



2017 Virginia Office for  
Substance Abuse Prevention  
Annual Report



COMMONWEALTH of VIRGINIA  
Department of Alcoholic Beverage Control

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December 1, 2017

Dear Members of the General Assembly:

The Virginia Office for Substance Abuse Prevention (VOSAP) is pleased to provide this report in accordance with §4.1-103.02, *Code of Virginia*. Consistent with its statutory responsibilities, VOSAP provides leadership, opportunities and an environment to further strengthen Virginia's prevention infrastructure and to ensure that prevention efforts are more unified, more collaborative and more evidence-based.

This report details efforts and coordination from the past twelve months, since the filing of the 2016 VOSAP Annual Report.

VOSAP, working in conjunction with the VOSAP Collaborative, looks forward to providing continued leadership and coordination of Virginia's substance abuse prevention efforts. Thank you for your support and please contact us if you would like additional information about VOSAP.

Sincerely,

A handwritten signature in cursive script, appearing to read "J. Painter".

Jeffrey L. Painter, Chairman  
Virginia Department of Alcoholic Beverage Control

# 2017 VOSAP Annual Report

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# Executive Information

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Governor Terence (Terry) R. McAuliffe



Governor Terry McAuliffe

Secretariats represented in the VOSAP Collaborative—

Secretary of Education Dr. Dietra Trent

Secretary of Health and Human Resources Dr. William A. Hazel Jr.

Secretary of Public Safety and Homeland Security Brian Moran

Secretary of Transportation Aubrey L. Layne, Jr.

Virginia ABC Board—

Board Chairman Jeffrey L. Painter

Commissioner Judith G. Napier

Commissioner Henry L. Marsh III



ABC Board (from left): Commissioner Judith G. Napier, Chairman Jeffrey L. Painter, Commissioner Henry L. Marsh III

# Executive Summary

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The Virginia Office for Substance Abuse Prevention (VOSAP), operating as the VOSAP Collaborative, is pleased to report on substance abuse prevention efforts in the Commonwealth of Virginia. VOSAP representation spans four Secretariats including: Education, Health and Human Resources, Public Safety and Homeland Security, and Transportation. External to state government, VOSAP partners with community coalitions and other organizations that promote health, safety and wellness.

The VOSAP Collaborative promotes and supports data-driven prevention planning, evidence-based prevention programming, capacity development, and formal data-driven evaluation. The VOSAP Collaborative serves as the Advisory Committee for the Substance Abuse and Mental Health Services Administration (SAMHSA) Partnership for Success Grant administered through Virginia Department of Behavioral Health and Developmental Services' (DBHDS) Office of Behavioral Health Wellness.

During meetings of the VOSAP Collaborative, agency representatives reported on individual and joint projects related to prevention, and identified ways to further support their shared mission to promote health and safety in the Commonwealth. In 2017, particular attention was paid to: the findings of the Virginia State Epidemiological Workgroup, promoting SAMHSA's Strategic Prevention Framework model, demonstrating prevention outcomes, the shift to environmental strategies, impacts of adverse childhood experiences and health disparities, demonstrating the value of prevention through both tangible outcomes and "storytelling," and the intersection of prevention and recovery. Office of the Secretary of Health & Human Resources Policy Advisor Jodi Manz, MSW participates at Collaborative meetings to provide a direct link to the Governor's Task Force on Prescription Drug and Heroin Abuse.

## Statutory Authority

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Pursuant to HB 1291 (2012), the Governor's reorganization of executive branch of state government states:

"The responsibility for the administration of a substance abuse prevention program transfers from the Governor to the Alcoholic Beverage Control Board. The bill gives the ABC Board the duty to (i) coordinate substance abuse prevention activities of agencies of the Commonwealth in such program, (ii) review substance abuse prevention program expenditures by agencies of the Commonwealth, and (iii) determine the direction and appropriateness of such expenditures. The Board is to cooperate with federal, state, and local agencies, private and public agencies, interested organizations, and individuals in order to prevent substance abuse within the Commonwealth. The Board must report annually by December 1 to the Governor and the General Assembly on the substance abuse prevention activities of the Commonwealth. [Enactments 103-104; HJ 49 #37]"

## VOSAP Collaborative Mission

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The mission of VOSAP is to support positive youth development by providing strategic statewide leadership, fostering collaboration and the sharing of resources at all levels, and providing tools and training to practice evidence-based prevention to reduce the incidence and prevalence of substance abuse and its consequences.

## VOSAP Collaborative Goals

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In addition to being responsive to ad hoc requests, VOSAP and the VOSAP Collaborative work to fulfill the following goals:

- VOSAP will be a working group where individual agency information, successes and challenges pertaining to prevention activities are openly shared and coordinated to eliminate redundancies.
- VOSAP will support the collection and analysis of state epidemiological data to support prevention planning, funding and programming.
- VOSAP will promote use of SAMHSA's Strategic Prevention Framework.
- The VOSAP Collaborative will use agency websites and social media to provide prevention information and highlight prevention work.

## VOSAP/GOSAP Archive

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VOSAP's predecessor organization was the Governor's Office for Substance Abuse Prevention (GOSAP) and the associated GOSAP Collaborative. Members of the Collaborative voted to change the name of the organization to VOSAP in 2013. The Collaborative operates under a Memorandum of Agreement signed by all participating agency directors.

GOSAP's records are maintained in the archives of the Library of Virginia located at 800 East Broad Street in Richmond, Virginia.

# VOSAP Collaborative Operation

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VOSAP has been a part of the Department of Alcoholic Beverage Control (ABC) since 2012. One full-time ABC Education and Prevention Coordinator is the facilitator for the VOSAP Collaborative, among other statewide initiatives. Collaborative meetings are held quarterly.

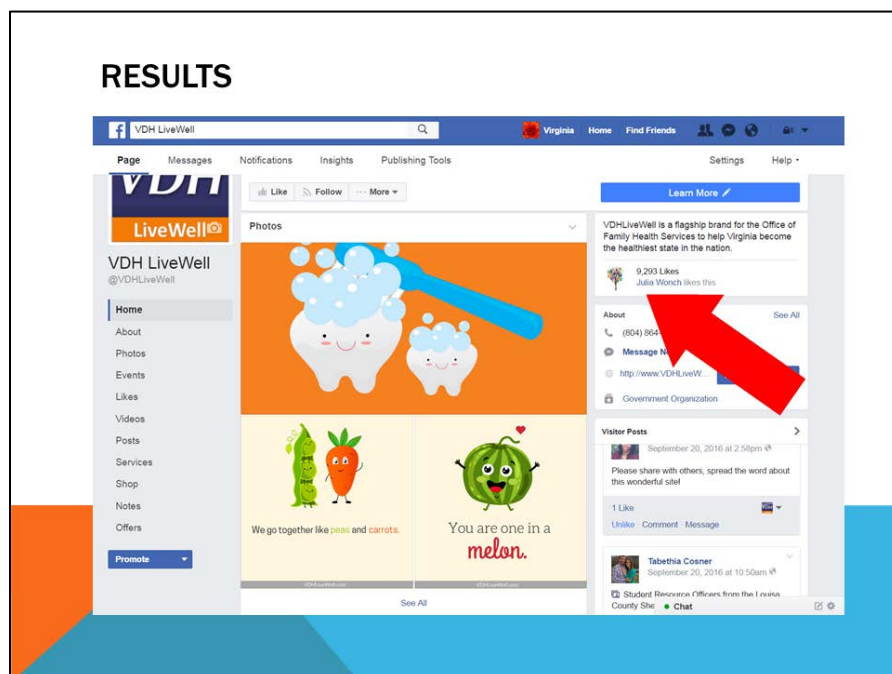
The VOSAP Collaborative is comprised of:

- Alcoholic Beverage Control  
Education and Prevention Coordinator Jennifer Farinholt (VOSAP Facilitator)  
Education and Prevention Coordinator Abby Pendleton  
FDA Tobacco Program Coordinator Melissa Wood
- Behavioral Health and Developmental Services (DBHDS)  
Behavioral Health Wellness Director Gail M. Taylor, M. Ed.  
Kim G. Brown, TurnKey KB & Associates LLC (through Partnership for Success grant)
- Criminal Justice Services (DCJS)  
Division of Programs & Services Juvenile Justice Program Analyst Monica Jackson  
Manager, Virginia Center for School and Campus Safety (VCSCS) Donna P. Michaelis  
VCSCS K-12 School Safety Coordinator James Christian
- Education (DOE)  
Office of Student Services Director Jo Ann Burkholder
- Health (VDH)  
Division of Prevention and Health Promotion - Office of Family Health Services  
Violence and Suicide Prevention Coordinator Anya Shaffer, MPA
- Juvenile Justice (DJJ)  
Substance Abuse Treatment Program Supervisor Art Mayer, LCSW, CSOTP
- Motor Vehicles (DMV)  
Impaired Driving Program Coordinator and State DRE Coordinator Jessica Lambertson
- Social Services (DSS)  
Child Protective Services Program Manager Christopher R. Spain, MPA
- State Police (VSP)  
Program Manager Youth of Virginia Speak Out About Traffic Safety Mary King  
Marketing & Training Specialist Sarah Westphal
- Virginia Foundation for Healthy Youth (VFHY)  
Executive Director Marty H. Kilgore
- Virginia National Guard (VNG)  
Counterdrug Coordinator LTC William X. Taylor  
SFC Douglas B. Perry
- Office of the Secretary of Health & Human Resources  
Policy Advisor Jodi Manz, MSW

# VOSAP Collaborative Meetings in 2017

## February 16, 2017 Discussion Topics

- New participants are James Christian (DCJS), Monica Jackson (DCJS) and Christopher Spain (DSS); Christopher Linton is no longer FDA Coordinator at ABC
- VDH Office of Family Health Services Communications Director Taya Jarman shared a presentation “Tips for Building Social Media Following and Engagement”
- VOSAP Collaborative serving as the Advisory Committee for the SAMHSA Partnership for Success (PFS) Grant
- Partnership for Success Grant Advisory Committee Role and State Epidemiological Workgroup Report; SAMSHA requiring a young adult survey (18-25 year olds) to assess drinking, prescription drugs and heroin; older adults have been identified as very high risk group; PFS Grantees completed their needs assessments and received approval for target audiences, Virginia Social Indicator dashboard demonstration; VDH’s Data Portal is up; Evidence Based (EB) Workgroup will look at all EB strategies and programs
- Agency updates: National Guard helping three new coalitions; YOVASO Leadership Retreat and Arrive Alive Campaign; DOE discussion about the availability of overdose reversal drugs; DCJS is looking for presenters to provide trainings regarding drug trends, etc.; DCJS’ 17<sup>th</sup> Annual School Safety Training Forum; ABC launched free online responsibility training for alcohol sellers and servers; ABC accepting applications for Alcohol Education and Prevention Grants; VFHY completed Tobacco-Free Day with 26 counties that are 24/7 tobacco-free school systems; Weight of the State 2017—Bridging the Nutritional Divide will be April 3-4; Joint Commission on Health Care recommended VFHY mission expansion; VDH/DBHDS Suicide Prevention Plan approved; VDH working on telemedicine project

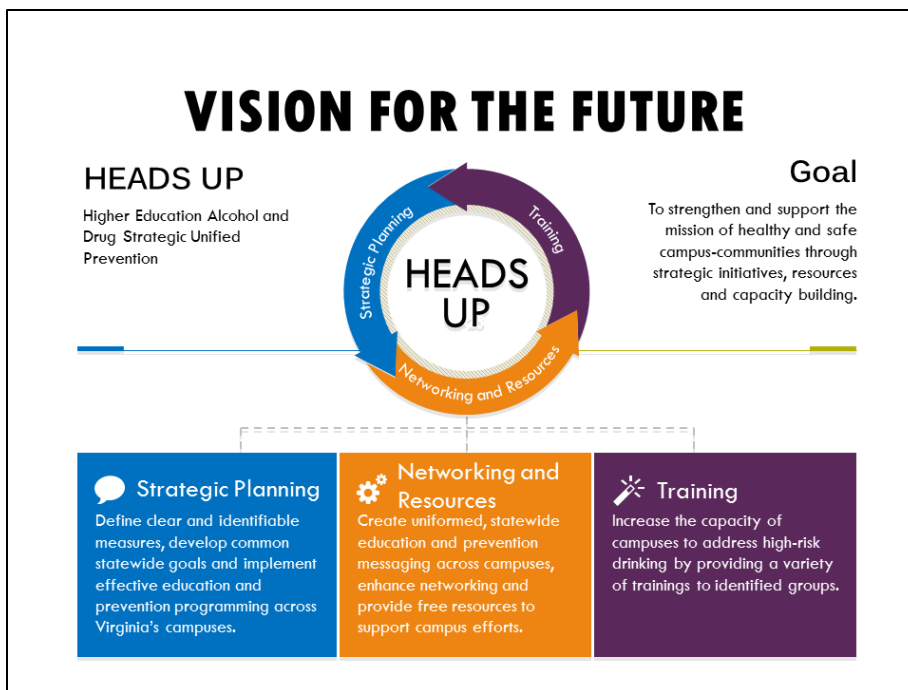


*At left: Excerpted slide from “Tips for Building Social Media Following and Engagement” presentation during February 16, 2017 VOSAP Collaborative meeting*



## May 19, 2017 Discussion Topics

- Community Coalition of Virginia’s Mary Crozier and DBHDS’ Keith Cartwright participated
- Education and Prevention Coordinator Danielle Luster shared a presentation “Virginia ABC Education and Prevention Section College Initiatives;” there was related discussion about the Virginia College Alcohol Leadership Council, the role of coalitions, recovery communities, destigmatizing addiction, effectiveness of parent initiatives, and environmental strategies
- Governor’s Taskforce on Prescription Drug and Heroin Abuse Updates
- Partnership for Success Grant Advisory Committee Role and State Epidemiological Workgroup Report; Evidence Based Workgroup has been meeting; a challenge is that heroin/opioids prevention hasn’t been heavily researched so SAMHSA advised following alcohol/tobacco research; PFS grantees completed a group planning process with meaningful participation at the table with physicians, law enforcement, pharmacies, local government, etc., Erima Fobbs will work with grantees to address health disparities; Virginia Opioid, Prevention, Treatment and Recovery (OPT-R) State Targeted Response Grant included \$1.8 million for prevention
- Agency updates: DOE’s Vivian Stith-Williams is retiring June 30; at DOE there is an emphasis on the Virginia Tiered System of Supports; lack of funding is a major problem; DCJS reported Virginia Tech issued a press release addressing the misinterpretation of data regarding students being referred to the criminal justice system; DOE to host “Classrooms Not Courtrooms: School Discipline and the Achievement Gap Institute;” sign up for DCJS alerts; VFHY Board wants to stay true to Tobacco Master Settlement while exploring how best to move forward since the expansion of VFHY’s mission; YOVASO wrapping up Arrive Alive Campaign and preparing for Leadership Retreat; VDH in partnership with DMAS and DBHDS coordinated 31 trainings for 750 health care providers; ABC enrolling teams for YADAPP; ABC’s newest publication is for Health Care Providers



*At left: Excerpted slide from “Virginia ABC Education and Prevention Section College Initiatives” presentation during May 19, 2017 VOSAP Collaborative meeting*

## August 24, 2017 Discussion Topics

- VFHY Public Affairs Manager Richard Foster, VFHY Obesity Prevention Coordinator Heidi Hertz and VFHY Intern Amelia Roberts also participated
- Follow up items from last meeting: ABC's website has been updated with the first release of HEADS UP resources; shared Commission on Youth's timeline for "Identifying Substance-Use Prevention and Intervention Programs at Virginia's Colleges and Universities" project; Health Smart Virginia website recently updated; DOE's Vanessa Wigand encouraged VOSAP Collaborative members to suggest resources, share lessons to support the SOLs
- VFHY Executive Director Marty Kilgore shared a presentation regarding their mission expansion and the gap analysis they conducted; related discussion included: adverse childhood experiences, collaboration with DBHDS for 13<sup>th</sup> National Reduce Tobacco Use Conference with a substance abuse prevention track: Broadening Prevention; First Lady Dorothy McAuliffe's Feed Virginia Day of Action will be September 29, 2017
- Governor's Taskforce on Prescription Drug and Heroin Abuse Updates
- Partnership for Success Grant Advisory Committee Role and State Epidemiological Workgroup Report; local level prevention groups are reaching out to veterinarians due to people adopting dogs on medications then using/selling those drugs; SAMHSA brought in Frame Works Institute to help tell the story of prevention; PFS grantees working on a strategy to incentivize prescribers to use their Prescription Monitoring Program accounts
- Agency updates: VDH awarded the Garrett Lee Smith Campus Suicide Prevention Grant; DCJS planning racial and ethnic disparity training; DMV announced there are now 14 Drug Recognition Experts; YOVASO is ramping up for the back-to-school Save Your Tailgate campaign that emphasizes buckling up and reducing speed; DJJ's newer design model is rehabilitative versus punitive, new facilities have more treatment space and they are operating under a Continuum of Care, the goal is to have facilities all over the state so juveniles can stay closer to home; Collaborative members noted that there is a need for recovery support as part of the re-entry process; Gail Taylor participated on a task group hosted by the Center for Substance Abuse Prevention to come up with a new definition of prevention; DBHDS policy changes include the CSBs must work with a coalition and switch from a focus on programs to evidence-based environmental practices; VNG has new criminal analysts and a TruNarc machine that works to instantly identify substances, also working with Baltimore and District of Columbia law enforcement as they are seeing cigarettes and marijuana joints dipped in PCP; ABC had 82 teams from high schools and community coalitions during the Youth Alcohol and Drug Abuse Prevention Project kickoff conference, staff will support the teams throughout the year as they roll out their SA prevention plans; ABC's website has been updated with new HEADS UP resources

## November 7, 2017 Discussion Topics

- Officer Cara Jacobs, Roanoke County Police Department, Officer Greg Benton, Roanoke City Police Department and DMV’s State Impaired Driving Coordinator & State DRE Coordinator Jessica Lambertson shared a presentation “Virginia’s Drug Recognition Expert (DRE) Program,” led discussion and answered questions; DCJS may be able to help with grants to support additional law enforcement officers receiving the training to become DREs (or support overtime necessary for some agencies when officers are unavailable for weeks due to training); there is an effort to provide additional support to the Department of Forensic Science to have enough analysts to speed up the turnaround time on lab samples
- Governor’s Taskforce on Prescription Drug and Heroin Abuse Updates; final meeting will take place in December to pass on information for the Governor-Elect’s transition team; legislation will allow all synthetic opioids to be defined as illegal based on formulation not name; Substance Abuse and Addiction Recovery Alliance (SAARA) of Virginia’s new Executive Director is Paige Bullen, it is expected she will be a very strong advocate voice
- Partnership for Success Grant Advisory Committee Role and State Epidemiological Workgroup Report; PFS Grantees will begin implementing strategies in June; Intersection of Prevention and Recovery training piloted by Virginia
- Agency updates: DCJS hosting 2017 Strengthening Connections School Climate Forum in Richmond on November 27-28, a new session invites attendees to complete a personality profile that will help individuals to understand their particular biases; DCJS also launching a series of trainings about trauma-informed practices for law enforcement; YOVASO’s Sarah Westphal is moving on to a new position with a non-profit organization; all DCJS Racial and Ethnic Disparity trainings are registered to capacity, tweaks will continue to address the particular audiences/issues; ABC will draft a best practice guide for impairment goggles; VOSAP Facilitator will send a request to identify prevention resources available from each agency

**Drugged driving** is more complicated than drunk driving.

	DRUGGED DRIVING	DRUNK DRIVING
Number:	Hundreds of drugs	Alcohol is alcohol
Use by Drivers, Presence in Crashes:	Limited Data	Abundant Data
Use by Drivers:	Increasing	Decreasing
Impairment:	Varies by type	Well-documented
Crash Risk:	Varies by type	Precise
Beliefs & Attitudes:	No strong attitudes – public indifferent	Socially unacceptable




*At left: Excerpted slide from “Virginia’s Drug Recognition Expert (DRE) Program” presentation during November 7, 2017 VOSAP Collaborative meeting*

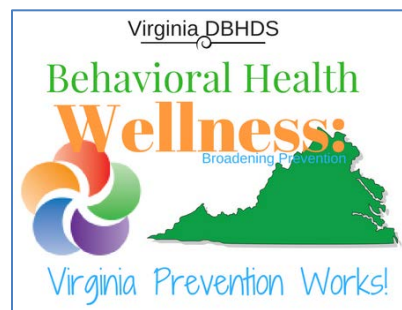
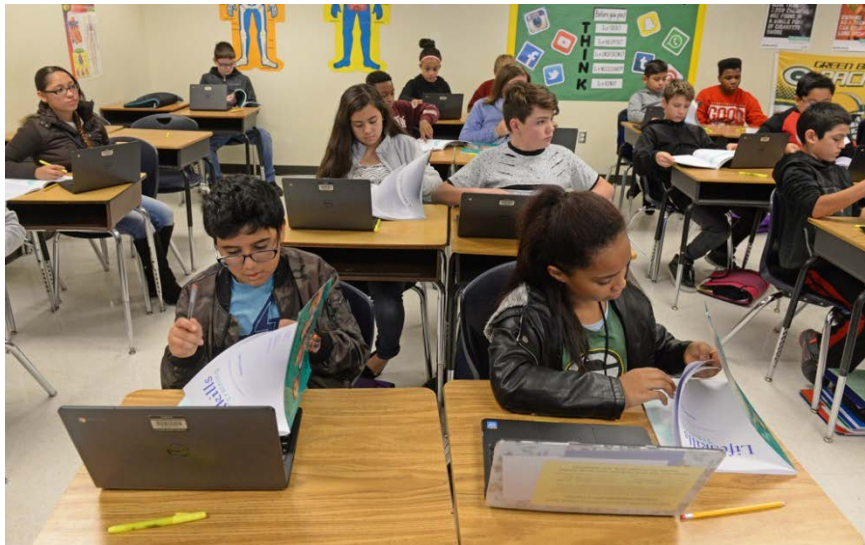
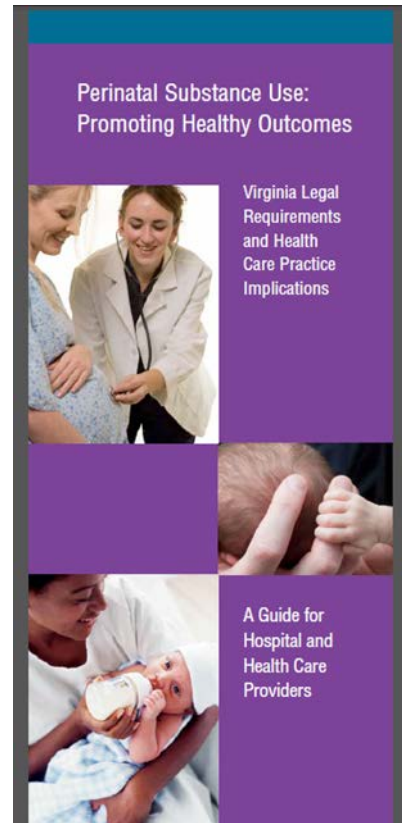
# Interagency and Community Partnerships

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To promote statewide collaboration with public and private partners, the VOSAP Facilitator participated as an exhibitor, attendee and/or presenter at:

- Strengthening Connections: Challenging Conversations to Enhance School Climate hosted by DCJS, DOE, VDH and DCJS on November 29-30, 2016.
- Evidence-Based Workgroup meeting hosted by DBHDS on March 10, 2017.
- Community Coalitions of Virginia meeting on March 13, 2017.
- Collaboration exploration meeting hosted by VFHY on March 28, 2017.
- From Research to Recovery Town Hall hosted by VCU's College Behavioral and Emotional Health Institute, DBHDS (and others) on April 18-19, 2017.
- Evidence-Based Workgroup meeting hosted by DBHDS on April 25, 2017.
- Highway Safety Summit hosted by DMV's Highway Safety Office (and others) on May 17-18, 2017.
- Impaired Driving Committee meeting hosted by DMV on June 20, 2017.
- Virginia State Epidemiological Workgroup Meeting hosted by DBHDS on June 22, 2017.
- Y Street Leadership Team networking event hosted by VFHY on July 26, 2017.
- Mental Health in Schools Conference—Promoting Wellness, Building Resilience, Improving Outcomes hosted by DOE on August 9, 2017.
- Recovery, Prevention & Hope: Equipping Faith & Community Leaders hosted by DSS on September 27, 2017.
- Impaired Driving Committee meeting hosted by DMV on October 26, 2017.
- Virginia State Epidemiological Workgroup meeting hosted by DBHDS on November 8, 2017.

# 2017 VOSAP Collaborative Agency Reports



*Clockwise from top left: Miss Virginia Michaela Sigmon spoke with elementary school students about healthy choices during the 2016/2017 Miss Virginia School Tour sponsored by Virginia ABC; in response to legislative changes, DSS revised and disseminated the brochure “Perinatal Substance Use: Promoting Healthy Outcomes-Virginia Legal Requirements and Health Care Practice Implications;” DBHDS’ Behavioral Health Wellness logo references SAMHSA’s Strategic Prevention Framework model and bears the message “Virginia Prevention Works!;” students at Salem Middle School in North Chesterfield participated in the evidence-based Life Skills training course funded by VFHY.*



**Represented by:** Jennifer Farinholt, Education and Prevention Coordinator

### **FY 2017 Initiatives—**

#### **Youth Prevention Programming**

- During the Miss Virginia School Tour, Miss Virginia visited 41 elementary schools and spoke to 18,473 students and administrators. During tour stops she shared age-appropriate information about health, wellness, and prevention and distributed ABC's Health and Safety Activity Book.
- BOLT (Being Outstanding Leaders Together Against Drugs and Alcohol) provides drug and alcohol prevention knowledge to middle school students through regional community collaboration and high school peer leadership. BOLT events were hosted by partners in Botetourt County Public Schools, Region 10 Community Service Board (Charlottesville), and Peninsula area schools (Heritage High School [Newport News], Lafayette High School [Williamsburg], Surry County Office on Youth and New Kent High School); 221 high school students and adult advisors hosted the events with 1,812 middle students in attendance.
- Youth Alcohol and Drug Abuse Prevention Project (YADAPP) is a peer-led program for high school students to address underage substance use within their schools and communities. During the YADAPP kick-off conference on July 18-22, 2016, 74 teams of students and adult sponsors represented school and communities across the Commonwealth. The reported reach of the teams' prevention activities during the 2016/2017 school year was 13,053.

#### **College and Adult Education and Prevention Programming**

- After conducting an extensive needs assessment, the Education and Prevention Section launched Higher Education Alcohol and Drug Strategic Unified Prevention (HEADS UP) at the end of fiscal year 2017. HEADS UP provides tools and resources for students, professionals and parents to understand substance abuse and recognize its role in overall student wellness and academic success.
- Project Sticker Shock (PSS) raises awareness about the illegality of providing alcohol to a minor and using a fake ID to purchase alcohol. The program encourages collaboration amongst a variety of community partners, student leaders and retailers to reduce underage drinking and its related problems. Partners conducted 16 PSS events with a cumulative reach of 13,465.

#### **Licensee Programming**

- Responsible Sellers and Servers: Virginia's Program (RSVP) and Managers' Alcohol Responsibility Training (MART) are classroom and online courses designed to promote responsible selling and serving of alcohol through increased knowledge about alcohol education, laws and regulations. There were 2,592 RSVP and MART participants trained during the fiscal year. The online courses were rolled out in January of 2017.

#### **Capacity Building**

- Educational Resources- ABC's publication and toolkit series includes audience-specific alcohol education guides with resources to support the work of community partners. ABC distributed 58,150 free print publications; there were 6,477 publication downloads.

- Alcohol Education & Prevention Grant disbursements totaled \$70, 923. Grant recipients included: Boys and Girls Club of Southeast Virginia, CHILL/Piedmont Community Services, Eastern Shore Community Services Board, Friends of Prevention Coalition of Richmond, Futuro Latino at James Madison University, Hanover Cares Coalition, Henrico Too Smart 2 Start, Longwood University, Newport News Department of Human Services, Substance Abuse Free Environment, University of Virginia's College at Wise, and Washington County Prevention Coalition. Through strategies to prevent underage drinking, high-risk drinking, social hosting and/or social providing, the 12 grantees achieved a reach of 149,906.

**Also of note—**

The Underage Buyer (UB) program is an ongoing effort by Virginia ABC to visit alcohol and tobacco retailers throughout the Commonwealth to verify compliance with the state age requirements—18 for tobacco and 21 for alcohol sales. Bureau of Law Enforcement special agents accompany underage operatives during attempts to purchase tobacco or alcohol at grocery stores, convenience stores, restaurants and other businesses, including Virginia ABC stores. Nearly 400 alcohol and tobacco checks are completed statewide each month.

Virginia ABC collects certain taxes on behalf of the General Fund of the Commonwealth. The 2016 Virginia Acts of Assembly required \$9,141,363 of the gross liter tax to be transferred to the General Fund for expenses incurred for care, treatment, study, and rehabilitation of alcoholics by the Department of Behavioral Health and Developmental Services and other state agencies.

Additionally, prior to the statutory distribution of quarterly net profits to the General Fund, transfers required in the Appropriation Act for each fiscal year must be executed. The majority, \$65.4 million, transfers to the Department of Behavioral Health and Developmental Services incurred for care, treatment, study and rehabilitation of alcoholics.

**Estimate of agency funding spent on substance abuse prevention—**

Approximately \$600,000 on Education and Prevention Section programming; no federal monies.



**Represented by:** Gail Taylor, Office of Behavioral Health Wellness (OBHW) Director

### **2017 Initiatives—**

As the Substance Abuse and Mental Health Services Administration's (SAMHSA's) identified Single State Authority (SSA) for Substance Abuse and Mental Health, the Office of Behavioral Health Wellness is designated to implement the following initiatives: Substance Abuse Block Grant Prevention Set-Aside (SABG Prevention Set-Aside); Partnership for Success Strategic Prevention Framework to address Prescription Drug Abuse and Heroin Overdoses, and the Opioid State Targeted Response, known as the Virginia Opioid Prevention, Treatment and Recovery (OPT-R) grant.

The SABG Prevention Set-Aside has been utilized to transform the Virginia Community Services Board (CSBs) Prevention system into a performance based system utilizing the SAMHSA Strategic Prevention Framework (SPF). This year, all 40 CSBs in partnership with their local community coalitions, conducted local needs assessments which led to the development of data driven strategic plans and evidence based logic models. These plans will drive the selection of programs, practices and strategies to address local substance abuse prevention efforts. The CSBs continued to deliver services during the planning process. These prevention initiatives included programs, practices and strategies and served 4,532,142 community members across the Commonwealth. DBHDS will use the plans to determine outcomes achieved by the services delivered at the CSBs in reducing substance abuse. Additionally the CSBs and their coalition partners participated in providing merchant education to tobacco retailers on the laws prohibiting tobacco sales to underage youth within their catchment areas.

Partnership for Success Strategic Prevention accomplishments included: two-day strategic planning sessions with each PFS Coalition; more than 200 community leaders and members participated; collaboration with VDH in implementing prescriber training events across the state hosting refreshments and providing on-site volunteers; introduced an Intersection between Prevention/Recovery training developed by SAMSHA's Center for the Application of Prevention Technologies. *Virginia was the only state chosen by SAMSHA to pilot the curriculum.* Two training events were held with approximately 30 prevention, treatment, and recovery staff and volunteers. To address sustainability, Virginia requested a Trainer of Trainers (TOTs) training to build Virginia's capacity to deliver the training. SAMSHA granted the request. Eleven prevention and recovery staff were trained as TOTs.

Provided Health Disparity workshops for all PFS sub-recipients allowing integration of strategies that address health disparities in their strategic and action plans. PFS sub-recipients began strategy implementation in July 2017. Coalition capacity building, media campaigns, local policy efforts, harm reduction efforts, and community-level education and training for substance use disorder professionals are a few of the strategies being implemented.



Virginia OPT-R awarded grants to 35 of the 40 CSBs and their partner coalitions that identified opioids as priority targets in their local needs assessments. These sites will implement strategies to heighten community awareness, increase safe storage and disposal sites, educate parents, faith communities, and other target groups and mobilize the communities around the issue.

**Unmet needs for substance abuse prevention programming and/or goals for 2018—**

DBHDS Office of Behavioral Health Wellness will be partnering with the Community Coalitions of Virginia (CCOVA) to provide resources to help sustain their efforts in connecting community coalitions to communicate and share resources. More funds are needed to sustain the infrastructure of local community coalitions so that they are viable for more federal funding.

**Also of note—**

DBHDS continues to partner with Virginia ABC to implement Synar in an effort to reduce youth access to tobacco sold by retailers.

Initiated partnerships with VDH to implement a media awareness campaign to heighten community awareness about opioid prevention, treatment and recovery.

**Estimate of agency funding spent on substance abuse prevention—**

\$11,800,000; 100% federal funds.



**Represented by:** Donna Michaelis, Virginia Center for School and Campus Safety and Monica Jackson, DCJS Division of Programs and Services

### **2017 Initiatives—**

From the “Campus Safety and Violence Prevention Forum- March 6-9, 2017

#### **Alcohol Facilitated Sexual Assaults - Nancy Oglesby and Mike Milnor, Justice 3D**

This session is focused on the campus environment. It discusses how to investigate these cases and why there are additional things that need to be documented and proven when a prosecutor is dealing with a physical helplessness case as opposed to one where alcohol/drugs are not at play. It will deal with the blackout/passout defenses that are often presented at trial and how to combat that. We touch on trauma-informed interviewing and also discuss amnesty issues for the victim and that barrier to reporting.

Intersections of Violence Conference- April 13, 2017

#### **Plenary Session Title: Addressing Drug and Alcohol Facilitated Sexual Assault on College Campuses: Myths and Challenges - Roger Canaff**

Plenary Session Description: This presentation will cover the latest research on how most non-stranger sexual assault is usually perpetrated, and on typical characteristics of offenders. In particular, participants will learn usable and concrete strategies on how to meet the challenges of these cases, especially where responders find evidence of alcohol use (by victims and perpetrators), and drug use (also by victims and perpetrators, and in particular so-called “date rape” drugs). The presentation will also discuss “hook-up” culture, and inadequate responses by others when victims report. The importance of a more compassionate and skillful response by all potential responders will be addressed as well, along with suggestions for realistic and non-victim blaming prevention strategies.

From the 2017 Conference on Violent Crime- May 30-June 1, 2017

**The Region’s Overdose Crisis: The role of the Washington/Baltimore HIDTA - Jeff Beeson, Deputy Director, Washington/Baltimore High Intensity Drug Trafficking Area; John Cook, Deputy Associate Director, Washington/Baltimore High Intensity Drug Trafficking Area**

Washington/Baltimore High Intensity Drug Trafficking Areas (W/B HIDTA) has a significant role in the reduction of drug usage and violent crime in the Commonwealth. The training provided an overview of the program’s role within the criminal justice system. Specifically, HIDTA’s presentation centered on deconfliction and exploiting law enforcement data to identify

drug trafficking networks. HIDTA also discussed efforts to engage law enforcement and public health agencies and to combat the heroin/opioid overdose crisis, which is reaching epidemic proportions. The presentation also highlighted HIDTA's Overdose Detection Mapping Application Program (ODMAP) project, a mapping application that provides real-time surveillance data on overdoses across multiple jurisdictions.

Law Enforcement Response to the Heroin & Opioid Crisis: Financial Investigation Basics (FIB)  
February 22-24, 2017 and July 18-20, 2017 - Steve Gurdak, Washington/Baltimore High Intensity Drug Trafficking Area

DCJS in partnership with the Washington/Baltimore High Intensity Drug Trafficking Area (HIDTA), provided training in financial investigations. Washington/Baltimore HIDTA's goal is to address narcotic related issues by supporting and to collaborate with law enforcement, treatment and prevention partners. Drug trafficking and heroin and opioid addiction has had a profound effect on the Commonwealth. By partnering with DCJS, HIDTA is able to provide tools to law enforcement that will assist in quelling the heroin and opioid addiction and overdose issues.

FIB is a course designed to assist law enforcement initiate and carry out financial investigations. This interactive three-day course training provides a general understanding of financial investigation, and includes practical exercises in reviewing and analyzing financial data. This course will also cover several other investigative topics including financial investigative interviews, analysis of records and documents, and instructions on the best methodologies to assemble comprehensive reports for presentation to prosecutors.

Interview and Interrogation - April 25-27, 2017

Gary Aschenbach, Law Tech Consultants, LLC and Washington/Baltimore HIDTA

DCJS in partnership with the Washington/Baltimore HIDTA provided training in Interview and Interrogation. This three-day course is constructed specifically for law enforcement officers, and provides instruction on the various disciplines of "detecting deception." This course utilizes lecture and interactive learning techniques to engage participants in learning to read non-verbal body language, neurolinguistics, and introduce them to the newest form of conducting detailed analysis of verbal and written statements. This course is designed for all levels of experience and is an essential tool in addressing drug trafficking and building the necessary case to lead to successful prosecution.

2017 School & Campus Safety Training Forum - August 8-10, 2017

**Drug Use and Abuse: Trends Among Our Youth** - Kirk Cumpston, Department of Emergency Medicine, and Director, Virginia Poison Center, Virginia Commonwealth University

This workshop will provide information related to current trends that are affecting our youth including alcohol, energy drinks, marijuana, synthetic drugs, over the counter drugs, and popular party drugs.

**D.A.R.E. Updates** - Bonnie Bazemore, D.A.R.E. Educational Advisor, Virginia D.A.R.E. Training Center, Yorktown; Deputy Rob Hefner – State D.A.R.E. Training Director, Virginia D.A.R.E. Training Center, Culpeper; Sgt. Mark Medford – State D.A.R.E. Coordinator, Virginia D.A.R.E. Training Center, York; Other Virginia D.A.R.E. Training Center Staff

### **Keeping It Real In the Classroom**

D.A.R.E. officers will discuss ideas and strategies for classroom success. There will be facilitated discussions on classroom challenges and solutions—bring your suggestions and questions. This session will also include updates from the Virginia D.A.R.E. Training Center and the Virginia D.A.R.E. Association.

### **Calling All D.A.R.E. Mentors!**

This workshop is for D.A.R.E. officers who are certified as mentors in conducting the D.A.R.E. Officer Trainings (DOT). Discussion will center on skills needed to enhance the facilitation of various components of the training, e.g. define and process, with an emphasis on being a “guide on the side” versus “the sage on stage.” National changes and updates with upcoming DOTs will be discussed.

**Every 15 Minutes** - Jim McElligott – Master Police Officer, Virginia Beach Police Department; Trevor McDonald – Student Participant, 2017 Ocean Lakes High School Presentation; Sandra McDonald – Trevor’s Mother, Parent participant, and Committee Member, 2017 Ocean Lakes High School Presentation; William Harris – Principal, Kempsville High School, and Committee Member, 2017 Ocean Lakes High School Presentation

“Every 15 Minutes” is a two-day interactive program focusing on high school students which challenges them to think about drinking, personal safety, and their responsibility for making mature decisions. The City of Virginia Beach models its program from one that Spokane, Washington developed in the 1990s. The program’s name was derived from the fact that in the mid-to-late-1990s, every 15 minutes in the United States a person was killed as a result of an alcohol related crash or incident. This program has won overwhelming support from school administrators, staff, parents, students and the community in showing the reality of these tragic events. Both parents and students play highly interactive roles during the presentation. Student participants are asked to develop a plan to educate the students at their school of the consequences when alcohol, distractions, speed, wearing a safety belt, and driving is involved. Included in this plan are video announcements, displays throughout the school, posters, and an interactive informative display for the student body at the school. The intent of this program is to develop within the students an understanding that the decisions they make in life, not only affect themselves, but others, which may include the entire community, and for the rest of their lives. The “Every 15 Minutes” program has won the Governor’s Substance Abuse Program (GOSAP) award and the Drive Safe Hampton Roads’ John T. Hanna Traffic Safety Education award.

### **Unmet needs for substance abuse prevention programming and/or goals for 2018—**

Although the VCSCS has no specific mandate to provide drug or alcohol related trainings- there is a high need for this training, specifically for K12 schools. To adequately provide initiatives to meet these needs, the VCSCS would need approximately \$50,000. This estimate would cover travel and training expenses for multiple training sessions throughout the Commonwealth for

K12 and Higher-education constituents. Currently, the VCSCS relies on existing trainings, partnerships, and other general funding to fill training needs and gaps.

**Also of note—**

The Virginia Center for School and Campus Safety recently established a partnership with Washington/Baltimore High Intensity Drug Trafficking Area (HIDTA). This federal partner will provide training to law enforcement, K-12 and higher education staff, criminal justice practitioners, and community stakeholders. Training topics will include:

- Overview of drug trends currently affecting constituents
- Abuse of Prescription Opioids: Scope and Impact
- The Effects of Opioid Abuse on the Brain and Body
- Observable physical manifestations on the body and interventions
- Relationship between Prescription Opioids and Heroin Abuse
- Activities to Stem the Tide of Prescription Opioid and Heroin Abuse
- Prevention and Outreach resources

The partnership with HIDTA may also include hosting the Heroin Response Strategy Symposium for law enforcement and health care professionals in Virginia.

The Virginia Center for School and Campus Safety provides staff to the Governor's Taskforce, originally staffing the law enforcement and storage and disposal workgroups. The Taskforce submitted an initial implementation plan to the Governor for review in late 2015. Initiatives laid out within the implementation plan are being put into place. One such initiative is a prescription drug abuse website.

**Juvenile Justice and Delinquency Prevention Grant:**

Danville-Pittsylvania Community Services Board received continuation funding under the Juvenile Justice and Delinquency Prevention Act in the amount of \$54,760 for the Community Partnership Academic Success (CPAS). The goal of CPAS is to reduce the number of high school and middle school suspensions and community partnerships after school. Program components include a parent orientation and the implementation of two evidence-based prevention programs: Project Toward No Drug Abuse (TND) and Aggressors Victims and Bystanders: Thinking and Acting to Prevent Violence: Thinking and Acting to Prevent Violence (AVB).

**Byrne Juvenile Assistance Grants:**

Family Services of Roanoke Valley (FSRV) is implementing the Positive Action Program in the City of Roanoke. Positive Actions is an evidence-based prevention program that enhances academic achievement, family relationships, promotes violence prevention and substance use avoidance. The objectives of the program are to strengthen school, community, family and individual protective factors. Positive Action also increases parent and youth knowledge regarding the risks of substance abuse and early sexual behavior. The Positive Action program is led by FSRV staff with youth who reside in five Roanoke Redevelopment and Housing sites. The Western Tidewater Community Services Board (WTCSB) is conducting the Strong African American Families (SAAF) Curriculum in the Cities of Franklin, Suffolk and Southampton

County. Strong African American Families is an Evidence Based seven-week alcohol, drug use and early sexual activity reduction program, which focuses on rural African American youths (ages 10-14). The program works to strengthen the attachment between parent and child to reduce the likelihood of youth involvement in various problematic behaviors, particularly risky sexual activity and substance abuse. It also works to promote the youths' ability to focus on goals for the future, resist involvement in risky behaviors, maintain negative images of risk behaviors and peers who engage in them, and accept parental influence. The (WTCSB) Western Tidewater CSB along with its partners plans to deliver programming in 14 seven-week cycles to groups of approximately 10-12 families of middle school aged youth each cycle.

**Estimate of agency funding spent on substance abuse prevention—**

The VCSCS receives no general fund allocations for substance abuse related education. The majority of the training initiatives put forth by the VCSCS were provided for free by federal, state, or local partners. The few that did cost totaled under \$2,500 and were paid from general funds allocated to school and campus safety trainings



**Represented by:** Jo Ann Burkholder, Director of Student Services

### **2017 Initiatives—**

The Project AWARE (Advancing Wellness and Resilience in Education) grant from the U.S. Department of Health and Human Services (HHS), Substance Abuse Mental Health Services Agency (SAMHSA) is in the third year of a five year award. This initiative involves training adults in “Youth Mental Health First Aid” and building a continuum of tiered systems of care which include prevention, early identification and intervention and, treatment of youth substance abuse.

This grant allows VDOE to integrate mental wellness promotion and mental health and substance use intervention services within the Virginia Tiered Systems of Supports (VTSS) Framework at three school divisions, Pulaski and Montgomery County Public School Divisions and five high schools in Fairfax County Public School Division. The divisions are implementing the Student Assistance Programming model within the VTSS framework to address mental health and substance abuse/use needs of students.

The Pulaski and Montgomery County Public School divisions in collaboration with the New River Valley Community Services Board selected four NRVCSB clinicians who were trained in the evidence-based Adolescent Community Reinforcement Approach/Assertive Continuing Care (A-CRA/ACC). An outpatient program for youths and young adults between the ages of 12 and 24 who have substance use and co-occurring mental health disorders. This service is provided in school.

A-CRA uses both behavioral and cognitive-behavioral techniques to replace environmental settings and cues that have supported alcohol or drug use with prosocial activities and new social skills that support recovery. A-CRA is the main component within Assertive Continuing Care (ACC), which provides home, school, or other community visits to youths following residential treatment for substance use disorders.

ACC is a continuing care intervention specifically designed for adolescents following a period of residential, intensive outpatient, or regular outpatient treatment. It stresses rapid initiation of continuing care services after discharge to promote recovery and prevent relapse. ACC is delivered primarily through home visits where clinicians offer A-CRA procedures in accordance with the information the adolescent provides in terms of his or her strengths and needs. Clinicians also provide typical case-management services, including linkage to other needed community services, home/community therapy sessions, and midweek telephone calls between

the therapist and the adolescent. These programs are on SAMHSA’s National Registry of Evidence-based Programs and Practices reviewed under new criteria that took effect after September 2015.

The following data indicates a trend towards promising outcomes.

- A total of 3,184 out of a total of 26,032 students received school-based mental health services in Year 3 from all three divisions. This is a 53% increase in the number of students served by school-based mental health professionals since Year 2 (2,083).
- During the 2016/17 academic year a high percentage of students referred to community-based MH services received services. In Fairfax County, 64% (70 out of 110 referrals) of students referred to community-based mental health services received such services; in Montgomery County, 96% (279 out of 291) of students referred received services; and in Pulaski County the connection rate was 56% (197 out of 346).
- The following chart indicates the decrease in alcohol, tobacco and other drug offenses among the three school divisions implementing VTSS.

2015-16/2016-17 School Safety Data (Number of Offenses)																
	Weapons		Against Student		Against Staff		Other Against Persons		ATOD		Property		Disorderly or Disruptive		Technology	
	15-16	16-17	15-16	16-17	15-16	16-17	15-16	16-17	15-16	16-17	15-16	16-17	15-16	16-17	15-16	16-17
Fairfax*	<	13	66	51	<	<	116	105	167	132	<	<	263	239	<	<
Montgomery	14	<	51	<	22	<	307	175	96	84	17	<	539	341	<	14
Pulaski	11	<	81	65	26	<	207	185	132	68	28	<	321	221	<	<
* Data includes the 5 Fairfax High Schools in Project AWARE																
< Below state definition for personally identifiable results																

Fairfax reported the following data results from the students in the five high schools involved in VTSS.

- Average % experiencing sadness/hopelessness during the past year: 27.1% down from 31.8%
- Average % using alcohol in the past 30 days: 14.9% down from 19.6%
- Average % who were binge drinking during the past two weeks: 6.7% down from 9.4%
- Average % who used marijuana during the past 30 days: 9.6% down from 11.6%

**Unmet needs for substance abuse prevention programming and/or goals for 2018—**

8VAC20-310-10. Health education program. (Statutory Authority § 22.1-16 and §22.1-206 of the Code of Virginia. Historical Notes- Derived from VR270-01-0030 § 1, eff. September 1, 1980.) This is an unfunded regulation.



**Also of note—**

VDOE was represented at the Governor's Task Force on Prescription Drug & Heroin Abuse Summit. Information was shared regarding community efforts to decrease prescription drug and heroin use.

**Estimate of agency funding spent on substance abuse prevention—**

No funding was spent directly on substance abuse prevention initiatives.



**Represented by:** Art Mayer, Substance Abuse/Sex Offender Treatment Program Supervisor

**2017 Initiatives—**

Committed juveniles who are assessed as needing substance abuse treatment within a DJJ facility have the opportunity to receive SA treatment services within their respective housing unit.

Eighty-one percent of the 332 juveniles admitted to direct care in FY 2017 were designated as having a substance abuse treatment need. As part of DJJ's transformation to reduce the use of old, non-therapeutic, secure juvenile correctional centers, additional residential and non-residential capacities are being established in locally-operated juvenile detention centers and in the community in order to better serve these juveniles.

**Estimate of agency funding spent on substance abuse prevention—**

0\$ (DJJ provides *treatment*.)



**Represented by:** Anya Shaffer, MPA Violence and Suicide Prevention Coordinator, Division of Prevention and Health Promotion - Office of Family Health Services

### **2017 Initiatives—**

Virginia Department of Health (VDH) continued to implement primary prevention initiatives to improve clinical practices among prescription drug prescribers, dispensers, and clinical support staff throughout the Commonwealth by promoting and providing education on best practices, procedures, and policies.

In late 2016, through a competitive application process, VDH was selected to receive federal funds through the Centers for Disease Control and Prevention's Prevention for States. With this funding, VDH, the Virginia Department of Health Professions Virginia Prescription Monitoring Program and collaborative partners continue to execute and evaluate prevention strategies to improve safe prescribing practices and prevent prescription drug overuse, misuse, abuse, and overdose.

VDH built upon efforts in 2014 which provided prescription drug abuse educational forums for broad spectrum healthcare providers in high risk areas of the state by transitioning the content of the forums into an online training series. These online trainings continued to focus on best practices for assessing risk, interpreting prescription monitoring program reports and addressing challenges during chronic-pain management in patients at risk for, or with a history of, addiction. By providing this education online, VDH anticipates expanding the opportunity for participation statewide. Online training platform content is anticipated for release in late 2017.

In response to the Virginia Department of Medical Assistance Services (DMAS) enhanced substance use disorder treatment benefit to all eligible Medicaid members in both managed care and fee-for-service effective April 1, 2017, VDH, in partnership with Virginia DMAS and DBHDS, VDH hosted a series of 31 healthcare provider Addiction Disease Management (ADM) trainings statewide from November 2016-April 2017. Utilizing a model framework of the SAMSHA funded Providers' Clinical Support System for Medication Assisted Treatment (PCSS-MAT) training content and Virginia Addiction Disease Management specific education, trainings met the requirement of the federal DATA 2000 law in order to increase the number of physicians who are knowledgeable about and qualified to prescribe buprenorphine to their patients with opioid use disorder. After completing the trainings, providers received Continuing Medical Education units and became eligible for their DEA waiver to prescribe buprenorphine. Over 750 broad spectrum healthcare providers were trained, preparing their team for integration of an evidence-based approach to treating addiction into their office setting.

### **Unmet needs for substance abuse prevention programming and/or goals for 2018—**

In the upcoming year, VDH will expand its continuing education catalog to develop online trainings for hospice and palliative care health care providers supporting primary prevention strategies focused on promoting best practice for controlled substance prescribing, dispensing,

responsible case management and participation in the Prescription Monitoring Program resulting in practice and policy change that is in alignment with best practice.

In late 2016, Virginia was selected through a nationwide competitive selection application process to participate in the National Governors Association Center for Best Practices Learning Lab on Telehealth Strategies for Expanding Access to Opioid Addiction Treatment. The learning lab was a six-month flexible opportunity for states to receive technical assistance to support states' efforts to learn about and implement innovative rural health telehealth programs designed to address access to behavioral health services, with a particular focus on treatment for opioid use disorder. The intent of this learning lab is for states to develop and implement a strategic action plan for a telehealth program to expand access to evidence-based substance use disorder treatment in rural and other underserved areas.

Resulting from this technical assistance, VDH, in partnership with Virginia DBHDS will contribute to reducing the statewide opioid addiction crisis burden and resulting adverse health consequences by establishing a Virginia specific, collaborative opioid and harm reduction tele-consultative specialty Project ECHO®, building on the capacity of primary care provider teams with the overarching goals of integrating addiction disease management, disease prevention and harm reduction strategies, and behavioral health care into primary care settings, increasing access for patients to Substance Use Disorder (SUD) services in their local communities and in culturally appropriate settings, and promoting comprehensive, coordinated, cost efficient, and best-practice care by 2018.

VDH continues to actively participate on the Governor's Task Force on Prescription Drug and Heroin Abuse with representation on the Education Workgroup and Data and Monitoring Workgroup. VDH continues to provide data on prescription drug and heroin abuse from its Offices of the Chief Medical Examiner, Vital Records and Epidemiology to multiple agencies and the Governor's Task Force.

**Estimate of agency funding spent on substance abuse prevention—**  
\$98,000; all federal funds (as sub-grantee).



**Represented by:** Jessica Lambertson, Impaired Driving Program Coordinator and State DRE Coordinator

### **2017 Initiatives—**

#### **Checkpoint Strikeforce- Regional Impaired Driving Campaign**

Drive sober or get pulled over. That was the focus of the 2017 Checkpoint Strikeforce campaign that kicked off ahead of the Labor Day holiday weekend. The DMV’s Virginia Highway Safety Office (VAHSO) is proud to fund the anti-drunk driving initiative that couples enforcement operations with a media campaign also known as the “Beautiful” campaign. The campaign encourages everyone to make a plan before going out because “there is nothing more beautiful than a safe ride home”. This year, nearly 200 law enforcement agencies and VSP participated in the campaign. Virginia law enforcement members conducted over 150 sobriety checkpoints and more than 520 saturation patrols during the Labor Day holiday wave.

#### **Driver Alcohol Detection Systems for Safety (DADSS): Driven to Protect Virginia**

The DADSS Program is a public-private partnership between the federal government and the world’s leading automakers. The Program is exploring a first-of-its-kind alcohol detection technology that will detect when a driver is impaired with a blood alcohol concentration at or above 0.08% and prevent the car from moving. Once it has met rigorous performance standards, it will be voluntarily offered to vehicle owners as a safety option, similar to other drive assist systems like automatic braking or lane departure warning.

Recognizing the potential of this technology to save lives by preventing drunk driving, in late 2016 Virginia became the first state to use NHTSA highway safety grant funds to partner with the DADSS Program through the Department of Motor Vehicles’ Highway Safety Office. The partnership is another example of the technological innovation happening in Virginia and the ongoing leadership the state is showing in the fight against drunk driving. As the testing of the DADSS technology advances in the labs, Virginians will get an early look at the progress that has been made and will provide input that will help improve the technology before it becomes widely available. Virginia will also host some of the first in-vehicle, on-road test trials of the DADSS technology beginning in 2018.

#### **“Who’s Your Driver”- NASCAR Impaired Driving Initiative**

The VAHSO and DRIVESMART Virginia again teamed up to ask NASCAR fans “Who’s your driver?” The campaign challenged Virginians to choose a sober driver before drinking. In addition to the races at Richmond International Raceway (RIR), this year Who’s Your Driver? was expanded to the Martinsville Speedway. The Who’s Your Driver? tent was set up in the fan zone and featured prizes, photos, and a drunk driving simulator. NASCAR fans were also encouraged to sign a sober driving pledge. “Who’s Your Driver?” signage was also featured on the race track, the track infield, in parking lots, and on banners.

### TREDS: Data Records

The main goal of TREDS (Traffic Records Electronic Data System) is to provide accurate, timely and detailed highway safety information for analysis and reporting. The data from TREDS is used to support Virginia's efforts to reduce crashes, injuries, fatalities and associated costs. Through TREDS, Virginia now has one of the most effective and innovative information technology tools in the nation to identify and address its highway safety concerns. This state-of-the-art, automated data system centralizes all of Virginia's crash data and related information. A recent enhancement to the system's mapping tool, now allows users to combine safety program areas, such as impaired driving and speed, and it also allows agencies to focus on the crash data in their jurisdiction whereas in the past, users have only been able to narrow the data down to the county level.

### Drug Recognition Expert (DRE) Program

The Drug Evaluation and Classification (DEC) Program, also known as the DRE Program, is a national program and has received national acclaim for its success in identifying the drug-impaired driver. Officers trained as drug recognition experts (DREs) are frequently called upon to differentiate between drug influence and medical and/or mental disorders and their training will be an extremely valuable tool in combating the adverse impact of drug- and alcohol-impaired driving in our Virginia communities.

The VAHSO worked closely with bordering States, West Virginia and Maryland, to assist us with training Virginia officers as DREs. In 2017, we were able to send 19 officers to DRE training and each of the 19 officers successfully completed training and became certified. Officers represent the following counties/areas in Virginia: Accomack, Northampton, Virginia Beach, Chesapeake, Suffolk, Henrico, Richmond, Spotsylvania, Fairfax, Charlottesville, Fluvanna, Botetourt, Roanoke, Roanoke City, Montgomery, Wythe, Buchanan, and Dickenson. In addition to training officers, educational sessions have been provided to judges and Commonwealth Attorneys at various conferences across Virginia. The presentations provide an overview and history of the DRE program, discuss the training officers receive, and also review the battery of tests performed during an evaluation. The Commonwealth Attorney's Services Council worked with the VAHSO to develop a training program for prosecutors in Virginia. The training, Rolling Stoned: DRE for Prosecutors, was held September 2017 and received great review from attendees.

The VAHSO will continue to expand the DRE program and increase the number of officers being certified.

### Local DUI Taskforce Initiative

The VAHSO worked closely with three jurisdictions, Roanoke, Suffolk, and Fairfax, to develop a localized DUI Taskforce in each area that is comprised of officers who are fully dedicated to DUI selective enforcement. The Roanoke taskforce is multi-agency with officers from the Roanoke County, Roanoke City, Salem and Vinton police departments. The Fairfax and Suffolk are single agency teams with officers from each respective county police department. Each team has been in implementation since early FY2017. Each team has a certified DRE.

### Law Enforcement Training

Throughout the year, various training opportunities were offered to our law enforcement partners in an attempt to increase knowledge, provide the most up-to-date research and information, and furnish officers with confidence in their DUI apprehension skills. The following law enforcement training programs were offered through the VAHSO, the Department of Criminal Justice Services, the Commonwealth Attorney's Services Council or other grantees and partners:

- Standardized Field Sobriety Testing (SFST) Training
- SFST Instructor Training
- Advanced Roadside Impaired Driving Enforcement (ARIDE)
- Drug Recognition Expert (DRE) Certification Training
- Advanced DUI Training
- Below 100: Officer Safety Training

### Underage Drinking

Underage drinking has an impact on the safety of our roadways; hence the VAHSO's focus on efforts to prevent underage consumption and crashes as a result of impairment. The VAHSO funds grants to Virginia ABC to implement compliance checks at off-premise establishments to assess the businesses compliance with checking ID's and preventing the sale of alcohol to minors under 21 years of age. Additionally, we support the education of retailers and servers through best practice training programs.

### Traffic Safety Resource Prosecutor and Judicial Outreach Liaison

Funding is provided to the Commonwealth's Attorneys' Services Council to oversee and implement the Traffic Safety Resource Prosecutor (TSRP) Program. The TSRP's provide technical assistance to law enforcement, Commonwealth Attorneys, and other impaired driving partners. They also coordinate trainings to include but not limited to Advance DUI training and crash reconstruction.

Funding is also provided to the Supreme Court of Virginia to oversee the Judicial Outreach Liaison (JOL) program. The goal of the JOL is to provide a mutually beneficial working relationship between the Highway Safety Office and the judiciary involved in the adjudication of motor vehicle and pedestrian-related offenses. They function as an active liaison and work to improve the delivery of justice and highway safety through education and outreach activities.

### **Substance abuse prevention programming and/or goals for 2018—**

- Support for the Mid-Atlantic DUI conference
- Annual Judicial Conference
- Legislative updates
- Increasing awareness and understanding of the Drug Recognition Expert (DRE) Program
- Increase the number of officers receiving DRE Certification
- Increase the number of officers receiving ARIDE training

### **Estimate of agency funding spent on substance abuse prevention—**

No monies are allocated directly for substance abuse prevention.



VIRGINIA DEPARTMENT OF  
SOCIAL SERVICES

**Represented by:** Christopher R. Spain, MPA, Child Protective Services Program Manager

### **2017 Initiatives—**

Substance-Exposed Infants (SEI) has been a major targeted population in Child Protective Services. When changes were made to the Child Abuse and Prevention Treatment Act (CAPTA) in 2016 under the Comprehensive Addiction and Recovery Act (CARA), Virginia was tasked with aligning not only State law but policies and practices related to the handling of SEI. In response to legislative changes, an informational brochure entitled “Perinatal Substance Use: Promoting Healthy Outcomes- Virginia Legal Requirements and Health Care Practice Implications” was significantly revised and disseminated throughout the Commonwealth. This brochure can be ordered by contacting the local department of social services.

VDSS continues to work collaboratively with DBHDS and other community stakeholders in a multi-disciplinary workgroup as a result of the Handle with C.A.R.E. initiative, which is purposed to address perinatal substance abuse and SEI. The formal technical assistance from the National Center on Substance Abuse and Child Welfare has ended. However, this workgroup continues to address treatment and training for health care and child welfare professionals. Respectively, it is finalizing a Plan of Safe Care Tool Kit which will contain various resources and tools developed over the past three years. Additionally noteworthy, Virginia remains involved as a mentor state for the Substance-Exposed Infants In-Depth Technical Assistance Project.

### **Unmet needs for substance abuse prevention programming and/or goals for 2018—**

VDSS will continue to collaborate with other state agencies to address unmet needs and barriers to treatment of SEI in response to recommendations of the legislated workgroup, which emerged from HB 2162. The workgroup’s report of findings and recommendations is expected to be published in December, 2017.

### **Estimate of agency funding spent on substance abuse prevention—**

The cost of revising the “Perinatal Substance Use: Promoting Healthy Outcomes- Virginia Legal Requirements and Health Care Practice Implications” brochure was approximately \$5,000, paid with federal (CAPTA) funds.





**Represented by:** Marty Kilgore, Executive Director

### **2017 Initiatives—**

The Virginia Foundation for Healthy Youth (VFHY) awards grants to local community organizations and schools to conduct evidence-based, tobacco-use prevention and cessation programs with youth from preschool through high school. The majority of these programs include prevention messaging addressing prevention of other substances, including alcohol and drugs. About 42,000 Virginia children each year receive some substance-use prevention instruction from VFHY-funded prevention programs. The foundation's grantees have delivered these programs to more than 1 million young people statewide since 2001.

### **Unmet needs for substance abuse prevention programming and/or goals for 2018—**

In 2017, the General Assembly added substance-use prevention to the Virginia Foundation for Healthy Youth's mission but allocated no funding for this new responsibility. We know from research that the majority of young adult drug users begin by experimenting in their teens with tobacco, marijuana, alcohol, prescription drugs and illegal narcotics. With the state and national opioids crisis resulting in more Virginians dying each year from drug overdoses than car crashes, intervention is needed to prevent teens from using substances of any kind. Secretary of Health and Human Resources Dr. Bill Hazel advocated for this mission expansion because he stated that the Virginia Foundation for Healthy Youth was in a position to be able to move swiftly and effectively with prevention efforts aimed at preventing at-risk teens from using substances such as opioids, marijuana and alcohol. The Joint Commission on Health Care concurred with this assessment. However, without additional financial resources, the foundation is unable to take on the more active role that was envisioned for it.

### **Also of note—**

The Virginia Foundation for Healthy Youth is a participating member in advisory groups such as VOSAP and the Governor's Executive Leadership Team on Addiction and Opioids as well as the Governor's Children's Cabinet.

### **Estimate of agency funding spent on substance abuse prevention—**

No funds are directly allocated to substance-use prevention.



**Represented by:** LTC William X. Taylor, Coordinator, Counterdrug Task Force

### **2017 Initiatives—**

- Supported 18 coalitions through training, assessments, planning and implementation
- Provided 15 training events for new coalitions in Patrick County and Lynchburg and refresher training for Virginia Beach
- Facilitated seven product development events for new coalitions and logic modeling for another coalition
- Connected local efforts with State and National Campaigns: 8 Red Ribbon week events, 24 National Drug Take-Back events, 2 Family Dine-Together events, 10 Community Awareness Days
- Supported 221 events employing military skills in building community strategies to combat drug abuse issues
- Connected Substance Abuse Drug Prevention with complementing efforts of health, like GO HEALTHY initiative through VDH
- Participated in 15 community forums on opioids and 2 legislative roundtables
- Establishment of new substance abuse drug prevention coalition (Patrick County) and developed community awareness in order to start 2 more coalitions (Bedford and South Boston)
- Assisted in building an Opioid Task Force with Piedmont Coalition and Police and Sheriff's offices in the area with in Martinsville/ Henry County
- Supported drug prevention substance abuse coalitions with data, developing applications, logic modeling, strategic planning, evaluation plans, sustainability plans and implementation for grants like DFC, Partnership for Success and ABC Grants
- Provided community level feedback to State agencies to allow better resource planning
- Connected State agency efforts with State Coalition and State agencies goals and intent to the community level
- Identified needs of coalitions from recent state coalition needs assessment and provide support and assistance to those coalitions with updating and further developing their goals, objectives, logic models, evaluations and sustainability plans. Continued working with the Community Coalitions of Virginia (CCoVA) to develop a state plan to prevent the legalization of marijuana, and reduce heroin and prescription drug abuse.
- Use of Counterdrug Criminal Analysts to connect other areas of Counterdrug with community coalitions like: mapping and trends for data collection
- Hosted 10 State coalition meetings

### **Also of note—**

The Virginia National Guard Counterdrug Taskforce (VANG-CD-TF) supported Virginia's participation in the U.S. Drug Enforcement Administration (DEA) National Drug Take-Back

Day, a program in which communities across the Commonwealth provided collection sites to allow citizens to safely dispose of unused, unwanted or expired medications, in order to help prevent pharmaceutical diversion and abuse. In addition, the Drug Take-Back Day will prevent contamination of the environment due to oft used improper disposal procedures, while it also takes the opportunity to educate the general public about the potential for abuse of these medications. The two events had more than 129 participating agencies and 167 collection sites across the Commonwealth. The Virginia Counterdrug Taskforce provided eight Criminal Analysts to the DEA in order to transport and dispose of approximately 50,000 pounds of prescription drugs to the incinerator in Lorton County, Virginia for destruction.

FY17 VANG-CD-TF support to federal, state, and local law enforcement resulted in the seizure of \$792,649,829 in illicit drugs, and another \$14,355,174 in non-drug seizures connected to narcotic operations (equipment, property, etc.) that were taken off the streets of the Commonwealth of Virginia. In addition, there were an associated 4500 arrests, 52 vehicles, \$12,478,241 in U.S. Currency, and 674 weapons seized. Virginia is a safer place due to the direct support that VACDTF gave toward Virginia's Law Enforcement Agencies.

**Estimate of agency funding spent on substance abuse prevention—**

\$27,775 of services coalitions received and served over 9 million people (per FTSMCS).



**Represented by:** Mary King, Program Manager / Youth of Virginia Speak Out (YOVASO)

To address the young driver problem in Virginia, the mission of VSP's YOVASO Program is to establish and support peer-to-peer education and prevention programs in high and middle schools in Virginia that:

- actively engage youth and teens in developing and delivering messages to promote safe teen driving, passenger safety, and overall traffic safety
- educate youth and teens about how to reduce their risk of crashes, injuries, and fatalities
- influence youth and teens to make positive changes in driver, passenger, and traffic safety behaviors

VSP receives two grants annually from the Virginia DMV Highway Safety Office to fund YOVASO and its youth traffic safety programs, including an Alcohol grant and an Occupant Protection grant.

#### **2017 Initiatives—**

- Increase the number of high and middle schools in Virginia that have active YOVASO Peer-To-Peer Traffic Safety Programs. Outcomes:
  - YOVASO has grown from 7 member schools in its inaugural year in 2002 to 100 active schools in 2017, a growth of an average 6 new schools per year.
  - Of the 100 active schools, 73 are high schools and 27 are middle schools.
  - 10 new schools (5 high and 5 middle) established active peer-to-peer traffic safety programs during 2017.
- Provide traffic safety and peer-to-peer leadership training for high and middle school students through the following three programs: YOVASO 101 Peer Leadership Training (peer leadership training for member school clubs); Summer Leadership Retreat (four day, three night retreat advanced training for student leaders); and Middle School Retreat (one day training for middle school student leaders). Outcomes:
  - 7,862 students from 226 high and middle schools have been trained through YOVASO as peer leaders and youth traffic safety advocates since the first training summit in November 2002.
  - 1031 high school students have received advanced leadership training as youth traffic safety advocates through the YOVASO Summer Leadership Retreat (2003 – 2017)

- 352 middle school students have received advanced leadership training as youth traffic safety advocates through the YOVASO Middle School Retreat (2011 – 2017)
- 233 students receiving training in FY17 as Youth Traffic Safety Advocates and Peer Leaders

Sponsor educational campaigns and programs that educate youth and teens about their risks in a motor vehicle and influence positive changes in driver and passenger behaviors and attitudes. During the 2016 – 2017 school year, YOVASO sponsored the following campaigns:

Fall 2016 “Save Your Tailgate, Buckle Up Challenge”: Goal: To increase seat belt use among youth and teens through peer-to-peer activities and programs. Outcomes:

- 8.20% average increase in belt use at participating schools.
- 73 high and middle schools participated in the campaign.
- 36,743 students reached through school-based activities, messaging, seat belt checks, etc.
- 1,033 students were campaign peer leaders, taking the lead in planning and organizing the activities and messaging for their schools.
- 273 SYT activities were completed at participating schools

2016 Halloween Safety Campaign: Goal: To influence students to celebrate responsibly without drugs and alcohol and to drive safely during Halloween and celebratory events. Outcomes:

- 35 high and middle schools participated
- 206 students were campaign peer leaders, taking the lead in organizing and planning the campaign activities and messaging for their schools
- 9,727 students were reached by messaging and programs designed to educate and encourage them to be safe and responsible on Halloween
- 15,100 educational materials were distributed

Spring 2017 “Arrive Alive” Campaign: High School Goal - To prevent distracted driving and other risky behaviors among teens and to promote teens buckling up and making responsible choices while attending prom, graduation, and other high school celebrations throughout the high-risk warm weather months.

Middle School Goal - To help middle school-aged students learn the skills to be safe passengers, pedestrians and bicyclists and help them form positive safety habits and attitudes prior to the driving years. Outcomes:

- 57 schools participated
- 1,570 students were campaign peer leaders, taking the lead in organizing and planning the campaign activities and messaging
- 13,999 students actively participated in the Arrive Alive creative project designed by the schools to influence positive changes in driving behaviors and attitudes
- 20,396 students were reached with campaign activities and messaging

- Pre and post campaign distracted driving checks showed a 12% average decrease in distracted driving behaviors among students at participating schools

#### **Also of note—**

ScanEd “Physics of a Crash” Program – YOVASO continued this interactive teen safe driving and passenger safety program in conjunction with the Virginia State Police and State Farm Insurance throughout the 2016-2017 school year. The two-phase educational program includes: ScanEd Display - A crash scene set up on site with a wrecked vehicle and props from a crash, such as a deployed airbag, alcohol containers, cell phones, etc. Bar codes are affixed to the crashed car and the crash props. Troopers briefly talk with students about the crash scene and typical factors that cause a teen crash. Students are then given iPads to scan the bar codes and see videos and other digital media on risks in a vehicle and how to reduce those risks. Troopers interact with teens throughout the experience to answer questions and offer additional information on the videos.

Physics/Anatomy of a Crash – Troopers give a 30 minute powerpoint presentation and Q/A session on the physics of a crash and what happens to the vehicle and the human body in a crash. The “3 Crashes” that occur during a collision are explained as well as Newton’s Laws of Motion. Seat belts, airbags, obeying the speed limit, impaired driving and distracted driving are covered in the presentation

Distracted Driving / DUI Simulators – YOVASO oversees two Distracted Driving/DUI Simulators in partnership with the Virginia State Police and State Farm Insurance. The Low Speed Vehicles were purchased with funding from State Farm. One simulator is stationed in Northern Virginia (Fairfax) and one simulator is stationed in Southside Virginia (Mecklenburg). The LSVs enable YOVASO and State Troopers to provide students and their parents with an interactive real-life experience on the dangers of distracted and impaired driving.

Outcomes of ScanEd & the Distracted/DUI Simulators:

- 31 ScanEd and/or Distracted/DUI Simulator interactive programs completed in FY17
- 22,521 students and adults exposed to the interactive programs
- 10,496 impacted through hands on participation with the equipment

Trooper – YOVASO Partnerships - YOVASO is continuing to explore other avenues to partner with Virginia State Troopers on programs for youth and teens. Troopers in all regions of the state are now actively working with YOVASO to help set up YOVASO clubs, provide youth presentations, give hands-on guidance to school clubs, work the summer leadership retreat, and assist with safety events and programs. Twelve troopers and two sergeants worked the 2017 Summer Leadership Retreat and led presentations and interactive programs for the students on safe driving and passenger safety. Troopers assisted with over 44 YOVASO youth traffic-safety related programs and activities in FY17.

#### **Estimate of agency funding spent on substance abuse prevention—**

For 2017, approximately \$153,000.00 from the YOVASO 154 Alcohol grant was spent on supporting initiatives in FY17 to address alcohol and drug use, Zero Tolerance, drinking and

driving and other prevention efforts through peer-to-peer programs in high and middle schools across the Commonwealth. The funding covered staffing, travel, administrative costs, programming, training, and materials. 100% of the costs were covered by the Highway Safety Grant which is funded by the federal government.” In addition, \$45,000 was received in grant funding from insurance companies to further the program’s substance abuse prevention efforts. This included a \$40,000 grant from State Farm to purchase a DUI and Distracted Driving Low Speed Simulator, equipment for the ScanEd Physics of a Crash program which addresses DUI and substance abuse, and materials for school-based programs on Zero Tolerance and impaired driving. A \$5,000 grant from Allstate Insurance provided materials for the Spring 2017 Arrive Alive Campaign which addressed the dangers of warm weather driving and celebratory events such as prom and graduation where substance use is prevalent.

# VOSAP Collaborative Contact Information

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