to promote community-wide, targeted and evidence-based prevention interventions for children.
- Ensure foster parents are receiving comprehensive education on: safe storage and disposal of medications, the relationship between trauma and addiction, signs of addiction in adolescents, and how to access treatment services.
- Provide resources to local social services departments on the secondary trauma workers experience when working with families impacted by addiction.
- Develop best practices and resources for workforce wellness that promotes healthy work environments.
- Explore adding additional financial resources for substance use prevention activities.

### **Estimate of agency funding spent on substance abuse prevention**

DSS awarded \$214,999, 100% federal funding, to Virginia Service Commission's AmeriCorps Opioid Programs.

**Richmond Region:** \$139,039 for the *Richmond Area Healthy Futures Opioid Project*, which provides substance use recovery case management, peer recovery support, and addiction prevention activities at CARITAS, The McShin Foundation, REAL LIFE Community Center, and Virginia Commonwealth University's Rams in Recovery Program.

**Hampton Roads Region:** \$75,960 for the *Hampton Roads Community Action Program*, which conducts outreach, coordinates individual and group resiliency training, conducts

trauma-informed training for teens, and conducts REVIVE trainings in the cities of Chesapeake, Hampton, Newport News, Norfolk, and Portsmouth.



**Represented by:** Krystal Murray, Education and Strategic Planning Coordinator, YOVASO

Virginia State Police administers the Youth of Virginia Speak Out About Traffic Safety (YOVASO) Program, a peer-to-peer initiative funded by the Virginia DMV to address the problem of young driver-related crashes, injuries, and fatalities in the Commonwealth.

**YOVASO's mission:** To engage, educate, and empower youth to influence a safe driving culture through leadership development and innovative outreach programs.

**YOVASO's vision:** To establish generations of safe teen drivers and passengers in Virginia.

### **Youth Prevention Programming**

Peer-to-Peer Youth Traffic Safety Clubs:

- The VSP YOVASO Program for fiscal year 2019 has 110-member peer-to-peer clubs.
- 77 High School Peer-to-Peer Traffic Safety Clubs
- 29 Middle School Peer-to-Peer Traffic Safety Clubs
- 4 Youth Groups
- Member clubs represented all regions of the state with the following numbers per DOE Region: Region 1 (Central VA) – 12 schools; Region 2 (Tidewater)– 5 Schools; Region 3 (Northern Neck) – 18 schools; Region 4 (NOVA) – 5 schools and 2 youth groups; Region 5 (Valley) – 21 schools; Region 6 (Western VA) – 30 schools; Region 7 (Southwest VA)– 10 schools and 2 youth groups; Region 8 – 5 schools.
- 86% of the member high schools are active in fiscal year 2019
- 83% of the member middle schools are active in fiscal year 2019
- 100% of the youth groups are active in fiscal year 2019

### **Peer-to-Peer Led Driver and Passenger Safety Programs**

YOVASO and Virginia State Police sponsored four youth traffic safety programs for middle and high schools in fiscal year 2019, focusing on a variety of issues including; speeding, distracted driving, Zero Tolerance, impaired driving, risky behaviors and attitudes, and passenger safety.

Overall results for the four programs include:

- 93 schools and youth groups participated
- 80,913 youth reached
- 22,682 youth engaged in a program sponsored safety project or activity
- 1,549 youth peer educators planned and led the projects and activities
- 200,000 educational safety materials distributed

The four programs included:

**Save Your Tailgate, Buckle Up, Slow Down Campaign (SYT)**- A statewide competition for high and middle schools and youth groups to increase seat belt use and prevent speeding held in September-October 2018.

*SYT Outcomes:*

- 62 schools/youth groups participated
- 33,765 youth reached
- 12,516 youth engaged in a program sponsored safety project or activity
- 698 youth peer educators planned and led the projects and activities
- 56,646 educational safety materials distributed
- 5% increase in seat belt use among participating schools

**Halloween Safety Campaign:**

High School Theme: *Driving Safely is the Trick, Getting Home is the Treat. Buckle UP. Celebrate Without Alcohol and Drugs.*

Middle School Theme: *Staying Safe is the Trick, Having Fun is the Treat. Buckle Up. Be Seen. Make Good Choices.*

*Halloween Safety Outcomes:*

- 55 schools and youth groups participated
- 18,653 youth reached
- 1,091 youth engaged in a program sponsored project or activity
- 170 youth peer educators planned and led the projects and activities
- 18,060 educational safety materials distributed

**Holiday Safety Campaign** *Steer Into The New Year, Drive Responsibly.* Focused on celebrating responsibly without alcohol and drugs, driving safely, and buckling up during the high-risk period for young drivers and passengers.

*Holiday Safety Outcomes:*

- 55 schools and youth groups participated
- 8,535 youth were reached
- 1,307 youth engaged in a program sponsored project or activity
- 395 youth peer educators planned and led the projects and activities
- 5,060 educational safety materials were distributed

**Arrive Alive Campaign *Buckle Up Now. Txt Later.*** – A statewide competition for high and middle schools and youth groups focusing on encouraging safe driving, passenger safety, traffic safety, and safe celebrations during the high-risk spring and summer months, including prom, graduation, and summer break. Topic emphases included; speeding, distracted driving, cruising, passenger limitations, Zero Tolerance and impaired driving, and seat belt use.

*Arrive Alive Outcomes:*

- 66 schools and youth groups participated
- 19,960 youth were reached
- 7,768 youth engaged in a program sponsored project or activity
- 286 youth peer educators planned and led the projects and activities
- 31,617 educational safety materials were distributed

Statewide Interactive, Hands On Youth Traffic Safety Programs

VSP and YOVASO in partnership with State Farm sponsors several interactive programs for schools, youth groups, and communities designed to provide young drivers and passengers with a real-life experience on the risks and dangers of distracted and impaired driving. In 2019, VSP and YOVASO teamed up with AAA Mid-Atlantic (IDrive program) and MADD to further expand the program. The interactive programs include:

**Distracted and Impaired Driving Simulators** – Low speed vehicles that are navigated through a cones course while drivers either wear Fatal Vision goggles to simulate the effects of alcohol or are distracted by texting, passengers, adjusting radio, etc. to simulate how distractions affect driving. The teen drivers and passengers are accompanied by a VSP Trooper who engages students in the learning experience and helps them understand how distractions and impairment affect the ability to operate a vehicle safely. Simulators include four funded through YOVASO/State Farm, two funded by MADD, and one funded by AAA Mid-Atlantic.

**ScanEd Physics of a Crash** – An interactive program using popular QR Code technology and iPads to introduce students to the risks they face as drivers and passengers and the science behind how to reduce those risks. The two-part program includes a classroom presentation by a VSP Trooper on the “Physics of a Crash” and what happens to the vehicle and occupants during a collision. Emphasis is placed on how seat belts, obeying seat belt laws, and avoiding distractions reduce risk of crashes, injuries, and fatalities. The second part of the program includes a wrecked vehicle set up on site and is affixed with QR Codes. Students use iPads to scan the QR codes and are linked to videos that show the dangers of speeding, impaired driving, distracted

driving, and other risky behaviors. The videos also demonstrate the effectiveness of seat belts and airbags in preventing injuries and highlight laws such as Move Over.

**Seat Belt Convincer** - A interactive sled that simulates impact at 5-10 mph. Participants wear a seat belt as a sled is released to simulate the impact of a crash at a low speed.

**AAA Mid-Atlantic IDrive Program** (includes simulator, walk the line, air bag deployment, car fit, etc.)

*Outcomes of Fiscal Year 2019 Interactive Programs:*

- 57 interactive Simulator, ScanEd, Seat Belt, and other programs completed
- 24,282 students reached
- 16,571 engaged in the activity by riding the Simulators and participating in ScanEd
- 81 troopers involved / approx. 392 hours
- 13 troopers involved / approx. 82 hours / 10 (8) hour days

### **Youth Leadership Development (Training)**

Through the YOVASO Program, VSP provides a variety of youth leadership and peer educator training programs and retreats for high and middle schools. The training programs are designed to educate youth about the top causative factors in young driver crashes and teen driving laws; train them for work as peer-to-peer educators; and help them action plan prevention programs targeted to their schools and communities. Below are the training programs and retreats sponsored by VSP and YOVASO:

**Peer Leader/Peer Educator Training** – provided for member high and middle schools and member youth groups when a new club is started. YOVASO provides leadership training for the club’s peer leaders, followed by the peer leaders hosting training for all club members. Refresher training is provided upon request for all member schools.

*Fiscal Year 2019 outcomes:*

- 35 schools completed training in fiscal year 2019
- 207 peer educators (leaders of student clubs) were trained

**Summer Leadership Retreat** – A four day, three night advanced level training for Virginia high school students (rising freshmen through graduating seniors) with the following goals:

- Educate young drivers and passengers about their risk factors in a motor vehicle and how to reduce those risks through a variety of interactive training sessions, motivational speakers, and educational programs – **98.6% of participants responded in post-retreat survey that this goal was met.**



- Prepare students and their school advisors to lead peer-to-peer safe driving and traffic safety programs in their schools and communities – **83% of participants responded in post-retreat survey that this goal was met.**
- Help build positive relationships between law enforcement and youth – **87.5% of participants responded in post-retreat survey that this goal was met.**

The fiscal year 2019 retreat included a variety of sessions on impaired driving and substance abuse prevention, including a presentation by Kristen Mallory with Mallory’s Movement Against Drunk Driving on her life after being hit by a drunk driver; interactive impaired driving simulator sessions by VSP; and a presentation by Hanover CARES on “Hidden in Plain Sight” to educate adults on signs of alcohol and substance abuse and how to look for substance use. YOVASO also showed the Mallory’s Movement Against Drunk Driving video produced in 2019 by VSP and YOVASO.

*2019 Retreat Outcomes:*

- 162 Retreat participants
  - 106 students (67 females / 39 males)
  - 57 adults
- 34 High and Middle Schools
  - 29 Virginia High Schools
  - 1 Home School Group
  - 1 Non-Virginia High School
  - 3 Middle Schools (rising high school freshmen)
- Schools per region:
  - Central Virginia – 11 schools
  - Northern Neck – 3 schools
  - Northern Virginia – 1 school
  - Southwest – 5 schools
  - Southside – 3 schools
  - Tidewater – 2 schools
  - Valley – 7 schools
  - Western Virginia – 1 schools
- 15 students were selected and trained as youth leaders and were responsible for leading a team of students throughout the week
- 5 Regional Trainers (college students) served as junior staff and hosts for the 2019 retreat
- 13 VSP Troopers and 3 VSP Sergeants worked the retreat / Total VSP hours: 1,137.5 hours
- 97% of participants responded the retreat met goals and objective

**Train the Trainer Retreat Summit** – a two-day training program at the VSP Driving Complex in Blackstone, VA to prepare youth leaders, regional trainers, and VSP

troopers for their responsibilities in leading the 2019 Summer Leadership Retreat. The summit also provides the youth leaders and regional trainers with behind-the-wheel defensive driving skills on the VSP Driving Track. During the driving course, VSP driving instructors accompany students as they maneuver through a variety of driving skills exercises that include, accident avoidance, skid control, backing, braking, off road recovery, and shuffle steering. The training provides the student leaders with advanced driving skills and enables them to share the information with their peers statewide through peer educator training programs and activities.

*Train The Trainer Retreat Summit Outcomes:*

- 12 youth leaders trained for Retreat role
- 4 regional trainers trained for Retreat role
- 10 troopers trained for Retreat role
- 12 youth and 4 regional trainers completed advanced level driver training

**The YOVASO Project** – A Project Based Learning (PBL) Curriculum for Young Driver and Passenger Safety. This curriculum for project based learning classes in Virginia was developed in 2018 and is being piloted in 2019 at several Virginia high schools. The pilot curriculum is based on Driver Education SOLs and is being piloted in driver's education classes, but will be adapted after the pilot phase to work in a variety of PBL curriculums such as science, health, art, etc.

Other Youth Prevention Initiatives

**Partnership with Mallory's Movement Against Drunk Driving.** YOVASO is collaborating with Kristen Mallory, a young Chesterfield County woman who was severely injured by a drunk driver when she was 16. Kristen, now 21, still lives with debilitating injuries and is now sharing her story in hopes of preventing drunk, drugged, and impaired driving. Kristen and her family shared their story at the 2019 Summer Leadership Retreat and spent the week networking with and action planning with the student participants. Kristen now works with YOVASO to provide presentations for high schools throughout the state and also partners on YOVASO campaigns, sharing campaign materials and messaging during her statewide presentations.

A video documentary on how the crash has impacted Kristen's life was produced by VSP and YOVASO in fiscal year 2019. The documentary kicked off in spring 2019 in conjunction with the YOVASO "Arrive Alive, Txt Later, Buckle Up Now" campaign. The documentary is shared on YouTube and other social media sites and is used by schools for educational and prevention efforts on drunk, drugged, and impaired driving.

**Estimate of agency funding spent on substance abuse prevention**

For fiscal year 2019, approximately \$106,028 from the Highway Safety Alcohol grant awarded for the YOVASO Program was spent on supporting initiatives to address alcohol and drug use, Zero Tolerance, drinking and driving and other prevention efforts through

peer-to-peer programs in high and middle schools across the Commonwealth. The funding covered staffing, travel, administrative costs, programming, training, and materials. In addition, YOVASO received approximately \$70,000 in other grants and donations, of which approximately 50% was used for alcohol and drug prevention programs.



**Represented by:** Marty Kilgore, Executive Director

In fiscal year 2019, VFHY funded 52 grantees to implement classroom-based substance-use prevention programs.

VFHY delivered 36,744 classroom sessions to 38,663 youth during fiscal year 2019.

VFHY's high school volunteer group Y Street was instrumental in gathering support during fiscal year 2019 for the Governor's Tobacco-Free Schools Bill, HB 2384 and SB 1295, which the General Assembly passed in the 2019 session. As a result of this bill, which went into effect on July 1, 2019, all 132 Virginia school divisions must adopt comprehensive policies prohibiting the use of all tobacco and e-cigarette products by all persons on all school properties and at school-sponsored events, 24-hours a day, seven days a week.

Prior to this bill, only 40 school divisions statewide had implemented such policies, most through the assistance and requests of Y Street volunteers. Through Y Street's 24/7 campaign, youth volunteers also worked during fiscal year 2019 to provide schools with free tobacco-free signage and a free tobacco-free toolkit complete with a model policy, event announcements, and sample enforcement strategies.

VFHY and VDH collaborated in fiscal year 2019 to notify all school districts in the commonwealth about the state's new tobacco-free schools law and to provide support to school districts with implementing the policy, which bans all tobacco products and electronic vaping devices from school property, school buses and at school-sponsored events.

Also due to the new state law, VFHY worked with DOE to develop K-12 tobacco and vaping prevention educational modules that may be used by public schools statewide beginning in fall 2019. Under this law, schools are required to provide education on these topics to students.

On February 13, 2019, VFHY hosted its fourth annual 24/7 Tobacco-Free Spirit Day with events celebrating tobacco-free schools, held at more than 60 schools across the commonwealth.

On April 10-12, 2019, former tobacco industry researcher and whistleblower Victor DeNoble, Ph.D., spoke about the dangers of tobacco use, e-cigarettes and nicotine addiction to more than 2,500 students in Radford, Giles and Pulaski, Virginia, as part of a VFHY-funded tobacco-use prevention grant to New River Valley Community Services.

DeNoble visited eight schools in Giles and Pulaski counties and the city of Radford, reaching children in grades 5-12 who participate in the VFHY-funded prevention programs *Too Good for Drugs* and *Toward No Drug Use*, which are delivered by New River Valley Community Services.

VFHY released updated English and Spanish language versions of its *Dangers of Other Tobacco Products* educational module, a 20-minute lesson that can supplement current prevention curricula. The module addresses the dangers of new and emerging tobacco and nicotine products including e-cigarettes.

In fiscal year 2019, VFHY staff served in various substance-use prevention organizations, including the Governor's Executive Leadership Team on Opioids and Addiction, VOSAP and the Substance Abuse Services Council.

#### **Estimate of agency funding spent on substance abuse prevention**

\$5,040,000, 0% federal funding

#### **Unmet needs for substance abuse prevention programming**

The General Assembly expanded VFHY's mission to include prevention of youth illegal drug and alcohol usage in 2017, however new funding was not allocated for this purpose. VFHY has been limited to using its existing prevention curricula and has not been able to expand to prevention efforts aimed specifically at drugs such as opioids.



**Represented by:** Lieutenant Colonel Craig Lewis, Counterdrug Task Force Coordinator

The Virginia National Guard Counterdrug Task Force (VANG-CD-TF) offers military unique skillsets in helping establish local coalitions and identifying strategies to combat drug use within communities. Throughout the year, the VANG-CD-TF assisted 16 local coalitions throughout the state in start-up, developing program goals, and program implementation. Additionally, serving as a conduit between multiple state and local agencies, our personnel ensured a collaborative effort throughout the agencies we supported, acting as liaisons connecting local communities to state agencies.

The VANG-CD-TF also provides support to requesting state and local law enforcement agencies. This support has resulted in the seizure of over \$375,000,000 in illicit drugs, and another \$14,000,000 in non-drug seizures connected to narcotic operations (equipment, property, etc.), collectively minimizing the availability of illicit drugs within the Commonwealth of Virginia.

**Statewide support of substance use prevention activities include**

- Direct support provided to 32 CCoVA led events during fiscal year 2019.
- Assisted CCoVA in the planning, implementation, and evaluation of the fiscal year 2019 State Summit. This effort is continuing in the planning of the fiscal year 2020 State Summit.
- In collaboration with CCoVA and other agencies, educated communities and congressional delegates on the impacts of marijuana legalization, decriminalization, vaping, e-cigarettes, and opioids.
- Hosted 10 state coalition meetings

**Southwest support of substance use prevention activities include**

- Coalitions Supported in Region: 10
- Provided direct support to 137 community coalition led events (i.e. community forums, training, and health fairs).
- Assisted with the planning, implementation, and evaluation of DEA Drug Take Back Day activities (Roanoke).
- Contributed to planning Red Ribbon activities within the Region.
- Provided support to the implementation of prescription drop boxes within the communities.
- 

**Valley support of substance use prevention activities include**

- Coalitions Supported in Region: 4
- Provided direct support to 53 community coalition led events.
- Assisted with the planning, implementation, and evaluation of DEA Drug Take Back Day activities.

- Contributed to planning Red Ribbon activities within the Region.
- Provided support to the implementation of prescription drop boxes within the communities.

**Central support of substance use prevention activities include**

- Coalitions Supported in Region: 1
- Provided direct support to 21 community coalition led events which included strategic assessments and planning.
- Aided in the application and submission of DFC Grant for Lynchburg.
- Assisted with connecting regional coalitions with the Urgent Love initiative.

**Hampton Roads support of substance use prevention activities include**

- Coalitions Supported in Region: 1
- Provided direct support to 22 community coalition led events, consisting of information collection and assessments.
- Assisted in the Lonely Dropbox initiative within the Region to get drop boxes into pharmacies.
- Wrote opioid prevention script for use in local movie theater commercial.

**Southside support of substance use prevention activities include**

- Coalitions Supported in Region: 6
- Provided direct support to 81 community coalition led events (i.e. planning committees, work groups, community forums, and coalition building).
- Assisted in the Urgent Love and Lonely Drop Box initiatives within the Region.
- Supported one Drug Take Back Site (Franklin County/ Rocky Mount)
- Planned and supported After Prom Parties
- Aided in placement of 3 RX Drop Boxes in the communities (Henry County, Patrick County and Rocky Mount)

**Estimate of agency funding spent on substance abuse prevention—**

The VANG-CD-TF has two full-time personnel assigned to supporting civil operations which are federally funded. These two individuals primarily focus on supporting prevention within communities. The approximate cost for these individuals is \$190,000.



**Represented by:** Mary Crozier, EdD, Chair

Community Coalitions of Virginia (CCoVA) is Virginia's state coalition uniting 37 community prevention coalitions, 7 state organizations/departments, 8 national partners, 4 individuals, and 3 agencies. With its 5 executive and 4 at-large board members, CCoVA holds monthly meetings at the National Guard Waller Depot in Richmond with call-in capability and an average of 15 attendees. CCoVA has a 501(c)3 status.

CCoVA helps to address the current and emerging substance abuse trends in local communities, and then collectively responds with evidence based, substance abuse prevention initiatives. Coalitions play a vital role in Virginia's comprehensive prevention plan. Key initiatives include advocacy, lobbying for sound policies, educational trainings, changing community systems, and networking. For example, CCoVA helped to advertise the "Lonely Dropbox" program (a secure collection box in a pharmacy where customers can deposit unused medications thus removing the possibility of diverting prescriptions for non-medical use) that was initiated by a coalition in the western part of the state. CCoVA is the only state affiliate for Smart Approaches to Marijuana (SAM) and attends its quarterly, southern states call-in collaborative meetings.

A significant amount of CCoVA's time and energy is spent on legislative advocacy. The CCoVA lobbyist and many members worked for months to follow and address bills introduced by state senators and delegates during the 2019 legislative session on marijuana, oils, opioids, and overdose reversal medications. These bills were discussed during our yearly "Rally Day" in Richmond where a total of 14 CCoVA members attended the legislative session, along with 3 community members and 3 students. Delegate Turpin introduced CCoVA to the General Assembly. Collectively, they met with approximately 30 of their Delegates and Senators or his/her legislative aids. In addition, CCoVA testified at 3 hearings.

Throughout the year, member organizations and coalitions in northern, western and central Virginia hosted regional Legislative Luncheons while a coalition in eastern Virginia met legislators in their city offices.

This past year, the CCoVA Chair remained on the Governor's Advisory Commission on Opioids and Addiction and other members attended meetings throughout the year. Fortunately, CCoVA was also asked to present at the Governor's Advisory Commission. CCoVA also played a leadership role at the annual Community Anti-Drug Coalitions of America (CADCA) National Conference in terms of coordinating meetings with 12 coalitions/organizations and on Capitol Hill in terms of meetings with legislative aids for Senators and Delegates.



In addition to legislative meetings, CCoVA members actively advocate through emails. For example, CCoVA wrote to the Virginia Board of Pharmacy about the marijuana pharmaceutical processors, the FDA about hemp derived CBD oil, and to the Virginia Attorney General about proposals to decriminalize cannabis.

A significant amount of time is also spent on prevention and educational leadership. CCoVA presented at two professional trainings in central Virginia during 2019 on CBD oils. Member coalitions conducted multiple prevention programs each month to professionals, parents and youth via schools, faith based organizations, community festivals, and community clubs. Topics include: medication take backs/disposal, parenting skills, resistance skill building, substance identification, data collection/mapping, youth leadership, vaping prevention, after prom alternatives, and opioid prevention. Members also collaborated with the Virginia Department of Education regarding policies and standards of learning.

#### **Estimate of agency funding spent on substance abuse prevention**

CCoVA is funded by membership fees, donations, and occasional training/conference fees. CCoVA receives no state or federal funding. The National Guard meeting space is an in-kind donation. This fiscal year CCoVA began tracking the hours and mileage members spent on all CCoVA specific endeavors. Approximately 1200 hours were contributed and approximately 15,000 miles were traveled by members for CCoVA.

#### **Unmet Needs**

CCoVA continues to have unmet needs. Ongoing funding is needed for new community coalitions in the western part of Virginia that constantly arise due to the opioid crisis. CCoVA wants to assist DBHDS with capacity building for existing coalitions by offering more workshops and conferences. Funding and expertise are also needed to coordinate and conduct community level data collection. Another need is to hire a lobbyist for several months each year, as the previous lobbyist is now employed elsewhere. Although attempts were made to enlist a graduate intern, none have been recruited yet. CCoVA also remains eager to have a paid manager; ideally a full time executive director.

## **VOSAP Collaborative Contact Information**

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Education and Prevention Section  
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Phone: (804) 213-4498

Website: [www.abc.virginia.gov/education/programs/vosap](http://www.abc.virginia.gov/education/programs/vosap)

## **Future VOSAP Meeting Dates**

VOSAP meets on a quarterly basis on the third Thursday of the first month of the quarter. Meetings are held at Virginia ABC Central Office from 9:00 a.m. to 11:00 a.m. Meeting dates for the remainder of the fiscal year are:

- February 20, 2020
- May 21, 2020