

A Comprehensive Annual Financial Report For Fiscal Year Ended June 30, 2020
[This page left intentionally blank]

Virginia Alcoholic Beverage Control Authority

## A COMPREHENSIVE ANNUAL FINANCIAL REPORT

For Fiscal Year Ended June 30, 2020
prepared by Financial Management Services

Editorial and design by<br>Virginia ABC's Communications Division

Virginia Alcoholic Beverage Control Authority is a
Component Unit of the Commonwealth of Virginia

## The Calm Before, the Storm



Virginia ABC Chair Maria J. K. Everett

Virginia $A B C$ saw changes abound in every facet of Authority operation. New faces in new places, new ideas, new technologies—even my appointment as ABC Board Chair.

The biggest change occurred at the end of the fiscal year's third quarter when the COVID-19 pandemic hit in mid-March. Virginia ABC was quick to respond to the challenges of operating a billion-dollar business and supporting its licensee community during the midst of a quarantine.

The Authority took immediate measures to keep employees and customers safe. It introduced curbside pickup at most ABC stores for a contactless pickup experience and launched at-home shipping from a Suffolk store. Both initiatives were firsts for ABC.

The Authority's Bureau of Law Enforcement extended privileges to licensees that enabled them to continue to operate under the trying circumstances. Cocktails to go, deferred license fees and curbside wine, beer and mixed drinks pickup and delivery were put into place to support licensees' efforts to sustain their businesses.

Virginia ABC's Education and Prevention staff, in response to youth teams being unable to continue implementing their Strategies To Act Now (STAN) Plans in their original formats, developed messaging for adult sponsors that included virtual collaboration and engagement resources, alcohol, tobacco and other drug education tools and information on virtual strategies such as social media campaigns.

Despite the pandemic, Virginia ABC continued its record-breaking fiscal year achievements. In fiscal year 2020, Virginia ABC produced $\$ 1.2$ billion in revenue, up $\$ 117$ million over fiscal year 2019. The Authority disbursed $\$ 545.3$ million to the Commonwealth's general fund, an increase of $\$ 45.8$ million over the previous year. These disbursements reflected $\$ 212.1$ million in profits from retail sales, $\$ 251.4$ million in retail taxes and $\$ 81.8$ million collected in wine and beer taxes.

Virginia $A B C$ opened 12 new stores which generated nearly $\$ 18.3$ million in sales. The Authority also oversaw six store remodels and 13 store relocations, enhancing customer service and accessibility.

In February, the Authority broke ground for its new headquarters and distribution center on a 40-acre site in Hanover County. By fiscal year end, the construction was well underway and on schedule for a summer 2021 opening.

The Authority exceeded its previous "Raise the Bar" holiday campaign with a "Holiday Cheers" campaign, which spanned Black Friday, Cyber Monday, Door Buster Days and Cyber Thursdays and continued utilizing TV spots for only the second time in ABC's history. The campaign was a huge success with increased sales of $\$ 7.5$ million compared to the previous year.

The holiday season campaign came on the heels of a successful September Spirits Month which featured Virginia Spirits Day and Spirited Bourbon Day and the Authority's first-ever Halloween-themed promotion. A "Spooky Spirits Day" downloadable e-coupon led to an average increase of 194 percent in sales of five designated "spooky spirits."

Notwithstanding the challenges of the last four months of the fiscal year, Virginia ABC closed the cycle with the introduction of a new point of sale (POS) system in three Richmond-area stores. This new POS features an innovative design and streamlined many day-to-day store operations, including transactions, inventory management, licensee order fulfilment, and continues ABC's efforts to provide a modern retail experience.

While change occurred throughout fiscal year 2020, one thing remained constantthe dedication of $A B C$ employees to demonstrate accountability, service, integrity and performance excellence every day.

## Contents

## 2020 KEY AUTHORITY HIGHLIGHTS

| Number of Stores | 388 |
| :--- | ---: |
| Total Employees | 4,483 |
| ABC Retail Licenses | 20,204 |
| ABC Profit Disbursements | $\$ 212,090,014$ |
| Active Items on Price List | 2,795 |
| Total Gross Sales | $\$ 1,173,498,688$ |
| Total Transfer to the Commonwealth | $\$ 545,257,655$ |4

Letter of Transmittal ..... 6
Certificate of Achievement for Excellence in Financial Reporting. ..... 9
Executive Information ..... 10
Legislative Synopsis ..... 11
Adapting to Change ..... 13
Department Highlights ..... 16
Department Statistics ..... 32
Bureau of Law Enforcement ..... 32
Communications Division ..... 32
Digital and Web Unit ..... 32
Education and Prevention Section ..... 33
Hearings, Appeals and Judicial Services ..... 34
Human Resources Division ..... 34
Logistics Division ..... 34
Marketing Division ..... 35
Procurement and Support Services Division ..... 35
Real Estate and Facilities Management Division ..... 35
Research and Planning Unit ..... 35
Retail Operations Division ..... 35
Comparison of Products Sold/Market Share, Fiscal Year 2020 vs. Fiscal Year 2019 ..... 36
Analysis of Store Performance, Fiscal Year 2020 ..... 38
Analysis of Distillery Store Performance, Fiscal Year 2020 ..... 47
Licensed Establishments' Statistics ..... 48
2020 Establishments by License Category - Cities ..... 48
2020 Establishments by License Category - Counties ..... 49
Fiscal Year Highlights
A Message from the Chair and Chief Executive Office ..... 51
Financial Results in Brief, Fiscal Year 2020 ..... 51
Sales of All Beverages, Fiscal Year 2020 ..... 51
Financial Statements’ Table of Contents ..... 52
Financial Statistical Section ..... 111
Transition to Authority Enactment Clause ..... 124
Six-Year Financial Forecast ..... 126

Virginia Alcoholic Beverage Control Authority

MISSION
To generate a reliable stream of revenue for Virginia and promote public safety through the responsible sale and regulation of alcoholic beverages.

VISION
To bring good spirits and excellent service to Virginia.

VALUES
Accountability • Service
Integrity • Performance Excellence
f
www.abc.virginia.gov

2901 Hermitage Road
Richmond, VA 23220
(804) 213-4400

## Letter of Transmittal

Virginia Alcoholic Beverage Control Authority


Chair
Maria J. K. Everett
Vice Chair
Beth G. Hungate-Noland
Board of Directors
William D. Euille
Gregory F. Holland
Mark E. Rubin

## The Honorable Ralph S. Northam Governor of the Commonwealth of Virginia State Capitol <br> Richmond, Virginia 23219

## Dear Governor Northam:

It is my pleasure to present the comprehensive Annual Financial Report for the fiscal year ending June 30, 2020, in accordance with § 4.1-101.07 of the Code of Virginia.

This report consists of management's representations concerning the Virginia Alcoholic Beverage Control Authority's (the "ABC") finances. Management assumes full responsibility for the completeness and reliability of all information presented. Data presented in this report is believed to be accurate in all material respects, and provides all disclosures that are necessary to enable the reader to obtain a thorough understanding of Virginia ABC's financial activities and results.

## Background

On March 22, 1934, the General Assembly voted to create the Alcoholic Beverage Control Board with three board members. The Virginia ABC opened its first four stores in Richmond on May 15, 1934 and continued to grow over the decades to 159 stores statewide by 1959.

In 1971, the ABC warehouse moved from Harrison and West Broad Streets in Richmond to its current location at 2901 Hermitage Road. By the end of the 1970's, ABC was operating over 250 stores and generating more than $\$ 240$ million in gross store sales. In 2009 , when the Department celebrated its 75th anniversary, 332 stores were in operation statewide.

During fiscal year 2018, under Virginia Code Title 4.1, Virginia ABC transitioned from a Department to an Authority. Virginia ABC is currently considered a Blended Component Unit Enterprise Fund by the Commonwealth for financial reporting purposes in accordance with accounting principles generally accepted in the United States of America. Five part-time board members govern the Authority, which as of June 30, operated 388 stores and employed over 4,480 employees throughout the Commonwealth. The Authority works closely with the Secretariat of Public Safety and Homeland Security in communicating and implementing ABC operations. Virginia ABC administers ABC laws with an emphasis on public service and a focus on protecting citizens by ensuring a safe, orderly and regulated system for the convenient distribution and responsible consumption of alcohol.
$A B C$ is a leading revenue producer for Virginia and a vital source of future economic growth and innovation for the Commonwealth. On the retail side, profits come from the sale of distilled spirits within ABC stores. The Authority's Bureau of Law Enforcement generates revenue from taxes collected on beer and wine sales, violation penalties and license fees. The money that Virginia ABC disperses to the Commonwealth provides much-needed funding for use in programs across all secretariats, thus benefitting citizens in all areas of the state whether they choose to drink or not. Since its establishment in 1934, Virginia ABC has dispersed \$11.4 billion to the Commonwealth's General Fund, which supports major education, health and transportation initiatives.

As one of 17 control states across the United States - where the state government manages the sale and distribution of distilled spirits at the wholesale level-ABC stores are the only retail outlets in Virginia where consumers may purchase distilled spirits.

## Letter of Transmittal

## Economic Condition and Outlook

The economic outlook for the coming years suggest that both the national and Commonwealth economies will continue to grow, but at a slower rate than recent years (U.S. economy expanded by $2.3 \%$ in 2019). As the overall economy continues to grow at a stable rate, so does the sale of alcohol. The U.S. market for distilled spirits is expected to grow by 3-4\% annually for the next several years.

ABC's profit, however, is a factor of two elements: sales performance and trends in expenses.

In fiscal year 2020, ABC's total operating revenue, excluding state tax on distilled spirits and wine, was $\$ 1.0$ billion. Gross sales of alcoholic beverages in the retail stores accounted for $97.8 \%$ of this revenue. The remaining $2.2 \%$ of revenue was generated largely through the ABC's regulatory and licensing activities.

ABC contributed $\$ 212.1$ million of net profits to the Commonwealth and collected $\$ 275.5$ million of taxes on ABC store sales (distilled spirits and wine) and wine and beer wholesaler taxes, and an additional $\$ 57.7$ million of general sales tax totaling $\$ 545.3$ million.

The increase in profits over the prior year was primarily driven by increased sales, which in turn, was primarily driven by:

- COVID-19 Pandemic - As of the end of February 2020, Virginia ABC was on pace to potentially generate approximately $\$ 1.125$ billion of gross store sales revenue for the fiscal year. This trend was eclipsed by heightened consumer purchasing behavior starting in mid-March as the pandemic began to impact the Commonwealth, and resulted in fiscal year store sales of $\$ 1.173$ billion, \$48.6 million above the prior trend.
- Same Store Sales - As of the end of February 2020, prior to the impacts from COVID-19 impacting sales, same stores sales had generated $\$ 723.1$ million, up $\$ 37.1$ million over the prior fiscal year, or $5.4 \%$. Including the impacts of COVID-19, same stores sales for the full 2020 fiscal year generated a total of $\$ 1.141$ billion, up $\$ 94.3$ million over the prior fiscal year, or $9.0 \%$.
- New Stores - During fiscal year 2020, Virginia ABC opened twelve new stores across the state, generating $\$ 18.3$ million in sales. Additionally, the seven new stores that opened across the state during fiscal year 2019 generated $\$ 5.7$ million more in sales than in the fiscal year they opened, due to being open for the entire fiscal year. In addition, ABC also oversaw six store remodels and thirteen store relocations to improve market areas, enhancing customer service and accessibility.
- Sunday Sales - In fiscal year 2020, Sunday sales grew to $\$ 93.8$ million, up $\$ 14.4$ million, or an $18.1 \%$ increase. This increase is attributed to overall pandemic sales growth. There were 52 Sundays in both fiscal year 2020 and 2019.

The Authority's operating expenses increased $12.6 \%$ in fiscal year 2020. Personal service cost increased by $\$ 17.0$ million from fiscal year 2019, primarily due to increased staff and pay to run stores during the pandemic. In addition, contractual service cost increased $\$ 9.1$ million primarily due to increased IT contractor support to assist with the implementation of internal projects, particularly POS and the new financial management services (FMS) system.

On the expense side, $A B C$ is faced with mandated salary and benefit costs, energy inflation, automatic rent escalation, telecommunication and technology costs and growth in credit card discount fees that are all very difficult to influence in the short run. Personnel costs account for $57 \%$ of ABC non-merchandise expenditures, $16 \%$ are for continuous charges such as rent and utilities, $22 \%$ are for contractual services such as credit cards fees, shipping product to stores and telecommunications, and $5 \%$ are for miscellaneous expenses such as supplies, materials, equipment and depreciation.

Increases in expenses are exacerbated by the need to make significant ongoing improvements in order to improve our IT infrastructure. Currently, several of ABC's systems are outdated and have reached their end-of-life. ABC must invest in upgrading its systems to maintain viability, increase efficiency, and provide service excellence to its internal and external customers. Upgrading the outdated systems also addresses a Commonwealth of Virginia's Auditor of Public Accounts' audit point, ensuring that ABC complies with state and industry security standards. Changes in salary and benefit cost rates, as well as mandated Appropriations Act disbursements, can also significantly impact the accuracy of ABC's expense forecasts.

For more detailed information regarding Virginia ABC's finances for the fiscal year, please see our Management's Discussion \& Analysis section of this report found on pages 56-60.

## Letter of Transmittal

## Financial Controls

The accounting system of the Authority is dependent upon a strong system of internal accounting controls to ensure that financial information is both accurate and reliable. The Authority's internal controls are designed to ensure that the assets of the Authority are protected from loss, theft or misuse, and to ensure adequate accounting data is compiled for financial statements.

Internal accounting controls are designed to provide reasonable, but not absolute, assurance the objectives listed above are obtained. Reasonable assurance recognizes that the cost of the control should not exceed the benefits likely to be derived and the evaluation of costs and benefits is an estimate determined by management.

All internal control evaluations occur within the above framework. We believe the Authority's internal accounting controls adequately safeguard assets and provide reasonable assurance of proper recording transactions. The Authority's internal controls are reviewed as necessary and are tested annually as part of the Commonwealth’s Agency Risk Management and Internal Control Standards program.

## Awards and Acknowledgements

The Government Finance Officers Association of the United States and Canada (GFOA) awarded the Certificate of Achievement for Excellence in Financial Reporting to the Commonwealth for its CAFR for the fiscal year ended June 30, 2019. The Certificate of Achievement is a prestigious national award that recognizes conformance with the highest standards for preparation of state and local government financial reports. In order to be awarded a Certificate of Achievement, a government unit must publish an easily readable and efficiently organized comprehensive annual financial report that conforms to program standards. Such reports must satisfy both accounting principles generally accepted in the United States of America and all applicable legal requirements.

A Certificate of Achievement is valid for a period of one year. Virginia ABC has received a Certificate of Achievement for the second time last fiscal year (fiscal year 2019). I believe that this year's report continues to conform to the Certificate of Achievement program requirements and we are submitting it to GFOA.

This report could not have been prepared without the full cooperation of all state agencies within the Executive Branch, the Legislature, the Judiciary, the Component Units, and especially the dedication and professionalism of the financial reporting staff in the Department of Accounts.

Respectfully submitted,


## A. Jerome Fowlkes

Chief Administrative Officer

## (6)

# Certificate of <br> Achievement for Excellence in Financial Reporting 

Presented to

# Virginia Alcoholic Beverage Control Authority 

For its Comprehensive Annual
Financial Report
For the Fiscal Year Ended
June 30, 2019

## Chustopher P. Movill

Executive Director/CEO

## EXECUTIVE INFORMATION




Governor Ralph S. Northam


Secretary of Public Safety and Homeland Security Brian J. Moran

## ABC Board of Directors

Chair . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .Maria J. K. Everett*
Board Member . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Beth G. Hungate-Noland
Board Member . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Mark E. Rubin
Board Member . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Gregory F. Holland
Board Member . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . William D. Euille*

## Executive Leadership

Chief Executive Officer.
Travis G. Hill
Chief Administrative Officer
A. Jerome Fowlkes

Deputy Secretary to the Board S. Christopher Curtis

Chief Retail Operating Officer . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Vacant
Chief Bureau of Law Enforcement . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Tom Kirby
Chief Government Affairs Officer . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . John Daniel
Chief Communications \& Research Officer. . . . . . . . . . . . . . . . . . . . . . . . . . . . . W. Wddie Wirt
Chief Information Officer. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Paul Williams

## Division Directors

Communications . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Nick Schimick
Financial Management Services . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Vacant
Hearings, Appeals and Judicial Services . . . . . . . . . . . . . . . . . . . . . . . . . . . John Patrick Griffin
Human Resources ................................................................... . Vacant
Internal Audit. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Nannette Williams
Logistics . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .
Marketing ................................................................... . . John Shiffer
Procurement and Support Services . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Melissa Watts
Real Estate \& Facilities Management . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Susan W. Johnson
Retail Operations . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Jennifer Burke

[^0]
## EXECUTIVE INFORMATION

## Organizational Structure



## LEGISLATIVE SYNOPSIS

New Alcohol-Related Laws—Effective July 1, 2020

## ABC License Reform

House Bill (HB) 390 and Senate Bills (SB) 389 and 447 (Chapters 1113 and 1114 of the 2020 Acts of Assembly) modernizes and reforms Virginia ABC's licenses by reducing the total number by approximately $50 \%$. It reorganizes the licensing sections found in Title 4.1 of the Alcoholic Beverage Control Act to improve service to licensees by defining licenses as either retail, wholesale or manufacturing. The bill further addresses the changing world of alcoholic beverage service by creating a new "marketplace" license, which provides discretion to ABC in issuing specialized on-premises licenses authorizing a licensee to provide limited volumes of wine and beer to customers free of charge. Modest across-the-board license fee increases will address ABC's continued growth and enable the authority to build on its commitment to support licensees with regulatory guidance from its Bureau of Law Enforcement.
"After several years of creative thinking within ABC and collaboration with various stakeholders, we're pleased to now have a licensing solution that will provide long-term benefits for everyone," said Chief Executive Officer Travis Hill. "Over the next year, licensees will see a gradual transition to the new licensing structure, with all amendments becoming effective no later than July 1, 2021."

## Games of Skill

HB 881 and SB 971 (Chapters 1217 and 1277 of the 2020 Acts of Assembly) provides for a one-year phase-out of existing skill games, with skill games prohibited effective July 1, 2021. Each distributor who issues skill games to Virginia ABC licensees or truck stops pays a monthly tax of $\$ 1,200$ for each skill game provided for play during the previous month. Tax revenues would be disbursed among four entities with $2 \%$ going to the Problem Gambling Treatment and Support Fund, $2 \%$ to ABC for administering the bill's provisions, $12 \%$ to localities in which the skill games are located and 84\% to the COVID-19 Relief Fund, created by the bill. Distributors are required to report monthly to $A B C$ the number of skill games provided for play. Distributors are prohibited from increasing the number of machines above the number provided for play as of June 30, 2020, and are prohibited from operating new skill games. Distributors are subject to a civil penalty of up to $\$ 50,000$ for violations of the bill's provisions. ABC's Board of Directors adopted final regulations to implement this legislation on June 11, 2020.

The following bill passed during the 2019 session effective July 1, 2020, allows the sale of distilled spirits in all Virginia jurisdictions, moving certain areas from "dry to wet" unless determined otherwise by referenda:

## LEGISLATIVE SYNOPSIS, continued

New Alcohol-Related Laws—Effective July 1, 2020

## Mixed Beverage Referendum

HB 2634 and SB 1110 (Chapters 178 and 37 of the 2019 Acts of Assembly) permits Virginia ABC to sell alcoholic beverages and restaurants to sell mixed beverages in all counties, cities, towns and supervisors' districts unless $10 \%$ of the qualified voters in those jurisdictions petition the circuit court asking that a referendum be held on the question of whether the sale of alcoholic beverages by restaurants licensed by ABC should be prohibited within that jurisdiction. Results of previous referenda taken prior to July 1 , 2019, will be effective for five years after the date of the referenda, and previous establishments exempt from local mixed beverage referenda will continue licensure.

## Other 2020 session legislation important to Virginia ABC and its stakeholders includes:

## Virginia Spirits Board

HB 1436 and SB 583 (Chapters 40 and 85 of the 2020 Acts of Assembly) establishes the Virginia Spirits Board within the Virginia Department of Agriculture and Consumer Services. The bill provides for a Virginia Spirits Promotion Fund, which includes research services to improve farming practices related to growing ingredients necessary for distillation in Virginia. The board may also enter into contracts with private and public entities to market, advertise and promote the industry, and engage in revenue generating activities. The Virginia Spirits Board includes gubernatorial appointees and ABC's Chief Executive Officer.

## Habitual Drunkard Law Repeal

HB 923 (Chapter 150 of the 2020 Acts of Assembly) repeals the provision allowing a court to enter an order of interdiction prohibiting the sale of alcoholic beverages to any person who has shown to be a habitual drunkard.

## ABC Net Payment Program

SB 698 (Chapter 1017 of the 2020 Acts of Assembly) requires Virginia ABC to allow licensed distillers to enter the Net Payment Program if they have a distillery store agreement and meet certain requirements for entry into the program. The Net Payment Program would allow these licensed distillers to submit electronic payments to Virginia ABC for applicable taxes and markups.

## Additional measures impacting alcohol licenses:

- SB 395 - eliminates Virginia's one-year residency requirement for the issuance of alcoholic beverage licenses to conform to the U.S. Supreme Court's ruling in Tennessee Wine and Spirits Retailers Association v. Thomas. This ruling held that state residency requirements violated the Commerce Clause.
- SB 181 - reduces the acreage necessary for Virginia ABC to issue a Commercial Lifestyle Center license from locations with 25 acres to locations with 10 acres. This allows visitors at a mall or shopping center to buy drinks at a restaurant and leave the restaurant to enjoy it in the center's common areas.
- SB 496 - authorizes culinary lodging resorts to obtain a mixed beverage restaurant license that allows for the sale of alcoholic beverages for on-premise consumption on areas approved by Virginia ABC, including any outdoor areas under control of the licensee.
- HB 949 and SB 689 - increases the number of local special event licenses available each year from 12 to 16 events per year. This combined bill also restricts the duration of any licensed local special event to a maximum of three consecutive days.
- SB 833 - increases the number of annual tasting licenses issued to any person from four to 12. The bill does not affect tastings conducted by manufacturers of alcoholic beverages, wholesalers or their representatives. These groups need a tasting permit for their products.
- SB 497 - allows mixed beverage-licensed restaurants operated by private, nonprofit or for-profit clubs exclusively for members and their guests to sell and serve mixed beverages for on-premises consumption, and sell spirits that are packaged in original closed containers with a maximum capacity of 2 fluid ounces or 50 milliliters purchased from ABC for on-premise consumption.
- SB 441 - permits winery licensees to sell at retail the brands of wine that the winery manufactures on the licensed premises described in the winery license for on-premise consumption or in closed containers for off-premise consumption.
- SB 1029 - permits gourmet shop licensees to allow distilleries to participate in tastings at the gourmet shop.
- SB 414 - removes the provision that restricts limited distiller licensees to manufacturing a maximum of 36,000 gallons of spirits per year.
- HB 1088 - eliminates the requirement that food cooked or prepared on the premises be served at each retail on-premise location selling alcoholic beverages as part of a walking tour permit. Instead, the walking tour will go to retail on-premise locations selling alcoholic beverages. The fee charged by the licensee will also include any food offered as part of the tour, but food is not required.
- HB 37 - narrows ABC permit requirements to keep, store or possess any still or distilling apparatus to include only instances in which the still or distilling apparatus is licensed for distilling alcohol.
- SB 212 and HB 598 - provides for a new mixed beverage license for a performing arts facility located in Fairfax County. The new license authorizes the sale of alcoholic beverages for on-premises consumption only on the dates of performances or events in areas approved by ABC. This mixed beverage license would not be subject to the Mixed Beverage Annual Review (MBAR) or food requirements.
- HB 731 and SB 676 - grants the City of Hampton's governing authority or its board of zoning appeals the ability to impose conditions upon any special exception or use permit relating to retail alcoholic beverage control licensees.


The mantra for Virginia ABC became Adapting to Change.

# KNEW The World as We It 

## ABC's Procurement Division secured and distributed personal protective equipment throughout the Authority:

- 270,000 disposable masks
- 10,500 cloth masks

- 5,000 boxes of gloves

- More than 2,000 bottles and 800 five-gallon drums of hand sanitizer

- 1,200 face shields
- 1,150 Plexiglas shields

- 2,500 packets of disinfectant cleaning solution
- 32 55-gallon drums of
 bleach that was converted to $\mathbf{1 , 6 0 0}$ one-gallon jugs and 850 spray bottles.
- Retail regional managers and individual purchasing officers also made numerous purchases of cleaning and disinfecting supplies in the field. Another 200,000 disposable masks, 64,100 gloves and 400 five-gallon containers of hand sanitizer were also acquired after May 2.

RIGHT: The health and safety of all Virginia ABC employees was the Authority's top priority. During the four weeks following Executive Order 53, ABC's Procurement Division secured and distributed personal protective equipment (PPE) to more than 4,000 employees.

Virginia ABC was three-quarters into fiscal year 2020 and nearing a second year of generating more than a billion dollars in revenue when it radically changed gears to address the arrival of COVID-19.

Governor Ralph Northam's issuance of Executive Order 53 on March 23 limited in person public and private gatherings to 10 persons and closed all schools and non-essential businesses. Restaurants, breweries, distilleries, wineries and tasting rooms were limited to delivery and take out services for weeks.

CEO Travis Hill created a COVID-response team comprised of division directors and personnel from Enforcement and Communications which met several times a week and guided the Authority as it quickly transitioned to operating as one the Commonwealth's few essential businesses. Most central office personnel were working remotely and two regional enforcement offices (Hampton Roads and Northern Virginia) were closed to the public because of outbreaks in those regions at the end of March. ABC's 380+ stores continued to serve customers, albeit with limited hours as needed because of sicknesses or staff shortages.

The Authority-wide use of Microsoft Teams allowed for $A B C$ to continue functioning efficiently on a day-to-day basis. Hearings were conducted virtually. Security personnel were critical in keeping the building safe for employees and warehouse staff who were unable to work remotely, while enforcement agents continued their important work. Virginia ABC also ensured licensees were able to continue to operate, providing new temporary guidance to allow for privileges such as to-go cocktails.

The health and safety of all Virginia ABC employees was the Authority's top priority. During the four weeks following Executive Order 53, ABC's Procurement Division secured and distributed personal protective equipment (PPE) to more than 4,000 employees.



The Logistics and Warehouse division significantly adapted its day-to-day receiving and shipping operations in response to the pandemic. As employees called out sick for shifts, Logistics cross-trained its staff to work in multiple areas of the warehouse. Human Resources hired 46 new warehouse employees to help alleviate the staff shortage. Following new safety guidelines, equipment was cleaned daily and employees began to practice social distancing. Many voluntarily wore homemade facemasks (stitched by other ABC employees) weeks before they were required to do so. The Authority provided complementary daily lunches, purchased from local restaurants, to limit unnecessary exposure for warehouse employees. Weekend shifts were added to ensure shipments went out to stores.

Even with these challenges, warehouse employees were able to meet holiday-levels of production and broke records along the way. From March 20 to April 2, the warehouse shipped 242,619 cases. On March 31, the crew shipped 26,485 cases in a single day, with all but three days between March 20 and April 2 surpassing 22,000 cases shipped. On a day in April when 45 employees called out, the warehouse still picked almost 20,000 cases despite the high number of callouts.

Retail stores and the Retail Division responded quickly as the pandemic escalated. All Virginia ABC stores modified their operating hours to allow ABC staff to thoroughly clean and disinfect stores and installed social distancing markers to ensure customers stood at least six feet apart from one another. The Procurement and Retail divisions worked tirelessly to acquire and install Plexiglas barriers at every register in all stores. Protocols were also implemented for suspected or confirmed cases of COVID-19 where the store was closed and professionally cleaned before being reopened.

ABC also adjusted its business model and phased in curbside pickup at nearly all of its stores. The new service allows for contactless pickup of product from most ABC stores the same day the order is placed, as long as inventory is available. The initiative was piloted on April 17 and by May 27, 370 stores across the state offered the service. The Authority

ABOVE: While many employees at ABC's Hermitage Road address were able to telework during the pandemic, employees in the Authority's warehouse continued to report to work. Even before the mandate, warehouse associates wore masks, many of which were handmade by ABC employees. Despite attrition due to employee shortages, the warehouse was able to keep ABC's stores well supplied.

## COVID-19-Related Hiring

(March 16, 2020 - June 30, 2020):

## Retail store hires:

- Full-Time: 36
- Wage: 1175


## All other divisions:

- Full-Time: Logistics and Warehouse-5, Information Technology (IT)-1, Financial Management Services-1, Marketing-1, Bureau of Law Enforcement -1, Education and Prevention-1, Retail Operatons-1, Total: 11
- Wage: Logistics and Warehouse-46, IT-3, Human Resources- 1, Facilities-1, Total: 51

RIGHT: On March 23, in response to the growing spread of COVID-19, Governor Ralph Northam issued Executive Order \#53 closing non-essential businesses across the commonwealth. As an essential business, the Virginia Alcoholic Beverage Control Authority ( ABC ) took action to ensure the safety of its nearly 4,000 employees and the thousands of daily customers shopping in its 388 stores throughout the state.


also launched a pilot program to test the concept of shipping spirits, wines and mixers to customers' homes, reinforcing its commitment to social distancing. Many divisions were involved in getting the pilot up and running quickly, from Retail, Logistics, Communications, Research and Planning, Information Tecnology and more.

COVID-related staffing shortages also occurred in the retail stores, as employees interacted with customers daily during the pandemic. In response to employee call outs which peaked at more than 500, Human Resources continued hiring during the COVID crisis, onboarding 1,175 wage employees and 36 full-time employees. These employees were crucial in keeping ABC's operations up and running.

In an effort to blunt the financial impact of business closures related to the early phases of COVID-19 mitigation, the License Records Management Section deferred an estimated \$4.5 million dollars in payments for license renewals by extending for 90 days, the payment due dates for licenses expiring in March, April, May and June.

For Virginia restaurants, the Bureau of Law Enforcement relaxed or amended regulations to permit the curbside pickup of wine, beer and mixed drinks in sealed containers, and permitted the delivery of these products to customer's homes. Additionally, the Bureau relaxed requirements and expedited approvals for outdoor dining permits which enabled businesses to create or expand the use of these areas. This proved to be especially helpful as restaurants were initially permitted to allow outdoor dining only.

## DEPARTMENT HIGHLIGHTS

Bureau of Law Enforcement ..... 17
Communications Division ..... 17
Digital and Web Unit. ..... 18
Education and Prevention Section ..... 19
Financial Management Services ..... 19
Hearings, Appeals and Judicial Services ..... 20
Human Resources Division ..... 21
Information Technology Division ..... 22
Internal Audit Division ..... 23
Logistics Division ..... 23
Marketing Division ..... 24
Procurement and Support Services Division ..... 24
Real Estate and Facilities Management Division ..... 25
Research and Planning Unit ..... 25
Retail Operations Division ..... 26

For Virginia wineries and breweries, the Bureau permitted the sale of wine and beer in sealed containers for curbside pickup and allowed for the delivery of wine and beer to customers' homes. Virginia distilleries with distillery stores were permitted to use common carriers to ship products directly to consumers' homes. Both breweries and distilleries were permitted to re-purpose their equipment for the manufacture of critically needed hand sanitizer. Finally, in an effort to enhance social distancing and encourage paperless transactions, the Bureau waived the requirement for Virginia wholesalers to obtain a signature on deliveries between wholesale and retail licensees.

Following its crisis communication guidelines, the Communications Division continued its direct dialog with employees, customers and other key stakeholders as news and alerts became available. In the first eight weeks, Communications drafted more than 100 different CEO messages, media alerts, news releases, internal newsletter stories, social media posts and other key messages. The team also responded to 108 COVID-related media inquiries from across the state and participated in more than a dozen TV and radio interviews.

The Digital and Web Unit created a specific COVID-19 page on ABC's website, which served as an important hub of information for customers and industry partners, especially concerning store opening statuses. The page garnered over 41,000 visits in its first six days, with over 218,000 visits through eight weeks.

The Marketing Division significantly altered promotional programming by canceling new product listings, in-store tastings, and the successful Cyber Mom and Cyber Dad days, all while introducing a new marketing manager to the team in March.

The Education and Prevention Section (EPS) modified its high school prevention program, Youth Against Drugs and Alcohol Prevention Project (YADAPP). In response to youth teams being unable to continue implementing their Strategies To Act Now (STAN) Plans in their original formats, EPS staff developed messaging for adult sponsors that included virtual collaboration and engagement resources, alcohol, tobacco and other drug education tools and information on virtual strategies, such as social media campaigns. While barriers of technology resources such as WiFi and computer accessibility hindered some youth teams from redeveloping their STAN Plan, other teams were able to redevelop their strategies to be delivered virtually.

Virginia ABC stood its ground as an essential business during the COVID-19 crisis and continued to provide its customers and licensees the tools they needed to safely acquire spirits.


ABOVE: Virginia ABC's Bureau of Law Enforcement supported the licensee community by enabling numerous temporary privileges during the COVID-19 pandemic. In April 2019, less than a month after the pandemic hit, restaurants were permitted to begin selling cocktails to go with the purchase of an entrée. NN Burger, in the town of Kilmarnock on Virginia's Northern Neck, was one of many restaurants that offered cocktails in sealed containers.

## Bureau of Law Enforcement

Charged with enforcing the laws and regulations governing the manufacture, distribution, sale and consumption of alcoholic beverages and tobacco, the Bureau of Law Enforcement utilized innovative education and community/business partnerships to fulfill its mission. Both sworn and civilian personnel located in the ABC's central Richmond office and in nine regional enforcement offices actively engaged with local law enforcement partners, community coalitions and businesses to help make Virginia safe.

The Bureau also managed the Authority's License Records Management section (LRM) that oversaw the life of all ABC licenses from application to renewal, as well as all disciplinary hearings, processes and outcomes.

## Communications Division

The team made significant contributions throughout the fiscal year to ABC's mission and vision while supporting the daily business functions of the Authority. Communications provided writing, editing, media relations, photography, graphic design, images and event planning services to numerous internal clients. Utilizing tools such as news releases, e-newsletters, printed collateral, social media, website content, SharePoint (Mixer) postings and more, the division remained committed to providing accurate and timely communications to the Authority's employees, its customers, the media and other stakeholders. The communications team served as an advisor to leadership in maintaining the authority 's image and reputation by developing talking points for internal and external use on a variety of timely and sensitive issues.


RIGHT: In response to COVID-19, the Authority introduced curbside pickup. The transaction at the curb is contactless - making it safer for employees and customers. By fiscal year end, nearly 370 of the Authority's 388 stores offered this convenient service.

## Keeping up with the danes

Throughout its history, Virginia ABC has adapted to about anything the world has thrown its way. Now, the Authority is embracing some cutting edge technologies and technological practices, from using product data and new point of sale systems to enhancing customer shopping experiences and harnessing the power of artificial intelligence, to evaluate public sentiment. This fiscal year will be remembered as the year ABC embraced technology and launched into the future.

## Curbside Pickup and Home Shipping

In response to COVID-19, the Authority introduced curbside pickup at Richmond's store 331 in April. A collaborative effort by the Retail and Information Technology divisions and staff from ABC's Digital and Web unit, the service was stood up in a matter of weeks. The new process takes a customer's online order and fills it in a matter of hours, based upon a customer-selected pickup time.

ABC also fast tracked a pilot for home shipping, launching the new service on May 28. Suffolk Store 377 tested the program for customers residing within a 25 -mile radius of the store. During the first four weeks of offering the service, the store processed more than 150 orders totaling more than $\$ 13,300$ in sales. The most popular products shipped were Smirnoff, Tito's, Seagram's, Jose Cuervo and Crown Royal.


## Communications Division, continued

Communications wrote and distributed news releases, responded to media inquiries and provided talking points for numerous interviews. The division also drafted speeches for board appearances, planned and executed store grand opening and other special events and wrote, edited and designed collateral pieces including posters, brochures, booklets and direct mail pieces. Communications supported "Mixer" (the internal SharePoint intranet platform) and managed the authority's social media presence by posting regularly on Facebook, Twitter and Instagram. The division also produced the Authority's Annual Report, Spirited Virginia magazine and Licensee e-newsletter and maintained Mixer's news page, ABC Now, by updating the site daily with new content.

## Digital and Web Unit

The Digital and Web Unit continued work in content, e-commerce and digital development. The scope of e-commerce work expanded beyond a single event, encompassing usability, content and personalization, web system software and infrastructure, internal communication and omni-channel capabilities. Through all this, the unit continued in a key internal partnership with IT's Digital Development Group, conducting regular monthly releases of enhancements to the website and ecommerce. The digital group continued to examine and improve the online ordering experience, based on feedback and new testing. Notably, staff improved the integration of store and warehouse ordering and created alternate pickup capabilities and better email messaging.


In response to the increased market demand for delivery options due to COVID, these two initiatives provided order fulfillment options that limited in-person interactions for our staff and customers and helped Virginia ABC to offer continued service to customers who were unable or did not wish to shop in our stores.

## Point of Sale System Rollout

After two years in development, in June 2020 and amid the pandemic, Virginia ABC piloted a new point of sale (POS) system in three Richmond area stores (308, 150 and 363). The sleek design of the new system streamlines many of the day-to-day store operations such as customer transactions, inventory management and licensee order fulfillment, taking Virginia ABC to the next level as a modern retailer.

Led by ABC's Retail Operations Division and supported by the Information Technology Division, the new POS system replaced the store's previous hardware, software and network connections. The new design of the POS registers and intuitive ease of use of the POS software allows store associates to be more efficient and effective while being able to provide more interactive information to the customers. Store associates also have ready access to ABC's website and other tools while at the register.

ABOVE: The new point of sale system (POS) features a large touch screen monitor for store associates, 10-inch customer transaction displays and a handheld device that can be used to receive inventory and complete e-commerce and licensing transactions without using the registers. Roll out of the new POS in stores across the commonwealth continued into the following fiscal year.

## Education and Prevention Section

The Education and Prevention Section (EPS)'s mission is to prevent underage and high-risk drinking by building the capacity of Virginia's communities to educate individuals and prevent substance misuse. EPS offers an extensive library of resources and programming for audiences of all ages including, the distribution of trainings, curriculum and grants to assist community partners in developing and implementing their own alcohol education and prevention initiatives. EPS utilizes the most current data and best practices to ensure that alcohol safety and responsibility practices are in place and to provide quality and effective programming across the commonwealth.

## Financial Management Services

The Financial Management Services (FMS) Division is comprised of multiple departments: The Accounting Department ensured the Authority's financial records were maintained in accordance to Generally Accepted Accounting Principles (GAAP) and performed reconciliations of the Authority's general ledger accounts. The Accounts Payable Department processed payments to the Authority's vendors. The Payroll Department processed salary and wage paychecks for Authority employees and ensured all deductions, adjustments, and employee leave balances were properly accounted.

The Sales Audit Department balanced daily retail store cash and credit card receipts, reconciled licensee payments, and monitored online and retail store credit card activity to prevent fraudulent transactions.


Following the first pilot in stores 180, 366, 413 and 247, ABC made adjustments and rolled out a second pilot in stores 254, 312, 66 and 47 that was completed by fiscal year end. Store personnel reported that in addition to all of the other benefits of this new merchandising technique, their stores dealt with less inventory, resulting in less stock to organize, fewer case stacks and improved safety and maneuverability in the stockroom. Managers spent less time preparing their weekly order and rarely needed to request an emergency order.

## New Social Media Tools

In fiscal year 2020, Virginia ABC commanded a significant presence on social media, representing four brands across nine public-facing accounts which included Facebook, Instagram, LinkedIn, Twitter and YouTube. To better administer ABC's social media portfolio amongst multiple account users, the Authority upgraded its media management platform to Hootsuite Business in 2019. The enhanced service streamlines the content review and posting process and allows staff responsible for social media to monitor comments about ABC's brands and respond to questions directly from Hootsuite.

Millennials (largely 25-34-year-olds), a demographic more likely to try new products, were introduced to ABC via the Spirited Virginia brand on Instagram (@SpiritedVirginia) in January 2020. The visual nature of Instagram is a perfect venue to display full-color photos of refreshing cocktails and the spirits used to create them, something that would have been more difficult to illustrate on other social media platforms. It didn't take long for Instagram users to discover Spirited Virginia. In fact, within the first three months, the new account had 250 followers.

The Communications Division acquired Talkwalker, a tool for monitoring and analyzing mentions of Virginia ABC and its campaigns, programs and products across multiple news and social channels in real-time, in April 2019. The platform also uses artificial intelligence to measure public sentiment toward ABC's brands (positive, negative and neutral) and identify trends. Talkwalker users can create reports showing the effectiveness of ABC's outreach efforts on paid, earned, shared and owned media channels. The platform also integrates with Hootsuite Business.


SpiritedVirginia

## Video Hosting

In March 2020, Virginia ABC sought a new video platform to host its videos in a truly adfree space and landed on Vimeo as the solution. ABC had previously posted videos exclusively on YouTube. Vimeo provides Virginia ABC with robust marketing and analytics tools, as well as customizable players, in-platform review capabilities and a video experience free of ads and suggested content at the end of the video. Virginia ABC's YouTube page still exists but is not an active social media platform.
ters and many application and disciplinary matters. The coming fiscal year will see an expansion of disciplinary matters with the inclusion of alleged improprieties in the operation of skill game activities.

## Human Resources Division

The Human Resources Division supported Virginia ABC's business objectives during fiscal year 2020 by providing services in the area of recruitment and selection, employee relations, employee engagement, compensation, benefits, policy development, learning and development human resources information systems.

The Employee Experience Team was tasked with improving employee engagement in the workplace with the goal of empowering, motivating and engaging the $A B C$ workforce and ensuring their initiatives aligned with business goals and objectives. The team modified the new hire onboarding process to a virtual platform during the COVID-19 pandemic. The team also continued to address employee recognition, employee retention, diversity and inclusion, employee retention and employee appreciation.

The Learning and Development Team contributed to the overall success of the division by ensuring Authority employees learn new skills for increased productivity. Course options included state- mandated courses, supervisor training, law enforcement training and instructor-led courses.


Throughout fiscal year 2020, Virginia ABC saw outstanding accomplishments in just about every area of the Authority. Tasked with developing innovative processes and policies and launching projects to improve services and operations, Virginia ABC cemented its position as an industry leader and earned the new Authority unprecedented accolades. Here are the achievements that catapulted ABC to the top of its game in fiscal year 2020.

License Consolidation/Fee Reform
As entrepreneurs and individuals continue to innovate alcoholic beverage production and incorporating into their businesses and celebrations, Virginia ABC faced an increasingly complex assortment of licenses to address them. The Authority's Bureau of Law Enforcement teamed up with its Research and Planning section and Legislative teams to develop a plan to significantly modernize the Authority's licensing, reduce the types of licenses issued, and create a "marketplace" license which could provide ABC discretion in issuing specialized licenses authorizing a licensee to provide limited volumes of wine and beer to customers. The 2020 General Assembly passed legislation putting this plan in place. Further, the new law will increase license fees which expected to raise an additional $\$ 2.6$ million, all of which was dedicated to Virginia ABC's Bureau of Law Enforcement for 26 new positions.

This license reform legislation was the result of many years of effort by dedicated employees in the Authority and improved service by the enforcement division to licensees, both from a compliance and enforcement perspective.

Information Technology Division
The Information Technology (IT) Services Division continued its support of the Authority's mission with delivery of IT user and technical services, including driving modernization through project execution.

IT started the year expecting some exciting major projects to come online in 2020. The division moved ABC's Enforcement Case Management system, Web Search and Development tracking systems to cloud based services and began to deploy or pilot new business capabilities such as curbside pickup, home delivery and the new POS system.

In the coming year, IT intends to migrate the last of ABC's operations that are hosted with VITA in the Commonwealth data center to private and public clouds. This includes moving ABC's website to Azure to meet rising e-commerce demand and changing ABC's corporate "identity" to VirginiaABC.com which will allow ABC to better support our customers. This conversion commenced with all employee email addresses changing to "firstname.lastname@VirginiaABC.com" in late August. From then on staff would be all hands on deck for rolling out the new POS to all stores, integration and build work for the new warehouse and expanding our consumer shipping options.


## Bureau of Law Enforcement Accreditation

It isn't easy to be accredited by the Virginia Law Enforcement Professional Standards Commission (VLEPSC) —only 99 of the nearly 400 law enforcement organizations in Virginia have achieved the high standards of accreditation. It's even more challenging when Virginia ABC's Bureau of Law Enforcement has agents spread throughout the state among nine regional offices. However, despite these challenges, Virginia ABC not only received its first re-accreditation in January 2020, but the Bureau aced the assessment, meeting every standard of compliance. ABC Chief Law Enforcement Officer Tom Kirby attributed the overwhelming success to the hard work of the Bureau's reaccreditation team and agents who strive to always uphold public trust and adherence to the VLEPSC standards. Cindy Caldwell, the lead assessor of the three-member assessment team, which was comprised of sworn law enforcement personnel from other agencies or jurisdictions, noted at the January 9, 2020, announcement that it was evident from the beginning of the process that every member of the Authority reflects their mission and their leadership. Virginia ABC will be up for its second re-accreditation in four years.

ABOVE: Led by Special Agent in Charge Mike McKee, the Bureau of Law Enforcement's reaccreditation efforts required a thorough inspection and review of Authority policies, procedures, processes and operations as defined by 190 stringent compliance standards. Bureau leadership accepted ABC's certificate of reaccreditation at the January 9 meeting of the Virginia Law Enforcement Professional Standards Commission (VLEPSC) held in Pulaski. Pictured left to right, Deputy Chief Donnie Brown, Special Agent in Charge Mike McKee, Chief Law Enforcement Officer Tom Kirby and Deputy Chief Ryan Porter.

## Internal Audit Division

The Internal Audit Division, responsible for both the internal audit and the information security functions at Virginia ABC, focused on identifying Authority risks to ensure that an adequate system of internal controls remained in place to mitigate identified risks and maintain compliance with applicable standards, policies and procedures.

Internal audit administered the store audit program, completing store reviews and distillery store reviews. Staff completed both external and internal fraud and abuse complaints and investigations. Internal Audit also oversaw efforts for compliance with Virginia Information Technologies Agency (VITA) SEC 502 information security audits.

Information security ensured appropriate security controls and risk transfer options designed to protect the Authority's investments were in place and monitored as well as provided expertise to implement the Information Technology security program.

## Logistics Division

The Logistics Division maintained warehouse efficiencies developed in FY19 through February 2020. Due to COVID-19 the warehouse revamped its processes promoting safety through social distancing leading to an $8 \%$ reduction in shipping productivity. The division continued to focus on special order process improvement and inventory availability leading to a $56 \%$ increase in special order sales.

ABOVE: Flanked by ABC leadership and staff from the Commonwealth of Virginia's Information Technology team, ABC Process Improvement Analyst Greg Doerr accepts the Governor's Technology Award on Thursday, September 5 for the Authority. The award recognizes ABC's Forecast and Demand Planning Software (THRIVE) and the Supplier Scorecards initiatives forged by the Logistics Division which promoted collaboration with Retail and IT.

## Supplier and Carrier Scorecards

The best ideas are more often than not born in the heat of problem-solving. Virginia ABC's Logistics Division collaborated with the Authority's Retail and Information Technology divisions to come up with a way to more efficiently move inventory to ABC stores and address concerns about supplier violations. The results of this collaboration not only improved operations and profitability for the Authority, it was award-winning. Virginia ABC received a Governor's Technology Award in September 2019 for the Forecast and Demand Planning Software (THRIVE) and the Supplier Scorecards initiatives. The award was won in the IT As Efficiency Driver-Government to Business category. THRIVE allows the Authority and its retail stores the ability to predict sales growth of products during a particular time of year or promotional period. Thanks to this software, Virginia ABC has been able to successfully predict and push high selling products and reevaluate slow-moving products in retail stores. The forecasting software has also been beneficial for product promotions such as holiday campaigns. The Supplier Scorecard initiative keeps track of monthly supplier violations and the Carrier Scorecard provides a running total of these violations throughout the year. This allows the Authority, the Logistics Division and the warehouse to hold suppliers accountable and be cost-effective with increased efficiency for production and delivery. The scorecards have been effective in decreasing violations and holding suppliers accountable for supply delays and mistakes.


## Logistics Division, continued

The warehouse continued to produce record shipping days during the 2019 holiday season. The warehouse had a four-day period where over 30,000 cases of product shipped daily. The high-water mark of this run was a peak day of 35,333 cases, with the average peak day of 30,697 cases.

## Marketing Division

The efforts of the Marketing Division continued to yield positive results for the Authority. The division developed and implemented consumer engagement and retail merchandising strategies and plans that grew Virginia $A B C$ sales and profits. The division continued to leverage traditional media, social media, email, promotional programs and other vehicles to con-
nect with, inform and educate customers about Virginia ABC products and services. Marketing led quarterly product listings and de-listings as well as ABC's popular online lotteries, providing our customers with an exceptional product selection across categories, brands, bottle sizes and price points.

## Procurement and Support Services Division

The Procurement and Support Services Division' managed Authority funds distribution for the purpose of obtaining quality goods and services. The division assisted internal customers in achieving their goals and maximizing value for the taxpayer's dollar while improving response time when and where applicable and ensuring compliance with state and federal laws. Virginia ABC contracted and procured goods and services including eVA direct orders and Small Purchase Card Charge (SPCC) transactions.

## Forging New Paths in Substance Use Prevention

Troubling and, in many cases, dire consequences of alcohol and other drug use among students at Virginia's colleges and universities compelled the commonwealth's Commission on Youth to team up with ABC in fiscal year 2019 to find more effective ways to address this persistent and growing public health and safety problem. The result was the Virginia Higher Education Substance Use Advisory Committee (VHESUAC).

During fiscal year 2020, VHESUAC, a group of representatives from public and private institutions of higher education, student leaders, state agencies and statewide partners in substance misuse prevention, collaborated to reduce college substance misuse and advocate for policies and practices that are science-based.

The committee interviewed administrators and staff at 30 Virginia colleges and universities about the institutions' perceptions and needs regarding the growth of student substance use and to identify ways to assist schools in developing individual strategic plans. These interviews revealed that most of the participating colleges and universities are interested in sharing effective strategies and approaches for reducing student substance misuse with other schools, and $38 \%$ of schools are planning to increase their capacity to address and respond to students with possible alcohol and other drug problems.

This information was used to develop a statewide strategic plan for substance use education, prevention, treatment and recovery at Virginia's public and private institutions of higher education.

## Speaking of Awards...

A robust, multi-divisional program to promote holiday sales in 2018 earned ABC a StateWays Magazine "Best Consumer Education Program" Award in 2019. Every year ABC gears up for the holiday season with a series of promotions featuring discounts on spirits in its stores, innovative website and social media content and in-store tastings. In 2018, the Authority coordinated its biggest holiday campaign yet, with multiple promotions across the holiday season, including Black Friday, Cyber Monday, Door Buster Days and six category-specific Spirited Thursdays.

With the 2018 holiday campaign, Virginia ABC was able to:

- Increase sales by $9.2 \%$ compared to 2017 by bringing in $\$ 7.5$ million in incremental revenue.
- Implement a statewide media campaign, reaching customers across a variety of platforms across the commonwealth for the first time in Virginia ABC's 84-year history.


ABOVE: Virginia ABC's ability to educate and engage with Virginians about the upcoming holiday campaign promotions across the commonwealth using various marketing and social strategies came with an incredible response, bringing in \$7.5 million in incremental revenue.

## Real Estate and Facilities Management Division

The Real Estate and Facilities Management Division responsibly managed ABC's central office, warehouse, and 388 retail stores. The Division focused on three major areas of responsibility: initial site selection, negotiation, leasing and lease administration; facility management and maintenance of the central office, retail stores and regional offices; and construction/ fixture installation for new stores, relocations and modernizations. Division staff worked with Virginia's commercial retail brokerage community and landlords (as well as Retail Operations, Logistics, Marketing, Finance, and Research \& Planning) to discuss new store, relocation, and renewal lease activity in an effort to make sound recommendations to Virginia ABC's Board of Directors.

## Research \& Planning Unit

The Research \& Planning unit supports all levels of Authority leadership for strategic and tactical decision making by providing data driven guidance, higher-level analytical perspectives, financial analysis tools, and other value add activities. In addition to supporting internal leadership, Research \& Planning provides a number of services to external stakeholders in support of Authority objectives.

The unit produced monthly and ad hoc reports on sales, product and store performance; assessed performance of holiday sales campaigns, online sales promotions, and pop up stores; and evaluated store locations for either new store placement or lease renewal. Research \& Planning


ABOVE: The Authority's flagship publication, Spirited Virginia magazine features interesting stories about distilled spirits, beautiful photography, cocktail recipes, special columns, Authority news and Virginia ABC's product price list. The magazine is available free of charge in $A B C$ stores and is produced at no charge through a partnership with Leisure Media 360, a Roanoke-based publisher.

In early March 2020, the Virginia Information Technologies Agency (VITA) honored ABC with a Project Excellence Award for the creation, implementation and installation of a new Financial Management System. The project was a gigantic undertaking, requiring thousands of man-hours, collaboration with outside entities and partners, and rigorous testing and re-testing. The Financial Management System implemented three applications with 12 modules and was released over two release dates which spanned a year.

The Government Finance Officers Association notified ABC in September 2020 that the Authority's 126-page 2019 Annual Report was awarded the organization’s Certificate of Achievement for Excellence in Financial Reporting. It was the second time ABC had submitted its annual report for the award, which is the highest form of recognition in the area of government accounting and financial reporting. The Authority's annual report was singled out for its constructive "spirit of full disclosure" to communicate ABC's financial story.

In May 2020, the Richmond Chapter of the Public Relations Society of America recognized ABC's Communications Division with eight awards in an annual competition open to communications professionals across the commonwealth. ABC, which was among a variety of organizations and local/state government agencies honored for their ability to find new ways to communicate effectively and creatively, received awards in the following categories:

- Capital Award of Excellence - Brochures: "Spirited Virginia Magazine," a 64-page publication published quarterly at no cost to Virginia taxpayers and distributed free to ABC store customers. This was the third year ABC's publication received the award.
- Capital Award of Merit—Social Media, Paid: "September Spirits Celebration," a social media campaign based on the in-store event, which featured Virginia-made spirits and a bourbon bounty.
- Capital Award of Merit—Feature Stories: "Spirited Virginia: A Drink to Call Your Own," a feature story written by Annie Tobey about couples and organizations who created their own unique twist on classic cocktails to commemorate their wedding or special occasion.
- Capital Award of Merit—Internal/Intranet Programs: "Holiday Retail Training Videos," a seven-part video series that informed retail employees about standards of service in stores as well as the 2019 holiday campaign in an entertaining and informative format.
- Capital Award of Merit—Social Media: Organic: "Come Work With Us" recruitment video, Virginia ABC's Bureau of Law Enforcement video which showed the day-to-day experience of being a special agent to increase recruitment of new agents.


## Research \& Planning Unit, continued

continued to manage and coordinate the analysis, development and maintenance of ABC's strategic plan. The unit also supports Authority infrastructure by managing functions such as Freedom of Information Act (FOIA) requests, policy management, and records retention and management.

## Retail Operations Division

The Retail Operations Division was responsible for the operation of 388 stores across the commonwealth - 386 self-service stores which included four premier locations and four conventional/counter service stores. A team of 25 regional managers and two zone managers guided the operations of a classified and part-time work force of 4,000 plus employees and the management of retail stores.

Open 362 days of the year, these stores served more than 35 million customers and generated more than $\$ 1.1$ billion in sales during the fiscal year. Operational support and guidance for the stores was provided by a staff of nine employees in Richmond's central office.

- Commonwealth Award of Merit—Brief Events and Observances:
"Cyber Monday Campaign," a coordinated marketing, communications, web and retail effort for online sales on Cyber Monday.
- Commonwealth Award of Merit—Marketing Consumer Products/Services:
"Cyber Mom and Dad Day Promotions," a brand new promotion series which featured discounts centered on Mother's and Father's days.
- Commonwealth Award of Merit—Government Communication: "A Billion Reasons to Celebrate," the campaign which celebrated Virginia ABC reaching the $\$ 1$ billion revenue mark.
Finally, a video, "Follow the Bottle: A Billion Reasons to Celebrate," created by the Communications Division in August 2019 to showcase ABC's processes, partnerships and hardworking employees earned a Hermes Gold Award in a competition administered by the International Association of Marketing and Communication Professionals. The video, which was shared on ABC's website and social media platforms, won in the government electronic media/social media/interactive media category.



## A New Leader

Virginia ABC had another reason to claim "leader of the industry" status in fiscal year 2020 with the governor's appointment of a new board member, William D. Euille, on December 20, 2019. The CEO of Euille Group LLC, Euille served as the first Black mayor of Alexandria from 2003-2016. He led a charity foundation called the William D. Euille Foundation from 1994-2010, which helped youth, young adults and seniors in the community. He has also served as chairman of the Washington Metropolitan Council of Governments, a member of the Governor's Council on Virginia's Future and was president of the Virginia Municipal League. Euille has also received various honors and awards such as the 1994 Entrepreneur of the Year award from the Virginia NAACP, the 1996 Blue Chip Award from the U.S. Chamber of Commerce, the 1996 Small Business Person of the Year from the U.S. Small Business Administration and the 1996 Entrepreneur of the Year award from the Washington Post.


ABOVE: ABC's Communications and Marketing divisions developed printed materials for in-store use including posters, aisle signage, pricing signage, flyers and rack cards that customers could pick up at the counter. Unprecedented marketing efforts were also lavished on the Virginia ABC website, which was a one-stop-shop for information on all holiday promotions.


Save $\mathbf{2 0 \%}$ on select Virginia Spirits!
LLABc

## VIRGINIA ABC Flying Off The Shelves

Each fiscal year presents new opportunities for Virginia ABC to create fresh, exciting and engaging promotional campaigns for customers and licensees alike. Once again, in fiscal year 2020, Virginia ABC delivered with several successful campaigns.

September 2019 kicked off the first of three fiscal year 2020 quarters which saw collaborative back-to-back campaigns. ABC worked with the Virginia Distillers Association and bourbon producers from across the U.S. to create a promotion called "September Spirits Month," featuring two discount product days dubbed "Virginia Spirits Day" (September 5) and "Spirited Bourbon Day" (September 19).

Both promotions featured 10 select Virginia-made spirits and 10 bourbons with a 20\% discount, both in-store and online. The marketing campaign included printed materials, digital radio ads and a wide-reaching social media campaign that drove statewide sales both online and in stores. The two-event promotional campaign showcased Virginia-made spirits and bourbons from across the country while offering customers the opportunity to try these products at a discounted price.

Sales of the 10 selected Virginia spirits increased by an average of 1,096\% over the previous year for a total of $\$ 101,315$. Sales for the 10 selected bourbons increased by an average of $5,684 \%$ for a total of $\$ 385,705$. The overall success of both promotions secured their place in Virginia ABC's 2020 promotional calendar.

Riding on the coattails of the September spirits promotions, ABC's Marketing Division dipped its toes in a Halloween-themed promotion for the first time. Under the tagline "Don't be afraid to try something new!" ABC posted a downloadable e-coupon on its website which gave customers the chance to save $20 \%$ on any item $\$ 25$ or more in-store on October 17 only.
"Spooky Spirits Day" followed with 20\% savings in-store and online on five Halloweenworthy spirits including Crystal Head Vodka, Fireball and Jägermeister on both October 24 and 31. This first-time promotion led to an average increase of $194 \%$ in sales for the five spirits across both days, for a total of $\$ 148,328$ in sales. The coupon was viewed/ downloaded by about 45,000 customers.

After a busy fall season, the Authority coordinated its biggest holiday campaign yet, dubbed "Holiday Cheers," which featured four promotions: Black Friday, Cyber Monday, Door Buster Days and Spirited Thursdays. A multi-faceted marketing campaign for all holiday promotions was developed with in-store and online components.

The campaign had an incredible response. Total sales for the holiday shopping period (November 1 through December 31) increased by approximately $\$ 7.5$ million compared to the previous year. Sales of the 10 Door Buster Day products increased by $\$ 0.9$ million, or $722 \%$. Black Friday sales reached more than $\$ 8$ million, an increase of $13 \%$ over Black Friday 2018, and Cyber Monday online sales reached $\$ 1.36$ million, a $51 \%$ increase from Cyber Monday 2018. Additionally, bottle sales for the Spirited Thursday products increased from $200 \%$ to as high as $3,300 \%$ over usual sales (depending on the spirits category), and premium products in general saw sustained growth throughout the rest of the holiday season.

Virginia ABC continued to refine its online lottery process to increase efficiency and offer Virginia residents a chance to purchase highly sought after products. Fiscal year 2020's lottery lineup was no different. ABC's Marketing, Digital and Web, Retail, Logistics and Internal Audit divisions collaborated to seamlessly advertise, fairly select winners and distribute 24 products by lottery. This included the much-anticipated lotteries from the coveted Van Winkle collection, ABC's most popular offering. The online lottery process, previously a first-come, first-serve website form, was streamlined. Emails were sent out to winners and non-winners while advertising upcoming product sales and promotions.

When the COVID-19 pandemic hit Virginia, entertaining, gathering and celebrating came to a screeching halt. ABC quickly adapted and shifted priorities to ensure safety for customers and employees, and support for licensees. Uncertainty prevented the Authority from holding scheduled Cyber Mom and Dad days promotions, but as the economy attempted a return to pre-COVID times and a new normal, ABC geared up for a summertime promotion "Summer Door Busters" for the third year in a row in July 2020. Much of the campaign planning took place in May and June as it became clear the promotion could continue, with some minor tweaks. The campaign, which offered customers a $20 \%$ discount on 10 products, focused on stocking up on larger 1.75 -liter bottles for summer sipping and, for the first time, would be offered both in stores and online with the option for curbside pickup in most stores.

The successful promotion was a collaborative effort among ABC's Marketing, Retail Operations, Digital and Web, Research and Planning, Logistics and Communications divisions, and allowed ABC to end a tumultuous fiscal year on a high note. Virginia ABC proved yet again that it could adapt to change.


ABOVE: With the new calendar year came exciting new product offerings for $A B C$ customers. After 2019 legislation passed allowing ABC stores to sell low alcohol beverage coolers, many hard seltzers and canned cocktails made their way to store shelves. In February 2020, ABC stores debuted a new section dedicated to these incredibly popular products. ABC expects this section to expand to offer even more creative combinations and flavor profiles.


## AHEAD Back To The Future

Fiscal year 2020 was a year of looking ahead. On February 4, after years of planning, the passage of required legislation and obtaining necessary zoning, Virginia ABC broke ground for its new headquarters and distribution center on a 40-acre site in Hanover County. Located.to" the east of Richmond and less than a half mile off of Interstate 295, the new 95,000 -square-fqot office and 315,000-square foot warehouse will meet the 'Authority's need's for space well into the decades to come.

With construction plans complete, ABC was given full authority to select a warehouse management system and the material handling equipment to outfit the future distribution center. Following considerable research, the Logistics Division opted for the Manhattan warehouse management system which will work in conjunction with the material handling system which will include forklifts, dispensers and a conveyor system as well as extended conveyors that reach inside truck beds for faster loading. Forklift operators and pickers will be equipped with ring scanners and wrist-mounted, radio-frequency devices with a web-based screen to stream inventory control. The new Manhattan system is expected to process 135 cases per minute. (ABC's existing system handles approximately 40 cases per minute.)

By fiscal year end the construction of the headquarters and distribution center was well underway and on schedule with ABC's recently created new Business Transformation Office (BTO) serving as the liaison with the Department of General Services (DGS) which oversees the construction project.

The BTO kept employees engaged in the project by hosting several Town Hall meetings for directors and managers during which Travis Hill and a representative from DGS provided updates to the construction project. Supervisors then shared PowerPoint summaries of the progress with their teams. In addition, ABC Now, the Authority's daily digital news platform on Mixer, provided regular updates, photos and videos on the progress.


ABOVE: Governor Ralph Northam, Secretary of Public Safety and Homeland Security Brian Moran along with $A B C$ board members, representatives from the Department of General Services and more than 50 additional employees and special guests attended a formal ground breaking ceremony for the facility which garnered headlines from numerous media outlets.

Virginia ABC continued expansion of its retail presence with the opening of 12 new stores across the commonwealth. Two stores opened in both Virginia Beach and Alexandria with additional stores in Fairfax, Arlington, Timberville, Winchester, Herndon, Norfolk, Henrico and Springfield. The Real Estate and Facilities Management Division relocated an additional 13 stores and remodeled or modernized six.


Future Virginia ABC Headquarters and Warehouse COMPLETION 2021


The ABC workforce grew to 4,483 (1,263 full-time and 3,230 wage) employees by fiscal year end. During the early months of COVID-19 (from March 16- June 30), the Retail Division alone hired 36 full-time employees and 1,175 wage employees. Other divisions hired a combined total of 11 full-time and 51 wage employees during this same time frame. The Retail Division launched a development program for regional and stores managers to ensure $A B C$ prepared its top talent for internal promotions and to enhance the retention of great employees.

With an eye on its future, ABC updated its strategic plan in early 2020. Tied to the Authority's mission to generate a reliable steam of revenue for Virginia while promoting public safety through the responsible sale and regulation of alcoholic beverages, the revised plan has three strategic goals centered on investing in our workforce, enhancing public safety, education, health and welfare, and delivering exceptional customer service. The 2020 plan was developed using feedback from an Authority-wide employee survey, input from division directors and vision from executive leadership and serves as an objective-driven master plan for guiding the Authority into the future.

And what this post COVID-19 future will look like is anyone's guess, but Virginia ABC will be ready!

LEFT: With site preparation for ABC's future headquarters and distribution center completed, footers and floors were poured before the first pre-cast concrete wall was hoisted into place on June 1, 2019. View the "First Wall" video at https://vimeo.com/ virginiaabc.

## Deep Dive into Departments

## bureau of Law enforcement

| Sworn Enforcement Personnel Demographics |  |
| :--- | ---: |
| • White / Caucasian (\%) | 70.8 |
| • Black / African American (\%) | 17.7 |
| • Hispanic (\%) | 5.2 |
| - Asian / Pacific Islander (\%) | 5.2 |
| - American Indian / Alaskan Native (\%) | 1 |
| - Total filled sworn positions | 96 |
| - Non-minority (\%) | 70.8 |
| - Minority (\%) | 29.1 |


| Professional Standards Summary |  |
| :--- | ---: |
| Internal affairs investigations conducted | $\mathbf{5}$ |
| • Citizen complaints | 2 |
| - Authority initiated | 3 |


| Findings |  |
| :---: | :---: |
| - Justified | 0 |
| - No further action, citizen request | 0 |
| - Not substantiated | 1 |
| - Substantiated | 1 |
| - Unfounded | 2 |
| - Pending | 1 |
| Total training hours for sworn officers | 4,290 |
| Law Enforcement Activity |  |
| Criminal incidents | 2,034 |
| Arrests | 305 |
| Illegal still investigations | 7 |
| Inspections of licensed establishments | 10,529 |
| Observations of licensed establishments | 415 |
| Underage Buyer (UAB) compliance checks | 2,909 |
| Written warning reports | 2,427 |
| Written violation reports | 562 |
| Tobacco Compliance |  |


| - Synar compliance rate, May 1-September 30, 2019 (\%) (1) | 83 |
| :--- | ---: | ---: |
| - Total tobacco checks by ABC agents (2) | 538 |


| Licensing and Licenses |  |
| :--- | ---: |
| Retail Licenses Granted (3) | 20,204 |
| $\cdot$ |  |

- Industry (\%) 23
- On-premise (\%) 37
- Off-premise (\%) 27
- On- \& Off-premise (\%) 13

| New retail, wholesale and special-permit licenses | 1,903 |
| :--- | ---: |


| Licensed retail establishments | 18,775 |
| :--- | :--- |
| Private or corporate owners | 14,582 |


| One-day banquet and special-event licenses | 20,892 |
| :--- | ---: |
| Alcohol compliance rates for retail licensees (\%) (4) | 90 |


| Median processing time for new retail applications (in days) (5) | 74 |
| :--- | ---: |
| Wine, beer and mixed-beverage application |  |
| and state license fees collected (\$) |  | 14,329,898


| New applications processed | 1,764 |
| :--- | ---: |
| Walk-in customers | 2,077 |
| Renewals processed | 17,099 |
| Underage Buyer forms entered | 2,851 |
| MBAR processed | 4,545 |
| FOIAs processed | 104 |
| Transactions totaling (\$) | $4,844,873$ |

(1) FY 18: 89.36\%. Virginia ABC special agents conducted random, unannounced Synar inspections on behalf of the Virginia Department of Behavioral Health and Developmental Services (DBHDS).
(2) FY 18: 451 checks. This includes attempted visits found not suitable for an underage buyer check.
(3) Inclusive of licenses for sale and consumption of beer and wine, mixed beverages, on- or off-premises.
(4) FY 19 rate: $88.61 \%$
(5) FY 19: 64 days. ABC targets a 60-day median.

## COMMUNICATIONS DIVISION

| Public Relations |  |
| :---: | :---: |
| - News Releases | 67 |
| - Media Inquiries | 317 |
| - Intranet (Mixer) "ABC Now" articles | 252 |
| - Requests for writing/editing | 168 |
| - Licensee e-Newsletter Statistics |  |
| - New/Total Subscribers | 385/2,734 |
| - Avg. Open Rate (industry standard 23.4\%) | 45\% |
| - Avg. Click Rate (industry standard 2.3\%) | 8.3\% |
| Virginia ABC Twitter Account |  |
| - New/Total Twitter followers | 618/10,458 |
| - Tweet impressions | 1,067,300 |
| - Retweets | 687 |
| - Likes | 1,522 |
| Virginia ABC Facebook Account |  |
| - New/Total Facebook followers | 2,885/10,685 |
| - New Facebook likes | 2,608 |
| Spirited Virginia Facebook Account |  |
| - New/Total Facebook followers | 3,877/13,648 |
| - New Facebook likes | 3,313 |
| Spirited Virginia Instagram Account (New February 2020) |  |
| - New/Total Instagram Followers (1) | 310/310 |
| - Post Likes | 410 |
| Creative Services |  |
| - Design Project Requests received | 89 |
| - Photography services requested | 70 |
| - New Products photographed | 109 |

## DIGITAL AND WEB UNIT

|  | FY 19 | FY 20 |
| :--- | ---: | ---: |
| Unique visitors | $1,916,458$ | $3,053,198$ |
| Page views | $15,649,557$ | $26,058,343$ |
| Online orders placed | 21,545 | 82,512 |
| Bottles sold | 104,000 | 307,367 |
| Total Online Sales (\$) | $\mathbf{3 , 1 4 0 , 3 1 4}$ | $\mathbf{8 , 7 1 4 , 6 1 9}$ |
| (1) Instagram account new to the Authority as of January 2020. |  |  |

## Deep Dive into Departments

## EDUCATION AND PREVENTION SECTION

| Youth Prevention Programming |  |
| :---: | :---: |
| Elementary School reach (\%)(1) | 4.36 |
| Miss Virginia School Tour |  |
| - Miss Virginia School Tour stops | 56 |
| - Miss Virginia School Tour participants | 16,001 |
| Middle School reach (\%)(2) | 12.94 |
| High School reach (\%)(4) | 8.74 |
| Youth Alcohol and Drug Abuse Prevention Project (YADAPP) 2019 <br> - YADAPP participants (3) | 248 |
| - YADAPP 2019 individuals reached | 15,205 |
| Adult Education and Prevention Programming |  |
| Institutions of Higher Education reach (\%)(5) | 71.21 |
| Higher Education Alcohol and Drug Strategic Unified Prevention (HEADS UP) |  |
| - HEADS UP educational materials distributed | 11,030 |
| - HEADS UP individuals reached | 5,290 |
| - HEADS UP online resource downloads: | 3,583 |
| Adults 21 years old and older: |  |
| - Project Sticker Shock events | 7 |
| - Project Sticker Shock participants | 164 |
| - Project Sticker Shock individuals reached | 27,817 |
| Alcohol Seller, Server and Manager Training |  |
| Responsible Sellers \& Servers: Virginia's Program (RSVP) |  |
| - RSVP classroom trainings | 46 |
| - RSVP classroom participants | 569 |
| - RSVP online training participants | 2,734 |
| Managers' Alcohol Responsibility Training (MART) |  |
| - MART classroom trainings | 9 |
| - MART classroom participants | 64 |
| - MART online training participants | 824 |
| Capacity Building Resources |  |
| - Education and Prevention publications distributed | 32,013 |
| - Education and Prevention publications downloaded | 14,419 |
| - Education and Prevention toolkits downloaded | 1,579 |
| - Education and Prevention social media reach | 328,884 |
| - YADAPP 2018 grants presented (6) | 19 |
| - YADAPP 2018 grants awarded (\$) | 5,000 |
| - YADAPP 2018 grants individuals reached | 4,141 |
| - Alcohol Education and Prevention grants (7) | 10 |
| - Alcohol Education and Prevention grants awarded (\$) | 69,086.87 |
| - Alcohol Education and Prevention grants individuals reached | 629,723 |

(1) Reached or partnered with 52 out of 1,192 public elementary schools across Virginia.
(2) Reached or partnered with 40 out of 309 public middle schools across Virginia.
(3) YADAPP annual kick off conference held at Longwood University, July 15-19, 2019, where 69 teams of students and adult sponsors represented schools and communities across Virginia.
(4) Reached or partnered with 27 out of 309 public high schools across Virginia.
(5) Reached or partnered with 47 out of 66 institutions of higher education across Virginia.
(6) These include both YADAPP mini-grants (\$250 each) and Wheeler Award (\$500). The 2019 Wheeler Award recipient was Hanover Cares Teens Care Too.
(7) Alcohol Education and Prevention grantees: Edu-Futuro, Dickenson County Behavioral Health Services, Giles Youth Adult Partnership, Piedmont Community Services, Radford Youth Adult Partnership, Hanover Cares, Substance Abuse Prevention Coalition of Alexandria, Mothers Against Drunk Driving- Virginia Office, City of Portsmouth Police Department, and Freedom Support Center.


ABOVE: Then Miss Virginia Camille Schrie, who went on to become Miss America, speaks to Barack Obama Elementary School students in Richmond in October 2019 about making healthy choices.

## Deep Dive into Departments

## HEARINGS, APPEALS AND JUDICIAL SERVICES

| Cases Referred For Hearings |  |  |  |
| :---: | :---: | :---: | :---: |
| Case Activity |  |  | FY 20 |
| Violation/disciplinary reports |  |  | 519 |
| Contested applications |  |  | 29 |
| - Approved |  |  | 16 |
| - Denied |  |  | 2 |
| - Withdrawn before hearing |  |  | 11 |
| Contested banquet applications |  |  | 2 |
| - Approved |  |  | 0 |
| - Denied |  |  | 0 |
| - Withdrawn before hearing |  |  | 2 |
| Summary Suspensions |  |  | 2 |
| Wine and beer franchise cases |  |  | 10 |
| Total hearings requested |  |  | 562 |
| Hearings Dispositions |  |  |  |
| Case Activity | FY 2020 | \% of Ca | S Received |
| Settled by expedited consent | 265 |  | 49.63 |
| Settled by consent settlement offer | 5 |  | . 94 |
| Heard by ABC Hearing Officer (1) | 64 |  | 11.99 |
| Settled by negotiation | 171 |  | 32.02 |
| Settled by mediation | 2 |  | . 37 |
| Heard by ABC board on appeal | 14 |  | 2.62 |
| Withdrawn or dismissed prior to hearing (2) | 13 |  | 2.43 |
| Total hearings dispositions (3) | 534 |  | 100 |
| Appealed Decisions |  |  |  |
| Activity | Count |  | \% of Total |
| Initial decision of hearing officer to ABC Board (4) | 14 |  | 2.62 |
| Final decision of ABC Board to circuit court (5) | 4 |  | 28.57 |
| Civil Penalties Collected |  |  |  |
| Activity |  |  | Count |
| Civil penalties collected (\$) |  |  | 771,121.76 |
| Average civil penalty per case (\$) |  |  | 2,050.66 |
| Average suspension period per case (days) (6) |  |  | 18.05 |
| Average Case Turnaround Time (in Days) (7) |  |  |  |
| Activity *FY 20 | FY 20 | FY 19* | FY 19 |
| Violations 45.06 | 45.46 | 70.25 | 69.34 |
| Applications 128.47 | 128.41 | 146.15 | 134.33 |

* This column shows turnaround times with continuances included. This shows how parties' requests for continuances increase turnaround time.
(1) 64 hearings were held on 63 charges/objections filed. Single cases with multiple charges are heard in one hearing. 14 of these were appealed to the Board for a second hearing
(2) Cases may be withdrawn or dismissed prior to a hearing, but after docketing for a variety of reasons, e.g., license surrendered; application withdrawn; settlement through mediation.
(3) 73 cases were in process at the end of fiscal year 2019 and completed during fiscal year 2020.
(4) Percentage of all cases referred.
(5) Percentage of all cases appealed to the Board.
(6) Most ABC cases result in the imposition of a civil penalty and/or suspension period. This average reflects the results of all civil penalties or suspension periods from all case decisions, consent settlement offers, and negotiations for fiscal year 2019. The Board may allow licensees to choose between a civil penalty or suspension period. Some penalties, however, contain civil penalties and mandatory suspension periods.
(7)Unless otherwise noted, turnaround times do not include continuances.


## HUMAN RESOURCES DIVISION

| Employees and Hiring | 4,483 |
| :--- | :---: |
| Total employees (as of June 30, 2020) | 1,263 |
| Total classified employees | 3,230 |
| Total wage employees | 188 |
| Classified employees hired in FY 19 | 2,555 |
| Wage employees hired in FY 19 |  |
| Virginia Alcoholic Beverage Control Authority employs a diverse workforce, with |  |
| approximately 1,263 regular full-time employees 3,230 wage employees, and 88 |  |
| contractual workers supplementing the Authorities workforce. These 4,483 Authority |  |
| employees work throughout the Commonwealth operating 388 retail stores and nine |  |
| regional offices. Approximately 629 Authority employees and 88 contractual workers |  |
| are physically located in Richmond at the central office and warehouse facility |  |

## Tuition and Training Assistance

| Description of Training | Courses Offered | Units Completed |
| :---: | :---: | :---: |
| Tuition Assistance Program (TAP) | 17 | 17 |
| Face-to-Face training (in-classroom) (2) | 13 | 287 |
| Supervisory Academy (2) | 0 | 0 |
| New hire orientation | 7 | 263 |
| Authority/state-mandated courses (online) |  |  |
| - Retail/warehouse employees: | 24 | 51,340 |
| - Non-retail employees: | 44 | 7,495 |
| High Performance Management supervisor (online) | 14 | 670 |
| Enforcement (online) (3) | 1 | 3,091 |
| Enforcement certification program (4) | 2 | 63 |
| (1) "Units completed" represents a single module of training completed by an ABC employee. <br> (2) Classes cancelled after March 6, 2020 due to COVID-19 restrictions <br> (3) Special online course offered to Enforcement Employees only <br> (4) Courses conducted by Learning and Development Team |  |  |
| Employee Demographics | FY 20 | FY 19 |
| Average age (years) | 45 | 46 |
| Average years of service, classified employees | 7 | 8 |
| Gender: male (\%) | 52.2 | 53 |
| Gender: female (\%) | 47.7 | 47 |
| Minority (\%) | 35.3 | 33.5 |

The demographics of ABC's workforce have remained consistent from the previous year after the transition to an Authority. The average age of an ABC regular employee is 45 years, with an average length of service to the Commonwealth of 7 years. Approximately $6.3 \%$ are eligible for an unreduced reetirement as of June 30, 2020 and $9.7 \%$ will be eligible in 5 years.

| LOGISTICS DIVISION |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| ABC Shipment to Stores |  |  | FY 20 | FY 19 |
| Average weekly bottles shipped (1) from Bottle Pick Room (2) |  |  | m (2) 14,935 | 11,719 |
| Average delivery cost to ABC stores (\$ per case) |  |  | 0.93 | 0.92 |
| Total shipments to ABC stores (cases) |  |  | 5,858,916 | 5,316,778 |
| Special Order |  |  |  |  |
| - Active items on special order catalog |  |  | 1,317 | 1,142 |
| - Active items on special order non-catalog |  |  | 671 | 591 |
| - Total Special Order Catalog purchases (cases) (3) |  |  | 54,726 | 51,248 |
| - Total Non-catalog purchases (cases) (4) |  |  | 21,466 | 16,534 |
| Special Orders | FY 20 | FY 19 | Variance (\$) | Variance (\%) |
| Order Catalog | 13,350,118 | 8,480,141 | 4,869,977 | 57.40 |
| Non Catalog | 4,691,827 | 3,077,907 | 1,613,920 | 52.40 |
| Totals | 18,041,945 | 11,558,048 | 6,483,897 | 56.10 |

(1) Bottles shipped include when the room was shut down for three weeks during April due to a positive COVID case where we shipped 5, 1, and 3 bottles.
(2) Bottle Pick includes special orders, online orders, or limited availability products
(3) These totals include both catalog and noncatalog special orders
(4) Noncatalog special orders are for those items not included in the special order catalog.

## Deep Dive into Departments

## MARKETING DIVISION

Spirited Virginia e-Newsletter Statistics*

- New/Total Subscribers

29,864/85,934

- Avg. Open Rate (industry standard 11.5\%)
29.6\%
- Avg. Click Rate (industry standard1.5\%) 4.2\%
* statstics as of 7/4/2020 not 6/30/2020


## PROCUREMENT AND SUPPORT SERVICES DIVISION

| Small Purchase Credit Card (SPCC) Holders | 135 |
| :--- | ---: |
| Total value of SPCC transactions (\$) | 271,322 |
| Total SWaM qualified purchases (\%) | 27.59 |
| Total SWaM qualified purchases (\$) | $10,989,040$ |
| Total Request for Proposals | 10 |

## REAL ESTATE AND FACILITIES MANAGEMENT

| Store Activities: July 1, 2019-June 30, 2020 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Store | Location | Activity | Closed | Opened | Total* |
| 138 | Louisa | relocation | 7-9-19 | 7-10-19 | 377 |
| 428 | Virginia Beach | new store | N/A | 7-12-19 | 378 |
| 334 | Mechanicsville | relocation | 7-15-19 | 7-16-19 | 378 |
| 119 | Alexandria | new store | N/A | 7-22-19 | 379 |
| 436 | Winchester | new store | N/A | 7-28-19 | 380 |
| 423 | Norfolk | new store | N/A | 8-16-19 | 381 |
| 099 | Herndon | relocation | 8-25-19 | 8-27-19 | 381 |
| 441 | Henrico | new store | N/A | 9-6-19 | 382 |
| 068 | Harrisonburg | modernization | 8-23-19 | 9-18-19 | 382 |
| 419 | Fairfax | new store | N/A | 9-23-19 | 383 |
| 134 | Norfolk | modernization | 9-8-19 | 9-25-19 | 383 |
| 391 | Carrollton | relocation | 9-23-19 | 9-26-19 | 383 |
| 426 | Timberville | new store | N/A | 9-30-19 | 384 |
| 071 | Norfolk | new store | N/A | 10-26-19 | 385 |
| 323 | Purcellville | relocation | 10-26-19 | 10-30-19 | 385 |
| 438 | Alexandria | new store | N/A | 11-3-19 | 386 |
| 364 | Daleville | relocation | 11-11-19 | 11-13-19 | 386 |
| 045 | Springfield | new store | N/A | 11-25-19 | 387 |
| 183 | Stafford | relocation | 11-30-19 | 12-5-19 | 387 |
| 265 | Hampton | relocation | 12-7-19 | 12-10-19 | 387 |
| 092 | Hampton | relocation | 12-14-19 | 12-17-19 | 387 |
| 448 | Short Pump (Pop Up) | closed | N/A | 12-30-19 | 386 |
| 363 | Chesterfield | relocation | 2-1-20 | 2-4-20 | 386 |
| 137 | Norton | relocation | 2-8-20 | 2-10-20 | 386 |
| 394 | Virginia Beach | new store | N/A | 2-16-20 | 387 |
| 440 | Waynesboro | new store | N/A | 2-24-20 | 388 |
| 325 | Courtland | modernization | 2-22-20 | 3-7-20 | 388 |
| 387 | Front Royal | relocation | 5-4-20 | 5-5-20 | 388 |
| 243 | Ashland | relocation | 5-11-20 | 5-13-20 | 388 |
| 383 | Harrisonburg | expansion | 3-20-20 | 5-17-20 | 388 |
| 240 | Waverly | modernization | 5-16-20 | 6-16-20 | 388 |
| 346 | Merrifield | modernization | 5-29-20 | 6-27-20 | 388 |
| 168 | Arlington | modernization | 3-8-20 | 6-28-20 | 388 |

[^1]

ABOVE: Store openings are a big deal for ABC Board Chair Maria Everett who makes it a point to attend nearly every grand opening event the Authority holds. Above she stands with Manager Jacinta McBride who sports an impromptu sash made from ribbon left over after the official ribbon cutting for Virginia Beach Store 428 moments before.

## RESEARCH \& PLANNING

FOIA requests received

## RETAIL OPERATIONS DIVISION

## ABC Stores

| ABC stores Gross Sales (\$) | $1,164,944,553$ |
| :--- | ---: |
| ABC stores Transactions (\$) | $35,733,748$ |
| Alcohol Compliance Rate for ABC Stores (\%) (1) | 98.5 |
| ABC PRODUCTS |  |
| Price List | 2,795 |
| Standard Active items | 75 |
| Virginia Wines | 13 |
| Vermouth | 66 |
| Non-Alcoholic items | 99 |

continued on next page

RETAIL OPERATIONS DIVISION

| Top 50 Brands Sold, Fiscal Year 2020 vs. Fiscal Year 2019 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rank |  |  | Gross Dollars |  |  |  |  |
| FY 20 | FY 19 | Brand | Product Category | FY 20 (\$) | FY 19 (\$) | Change (\%) | Variance (\$) |
|  |  | Statewide Total |  | \$1,164,944,553 | \$1,045,967,354 | 11.4 | 118,977,199 |
|  |  | Top 50 Brands |  | 544,374,543 | 498,816,928 | 9.1 | 45,557,615 |
|  |  | All Others |  | 620,570,010 | 547,150,426 | 13.4 | 73,419,584 |
| 1 | 1 | Tito's Handmade | domestic vodka | 52,339,240 | 42,122,282 | 24.3 | 10,216,958 |
| 2 | 2 | Hennessy VS | cognac \armagnac | 46,879,266 | 35,309,436 | 32.8 | 11,569,830 |
| 3 | 3 | Jack Daniel's 7 Black | Tennessee whiskey | 30,259,504 | 29,979,450 | 0.9 | 280,054 |
| 4 | 4 | Jim Beam | straight bourbon | 23,485,631 | 22,713,341 | 3.4 | 772,290 |
| 5 | 8 | Patron Silver | tequila | 20,933,661 | 17,376,814 | 20.5 | 3,556,847 |
| 6 | 7 | Jameson Irish | Irish Whiskey | 18,479,038 | 17,555,255 | 5.3 | 923,783 |
| 7 | 9 | Crown Royal | Canadian whisky | 18,183,277 | 17,315,036 | 5.0 | 868,241 |
| 8 | 5 | Fireball Cinnamon | cordials | 17,891,892 | 19,224,053 | (6.9) | $(1,332,161)$ |
| 9 | 6 | Smirnoff 80 | domestic vodka | 17,493,684 | 17,759,218 | (1.5) | $(265,534)$ |
| 10 | 11 | Maker's Mark | straight bourbon | 16,181,599 | 15,114,073 | 7.1 | 1,067,526 |
| 11 | 10 | Grey Goose | imported vodka | 15,402,125 | 15,115,380 | 1.9 | 286,745 |
| 12 | 13 | Bacardi Superior | rum | 13,175,714 | 12,421,808 | 6.1 | 753,906 |
| 13 | 12 | Absolut | imported vodka | 13,132,670 | 13,324,629 | (1.4) | $(191,959)$ |
| 14 | 19 | Crown Royal Regal Apple | Canadian whisky | 12,359,518 | 8,902,422 | 38.8 | 3,457,096 |
| 15 | 18 | Jose Cuervo Especial Gold | tequila | 10,950,386 | 9,332,509 | 17.3 | 1,617,877 |
| 16 | 17 | Woodford Reserve | straight bourbon | 10,839,405 | 9,481,344 | 14.3 | 1,358,061 |
| 17 | 14 | Captain Morgan’s Spiced | rum | 10,446,090 | 10,744,098 | (2.8) | $(298,008)$ |
| 18 | 15 | Pinnacle | imported vodka | 10,406,287 | 9,978,426 | 4.3 | 427,861 |
| 19 | 16 | Aristocrat | domestic vodka | 8,946,986 | 9,812,287 | (8.8) | $(865,302)$ |
| 20 | 21 | Evan Williams Black | straight bourbon | 7,870,048 | 7,485,922 | 5.1 | 384,126 |
| 21 | 30 | 1800 Silver | tequila | 7,828,032 | 5,837,349 | 34.1 | 1,990,683 |
| 22 | 20 | Ketel One | imported vodka | 7,739,907 | 7,876,741 | (1.7) | $(136,834)$ |
| 23 | 23 | Tanqueray | imported gin | 7,197,510 | 6,972,434 | 3.2 | 225,076 |
| 24 | 22 | Jagermeister | cordials | 7,005,526 | 7,463,571 | (6.1) | $(458,045)$ |
| 25 | 27 | Malibu Coconut | rum | 6,991,110 | 6,107,605 | 14.5 | 883,505 |
| 26 | 28 | Svedka | imported vodka | 6,836,136 | 6,075,901 | 12.5 | 760,235 |
| 27 | 29 | Bailey’s Original Irish Cream | cordials | 6,784,240 | 6,069,159 | 11.8 | 715,081 |
| 28 | 24 | Skyy | domestic vodka | 6,373,308 | 6,382,617 | (0.1) | $(9,309)$ |
| 29 | 26 | Bowman's Virginia | domestic vodka | 6,368,540 | 6,196,657 | 2.8 | 171,883 |
| 30 | 25 | Burnett's | domestic vodka | 6,335,305 | 6,311,249 | 0.4 | 24,056 |
| 31 | 31 | Paul Masson Grande Amber VS | brandy | 6,220,524 | 5,833,822 | 6.6 | 386,702 |
| 32 | 36 | Bulleit | straight bourbon | 6,084,455 | 5,174,148 | 17.6 | 910,307 |
| 33 | 34 | Bombay Sapphire | imported gin | 5,984,387 | 5,465,633 | 9.5 | 518,754 |
| 34 | 32 | Seagram's Extra Dry | domestic gin | 5,568,117 | 5,610,248 | (0.8) | $(42,131)$ |
| 35 | 33 | Johnnie Walker Black | Scotch whiskey | 5,501,261 | 5,544,111 | (0.8) | $(42,850)$ |
| 36 | 41 | Courvoisier VS | cognac\|armagnac | 5,382,018 | 4,672,620 | 15.2 | 709,398 |
| 37 | - | Lunazul Blanco | tequila | 5,263,517 | 3,293,969 | 59.8 | 1,969,548 |
| 38 | 37 | Grand Marnier Cordon Rouge | cordials | 5,250,298 | 5,110,414 | 2.7 | 139,884 |
| 39 | 40 | Wild Turkey 101 | straight bourbon | 5,155,001 | 4,885,281 | 5.5 | 269,720 |
| 40 | 38 | New Amsterdam | domestic vodka | 5,038,547 | 5,018,243 | 0.4 | 20,304 |
| 41 | 39 | Evan Williams Green | straight bourbon | 4,967,554 | 4,965,145 | 0.0 | 2,409 |
| 42 | 45 | Knob Creek | straight bourbon | 4,621,673 | 3,977,446 | 16.2 | 644,227 |
| 43 | 35 | Jose Cuervo Especial Silver | tequila | 4,400,187 | 5,307,546 | (17.1) | $(907,359)$ |
| 44 | 43 | Gentleman Jack | Tennessee whiskey | 4,344,360 | 4,191,018 | 3.7 | 153,342 |
| 45 | 42 | Dewar's White Label | Scotch whiskey | 4,313,802 | 4,487,173 | (3.9) | $(173,371)$ |
| 46 | 46 | Jack Daniel's Tennessee Honey | cordials | 4,309,882 | 3,897,177 | 10.6 | 412,705 |
| 47 | 50 | Basil Hayden's | straight bourbon | 4,293,498 | 3,693,540 | 16.2 | 599,958 |
| 48 | 49 | Kahlua Coffee | cordials | 4,214,095 | 3,694,980 | 14.0 | 519,115 |
| 49 | - | Crown Royal Vanilla | Canadian whisky | 4,184,112 | 3,554,936 | 17.7 | 629,176 |
| 50 | 44 | Bacardi Gold | rum | 4,161,621 | 4,078,412 | 2.0 | 83,209 |

## RETAIL OPERATIONS DIVISION

Comparison of Products / Market Share, Fiscal Year 2020 vs. Fiscal Year 2019

| Category | Cases Sold |  | Change (\%) | Market Share (\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY 20 | FY 19 |  | FY 20 | FY 19 |
| Vodka | 1,656,207 | 1,556,615 | 6.4 | 28.5 | 29.3 |
| Domestic | 907,464 | 855,284 | 6.1 |  |  |
| Imported | 389,336 | 363,835 | 7.0 |  |  |
| Flavored | 359,408 | 337,496 | 6.5 |  |  |
| Straight Bourbon Whiskey | 703,214 | 625,562 | 12.4 | 12.1 | 11.8 |
| Cordials -Liqueurs-Specialties | 558,782 | 517,337 | 8.0 | 9.6 | 9.7 |
| Imported | 361,042 | 331,695 | 8.8 |  |  |
| Domestic | 197,740 | 185,642 | 6.5 |  |  |
| Rum | 484,048 | 465,274 | 4.0 | 8.3 | 8.8 |
| Domestic | 27,389 | 26,818 | 2.1 |  |  |
| Imported | 456,658 | 438,456 | 4.2 |  |  |
| Tequila | 461,861 | 398,587 | 15.9 | 7.9 | 7.5 |
| Gin | 246,321 | 237,108 | 3.9 | 4.2 | 4.5 |
| Domestic | 132,294 | 134,651 | (1.8) |  |  |
| Imported | 101,292 | 90,512 | 11.9 |  |  |
| Flavored | 12,363 | 11,567 | 6.9 |  |  |
| Sloe | 372 | 378 | (1.5) |  |  |
| Cognac\Armagnac | 203,289 | 168,753 | 20.5 | 3.5 | 3.2 |
| Canadian Whisky | 201,871 | 194,789 | 3.6 | 3.5 | 3.7 |
| Brandy | 171,495 | 161,568 | 6.1 | 3.0 | 3.0 |
| Grape | 121,000 | 118,775 | 1.9 |  |  |
| Imported | 14,663 | 7,253 | 102.2 |  |  |
| Flavored | 35,832 | 35,540 | 0.8 |  |  |
| Scotch Whiskey | 171,167 | 159,248 | 7.5 | 2.9 | 3.0 |
| Cocktails | 151,914 | 113,125 | 34.3 | 2.6 | 2.1 |
| Domestic | 90,017 | 71,435 | 26.0 |  |  |
| Imported | 61,897 | 41,690 | 48.5 |  |  |
| Blended Whiskey | 148,003 | 111,572 | 32.7 | 2.5 | 2.1 |
| Tennessee Whiskey | 121,693 | 116,350 | 4.6 | 2.1 | 2.2 |
| Irish Whiskey | 80,162 | 71,192 | 12.6 | 1.4 | 1.3 |
| Domestic Whiskey | 64,721 | 57,617 | 12.3 | 1.1 | 1.1 |
| Straight Rye Whiskey | 50,554 | 39,986 | 26.4 | 0.9 | 0.8 |
| Specialty Bottles | 43,221 | 51,732 | (16.5) | 0.7 | 1.0 |
| Imported | 26,600 | 31,760 | (16.2) |  |  |
| Domestic | 16,621 | 19,973 | (16.8) |  |  |
| Moonshine | 39,141 | 39,811 | (1.7) | 0.7 | 0.7 |
| Egg Nog | 25,321 | 22,972 | 10.2 | 0.4 | 0.4 |
| Rock \& Rye | 2,398 | 2,368 | 1.2 | 0.0 | 0.0 |
| Alcohol(1) | 2,091 | 1,250 | 67.3 | 0.0 | 0.0 |
| Bottled in Bond Whiskey | 737 | 629 | 17.3 | 0.0 | 0.0 |
| Corn Whiskey | 691 | 489 | 41.1 | 0.0 | 0.0 |
|  |  |  |  |  |  |
| Vermouth | 25,175 | 22,681 | 11.0 | 0.4 | 0.4 |
| Virginia Wine | 15,762 | 14,936 | 5.5 | 0.3 | 0.3 |
|  |  |  |  |  |  |
| Non-Alcoholic Mixers | 157,705 | 134,259 | 17.5 | 2.7 | 2.5 |
| Non Beverage Item | 24,996 | 27,587 | (9.4) | 0.4 | 0.5 |
| Statewide Totals* | 5,812,539 | 5,313,398 | 9.4 | 100.0 | 100.0 |

* Excludes promotional items, miscellaneous records and confiscated items.
**change, Moonshine is now reported separate from the Corn Whiskey category.
(1) grain alcohol 151 proof available for sale in select $A B C$ stores

Source: Research and Planning

## RETAIL OPERATIONS DIVISION

Analysis of Store Performance-Fiscal Year 2020

| ABC Stores by Planning District | Locality | Gallons Sold | Gross <br> Sales (1) | Spirits \& Wine Taxes (2) | Net Sales | Cost of Goods Sold | Gross Profit | Store Expenses (3) | Net Store Profit | Allocation of General \& Administrative Expenses | Adjusted Net Profit | Rate of Return to Virginia (4) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Statewide Totals |  | 13,518,947 | \$1,165,105,206 | \$192,390,801 | \$972,714,405 | \$558,778,515 | \$413,935,890 | \$129,244,187 | \$284,691,703 | \$69,334,870 | \$215,356,833 | 35.00\% |
| 137790 Commonwealth Dr. | Norton City | 24,453 | 1,735,122 | 286,976 | 1,448,146 | 828,414 | 619,731 | 314,217 | 305,514 | 99,870 | 205,644 | 28.39 |
| 194 16427-E Wise St. | Wise Co. | 8,207 | 579,457 | 96,147 | 483,310 | 277,344 | 205,967 | 182,326 | 23,641 | 34,478 | $(10,838)$ | 14.72 |
| 20618 E. 4th St. S. | Wise Co. | 15,683 | 1,101,996 | 182,468 | 919,528 | 526,414 | 393,114 | 149,592 | 243,522 | 65,145 | 178,377 | 32.74 |
| 2183982 Highway 23 N. | Scott Co. | 11,076 | 732,572 | 121,048 | 611,524 | 349,476 | 262,048 | 137,044 | 125,004 | 43,524 | 81,479 | 27.65 |
| Far Southwest |  | 59,419 | \$4,149,147 | \$686,640 | \$3,462,508 | \$1,981,648 | \$1,480,860 | \$783,179 | \$697,681 | \$243,017 | \$454,663 | 27.51 |
| 874027 College Ave. | Tazewell Co. | 27,568 | 2,066,181 | 342,265 | 1,723,916 | 987,709 | 736,207 | 299,934 | 436,273 | 119,435 | 316,839 | 31.90 |
| 174 One Plz. Dr. | Buchanan Co. | 11,320 | 822,230 | 136,123 | 686,108 | 395,697 | 290,411 | 146,811 | 143,600 | 48,373 | 95,227 | 28.14 |
| 197149 Clay Dr. | Tazewell Co. | 20,074 | 1,455,872 | 240,866 | 1,215,006 | 695,156 | 519,850 | 231,484 | 288,366 | 85,302 | 203,064 | 30.49 |
| 230722 E. Riverside Dr. | Tazewell Co. | 9,638 | 698,579 | 115,952 | 582,627 | 333,382 | 249,244 | 146,969 | 102,275 | 40,923 | 61,352 | 25.38 |
| 365340 Chase St. | Dickenson Co. | 8,868 | 619,055 | 102,581 | 516,474 | 295,231 | 221,242 | 179,435 | 41,807 | 36,511 | 5,297 | 17.43 |
| 427167 Pittston Rd. | Russell Co. | 12,572 | 933,608 | 154,501 | 779,107 | 445,677 | 333,430 | 231,551 | 101,878 | 55,472 | 46,406 | 21.52 |
| Southwest |  | 90,040 | \$6,595,526 | \$1,092,288 | \$5,503,237 | \$3,152,853 | \$2,350,384 | \$1,236,184 | \$1,114,200 | \$386,015 | \$728,185 | 27.60 |
| 583002 Lee Hwy. | Bristol City | 30,627 | 2,299,413 | 380,356 | 1,919,057 | 1,097,074 | 821,983 | 270,452 | 551,531 | 136,290 | 415,241 | 34.60 |
| 96974 E. Stuart Dr., Ste. E. | Galax City | 29,379 | 1,994,741 | 329,702 | 1,665,039 | 950,622 | 714,417 | 267,337 | 447,080 | 116,143 | 330,937 | 33.12 |
| 135 1173-1177 N. Main St. | Smyth Co. | 28,005 | 1,938,655 | 321,414 | 1,617,241 | 923,883 | 693,358 | 230,823 | 462,535 | 113,762 | 348,774 | 34.57 |
| 141441 W. Stuart Dr. | Carroll Co. | 19,489 | 1,314,770 | 217,145 | 1,097,625 | 628,284 | 469,340 | 195,651 | 273,689 | 77,185 | 196,504 | 31.46 |
| 153325 W. Main St. | Wythe Co. | 32,015 | 2,334,599 | 385,498 | 1,949,101 | 1,114,192 | 834,908 | 297,258 | 537,650 | 138,932 | 398,718 | 33.59 |
| 201545 W. Main St. | Washington Co. | 47,558 | 3,644,012 | 602,716 | 3,041,296 | 1,745,353 | 1,295,943 | 263,336 | 1,032,607 | 214,327 | 818,280 | 39.00 |
| 3432123 Euclid Ave. | Bristol City | 26,865 | 1,833,800 | 302,895 | 1,530,905 | 871,892 | 659,014 | 224,295 | 434,719 | 107,916 | 326,803 | 34.34 |
| Wytheville/Hillsville |  | 213,937 | \$15,359,989 | \$2,539,726 | \$12,820,263 | \$7,331,300 | \$5,488,962 | \$1,749,152 | \$3,739,811 | \$904,554 | \$2,835,257 | 34.99 |
| 67290 Peppers Ferry Rd. | Montgomery Co. | 36,758 | 2,868,109 | 473,379 | 2,394,730 | 1,371,069 | 1,023,661 | 392,531 | 631,131 | 168,731 | 462,400 | 32.63 |
| 195100 N. Franklin St. | Montgomery Co. | 28,488 | 2,042,626 | 337,939 | 1,704,686 | 974,833 | 729,853 | 175,931 | 553,923 | 120,466 | 433,457 | 37.76 |
| 199140 Kinter Way | Giles Co. | 20,150 | 1,363,709 | 225,466 | 1,138,243 | 651,590 | 486,654 | 187,357 | 299,297 | 79,689 | 219,608 | 32.64 |
| 3271332 S. Main St. | Montgomery Co. | 57,216 | 4,191,761 | 692,714 | 3,499,047 | 2,003,997 | 1,495,050 | 471,199 | 1,023,851 | 249,395 | 774,456 | 35.00 |
| 3455265 Alexander Rd. | Pulaski Co. | 34,516 | 2,521,416 | 416,285 | 2,105,131 | 1,204,393 | 900,738 | 289,676 | 611,062 | 148,322 | 462,740 | 34.86 |
| 35697 Walker St. | Radford City | 40,134 | 2,803,994 | 464,112 | 2,339,882 | 1,338,658 | 1,001,224 | 304,612 | 696,612 | 165,692 | 530,920 | 35.49 |
| 395117 Parkview Rd. N.E. | Floyd Co. | 17,288 | 1,270,322 | 209,514 | 1,060,808 | 607,899 | 452,909 | 192,189 | 260,720 | 75,547 | 185,173 | 31.07 |
| 414765 Univ. City Blvd. | Montgomery Co. | 35,954 | 2,668,164 | 440,807 | 2,227,357 | 1,273,642 | 953,715 | 322,002 | 631,713 | 154,290 | 477,423 | 34.41 |
| Radford/Blacksburg |  | 270,505 | \$19,730,101 | \$3,260,217 | \$16,469,884 | \$9,426,080 | \$7,043,804 | \$2,335,496 | \$4,708,308 | \$1,162,132 | \$3,546,176 | 34.50 |
| 1151423 Williamson Rd, N.E. | Roanoke City | 57,458 | 5,011,430 | 827,470 | 4,183,960 | 2,384,540 | 1,799,420 | 435,425 | 1,363,995 | 298,568 | 1,065,427 | 37.77 |
| 123531 Main St. | Alleghany Co. | 8,377 | 619,497 | 102,567 | 516,930 | 296,509 | 220,421 | 201,183 | 19,238 | 36,899 | $(17,661)$ | 13.71 |
| 124339 Thacker Ave., Ste. 010 | Covington City | 19,911 | 1,493,047 | 246,600 | 1,246,447 | 715,017 | 531,430 | 266,047 | 265,383 | 87,748 | 177,635 | 28.41 |
| 1861483 W. Main St. | Salem City | 56,875 | 4,196,742 | 693,819 | 3,502,923 | 2,002,405 | 1,500,517 | 279,635 | 1,220,882 | 247,094 | 973,789 | 39.74 |
| 2293940 Valley Gateway Blvd. | Roanoke Co. | 30,062 | 2,272,126 | 375,577 | 1,896,550 | 1,085,835 | 810,715 | 275,336 | 535,378 | 132,903 | 402,476 | 34.24 |
| 259 5050-C Rutgers St. | Roanoke City | 60,630 | 4,872,129 | 806,216 | 4,065,913 | 2,328,639 | 1,737,275 | 458,019 | 1,279,255 | 286,382 | 992,873 | 36.93 |
| 269646 Brandon Ave. | Roanoke City | 72,761 | 6,140,356 | 1,012,684 | 5,127,672 | 2,948,298 | 2,179,375 | 516,990 | 1,662,385 | 360,702 | 1,301,683 | 37.69 |
| 2893341 Melrose Ave., N.W. | Roanoke City | 40,335 | 3,672,016 | 610,000 | 3,062,016 | 1,749,409 | 1,312,607 | 293,678 | 1,018,929 | 218,185 | 800,744 | 38.42 |
| 3093901 Brambleton Ave., S.W. | Roanoke Co. | 71,743 | 5,569,714 | 918,193 | 4,651,521 | 2,670,225 | 1,981,297 | 432,166 | 1,549,130 | 331,274 | 1,217,857 | 38.35 |
| 3371113 Vinyard Rd. | Roanoke Co. | 41,810 | 3,036,949 | 503,111 | 2,533,837 | 1,447,049 | 1,086,788 | 287,950 | 798,839 | 179,446 | 619,392 | 36.96 |
| 364112 Kingston Dr. | Botetourt Co. | 32,898 | 2,496,865 | 412,140 | 2,084,725 | 1,199,735 | 884,990 | 371,483 | 513,507 | 147,533 | 365,975 | 31.16 |
| Roanoke |  | 492,860 | \$39,380,872 | \$6,508,377 | \$32,872,495 | \$18,827,660 | \$14,044,834 | \$3,817,913 | \$10,226,921 | \$2,326,733 | \$7,900,188 | 36.59 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 571028 Richmond Ave. | Staunton City | 26,379 | 2,027,231 | 334,402 | 1,692,830 | 968,695 | 724,135 | 302,588 | 421,547 | 118,087 | 303,460 | 31.46 |
| 682196 John Wayland Hwy. | Rockingham Co. | 29,696 | 2,195,373 | 362,126 | 1,833,247 | 1,051,730 | 781,517 | 264,443 | 517,074 | 129,623 | 387,451 | 34.14 |
| 1132827 Main St. | Bath Co. | 7,579 | 716,941 | 117,303 | 599,638 | 344,061 | 255,577 | 159,325 | 96,252 | 40,950 | 55,302 | 24.08 |
| 122201 State St. | Staunton City | 37,770 | 2,971,971 | 489,198 | 2,482,773 | 1,422,208 | 1,060,564 | 245,556 | 815,009 | 175,206 | 639,803 | 37.99 |
| 140445 E. Nelson St. | Lexington City | 46,855 | 3,498,904 | 574,773 | 2,924,131 | 1,680,886 | 1,243,245 | 323,394 | 919,851 | 206,215 | 713,636 | 36.82 |

## RETAIL OPERATIONS DIVISION

| Adjusted <br> Net <br> Profit | Rate of <br> Return to <br> Virginia（4） |
| :---: | ---: |
| 693,907 | 38.37 |
| $(39,612)$ | -1.40 |
| 210,983 | 30.81 |
| 901,424 | 35.91 |
| 10,502 | 26.80 |
| 680,763 | 36.59 |
| 259,383 | 33.87 |
| 261,644 | 30.87 |
| 236,616 | 32.96 |
| 108,704 | 27.58 |
| 105,278 | 29.07 |
| 113,373 | 27.59 |
| 57,461 | 26.75 |
| $5,800,080$ | 33.77 |










N

 $\underset{\sim}{N}$

## 発

i





##  





O－
O．
－

> -
> O
•准
 Nin

219 Arch Ave．

Staunton／Waynesboro | 41185 Augus Market Rd． |
| :--- |
| 426162 New |
| 440219 Arch Ave． |

380 Gateway Dr．Ste． 3


## Winchester／Front Royal

12631 Galveston Ct．









| 78 | 5331 Merchants View Sq． |
| :---: | :--- |
| 80 | 6206 Little River Tnpk． |
| 82 | 46930 Cedar Lakes Plz． |
| 83 | $7263-$ B Arlington Blvd． |
| 84 | 3903 Fair Ridge Dr Suite N． |
| 85 | 2930 Chain Bridge Rd． |
| 90 | 12965 Fair Lakes Shp．Ctr． |
| 93 | 6124 Rose Hill Dr． |

## RETAIL OPERATIONS DIVISION


 No

气 $\quad$ N


## RETAIL OPERATIONS DIVISION

| ABC Stores by Planning District | Locality | Gallons Sold | Gross <br> Sales (1) | Spirits \& Wine Taxes (2) | Net Sales | Cost of Goods Sold | Gross Profit | Store Expenses (3) | Net Store Profit | Allocation of General \& Administrative Expenses | Adjusted Net Profit | Rate of Return to Virginia (4) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 374 2955A S. Glebe Rd. | Arlington Co. | 44,003 | 4,478,576 | 737,830 | 3,740,746 | 2,157,611 | 1,583,135 | 455,371 | 1,127,765 | 261,878 | 865,887 | 35.81 |
| 3752225 Old Bridge Rd. | Prince William Co. | 31,827 | 2,967,638 | 489,589 | 2,478,050 | 1,421,142 | 1,056,908 | 317,880 | 739,028 | 179,437 | 559,591 | 35.35 |
| 3782940 Columbia Pike | Arlington Co. | 28,337 | 2,867,465 | 471,807 | 2,395,659 | 1,379,749 | 1,015,909 | 417,819 | 598,090 | 168,834 | 429,257 | 31.42 |
| 380 3815-3817 Mount Vernon Ave. | Alexandria City | 28,332 | 2,788,196 | 458,606 | 2,329,590 | 1,341,768 | 987,822 | 436,905 | 550,917 | 161,295 | 389,621 | 30.42 |
| 3845109 Westfields Blvd. | Fairfax Co. | 32,864 | 3,068,253 | 506,079 | 2,562,174 | 1,472,521 | 1,089,653 | 399,476 | 690,176 | 184,107 | 506,070 | 32.99 |
| 3859575 Braddock Rd. | Fairfax Co. | 23,681 | 2,126,892 | 350,164 | 1,776,728 | 1,021,848 | 754,880 | 335,582 | 419,298 | 126,112 | 293,186 | 30.25 |
| 3888150 Leesburg Pike, Ste. 110 | Fairfax Co. | 11,991 | 1,879,379 | 310,595 | 1,568,784 | 902,537 | 666,247 | 329,274 | 336,974 | 117,005 | 219,968 | 28.23 |
| 39310685 Braddock Rd. | .Fairfax Co. | 20,285 | 1,821,287 | 300,215 | 1,521,072 | 875,082 | 645,990 | 329,911 | 316,079 | 113,219 | 202,860 | 27.62 |
| 3974349 Duke St. | Alexandria City | 84,453 | 8,597,200 | 1,420,448 | 7,176,751 | 4,124,916 | 3,051,835 | 832,041 | 2,219,794 | 502,524 | 1,717,270 | 36.50 |
| 416686 N. St. Asaph St. | Alexandria City | 21,494 | 2,231,536 | 365,681 | 1,865,855 | 1,067,228 | 798,626 | 374,457 | 424,169 | 130,440 | 293,729 | 29.55 |
| 41824570 Dulles Landing Dr. | Loudoun Co. | 46,527 | 5,212,827 | 858,028 | 4,354,799 | 2,522,387 | 1,832,412 | 520,353 | 1,312,059 | 317,294 | 994,765 | 35.54 |
| 4198074 Rolling Rd. | Fairfax Co. | 14,378 | 1,438,737 | 237,023 | 1,201,715 | 689,652 | 512,062 | 415,065 | 96,998 | 89,773 | 7,224 | 16.98 |
| 42110140 Fairfax Blvd. | Fairfax Co. | 17,793 | 1,689,776 | 278,572 | 1,411,204 | 809,319 | 601,885 | 328,021 | 273,864 | 103,302 | 170,562 | 26.58 |
| 42444722 Brimfield Dr. | Loudoun Co. | 18,502 | 2,053,965 | 338,560 | 1,715,405 | 986,747 | 728,658 | 347,233 | 381,426 | 124,183 | 257,243 | 29.01 |
| 4255940 Richmond Hwy. | Alexandria City | 24,671 | 2,482,868 | 407,072 | 2,075,797 | 1,195,370 | 880,427 | 342,859 | 537,567 | 154,732 | 382,835 | 31.81 |
| 4384604 Kenmore Ave. | Alexandria City | 10,969 | 1,051,652 | 172,222 | 879,430 | 499,134 | 380,296 | 257,368 | 122,928 | 67,258 | 55,669 | 21.67 |
| 95211750 Fair Oaks Mall | Fairfax Co. | 248 | 85,141 | 13,949 | 71,192 | 41,021 | 30,171 | 26,660 | 3,511 | 4,406 | (895) | 15.33 |
| 9531100 S Hayes St. | Arlington Co. | 172 | 57,438 | 9,454 | 47,984 | 26,475 | 21,510 | 30,545 | $(9,035)$ | 2,978 | $(12,013)$ | -4.46 |
| Northern Virginia |  | 3,295,805 | \$328,130,373 | \$54,072,486 | \$274,057,887 | \$157,687,506 | \$116,370,381 | \$40,430,418 | \$75,939,963 | \$19,429,528 | \$56,510,435 | 33.70 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3715149 Montanus Dr. | Culpeper Co. | 39,305 | 3,146,851 | 518,263 | 2,628,587 | 1,511,916 | 1,116,671 | 337,127 | 779,544 | 181,658 | 597,885 | 35.47 |
| 51265 Turkey Sag Trail | Fluvanna Co. | 21,630 | 1,671,658 | 274,818 | 1,396,840 | 800,760 | 596,080 | 211,562 | 384,518 | 98,858 | 285,660 | 33.53 |
| 66 11083-E Marsh Rd. | Fauquier Co. | 25,703 | 2,031,316 | 335,708 | 1,695,608 | 974,531 | 721,077 | 287,478 | 433,599 | 118,704 | 314,896 | 32.03 |
| 72 5390-A Lyndon Dr. | Orange Co. | 37,864 | 2,921,763 | 480,617 | 2,441,146 | 1,403,030 | 1,038,116 | 295,865 | 742,250 | 173,269 | 568,982 | 35.92 |
| 88 4199-B Winchester Rd. | Fauquier Co. | 23,747 | 2,139,875 | 352,208 | 1,787,667 | 1,031,095 | 756,572 | 272,051 | 484,522 | 126,976 | 357,545 | 33.17 |
| 163583 N. Madison Rd. | Orange Co. | 19,986 | 1,508,225 | 249,409 | 1,258,816 | 719,362 | 539,454 | 216,307 | 323,147 | 88,517 | 234,630 | 32.09 |
| 227200 S. Main St. | . Orange Co. | 10,128 | 785,670 | 128,889 | 656,781 | 375,618 | 281,162 | 128,901 | 152,261 | 47,048 | 105,213 | 29.80 |
| 27428 Madison Plz. Dr. | Madison Co. | 12,686 | 982,541 | 163,076 | 819,465 | 476,167 | 343,298 | 215,890 | 127,407 | 57,631 | 69,776 | 23.70 |
| 303175 W. Lee Hwy. | Fauquier Co . | 69,336 | 5,946,009 | 981,221 | 4,964,788 | 2,864,805 | 2,099,983 | 579,678 | 1,520,305 | 355,323 | 1,164,983 | 36.09 |
| 329185 Southgate Shp. Ctr. | Culpeper Co. | 32,606 | 2,592,610 | 427,591 | 2,165,020 | 1,244,612 | 920,408 | 238,252 | 682,156 | 153,935 | 528,221 | 36.87 |
| Warrenton/Culpeper |  | 292,990 | \$23,726,519 | \$3,911,801 | \$19,814,718 | \$11,401,896 | \$8,412,822 | \$2,783,113 | \$5,629,709 | \$1,401,918 | \$4,227,791 | 34.31 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 46183 Community St. | Albemarle Co. | 27,673 | 2,513,609 | 413,296 | 2,100,313 | 1,209,057 | 891,257 | 294,465 | 596,792 | 148,308 | 448,484 | 34.28 |
| 50325 Four Leaf Lane, Ste. 3 | Albemarle Co. | 24,514 | 2,197,434 | 360,953 | 1,836,480 | 1,041,895 | 794,586 | 236,361 | 558,225 | 131,332 | 426,893 | 35.85 |
| 7098 Stoneridge Dr. N. | Greene Co. | 28,434 | 2,178,473 | 357,911 | 1,820,562 | 1,060,539 | 760,023 | 276,559 | 483,464 | 128,914 | 354,550 | 32.70 |
| 125304 Pantops Ctr. | Albemarle Co. | 37,034 | 3,152,685 | 519,320 | 2,633,364 | 1,516,145 | 1,117,220 | 287,314 | 829,906 | 186,050 | 643,856 | 36.89 |
| 1262819 Rock Fish Valley Hwy. | Nelson Co. | 12,776 | 1,105,526 | 179,303 | 926,223 | 533,486 | 392,737 | 157,684 | 235,054 | 66,123 | 168,930 | 31.50 |
| 138502 E. Main St., Ste. 2 | Louisa Co. | 23,458 | 1,664,672 | 274,916 | 1,389,757 | 795,773 | 593,984 | 269,857 | 324,127 | 98,204 | 225,923 | 30.09 |
| 185502 W. Main St. | Charlottesville City | 39,791 | 3,535,300 | 582,382 | 2,952,919 | 1,692,488 | 1,260,431 | 367,642 | 892,789 | 207,885 | 684,904 | 35.85 |
| 189138 Scottsville Village Sq. | Albemarle Co. | 12,840 | 966,929 | 159,601 | 807,328 | 462,137 | 345,191 | 126,980 | 218,211 | 56,343 | 161,868 | 33.25 |
| 2021902 Emmett St. | Charlottesville City | 58,564 | 5,571,139 | 920,247 | 4,650,892 | 2,680,379 | 1,970,513 | 472,695 | 1,497,818 | 329,105 | 1,168,713 | 37.50 |
| 2531169 Emmet St. | Charlottesville City | 45,380 | 3,976,050 | 654,917 | 3,321,134 | 1,913,278 | 1,407,856 | 493,460 | 914,395 | 234,257 | 680,139 | 33.58 |
| 32177 Callohill Dr. | Nelson Co. | 12,983 | 973,512 | 161,108 | 812,404 | 465,718 | 346,686 | 211,155 | 135,531 | 57,434 | 78,098 | 24.57 |
| 3591872 Rio Hill Ctr. | Albemarle Co. | 30,731 | 2,618,413 | 431,776 | 2,186,637 | 1,256,164 | 930,473 | 299,822 | 630,651 | 156,041 | 474,611 | 34.62 |
| 37611016 Kentucky Springs Rd. | Louisa Co. | 28,781 | 2,258,705 | 372,026 | 1,886,679 | 1,085,944 | 800,735 | 240,555 | 560,180 | 139,969 | 420,210 | 35.07 |
| 392415 Merchant Walk Sq. | Albemarle Co. | 40,590 | 3,634,436 | 598,238 | 3,036,198 | 1,743,788 | 1,292,411 | 338,926 | 953,485 | 216,690 | 736,795 | 36.73 |
| 40845 Market St. | Louisa Co. | 29,270 | 2,401,213 | 394,560 | 2,006,653 | 1,155,152 | 851,501 | 319,629 | 531,873 | 141,776 | 390,096 | 32.68 |
| 9511600 Rio Rd. E. | Charlottesville City | 130 | 39,394 | 6,422 | 32,971 | 19,017 | 13,955 | 12,717 | 1,238 | 2,033 | (795) | 14.29 |
| Charlottesville |  | 452,949 | \$38,787,491 | \$6,386,976 | \$32,400,515 | \$18,630,957 | \$13,769,558 | \$4,405,819 | \$9,363,739 | \$2,300,463 | \$7,063,276 | 34.68 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 117309 Twelfth St. | Lynchburg | City 44,213 | 3,452,599 | 572,040 | 2,880,559 | 1,644,669 | 1,235,890 | 283,876 | 952,014 | 204,520 | 747,494 | 38.22 |
| 1601128 E. Lynchburg Salem Tnpk. | Bedford Co. | 26,297 | 1,871,928 | 309,286 | 1,562,642 | 893,556 | 669,086 | 226,133 | 442,953 | 110,427 | 332,526 | 34.29 |

 Net Store
Profit




| ABC Stores by Planning District | Locality | Gallons Sold | Gross Sales (1) | Spirits \& Wine Taxes (2) | Net Sales | Cost of Goods Sold | Gross Profit | Store Expenses (3) | Net Store Profit | Allocation of General \& Administrative Expenses | Adjusted Net Profit | Rate of Return to Virginia (4) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 374 2955A S. Glebe Rd. | Arlington Co. | 44,003 | 4,478,576 | 737,830 | 3,740,746 | 2,157,611 | 1,583,135 | 455,371 | 1,127,765 | 261,878 | 865,887 | 35.81 |
| 3752225 Old Bridge Rd. | Prince William Co. | 31,827 | 2,967,638 | 489,589 | 2,478,050 | 1,421,142 | 1,056,908 | 317,880 | 739,028 | 179,437 | 559,591 | 35.35 |
| 3782940 Columbia Pike | Arlington Co. | 28,337 | 2,867,465 | 471,807 | 2,395,659 | 1,379,749 | 1,015,909 | 417,819 | 598,090 | 168,834 | 429,257 | 31.42 |
| 380 3815-3817 Mount Vernon Ave. | Alexandria City | 28,332 | 2,788,196 | 458,606 | 2,329,590 | 1,341,768 | 987,822 | 436,905 | 550,917 | 161,295 | 389,621 | 30.42 |
| 3845109 Westfields Blvd. | Fairfax Co. | 32,864 | 3,068,253 | 506,079 | 2,562,174 | 1,472,521 | 1,089,653 | 399,476 | 690,176 | 184,107 | 506,070 | 32.99 |
| 3859575 Braddock Rd. | Fairfax Co. | 23,681 | 2,126,892 | 350,164 | 1,776,728 | 1,021,848 | 754,880 | 335,582 | 419,298 | 126,112 | 293,186 | 30.25 |
| 3888150 Leesburg Pike, Ste. 110 | Fairfax Co. | 11,991 | 1,879,379 | 310,595 | 1,568,784 | 902,537 | 666,247 | 329,274 | 336,974 | 117,005 | 219,968 | 28.23 |
| 39310685 Braddock Rd. | .Fairfax Co. | 20,285 | 1,821,287 | 300,215 | 1,521,072 | 875,082 | 645,990 | 329,911 | 316,079 | 113,219 | 202,860 | 27.62 |
| 3974349 Duke St. | Alexandria City | 84,453 | 8,597,200 | 1,420,448 | 7,176,751 | 4,124,916 | 3,051,835 | 832,041 | 2,219,794 | 502,524 | 1,717,270 | 36.50 |
| 416686 N. St. Asaph St. | Alexandria City | 21,494 | 2,231,536 | 365,681 | 1,865,855 | 1,067,228 | 798,626 | 374,457 | 424,169 | 130,440 | 293,729 | 29.55 |
| 41824570 Dulles Landing Dr. | Loudoun Co. | 46,527 | 5,212,827 | 858,028 | 4,354,799 | 2,522,387 | 1,832,412 | 520,353 | 1,312,059 | 317,294 | 994,765 | 35.54 |
| 4198074 Rolling Rd. | Fairfax Co. | 14,378 | 1,438,737 | 237,023 | 1,201,715 | 689,652 | 512,062 | 415,065 | 96,998 | 89,773 | 7,224 | 16.98 |
| 42110140 Fairfax Blvd. | Fairfax Co. | 17,793 | 1,689,776 | 278,572 | 1,411,204 | 809,319 | 601,885 | 328,021 | 273,864 | 103,302 | 170,562 | 26.58 |
| 42444722 Brimfield Dr. | Loudoun Co. | 18,502 | 2,053,965 | 338,560 | 1,715,405 | 986,747 | 728,658 | 347,233 | 381,426 | 124,183 | 257,243 | 29.01 |
| 4255940 Richmond Hwy. | Alexandria City | 24,671 | 2,482,868 | 407,072 | 2,075,797 | 1,195,370 | 880,427 | 342,859 | 537,567 | 154,732 | 382,835 | 31.81 |
| 4384604 Kenmore Ave. | Alexandria City | 10,969 | 1,051,652 | 172,222 | 879,430 | 499,134 | 380,296 | 257,368 | 122,928 | 67,258 | 55,669 | 21.67 |
| 95211750 Fair Oaks Mall | Fairfax Co. | 248 | 85,141 | 13,949 | 71,92 | 41,021 | 30,171 | 26,660 | 3,511 | 4,406 | (895) | 15.33 |
| 9531100 S Hayes St. | Arlington Co. | 172 | 57,438 | 9,454 | 47,984 | 26,475 | 21,510 | 30,545 | $(9,035)$ | 2,978 | $(12,013)$ | -4.46 |
| Northern Virginia |  | 3,295,805 | \$328,130,373 | \$54,072,486 | \$274,057,887 | \$157,687,506 | \$116,370,381 | \$40,430,418 | \$75,939,963 | \$19,429,528 | \$56,510,435 | 33.70 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3715149 Montanus Dr. | Culpeper Co. | 39,305 | 3,146,851 | 518,263 | 2,628,587 | 1,511,916 | 1,116,671 | 337,127 | 779,544 | 181,658 | 597,885 | 35.47 |
| 51265 Turkey Sag Trail | Fluvanna Co. | 21,630 | 1,671,658 | 274,818 | 1,396,840 | 800,760 | 596,080 | 211,562 | 384,518 | 98,858 | 285,660 | 33.53 |
| 66 11083-E Marsh Rd. | Fauquier Co. | 25,703 | 2,031,316 | 335,708 | 1,695,608 | 974,531 | 721,077 | 287,478 | 433,599 | 118,704 | 314,896 | 32.03 |
| 72 5390-A Lyndon Dr. | Orange Co. | 37,864 | 2,921,763 | 480,617 | 2,441,146 | 1,403,030 | 1,038,116 | 295,865 | 742,250 | 173,269 | 568,982 | 35.92 |
| 88 4199-B Winchester Rd. | Fauquier Co. | 23,747 | 2,139,875 | 352,208 | 1,787,667 | 1,031,095 | 756,572 | 272,051 | 484,522 | 126,976 | 357,545 | 33.17 |
| 163583 N. Madison Rd. | Orange Co. | 19,986 | 1,508,225 | 249,409 | 1,258,816 | 719,362 | 539,454 | 216,307 | 323,147 | 88,517 | 234,630 | 32.09 |
| 227200 S. Main St. | . Orange Co. | 10,128 | 785,670 | 128,889 | 656,781 | 375,618 | 281,162 | 128,901 | 152,261 | 47,048 | 105,213 | 29.80 |
| 27428 Madison Plz. Dr. | Madison Co. | 12,686 | 982,541 | 163,076 | 819,465 | 476,167 | 343,298 | 215,890 | 127,407 | 57,631 | 69,776 | 23.70 |
| 303175 W. Lee Hwy. | Fauquier Co. | 69,336 | 5,946,009 | 981,221 | 4,964,788 | 2,864,805 | 2,099,983 | 579,678 | 1,520,305 | 355,323 | 1,164,983 | 36.09 |
| 329185 Southgate Shp. Ctr. | Culpeper Co. | 32,606 | 2,592,610 | 427,591 | 2,165,020 | 1,244,612 | 920,408 | 238,252 | 682,156 | 153,935 | 528,221 | 36.87 |
| Warrenton/Culpeper |  | 292,990 | \$23,726,519 | \$3,911,801 | \$19,814,718 | \$11,401,896 | \$8,412,822 | \$2,783,113 | \$5,629,709 | \$1,401,918 | \$4,227,791 | 34.31 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 46183 Community St. | Albemarle Co. | 27,673 | 2,513,609 | 413,296 | 2,100,313 | 1,209,057 | 891,257 | 294,465 | 596,792 | 148,308 | 448,484 | 34.28 |
| 50325 Four Leaf Lane, Ste. 3 | Albemarle Co. | 24,514 | 2,197,434 | 360,953 | 1,836,480 | 1,041,895 | 794,586 | 236,361 | 558,225 | 131,332 | 426,893 | 35.85 |
| 7098 Stoneridge Dr. N. | Greene Co. | 28,434 | 2,178,473 | 357,911 | 1,820,562 | 1,060,539 | 760,023 | 276,559 | 483,464 | 128,914 | 354,550 | 32.70 |
| 125304 Pantops Ctr. | Albemarle Co. | 37,034 | 3,152,685 | 519,320 | 2,633,364 | 1,516,145 | 1,117,220 | 287,314 | 829,906 | 186,050 | 643,856 | 36.89 |
| 1262819 Rock Fish Valley Hwy. | Nelson Co. | 12,776 | 1,105,526 | 179,303 | 926,223 | 533,486 | 392,737 | 157,684 | 235,054 | 66,123 | 168,930 | 31.50 |
| 138502 E. Main St., Ste. 2 | Louisa Co. | 23,458 | 1,664,672 | 274,916 | 1,389,757 | 795,773 | 593,984 | 269,857 | 324,127 | 98,204 | 225,923 | 30.09 |
| 185502 W. Main St. | Charlottesville City | 39,791 | 3,535,300 | 582,382 | 2,952,919 | 1,692,488 | 1,260,431 | 367,642 | 892,789 | 207,885 | 684,904 | 35.85 |
| 189138 Scottsville Village Sq. | Albemarle Co. | 12,840 | 966,929 | 159,601 | 807,328 | 462,137 | 345,191 | 126,980 | 218,211 | 56,343 | 161,868 | 33.25 |
| 2021902 Emmett St. | Charlottesville City | 58,564 | 5,571,139 | 920,247 | 4,650,892 | 2,680,379 | 1,970,513 | 472,695 | 1,497,818 | 329,105 | 1,168,713 | 37.50 |
| 2531169 Emmet St. | Charlottesville City | 45,380 | 3,976,050 | 654,917 | 3,321,134 | 1,913,278 | 1,407,856 | 493,460 | 914,395 | 234,257 | 680,139 | 33.58 |
| 32177 Callohill Dr. | Nelson Co. | 12,983 | 973,512 | 161,108 | 812,404 | 465,718 | 346,686 | 211,155 | 135,531 | 57,434 | 78,098 | 24.57 |
| 3591872 Rio Hill Ctr. | Albemarle Co. | 30,731 | 2,618,413 | 431,776 | 2,186,637 | 1,256,164 | 930,473 | 299,822 | 630,651 | 156,041 | 474,611 | 34.62 |
| 37611016 Kentucky Springs Rd. | Louisa Co. | 28,781 | 2,258,705 | 372,026 | 1,886,679 | 1,085,944 | 800,735 | 240,555 | 560,180 | 139,969 | 420,210 | 35.07 |
| 392415 Merchant Walk Sq. | Albemarle Co. | 40,590 | 3,634,436 | 598,238 | 3,036,198 | 1,743,788 | 1,292,411 | 338,926 | 953,485 | 216,690 | 736,795 | 36.73 |
| 40845 Market St. | Louisa Co. | 29,270 | 2,401,213 | 394,560 | 2,006,653 | 1,155,152 | 851,501 | 319,629 | 531,873 | 141,776 | 390,096 | 32.68 |
| 9511600 Rio Rd. E. | Charlottesville City | 130 | 39,394 | 6,422 | 32,971 | 19,017 | 13,955 | 12,717 | 1,238 | 2,033 | (795) | 14.29 |
| Charlottesville |  | 452,949 | \$38,787,491 | \$6,386,976 | \$32,400,515 | \$18,630,957 | \$13,769,558 | \$4,405,819 | \$9,363,739 | \$2,300,463 | \$7,063,276 | 34.68 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 117309 Twelfth St. | Lynchburg | City 44,213 | 3,452,599 | 572,040 | 2,880,559 | 1,644,669 | 1,235,890 | 283,876 | 952,014 | 204,520 | 747,494 | 38.22 |
| 1601128 E. Lynchburg Salem Tnpk. | Bedford Co. | 26,297 | 1,871,928 | 309,286 | 1,562,642 | 893,556 | 669,086 | 226,133 | 442,953 | 110,427 | 332,526 | 34.29 |


+
 On

 O $\stackrel{\infty}{\circ}$

 0 0

0
0
0
Ho
筑
N
N

## RETAIL OPERATIONS DIVISION

Analysis of Store Performance—Fiscal Year 2020

| ABC Stores by Planning District | Locality | Gallons Sold | Gross <br> Sales (1) | Spirits \& Wine Taxes (2) | Net Sales | Cost of Goods Sold | Gross Profit | Store <br> Expenses (3) | Net Store Profit | Allocation of General \& Administrative Expenses | Adjusted <br> Net <br> Profit | Rate of Return to Virginia (4) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 176 Highway 501, 416 Lusardi Dr. | Campbell Co. | 10,004 | 683,842 | 113,486 | 570,356 | 326,487 | 243,869 | 148,749 | 95,120 | 39,986 | 55,134 | 24.66 |
| 26220401 Timberlake Rd. | Campbell Co. | 44,521 | 3,321,795 | 549,740 | 2,772,056 | 1,584,768 | 1,187,288 | 288,088 | 899,200 | 197,553 | 701,646 | 37.67 |
| 2662118 Wards Rd. | Lynchburg | City45,055 | 3,467,326 | 574,673 | 2,892,653 | 1,654,094 | 1,238,559 | 334,099 | 904,460 | 207,245 | 697,215 | 36.68 |
| 27918013 Forest Rd. | Bedford Co. | 32,832 | 2,600,785 | 429,228 | 2,171,557 | 1,240,370 | 931,188 | 271,174 | 660,013 | 154,540 | 505,473 | 35.94 |
| 281216 Amelon Sq. Plz. | Amherst Co. | 31,308 | 2,321,619 | 383,516 | 1,938,103 | 1,110,769 | 827,335 | 254,045 | 573,290 | 137,494 | 435,795 | 35.29 |
| 285199 Ambriar Shp. Ctr. | Amherst Co. | 15,558 | 1,109,959 | 183,097 | 926,862 | 530,912 | 395,950 | 203,280 | 192,670 | 66,279 | 126,391 | 27.88 |
| 2874925 Boonsboro Rd. | Lynchburg City | 33,153 | 2,735,434 | 450,433 | 2,285,001 | 1,317,408 | 967,593 | 283,711 | 683,883 | 162,031 | 521,852 | 35.54 |
| 347105 Clarion Rd. | Campbell Co. | 26,460 | 1,919,137 | 317,721 | 1,601,416 | 914,995 | 686,421 | 222,695 | 463,726 | 112,601 | 351,124 | 34.85 |
| 3547795 Richmond Hwy. | Appomattox Co. | 21,470 | 1,484,438 | 246,164 | 1,238,274 | 706,631 | 531,643 | 214,702 | 316,941 | 87,711 | 229,230 | 32.03 |
| 3991051 Village Hwy. | Campbell Co. | 17,258 | 1,221,044 | 202,133 | 1,018,911 | 583,922 | 434,988 | 193,968 | 241,021 | 72,336 | 168,685 | 30.37 |
| 40014521 Forest Rd. | Bedford Co. | 18,853 | 1,437,316 | 236,648 | 1,200,668 | 687,428 | 513,240 | 196,851 | 316,390 | 85,360 | 231,030 | 32.54 |
| 41014807 Moneta Rd. | Bedford Co. | 20,913 | 1,542,770 | 253,748 | 1,289,021 | 740,334 | 548,687 | 203,016 | 345,672 | 97,537 | 248,135 | 32.53 |
| Lynchburg |  | 387,897 | \$29,169,992 | \$4,821,913 | \$24,348,079 | \$13,936,343 | \$10,411,737 | \$3,324,386 | \$7,087,351 | \$1,735,621 | \$5,351,730 | 34.88 |
| 1322777 Greensboro Rd. | Henry Co. | 31,978 | 2,432,839 | 403,857 | 2,028,983 | 1,157,208 | 871,775 | 266,692 | 605,082 | 145,603 | 459,479 | 35.49 |
| 146639 W Main St. | Danville City | 21,631 | 1,716,325 | 285,123 | 1,431,202 | 817,555 | 613,648 | 256,475 | 357,173 | 104,076 | 253,097 | 31.36 |
| 154235 N. Union St. | Danville City | 11,350 | 853,623 | 141,783 | 711,840 | 406,091 | 305,749 | 168,148 | 137,601 | 56,370 | 81,231 | 26.13 |
| 191400 Old Franklin Tnpk. | Franklin Co. | 43,610 | 3,104,402 | 513,529 | 2,590,873 | 1,484,523 | 1,106,351 | 308,749 | 797,602 | 183,759 | 613,843 | 36.32 |
| 21312990 B. T. Washington Hwy. | Franklin Co. | 35,127 | 2,729,037 | 449,441 | 2,279,596 | 1,314,450 | 965,147 | 332,125 | 633,022 | 170,622 | 462,400 | 33.41 |
| 276221 Nor-Dan Dr. | Danville City | 35,740 | 2,951,837 | 490,252 | 2,461,585 | 1,403,847 | 1,057,738 | 283,040 | 774,698 | 176,462 | 598,235 | 36.87 |
| 277985 Fairystone Park Hwy. | Henry Co. | 23,950 | 1,595,446 | 264,411 | 1,331,034 | 757,655 | 573,379 | 215,480 | 357,899 | 95,277 | 262,622 | 33.03 |
| 283 Hwys. 29/703, Rt. 2 | Pittsylvania Co. | 16,871 | 1,267,828 | 210,702 | 1,057,127 | 604,961 | 452,165 | 175,553 | 276,612 | 75,663 | 200,949 | 32.47 |
| 291786 Commonwealth Blvd. | Henry Co. | 36,960 | 2,842,809 | 471,437 | 2,371,372 | 1,355,138 | 1,016,234 | 307,636 | 708,598 | 170,291 | 538,307 | 35.52 |
| 324301 S. Main St. | Patrick Co. | 13,624 | 980,297 | 162,595 | 817,702 | 466,903 | 350,799 | 169,492 | 181,307 | 57,897 | 123,410 | 29.18 |
| 3733282 Riverside Dr. | Danville City | 42,933 | 3,480,300 | 576,513 | 2,903,786 | 1,660,836 | 1,242,951 | 331,427 | 911,523 | 205,786 | 705,737 | 36.84 |
| Danville/Martinsville |  | 313,775 | \$23,954,744 | \$3,969,643 | \$19,985,102 | \$11,429,166 | \$8,555,935 | \$2,814,818 | \$5,741,117 | \$1,441,809 | \$4,299,309 | 34.52 |
| 593136 Halifax Rd. | Halifax Co. | 48,378 | 3,519,486 | 584,246 | 2,935,240 | 1,678,513 | 1,256,727 | 338,018 | 918,709 | 205,953 | 712,756 | 36.85 |
| 143812 E. Atlantic St. | Mecklenburg Co. | 44,977 | 3,406,179 | 564,895 | 2,841,284 | 1,629,420 | 1,211,864 | 289,119 | 922,745 | 203,013 | 719,732 | 37.71 |
| 15793 Brunswick Square Ct. | Brunswick Co. | 14,457 | 1,083,201 | 179,704 | 903,497 | 516,577 | 386,920 | 162,861 | 224,059 | 65,182 | 158,877 | 31.26 |
| 172112 N. Main St. | Mecklenburg Co. | 12,187 | 866,515 | 144,053 | 722,463 | 409,971 | 312,491 | 183,087 | 129,405 | 51,199 | 78,205 | 25.65 |
| 214608 Virginia Ave. | Mecklenburg Co. | 20,025 | 1,462,185 | 242,733 | 1,219,452 | 698,177 | 521,275 | 160,632 | 360,643 | 87,555 | 273,088 | 35.28 |
| South Boston |  | 140,025 | \$10,337,567 | \$1,715,630 | \$8,621,937 | \$4,932,659 | \$3,689,278 | \$1,133,717 | \$2,555,561 | \$612,903 | \$1,942,659 | 35.39 |
| 1521506 S. Main St. | Prince Edward Co. | 43,723 | 3,211,245 | 531,763 | 2,679,482 | 1,534,033 | 1,145,449 | 295,599 | 849,850 | 188,838 | 661,012 | 37.14 |
| 161501 F Main St. | Lunenburg Co. | 9,961 | 684,110 | 113,759 | 570,352 | 325,809 | 244,543 | 143,074 | 101,469 | 40,294 | 61,175 | 25.57 |
| 1641618 W. Virginia Ave. | Nottoway Co. | 13,890 | 972,934 | 160,972 | 811,962 | 464,029 | 347,933 | 202,759 | 145,174 | 57,102 | 88,072 | 25.60 |
| 178974 Main St. | Buckingham Co. | 11,780 | 878,065 | 145,625 | 732,440 | 418,747 | 313,693 | 175,148 | 138,545 | 51,848 | 86,697 | 26.46 |
| 196110 King St | Charlotte Co. | 12,603 | 850,736 | 140,573 | 710,163 | 406,997 | 303,165 | 151,233 | 151,932 | 49,780 | 102,153 | 28.53 |
| 2041592 Anderson Hwy. | Cumberland Co. | 7,943 | 557,639 | 91,952 | 465,687 | 266,916 | 198,771 | 138,431 | 60,341 | 34,882 | 25,459 | 21.06 |
| 275 1423 S. Main St. | Nottoway Co. | 19,181 | 1,425,830 | 236,758 | 1,189,071 | 681,549 | 507,523 | 230,024 | 277,499 | 82,009 | 195,489 | 30.32 |
| 35115127 Patrick Henry Hwy. | Amelia Co. | 15,534 | 1,156,833 | 191,575 | 965,258 | 552,284 | 412,974 | 193,358 | 219,617 | 68,404 | 151,213 | 29.63 |
| Farmville |  | 134,614 | \$9,737,392 | \$1,612,977 | \$8,124,415 | \$4,650,363 | \$3,474,051 | \$1,529,625 | \$1,944,426 | \$573,157 | \$1,371,269 | 30.65 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 382501 New Kent Hwy. | New Kent Co. | 41,631 | 3,175,910 | 525,131 | 2,650,780 | 1,526,690 | 1,124,090 | 289,678 | 834,412 | 183,684 | 650,728 | 37.02 |
| 771800 S. Creek One | Powhatan Co. | 26,565 | 1,986,212 | 328,164 | 1,658,048 | 951,654 | 706,394 | 237,946 | 468,448 | 115,416 | 353,032 | 34.30 |
| 862610 Buford Rd. | Chesterfield Co. | 36,152 | 3,214,171 | 528,714 | 2,685,457 | 1,547,769 | 1,137,688 | 319,737 | 817,951 | 196,369 | 621,582 | 35.79 |
| 89 34-A Broad St. Rd. | Goochland Co. | 27,883 | 2,332,176 | 385,388 | 1,946,788 | 1,120,939 | 825,849 | 258,484 | 567,365 | 139,463 | 427,902 | 34.87 |
| 976504 Hull St. | Richmond City | 41,297 | 3,957,812 | 656,157 | 3,301,655 | 1,895,714 | 1,405,942 | 385,798 | 1,020,144 | 240,771 | 779,373 | 36.27 |
| 101 3100-A W. Broad St. | Richmond City | 41,868 | 3,871,249 | 637,189 | 3,234,060 | 1,859,391 | 1,374,669 | 452,280 | 922,389 | 224,564 | 697,825 | 34.49 |
| 102 1901 W. Main St. | Richmond City | 45,625 | 3,966,132 | 653,764 | 3,312,367 | 1,922,040 | 1,390,328 | 389,785 | 1,000,543 | 229,394 | 771,148 | 35.93 |
| 104 7028-7032 Woodlake | Chesterfield Co. | 54,926 | 4,499,134 | 739,008 | 3,760,126 | 2,164,615 | 1,595,511 | 373,535 | 1,221,976 | 271,780 | 950,196 | 37.55 |

## RETAIL OPERATIONS DIVISION

| ABC Stores by Planning District <br> Commons Loop | Locality | Gallons Sold | Gross Sales (1) | Spirits \& Wine Taxes (2) | Net Sales | Cost of Goods Sold | Gross Profit | Store Expenses (3) | Net Store Profit | Allocation of General \& Administrative Expenses | Adjusted <br> Net <br> Profit | Rate of Return to Virginia (4) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10810242 Staples Mills Rd. | Henrico Co. | 30,003 | 2,497,169 | 411,536 | 2,085,632 | 1,198,377 | 887,255 | 276,005 | 611,251 | 147,693 | 463,557 | 35.04 |
| 11612635 Jefferson Davis Hwy. | Chesterfield Co. | 64,705 | 5,430,134 | 898,348 | 4,531,785 | 2,605,880 | 1,925,906 | 449,936 | 1,475,970 | 322,489 | 1,153,481 | 37.79 |
| 1506030 Brook Rd. | Henrico Co. | 34,688 | 2,881,146 | 477,067 | 2,404,078 | 1,376,201 | 1,027,877 | 314,858 | 713,019 | 170,368 | 542,651 | 35.39 |
| 159201 Stonebridge Plz. Ave. | Chesterfield Co. | 49,514 | 4,338,692 | 718,357 | 3,620,335 | 2,078,717 | 1,541,618 | 431,819 | 1,109,799 | 258,328 | 851,471 | 36.18 |
| 16910 N. Thompson St. | Richmond City | 71,453 | 6,728,917 | 1,108,376 | 5,620,541 | 3,242,902 | 2,377,639 | 517,437 | 1,860,202 | 387,711 | 1,472,491 | 38.35 |
| 1718700 W. Broad St. | Henrico Co. | 38,077 | 3,349,603 | 553,111 | 2,796,492 | 1,602,712 | 1,193,780 | 393,250 | 800,530 | 201,051 | 599,480 | 34.41 |
| 1802026 E. Main St. | Richmond City | 49,431 | 4,868,173 | 804,237 | 4,063,937 | 2,348,592 | 1,715,345 | 436,183 | 1,279,162 | 280,732 | 998,429 | 37.03 |
| 182 1217-19 W. Broad St. | Richmond City | 29,917 | 2,407,794 | 398,479 | 2,009,315 | 1,140,310 | 869,004 | 314,451 | 554,553 | 122,792 | 431,761 | 34.48 |
| 1872421 Venable St. | Richmond City | 20,410 | 1,713,356 | 285,040 | 1,428,315 | 812,342 | 615,974 | 189,895 | 426,079 | 97,698 | 328,381 | 35.80 |
| 19013113 \& 13117 Rittenhouse Dr. | Chesterfield Co. | 66,827 | 5,741,321 | 945,749 | 4,795,572 | 2,758,664 | 2,036,908 | 509,732 | 1,527,176 | 345,902 | 1,181,274 | 37.05 |
| 2052288 John Rolfe Pkwy. | Henrico Co. | 20,654 | 1,698,676 | 280,047 | 1,418,629 | 802,585 | 616,044 | 235,753 | 380,291 | 101,471 | 278,820 | 32.90 |
| 20710106 Brook Rd. | Henrico Co. | 38,923 | 3,426,424 | 565,750 | 2,860,675 | 1,648,545 | 1,212,129 | 362,833 | 849,296 | 206,067 | 643,229 | 35.28 |
| 2421601 Willow Lawn Dr. | Henrico Co. | 49,576 | 4,586,532 | 755,042 | 3,831,490 | 2,207,294 | 1,624,196 | 447,586 | 1,176,610 | 275,158 | 901,452 | 36.12 |
| 243 245-B N. Washington Hwy. | Hanover Co. | 41,282 | 3,220,582 | 533,376 | 2,687,206 | 1,550,139 | 1,137,067 | 258,828 | 878,239 | 191,673 | 686,566 | 37.88 |
| 2479685 W. Broad St. | Henrico Co. | 35,088 | 2,972,493 | 491,712 | 2,480,782 | 1,439,730 | 1,041,052 | 314,328 | 726,724 | 181,042 | 545,682 | 34.90 |
| 2512924 N. Avenue | Richmond City | 19,071 | 1,562,532 | 259,873 | 1,302,659 | 740,355 | 562,303 | 230,343 | 331,960 | 94,844 | 237,116 | 31.81 |
| 252618 W. Southside Plz. | Richmond City | 44,273 | 3,756,817 | 624,429 | 3,132,388 | 1,795,294 | 1,337,094 | 342,002 | 995,092 | 216,789 | 778,303 | 37.34 |
| 2547015 Three Chopt Rd. | Richmond City | 28,818 | 2,615,258 | 431,900 | 2,183,358 | 1,264,006 | 919,352 | 320,610 | 598,742 | 160,373 | 438,369 | 33.28 |
| 270 809-823 E. Parham Rd. | Henrico Co. | 41,627 | 3,379,759 | 559,204 | 2,820,555 | 1,618,620 | 1,201,935 | 360,026 | 841,909 | 200,736 | 641,173 | 35.52 |
| 28414229 Midlothian Tnpk. | Chesterfield Co. | 60,835 | 5,112,860 | 842,734 | 4,270,126 | 2,461,959 | 1,808,168 | 438,358 | 1,369,810 | 310,737 | 1,059,073 | 37.20 |
| 2921521 Parham Rd. | Henrico Co. | 34,860 | 2,984,534 | 492,065 | 2,492,469 | 1,426,656 | 1,065,813 | 303,094 | 762,719 | 178,337 | 584,382 | 36.07 |
| 3009502 Chamberlayne Rd. | Hanover Co. | 42,113 | 3,343,607 | 551,919 | 2,791,688 | 1,640,293 | 1,151,394 | 286,985 | 864,409 | 200,015 | 664,395 | 36.38 |
| 3042734 Fairground Rd. | Goochland Co. | 19,592 | 1,514,893 | 250,373 | 1,264,520 | 731,964 | 532,556 | 215,005 | 317,551 | 89,166 | 228,385 | 31.60 |
| 3053816 Mechanicsville Tnpk. | Henrico Co. | 41,507 | 3,576,602 | 593,427 | 2,983,175 | 1,715,444 | 1,267,731 | 356,762 | 910,969 | 206,653 | 704,316 | 36.28 |
| 30811252 Patterson Ave. | Henrico Co. | 17,560 | 1,474,507 | 243,268 | 1,231,239 | 708,944 | 522,295 | 237,564 | 284,731 | 87,878 | 196,853 | 29.85 |
| 314 4320-D S. Laburnum Ave. | Henrico Co. | 77,944 | 6,898,042 | 1,142,707 | 5,755,335 | 3,298,208 | 2,457,127 | 569,473 | 1,887,654 | 407,387 | 1,480,267 | 38.02 |
| 3157048 Commons Plz. | Chesterfield Co. | 50,133 | 4,095,060 | 677,911 | 3,417,150 | 1,964,956 | 1,452,194 | 377,098 | 1,075,095 | 242,645 | 832,451 | 36.88 |
| 3262105 Academy Rd. | Powhatan Co. | 22,901 | 1,760,081 | 290,752 | 1,469,329 | 845,850 | 623,479 | 252,262 | 371,217 | 104,788 | 266,429 | 31.66 |
| 3305722 Hopkins Rd. | Chesterfield Co. | 47,518 | 4,219,413 | 699,241 | 3,520,171 | 2,020,036 | 1,500,135 | 353,681 | 1,146,454 | 250,039 | 896,415 | 37.82 |
| 331 3450-3452 Pump Rd. | Henrico Co. | 76,339 | 7,750,902 | 1,278,231 | 6,472,672 | 3,735,140 | 2,737,532 | 623,706 | 2,113,826 | 466,230 | 1,647,595 | 37.75 |
| 3324018 Glenside Dr. | Henrico Co. | 36,141 | 2,851,786 | 471,476 | 2,380,310 | 1,366,295 | 1,014,015 | 278,116 | 735,899 | 170,571 | 565,328 | 36.36 |
| 3347057 Mechanicsville Tnpk. | Hanover Co. | 61,738 | 4,850,310 | 800,685 | 4,049,625 | 2,328,739 | 1,720,886 | 495,883 | 1,225,003 | 288,828 | 936,174 | 35.81 |
| 3487036 Forest Hill Ave. | Richmond City | 48,847 | 4,157,443 | 683,908 | 3,473,535 | 1,998,475 | 1,475,060 | 363,876 | 1,111,184 | 241,629 | 869,554 | 37.37 |
| 35011108 Midlothian Tnpk. | Chesterfield Co. | 82,118 | 6,981,931 | 1,153,321 | 5,828,610 | 3,357,856 | 2,470,754 | 458,927 | 2,011,827 | 417,528 | 1,594,299 | 39.35 |
| 3602901 Hermitage Rd. | Richmond City | 49,129 | 4,459,140 | 736,751 | 3,722,388 | 2,132,309 | 1,590,079 | 264,221 | 1,325,858 | 256,426 | 1,069,432 | 40.51 |
| 3639953 Hull St. Rd. | Chesterfield Co. | 47,154 | 3,666,793 | 606,771 | 3,060,023 | 1,755,860 | 1,304,163 | 390,275 | 913,887 | 214,161 | 699,726 | 35.63 |
| 3661370 Gaskins Rd. | Henrico Co. | 34,545 | 3,077,676 | 508,047 | 2,569,629 | 1,497,639 | 1,071,990 | 366,650 | 705,340 | 182,917 | 522,423 | 33.48 |
| 38911367 Nuckols Rd. | Henrico Co. | 28,750 | 2,722,509 | 448,536 | 2,273,973 | 1,314,688 | 959,285 | 351,040 | 608,245 | 162,091 | 446,155 | 32.86 |
| 39016605 Mountain Rd. | Hanover Co. | 18,514 | 1,422,261 | 234,243 | 1,188,018 | 683,393 | 504,625 | 249,386 | 255,239 | 83,980 | 171,259 | 28.51 |
| 40713113 River's Bend Blvd. | Chesterfield Co. | 25,859 | 2,224,430 | 367,666 | 1,856,764 | 1,066,174 | 790,590 | 284,934 | 505,655 | 133,635 | 372,021 | 33.25 |
| 4414991 Nine Mile Rd. | Henrico Co. | 28,244 | 2,562,298 | 424,974 | 2,137,324 | 1,221,438 | 915,885 | 302,356 | 613,529 | 166,579 | 446,950 | 34.03 |
| 44811800 W. Broad St. | Richmond City | 1,093 | 223,488 | 37,229 | 186,260 | 109,435 | 76,825 | 49,229 | 27,596 | 12,142 | 15,454 | 23.57 |
| Richmond |  | 2,043,720 | \$176,108,742 | \$29,091,384 | \$147,017,357 | \$84,601,827 | \$62,415,531 | \$17,282,000 | \$45,133,531 | \$10,438,723 | \$34,694,808 | 36.22 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 352757 Jefferson Davis Hwy. | Stafford Co. | 44,605 | 3,989,834 | 657,970 | 3,331,865 | 1,911,179 | 1,420,685 | 350,167 | 1,070,518 | 240,188 | 830,330 | 37.30 |
| 4418035 Jefferson Davis Hwy. | Caroline Co. | 23,509 | 1,823,667 | 301,426 | 1,522,240 | 869,795 | 652,445 | 268,153 | 384,292 | 108,332 | 275,961 | 31.66 |
| 621416 Carl D. Silver Pkwy. | Fredericksburg City | 47,931 | 4,541,614 | 750,785 | 3,790,829 | 2,172,669 | 1,618,160 | 432,866 | 1,185,294 | 271,094 | 914,200 | 36.66 |
| 6443 Town and Country Dr. | Stafford Co. | 37,578 | 3,024,234 | 499,197 | 2,525,037 | 1,411,749 | 1,113,288 | 324,472 | 788,816 | 178,691 | 610,125 | 36.68 |
| 74 10857/10859 Tidewater Trail | Spotsylvania Co. | 18,681 | 1,582,266 | 261,556 | 1,320,709 | 757,037 | 563,673 | 240,992 | 322,680 | 94,015 | 228,666 | 30.98 |
| 9510025 Jefferson Davis Hwy. | Spotsylvania Co. | 46,565 | 3,975,079 | 656,020 | 3,319,060 | 1,904,769 | 1,414,291 | 387,457 | 1,026,834 | 235,516 | 791,318 | 36.41 |
| 1036348 Jefferson Davis Hwy. | Spotsylvania Co. | 20,418 | 1,570,813 | 259,495 | 1,311,317 | 751,469 | 559,848 | 224,574 | 335,274 | 93,514 | 241,760 | 31.91 |

## RETAIL OPERATIONS DIVISION

Allocation of
General \＆ Adjusted $\quad$ Rate of


高

 \＆

尝



E



N～N No
io
$\underset{\sim}{\sim}$



 No置钲





家

Analysis of Store Performance—Fiscal Year 2020



 N－


 $\underset{\sim}{\infty}$



##  

## 



## 




|  |
| :---: |


|  |
| :---: |
|  |  |
|  |  |

## 




$-\infty$ 子 $\infty$
 గ్రీ






 Ni


##  



|  |  |  |
| :---: | :---: | :---: |




| $\circ$ |
| :--- |
|  |

$\qquad$




Northern Neck

1981628 Tappahannock Blvd．

West Point／Mathews




2453330 S．Crater Rd．
3105232 Oaklawn Blvd．
Petersburg／Hopewell
43236 Carmichael Way

107141 W．Virginia Beach Blvd．
159 W．Ocean View Ave
 65550 E．Liberty St．

[^2]
## RETAIL OPERATIONS DIVISION

戸 ォ
 든 $\infty \underset{\sim}{0} \underset{\sim}{\mathcal{G}} \underset{\sim}{\sim} \underset{\sim}{\sim} \underset{\sim}{n}$ N


玄 $\circ$ 얻 on
 $\stackrel{\stackrel{n}{7}}{\dot{\text { g }}}$ m

 | $n$ |
| :--- |
| 0 |
| 0 |
| 0 |
|  |




 $\stackrel{N}{n} \underset{\sim}{m} \underset{\sim}{\infty} \underset{\sim}{\infty} \underset{m}{\infty} \dot{m} \dot{\sim}$
 ヴ N











 ＊～～～

え N N N 웅 గ్へ べ

－○）Ү 10人


7
$\vdots$
2
2
2
2
$\frac{\pi}{2}$
2
2
2





$\pm$


Chesapeake City

Norfolk／Virginia Beach

| 48 | 6497 Centerville Rd． |
| :--- | :--- |
| 92 | 30 W Mercury Blvd． |


583099 Jefferson Ave．
217619 Pilot House Dr．

2502078 Nickerson Blvd．
$\frac{258}{265} 1931$ Towne Ctr．Way

2822400 Cunningham Dr．

## RETAIL OPERATIONS DIVISION

Analysis of Store Performance— Fiscal Year 2020

| ABC Stores by Planning District | Locality | Gallons Sold | Gross <br> Sales (1) | Spirits \& Wine Taxes (2) | Net Sales | Cost of Goods Sold | Gross Profit | Store Expenses (3) | Net Store Profit | Allocation of General \& Administrative Expenses | Adjusted Net Profit | Rate of Return to Virginia (4) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2905226 Geo. Washington Hwy. | York Co. | 30,164 | 2,344,763 | 386,253 | 1,958,510 | 1,126,661 | 831,849 | 310,963 | 520,886 | 139,990 | 380,896 | 32.72 |
| 3201244 Richmond Rd. | Williamsburg City | 41,859 | 3,721,388 | 611,667 | 3,109,721 | 1,793,336 | 1,316,385 | 436,471 | 879,914 | 224,299 | 655,615 | 34.05 |
| 335 801-F Merrimac Trail | York Co. | 28,694 | 2,371,821 | 392,107 | 1,979,714 | 1,137,565 | 842,149 | 246,894 | 595,255 | 138,511 | 456,744 | 35.79 |
| 340 309-A Oyster Point Rd. | Newport News City | 35,525 | 3,089,823 | 511,223 | 2,578,600 | 1,487,557 | 1,091,042 | 374,487 | 716,555 | 186,846 | 529,709 | 33.69 |
| 341621 Stoney Creek Lane | Newport News City | 52,541 | 4,726,188 | 783,022 | 3,943,165 | 2,263,347 | 1,679,818 | 438,568 | 1,241,250 | 283,887 | 957,363 | 36.82 |
| 34210872 Warwick Blvd. | Newport News City | 26,396 | 2,194,670 | 363,789 | 1,830,882 | 1,049,252 | 781,630 | 264,565 | 517,065 | 131,290 | 385,775 | 34.15 |
| 381 1480-3C Quarterpath Rd. | Williamsburg City | 20,725 | 1,795,327 | 295,562 | 1,499,766 | 863,347 | 636,419 | 220,925 | 415,493 | 108,054 | 307,439 | 33.59 |
| 382475 Wythe Creek Rd. | Poquoson City | 27,491 | 2,152,498 | 354,551 | 1,797,947 | 1,032,910 | 765,037 | 179,207 | 585,830 | 129,002 | 456,828 | 37.69 |
| 417201 Tradesman Way | York Co. | 24,583 | 1,921,475 | 317,280 | 1,604,196 | 920,588 | 683,608 | 264,835 | 418,772 | 115,710 | 303,063 | 32.28 |
| 420980 J Clyde Morris Blvd. | Newport News City | 21,937 | 1,908,568 | 316,194 | 1,592,374 | 910,972 | 681,403 | 236,848 | 444,555 | 114,971 | 329,584 | 33.84 |
| 42214272 Warwick Blvd. | Newport News City | 47,624 | 4,192,852 | 694,772 | 3,498,080 | 2,015,328 | 1,482,751 | 353,723 | 1,129,028 | 244,434 | 884,594 | 37.67 |
| Newport News/Hampton |  | 948,256 | \$81,940,081 | \$13,552,513 | \$68,387,568 | \$39,295,518 | \$29,092,050 | \$8,325,948 | \$20,766,102 | \$4,912,142 | \$15,853,960 | 35.89 |
| 15622485 Lankford Hwy. | Northampton Co. | 22,654 | 1,696,359 | 279,079 | 1,417,281 | 812,555 | 604,725 | 202,860 | 401,866 | 106,313 | 295,553 | 33.87 |
| 1627017 \& 7019 Lankford Hwy. | Accomack Co. | 16,004 | 1,212,290 | 200,433 | 1,011,857 | 579,258 | 432,599 | 210,302 | 222,297 | 71,929 | 150,367 | 28.94 |
| 1774371 Pension St. | Accomack Co. | 14,891 | 1,051,398 | 172,058 | 879,340 | 506,323 | 373,017 | 187,581 | 185,436 | 70,073 | 115,363 | 27.34 |
| 223 4090-B Lankford Hwy. | Northampton Co. | 16,319 | 1,100,048 | 182,118 | 917,931 | 525,911 | 392,019 | 177,754 | 214,265 | 66,031 | 148,234 | 30.03 |
| 34425234 Lankford Hwy. | Accomack Co. | 29,629 | 2,143,255 | 354,372 | 1,788,883 | 1,025,481 | 763,403 | 242,294 | 521,108 | 126,129 | 394,979 | 34.96 |
| Eastern Shore |  | 99,497 | \$7,203,350 | \$1,188,059 | \$6,015,291 | \$3,449,529 | \$2,565,762 | \$1,020,791 | \$1,544,971 | \$440,475 | \$1,104,496 | 31.83 |
| Statewide Totals |  | 13,518,947 | \$1,165,105,206 | \$192,390,801 | \$972,714,405 | \$558,778,515 | \$413,935,890 | \$129,244,187 | \$284,691,703 | \$69,334,870 | \$215,356,833 | 35.00\% |

[^3]


The Mount Vernon Ladies Association of the Union
Belmont Farms of Virginia, Inc.

 Bondurant Brothers Distillery, LLC
Parched Group LLC (aka Cirrus)
4 Filibuster Barrels LLC (formerly Dilawri Barrels LLC) Falls Church Distillers, LLC Twin Creeks Distillery, Inc
452 Twin Creeks Distillery, Inc.
453 Blue Sky Distillery, LLC
454 Glenway Farms, Inc. (dba Dida's Distillery)
455 Buffalo Brands Inc. (dba Sleepy Fox)

456 Franklin County Distilleries, LLC
460 Cavalier Ventures, LLC (dba Tarnished Truth)
461 Mountain View Brewery, LLC (dba Devils Backbone Distilling Co.) 463 The Vanguard Brewpub \& Distilery LL
\[

$$
\begin{aligned}
& \text { (dba Caiseal Beer and Spirits Company) } \\
& \text { Dry Fork Fruit Distillery, LLC }
\end{aligned}
$$
\]

Dry Virago Spits, LIC

467 Free Crosses Distilling Company, LLC (LC)
 469 Hill Top Distillery

## ABC Distillery Stores

## Three Brothers' Distillery, Inc



2020 Establishments by License Category - By Cities

| Cities (1) |  |  |  |  |  |  |  | $\frac{n}{3}$ |  |  |  | $\begin{aligned} & \text { y } \\ & \text { む̀ } \\ & \text { H } \\ & \text { 름 } \end{aligned}$ |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Alexandria | 12 | 0 | 4 | 2 | 2 | 1 | 7 | 6 | 14 | 4 | 0 | 13 | 21 | 30 | 13 | 152 | 208 | 1 | 490 |
| Richmond | 38 | 1 | 12 | 15 | 26 | 0 | 16 | 18 | 189 | 3 | 0 | 15 | 29 | 46 | 9 | 322 | 421 | 7 | 1,174 |
| Bristol | 2 | 0 | 0 | 2 | 2 | 0 | 1 | 1 | 21 | 1 | 0 | 3 | 4 | 9 | 4 | 16 | 24 | 0 | 90 |
| Norton | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 1 | 0 | 0 | 1 | 1 | 0 | 5 | 9 | 1 | 23 |
| Staunton | 2 | 1 | 0 | 0 | 3 | 0 | 2 | 3 | 14 | 1 | 0 | 3 | 6 | 8 | 2 | 19 | 38 | 2 | 104 |
| Suffolk | 8 | 1 | 0 | 0 | 1 | 0 | 0 | 4 | 39 | 1 | 0 | 7 | 13 | 12 | 3 | 40 | 58 | 0 | 187 |
| Virginia Beach | 45 | 1 | 4 | 6 | 15 | 6 | 11 | 12 | 164 | 1 | 4 | 42 | 61 | 44 | 27 | 439 | 584 | 6 | 1,472 |
| Bedford | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 1 | 5 | 0 | 4 | 6 | 0 | 23 |
| Buena Vista | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 0 | 1 | 0 | 3 | 0 | 1 | 6 | 0 | 15 |
| Charlottesville | 19 | 1 | 6 | 8 | 8 | 0 | 12 | 6 | 28 | 0 | 3 | 5 | 18 | 7 | 8 | 106 | 163 | 4 | 402 |
| Chesapeake | 11 | 0 | 7 | 7 | 2 | 0 | 2 | 8 | 98 | 0 | 1 | 19 | 32 | 21 | 6 | 121 | 174 | 0 | 509 |
| Colonial Heights | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 14 | 0 | 0 | 4 | 5 | 2 | 2 | 18 | 26 | 0 | 75 |
| Covington | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 5 | 0 | 0 | 1 | 1 | 4 | 0 | 1 | 5 | 0 | 18 |
| Danville | 5 | 0 | 2 | 2 | 2 | 0 | 1 | 6 | 49 | 0 | 1 | 7 | 8 | 25 | 1 | 23 | 40 | 1 | 173 |
| Emporia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 14 | 0 | 0 | 1 | 3 | 3 | 0 | 2 | 2 | 0 | 26 |
| Fairfax | 2 | 0 | 0 | 2 | 2 | 0 | 1 | 3 | 3 | 0 | 0 | 4 | 7 | 10 | 0 | 43 | 78 | 0 | 155 |
| Falls Church | 1 | 0 | 1 | 1 | 2 | 0 | 1 | 1 | 1 | 0 | 1 | 2 | 3 | 5 | 1 | 29 | 52 | 0 | 101 |
| Franklin | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11 | 0 | 0 | 1 | 1 | 3 | 0 | 4 | 6 | 0 | 27 |
| Fredericksburg | 1 | 1 | 0 | 0 | 4 | 0 | 3 | 1 | 19 | 0 | 0 | 2 | 10 | 5 | 5 | 55 | 84 | 1 | 191 |
| Galax | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 5 | 0 | 0 | 2 | 3 | 4 | 1 | 6 | 11 | 0 | 34 |
| Hampton | 14 | 1 | 2 | 3 | 10 | 1 | 2 | 14 | 79 | 0 | 1 | 11 | 15 | 16 | 5 | 65 | 97 | 1 | 337 |
| Harrisonburg | 0 | 2 | 1 | 1 | 5 | 0 | 2 | 6 | 26 | 0 | 0 | 5 | 12 | 12 | 3 | 44 | 75 | 1 | 195 |
| Hopewell | 3 | 0 | 0 | 1 | 0 | 0 | 1 | 7 | 19 | 0 | 0 | 3 | 2 | 8 | 0 | 12 | 16 | 1 | 73 |
| Lexington | 0 | 1 | 0 | 0 | 0 | 0 | 4 | 0 | 2 | 0 | 0 | 1 | 3 | 1 | 2 | 10 | 18 | 0 | 42 |
| Lynchburg | 5 | 1 | 1 | 5 | 2 | 0 | 4 | 6 | 50 | 0 | 0 | 7 | 15 | 14 | 6 | 57 | 95 | 0 | 268 |
| Manassas City | 2 | 0 | 1 | 1 | 4 | 0 | 1 | 3 | 9 | 0 | 1 | 4 | 4 | 21 | 0 | 26 | 48 | 0 | 125 |
| Manassas Park | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 6 | 0 | 5 | 8 | 0 | 24 |
| Martinsville | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 11 | 0 | 0 | 1 | 2 | 6 | 0 | 11 | 15 | 0 | 50 |
| Newport News | 9 | 0 | 2 | 2 | 2 | 1 | 4 | 11 | 105 | 0 | 1 | 12 | 21 | 27 | 5 | 98 | 161 | 0 | 461 |
| Norfolk | 18 | 1 | 1 | 2 | 10 | 7 | 11 | 23 | 92 | 0 | 1 | 16 | 27 | 29 | 12 | 189 | 265 | 2 | 706 |
| Petersburg | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 5 | 40 | 0 | 0 | 2 | 3 | 12 | 0 | 22 | 34 | 0 | 121 |
| Poquoson | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 3 | 0 | 0 | 1 | 1 | 3 | 0 | 7 | 16 | 0 | 32 |
| Portsmouth | 3 | 0 | 0 | 0 | 2 | 2 | 0 | 12 | 60 | 0 | 1 | 8 | 9 | 15 | 1 | 40 | 50 | 0 | 203 |
| Radford | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 6 | 0 | 0 | 1 | 0 | 6 | 0 | 10 | 15 | 0 | 40 |
| Roanoke | 11 | 1 | 0 | 1 | 6 | 1 | 3 | 9 | 87 | 0 | 0 | 8 | 14 | 22 | 5 | 97 | 144 | 2 | 411 |
| Salem | 3 | 0 | 2 | 2 | 2 | 0 | 2 | 5 | 22 | 0 | 0 | 3 | 4 | 2 | 0 | 17 | 34 | 0 | 98 |
| Waynesboro | 3 | 0 | 1 | 2 | 0 | 0 | 0 | 3 | 16 | 0 | 1 | 3 | 6 | 7 | 0 | 13 | 27 | 3 | 85 |
| Williamsburg | 9 | 8 | 0 | 1 | 3 | 0 | 2 | 0 | 9 | 0 | 1 | 3 | 3 | 1 | 6 | 49 | 63 | 3 | 161 |
| Winchester | 7 | 1 | 2 | 2 | 4 | 0 | 3 | 5 | 11 | 0 | 0 | 5 | 5 | 9 | 3 | 43 | 65 | 1 | 166 |
| Grand Total | 239 | 23 | 49 | 70 | 123 | 19 | 97 | 185 | 1,354 | 12 | 24 | 226 | 373 | 464 | 130 | 2,221 | 3,241 | 37 | 8,887 |

*(1) All cities are "wet" (approved for liquor by the drink). Nine counties are "dry" (see page 49-50), however, beer and wine may be served. Referendums may allow for mixed beverages in certain towns (and supervisor's election districts) located with dry counties.
(2) "All Others" includes hospitals, fire departments, rescue squads, performing arts facilities, gift shops, food concessions, etc. It does not include banquets.
3) "Restaurants (Mixed Beverage)" represents the total number of wine and beer establishments also having mixed beverage licenses. These licenses are included in the grand total column.
Source: CORE, July 2019

## LICENSED ESTABLISHMENTS' STATISTICS

2020 Establishments by License Category - By Counties

| Counties (1) |  |  | Beer/Wine Importers |  |  |  |  | $\frac{n}{3}$ | $\begin{aligned} & \mathscr{U} \\ & \text { N } \\ & \text { U } \\ & \stackrel{U}{U} \\ & .0 \\ & 0.0 \\ & 0 \\ & 0 \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accomack | 4 | 5 | 2 | 2 | 1 | 1 | 0 | 3 | 30 | 1 | 0 | 2 | 8 | 13 | 1 | 24 | 35 | 0 | 132 |
| Albemarle | 40 | 7 | 2 | 30 | 9 | 0 | 6 | 8 | 41 | 0 | 6 | 4 | 28 | 4 | 11 | 48 | 91 | 45 | 380 |
| Alleghany | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 10 | 0 | 0 | 1 | 2 | 5 | 0 | 5 | 12 | 0 | 42 |
| Amelia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 11 | 0 | 0 | 1 | 0 | 3 | 0 | 2 | 6 | 0 | 24 |
| Amherst | 1 | 0 | 0 | 4 | 2 | 0 | 1 | 1 | 20 | 0 | 0 | 2 | 2 | 9 | 0 | 8 | 12 | 4 | 66 |
| Appomattox | 3 | 0 | 0 | 0 | 1 | 0 | 0 | 2 | 11 | 0 | 0 | 1 | 2 | 6 | 1 | 5 | 8 | 0 | 40 |
| Arlington | 5 | 0 | 2 | 2 | 3 | 4 | 10 | 6 | 32 | 0 | 0 | 18 | 32 | 38 | 29 | 222 | 317 | 0 | 720 |
| Augusta | 3 | 0 | 2 | 10 | 5 | 0 | 1 | 3 | 40 | 0 | 0 | 2 | 7 | 15 | 1 | 11 | 26 | 7 | 133 |
| Bath | 1 | 2 | 0 | 1 | 1 | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 1 | 4 | 3 | 5 | 10 | 3 | 37 |
| Bedford | 8 | 1 | 0 | 5 | 3 | 1 | 1 | 7 | 26 | 1 | 0 | 3 | 7 | 17 | 1 | 23 | 41 | 7 | 152 |
| Bland* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 1 | 0 | 10 |
| Botetourt | 2 | 0 | 2 | 4 | 1 | 0 | 0 | 1 | 25 | 1 | 0 | 1 | 3 | 6 | 0 | 12 | 23 | 3 | 84 |
| Brunswick | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 17 | 1 | 0 | 1 | 1 | 4 | 0 | 3 | 7 | 0 | 37 |
| Buchanan* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 21 | 1 | 0 | 2 | 2 | 9 | 0 | 1 | 3 | 0 | 39 |
| Buckingham | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 12 | 0 | 0 | 0 | 3 | 5 | 0 | 1 | 3 | 0 | 25 |
| Campbell | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 3 | 38 | 0 | 1 | 4 | 5 | 22 | 0 | 16 | 22 | 3 | 118 |
| Caroline | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 2 | 30 | 0 | 0 | 1 | 2 | 5 | 0 | 7 | 15 | 1 | 66 |
| Carroll | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 18 | 0 | 0 | 1 | 1 | 8 | 1 | 3 | 11 | 1 | 48 |
| Charles City | 1 | 2 | 0 | 1 | 0 | 0 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 2 | 0 | 3 | 6 | 1 | 21 |
| Charlotte* | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 12 | 0 | 0 | 1 | 0 | 14 | 0 | 0 | 2 | 0 | 31 |
| Chesterfield | 19 | 1 | 4 | 4 | 4 | 0 | 3 | 7 | 124 | 1 | 0 | 26 | 40 | 36 | 6 | 159 | 239 | 2 | 675 |
| Clarke | 6 | 2 | 1 | 4 | 0 | 0 | 0 | 3 | 7 | 1 | 1 | 0 | 2 | 4 | 0 | 5 | 13 | 3 | 52 |
| Craig* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 4 | 1 | 0 | 0 | 0 | 8 |
| Culpeper | 4 | 1 | 1 | 5 | 4 | 0 | 1 | 4 | 20 | 0 | 2 | 3 | 8 | 10 | 4 | 22 | 34 | 3 | 126 |
| Cumberland | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 9 | 0 | 0 | 0 | 0 | 2 | 0 | 1 | 3 | 0 | 15 |
| Dickenson* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11 | 2 | 1 | 1 | 1 | 4 | 0 | 0 | 2 | 0 | 22 |
| Dinwiddie | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 24 | 0 | 0 | 2 | 1 | 9 | 0 | 5 | 7 | 0 | 51 |
| Essex | 2 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 9 | 0 | 0 | 0 | 2 | 4 | 0 | 8 | 11 | 1 | 40 |
| Fairfax | 60 | 0 | 55 | 58 | 15 | 0 | 36 | 25 | 55 | 0 | 4 | 57 | 129 | 160 | 36 | 616 | 972 | 4 | 2,282 |
| Fauquier | 21 | 0 | 3 | 25 | 6 | 0 | 4 | 4 | 33 | 2 | 0 | 4 | 14 | 12 | 4 | 33 | 54 | 32 | 251 |
| Floyd* | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 2 | 4 | 0 | 1 | 0 | 2 | 6 | 0 | 4 | 10 | 3 | 34 |
| Fluvanna | 4 | 0 | 0 | 4 | 1 | 0 | 0 | 0 | 10 | 0 | 0 | 1 | 4 | 2 | 0 | 5 | 10 | 4 | 45 |
| Franklin* | 5 | 0 | 1 | 3 | 3 | 0 | 2 | 1 | 28 | 0 | 4 | 3 | 3 | 19 | 1 | 23 | 33 | 2 | 131 |
| Frederick | 9 | 2 | 4 | 9 | 0 | 0 | 2 | 4 | 37 | 2 | 0 | 5 | 17 | 13 | 2 | 27 | 43 | 8 | 184 |
| Giles* | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 3 | 15 | 2 | 0 | 2 | 1 | 11 | 1 | 2 | 6 | 1 | 47 |
| Gloucester | 5 | 0 | 0 | 1 | 2 | 0 | 0 | 3 | 21 | 1 | 0 | 3 | 6 | 8 | 0 | 17 | 27 | 1 | 95 |
| Goochland | 6 | 1 | 0 | 2 | 6 | 0 | 2 | 3 | 14 | 0 | 1 | 0 | 2 | 2 | 0 | 15 | 21 | 5 | 80 |
| Grayson* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 1 | 0 | 0 | 0 | 4 | 0 | 0 | 4 | 0 | 15 |
| Greene | 1 | 0 | 0 | 3 | 1 | 0 | 1 | 1 | 8 | 0 | 0 | 1 | 2 | 5 | 0 | 4 | 13 | 2 | 42 |
| Greensville | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 12 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 15 |
| Halifax | 4 | 1 | 0 | 2 | 0 | 0 | 0 | 4 | 24 | 0 | 1 | 2 | 1 | 27 | 1 | 10 | 20 | 2 | 99 |
| Hanover | 18 | 0 | 7 | 16 | 2 | 0 | 2 | 6 | 50 | 2 | 1 | 6 | 17 | 16 | 1 | 48 | 77 | 3 | 272 |
| Henrico | 48 | 1 | 17 | 23 | 6 | 0 | 16 | 16 | 145 | 2 | 0 | 30 | 51 | 36 | 21 | 194 | 310 | 1 | 917 |
| Henry* | 5 | 0 | 0 | 2 | 1 | 0 | 1 | 4 | 44 | 0 | 1 | 6 | 1 | 28 | 0 | 4 | 18 | 2 | 117 |
| Highland* | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 3 | 1 | 10 |
| Isle of Wight | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 3 | 22 | 0 | 1 | 3 | 6 | 6 | 1 | 11 | 21 | 6 | 82 |
| James City | 5 | 0 | 1 | 1 | 3 | 0 | 1 | 3 | 21 | 0 | 2 | 3 | 14 | 6 | 3 | 44 | 62 | 3 | 172 |
| King \& Queen | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 4 | 0 | 1 | 2 | 0 | 12 |
| King George | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 16 | 0 | 0 | 1 | 3 | 3 | 0 | 7 | 9 | 3 | 43 |
| King William* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 1 | 2 | 5 | 0 | 7 | 13 | 0 | 36 |
| Lancaster | 3 | 1 | 0 | 2 | 1 | 0 | 0 | 5 | 10 | 0 | 0 | 2 | 3 | 4 | 3 | 17 | 26 | 2 | 79 |
| Lee* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 21 | 0 | 0 | 1 | 3 | 8 | 0 | 3 | 4 | 0 | 41 |
| Loudoun | 56 | 5 | 20 | 58 | 41 | 17 | 15 | 7 | 27 | 2 | 3 | 18 | 51 | 74 | 14 | 237 | 384 | 70 | 1,099 |
| Louisa* | 4 | 0 | 0 | 4 | 1 | 0 | 0 | 2 | 23 | 1 | 0 | 2 | 3 | 13 | 1 | 14 | 23 | 4 | 95 |
| Lunenburg* | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 7 | 0 | 0 | 0 | 1 | 7 | 0 | 0 | 6 | 0 | 27 |
| Madison | 5 | 3 | 0 | 5 | 3 | 0 | 0 | 1 | 8 | 0 | 0 | 0 | 1 | 4 | 1 | 4 | 6 | 10 | 51 |
| Mathews | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 7 | 0 | 0 | 0 | 1 | 2 | 0 | 3 | 7 | 0 | 24 |
| Mecklenburg* | 4 | 0 | 0 | 3 | 1 | 0 | 0 | 9 | 42 | 0 | 1 | 3 | 1 | 19 | 0 | 12 | 18 | 4 | 117 |
| Middlesex | 5 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 6 | 0 | 0 | 0 | 3 | 8 | 0 | 13 | 18 | 0 | 55 |
| Montgomery* | 4 | 1 | 0 | 3 | 7 | 0 | 5 | 1 | 40 | 0 | 0 | 4 | 12 | 17 | 8 | 54 | 79 | 2 | 237 |


| Counties (1) |  |  | Beer/Wine Importers |  |  |  |  | $\frac{n}{3}$ | Convenience Stores |  |  | ù 0 ~ O 0 |  | $\begin{aligned} & \text { Grocery \| Grocery- } \\ & \text { Gourmet Stores } \end{aligned}$ |  |  |  |  | N $\stackrel{0}{0}$ 0 0 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nelson | 12 | 7 | 0 | 11 | 8 | 0 | 1 | 1 | 15 | 1 | 5 | 0 | 0 | 9 | 2 | 7 | 13 | 19 | 111 |
| New Kent | 4 | 1 | 0 | 2 | 1 | 0 | 0 | 0 | 17 | 0 | 0 | 2 | 3 | 4 | 0 | 14 | 22 | 4 | 74 |
| Northampton | 2 | 2 | 1 | 4 | 1 | 0 | 1 | 1 | 18 | 0 | 1 | 1 | 1 | 5 | 3 | 12 | 22 | 1 | 76 |
| Northumberland | 3 | 0 | 0 | 2 | 1 | 0 | 0 | 3 | 8 | 0 | 0 | 1 | 1 | 4 | 0 | 8 | 13 | 4 | 48 |
| Nottoway | 0 | 1 | 1 | 3 | 0 | 0 | 0 | 3 | 18 | 0 | 0 | 0 | 2 | 5 | 0 | 7 | 11 | 0 | 51 |
| Orange | 5 | 3 | 0 | 6 | 3 | 0 | 2 | 1 | 20 | 0 | 0 | 2 | 5 | 4 | 1 | 16 | 27 | 8 | 103 |
| Page | 4 | 3 | 0 | 1 | 1 | 0 | 0 | 3 | 16 | 0 | 2 | 1 | 3 | 10 | 1 | 4 | 18 | 4 | 71 |
| Patrick* | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 1 | 14 | 0 | 0 | 2 | 2 | 10 | 0 | 3 | 10 | 2 | 47 |
| Pittsylvania* | 3 | 0 | 1 | 7 | 0 | 0 | 1 | 3 | 45 | 0 | 0 | 1 | 0 | 24 | 0 | 8 | 18 | 3 | 114 |
| Powhatan | 3 | 0 | 0 | 1 | 2 | 0 | 0 | 1 | 13 | 0 | 1 | 1 | 1 | 4 | 0 | 13 | 20 | 2 | 62 |
| Prince Edward | 1 | 0 | 0 | 1 | 1 | 0 | 2 | 2 | 19 | 0 | 0 | 2 | 2 | 4 | 1 | 11 | 17 | 0 | 63 |
| Prince George | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 16 | 0 | 1 | 1 | 1 | 7 | 0 | 7 | 14 | 0 | 51 |
| Prince William | 29 | 0 | 11 | 18 | 9 | 1 | 2 | 9 | 46 | 1 | 2 | 20 | 45 | 112 | 7 | 180 | 288 | 6 | 786 |
| Pulaski* | 5 | 0 | 2 | 5 | 1 | 0 | 0 | 4 | 20 | 0 | 0 | 4 | 4 | 12 | 0 | 10 | 16 | 4 | 87 |
| Rappahannock | 10 | 4 | 0 | 7 | 2 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 4 | 2 | 6 | 8 | 13 | 60 |
| Richmond | 0 | 0 | 2 | 3 | 0 | 0 | 2 | 0 | 6 | 0 | 0 | 1 | 1 | 3 | 0 | 0 | 5 | 0 | 23 |
| Roanoke | 4 | 1 | 4 | 6 | 3 | 0 | 2 | 3 | 42 | 0 | 0 | 4 | 10 | 7 | 1 | 39 | 65 | 2 | 193 |
| Rockbridge | 2 | 5 | 0 | 3 | 5 | 0 | 4 | 2 | 19 | 1 | 1 | 0 | 1 | 11 | 3 | 6 | 14 | 5 | 82 |
| Rockingham | 5 | 1 | 1 | 5 | 4 | 0 | 1 | 3 | 38 | 0 | 0 | 2 | 6 | 12 | 0 | 19 | 43 | 7 | 147 |
| Russell* | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 2 | 18 | 0 | 2 | 1 | 2 | 5 | 0 | 1 | 4 | 1 | 38 |
| Scott* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 18 | 0 | 0 | 1 | 2 | 13 | 0 | 0 | 4 | 0 | 38 |
| Shenandoah | 4 | 2 | 1 | 9 | 5 | 0 | 0 | 9 | 25 | 0 | 2 | 3 | 7 | 21 | 1 | 12 | 34 | 14 | 149 |
| Smyth* | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 20 | 2 | 2 | 2 | 3 | 15 | 0 | 5 | 12 | 2 | 66 |
| Southampton | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 14 | 0 | 0 | 1 | 1 | 6 | 0 | 1 | 4 | 0 | 29 |
| Spotsylvania | 7 | 1 | 3 | 10 | 2 | 0 | 2 | 7 | 58 | 0 | 1 | 12 | 17 | 15 | 0 | 54 | 84 | 7 | 280 |
| Stafford | 10 | 0 | 2 | 5 | 5 | 0 | 3 | 6 | 41 | 1 | 0 | 6 | 15 | 12 | 2 | 44 | 72 | 2 | 226 |
| Surry* | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 3 | 0 | 1 | 2 | 2 | 13 |
| Sussex | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 18 | 0 | 0 | 0 | 2 | 8 | 0 | 0 | 6 | 0 | 36 |
| Tazewell* | 2 | 0 | 0 | 1 | 3 | 0 | 0 | 2 | 30 | 2 | 0 | 2 | 8 | 17 | 0 | 9 | 22 | 1 | 99 |
| Warren* | 2 | 1 | 0 | 3 | 2 | 0 | 0 | 3 | 26 | 0 | 0 | 2 | 3 | 8 | 0 | 23 | 38 | 6 | 117 |
| Washington* | 3 | 3 | 0 | 6 | 2 | 0 | 1 | 2 | 33 | 0 | 0 | 2 | 8 | 20 | 1 | 21 | 34 | 3 | 139 |
| Westmoreland | 4 | 1 | 0 | 4 | 2 | 0 | 0 | 6 | 9 | 0 | 0 | 2 | 2 | 11 | 1 | 13 | 21 | 5 | 81 |
| Wise* | 2 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 29 | 0 | 0 | 4 | 4 | 9 | 1 | 9 | 13 | 1 | 75 |
| Wythe* | 3 | 0 | 0 | 2 | 3 | 0 | 0 | 3 | 28 | 1 | 0 | 2 | 2 | 16 | 1 | 10 | 13 | 2 | 86 |
| York* | 10 | 2 | 0 | 1 | 4 | 1 | 1 | 3 | 28 | 1 | 1 | 7 | 9 | 6 | 3 | 36 | 63 | 3 | 179 |
| Grand Total | 531 | 79 | 153 | 438 | 211 | 25 | 139 | 265 | 2,177 | 34 | 54 | 327 | 687 | 1,232 | 188 | 2,638 | 4,330 | 392 | 13,900 |

*(1) All cities are "wet" (approved for liquor by the drink). Nine counties are "dry" (see page 49-50), however, beer and wine may be served. Referendums may allow for mixed beverages in certain towns (and supervisor's election districts) located with dry counties.
(2) "All Others" includes hospitals, fire departments, rescue squads, performing arts
facilities, gift shops, food concessions, etc. It does not include banquets.
(3) "Restaurants (Mixed Beverage)" represents the total number of wine and beer establishments also having mixed beverage licenses. These licenses are included in the grand total column.
Source: CORE, July 2019

MAP OF VIRGINIA COUNTIES AND CITIES


## A Message from the Chair and Chief Executive Officer



ABOVE: Surrounded by Board Chair Maria Everett, store staff and Board Member Gregory Holland, CEO Travis Hill delivers remarks to guests attending the grand opening ceremony for Store 428 on September 20, 2019 in Virginia Beach.

It is our pleasure to present the 2020 fiscal year annual report for the Virginia Alcoholic Beverage Control Authority. These facts and figures represent the Authority's 22nd consecutive recordbreaking year for retail sales for a second time generating more than \$1 billion in alcohol sales.

Virginia ABC operations contributed a record $\$ 212.1$ million in profits. These profits combined with $\$ 251.4$ million in retail taxes as well as $\$ 81.8$ million collected in wine and beer taxes resulted in an all-time high of $\$ 545.3$ million transferred to Virginia's general fund, $\$ 45.8$ million above last year's contribution. A major source of revenue for the Commonwealth, ABC has contributed more than \$11.4 billion to the general fund since 1934.

We stand behind these figures with pride in the accomplishments made possible by the dedicated employees of Virginia ABC. To the best of our knowledge, these figures accurately represent the operations of our Authority during the fiscal year. The financial statements of the Authority are audited annually by the Auditor of Public Accounts as required by the Code of Virginia.

Financial Results in Brief, Fiscal Year 2020

| SOURCE | FY 20 | FY 19 | FY 18 | FY 17 | FY 16 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ABC profit disbursements (1) | 212,090,014 | 196,657,876 | 179,190,609 | 171,154,888 | 164,888,413 |
| State Taxes (2) | 193,674,997 | 174,144,519 | 160,909,741 | 154,446,630 | 147,812,928 |
| General Sales tax (3) | 57,644,636 | 48,846,783 | \$45,357,513 | 43,343,103 | 41,343,208 |
| Wine Liter Tax (4) | 39,628,720 | 38,465,862 | 37,649,424 | 36,801,248 | 36,208,113 |
| Malt beverage tax (5) | 42,219,288 | 41,383,922 | 41,633,945 | 42,818,745 | 43,181,973 |
| Total | \$545,257,655 | \$499,498,962 | \$464,741,232 | \$448,564,614 | \$433,434,635 |

(1) Source: "Statement of Revenues, Expenses and Changes in Net Position." Profits are reported in accordance with generally accepted accounting principles. Profits include licensing fees and $A B C$ 's portion of the wine liter tax.
(2) Source: "Notes to Financial Statements 4.B. General Fund." State tax on distilled spirits $=20 \%$. State tax on wine sold in ABC stores $=4 \%$.
(3) Source: "Notes to Financial Statements 4.C. Department of Taxation--Sales Tax." General sales tax rate is $6.0 \%$ in the localities that make up the Northern Virginia and Hampton Roads regions, and 5.3\% statewide.
(4) Source: "Notes to Financial Statements 4.B. General Fund." The non-ABC portion of the wine liter tax $=\$ .40$ per liter. $\$ 9,141,363$ of the wine liter tax is transferred to the Virginia Department of Behavioral Health and Developmental Services.
(5) Source: "Notes to Financial Statements 8. Collections of Malt Beverage Tax."

Sales of All Beverages, Fiscal Year 2020

|  | Gallons* | Liters | Total Gallons (\%) | Gross Dollars (\$) | Gross Sales (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| State Store Sales |  |  |  |  |  |
| Distilled Spirits | 13,050,004 | 49,399,617 | 96.6 | 1,151,965,481 | 96.6 |
| Virginia Wine | 37,232 | 140,937 | 0.3 | 2,612,915 | 0.3 |
| Vermouth | 45,112 | 170,766 | 0.3 | 2,344,143 | 0.3 |
| Alcohol | 4,999 | 18,922 | 0.0 | 666,853 | 0.0 |
| Non-Alcoholic Mixers | 372,249 | 1,409,116 | 2.8 | 7,255,989 | 2.8 |
| Total | 13,509,595 | 51,139,358 | 100.0\% | \$1,164,845,381 | 100.0\% |
| Direct Sales from Wholesalers |  |  |  |  |  |
| Wines (\$0.40 Liter) (1) | 28,029,867 | 106,104,540 | 15.7\% | 42,441,878 | 0.0 |
| Beer (\$7.95 Barrel) | 150,826,439 | 570,939,910 | 84.3\% | 42,577,205 | 100.0 |
| Total | 178,856,306 | 677,044,451 | 100.0\% | \$85,019,083 | 100.0\% |

[^4]
Introductory Section
Letter of Transmittal ..... 6
Certificate of Achievement for Excellence in Financial Reporting ..... 9
Executive Information ..... 10
Organizational Chart ..... 11
Financial Section
Independent Auditor's Report on Financial Statements ..... 53
Management's Discussion and Analysis (Unaudited) ..... 56
Basic Financial Statements
Statement of Net Position. ..... 61
Statement of Revenues, Expenses and Changes in Net Position ..... 62
Statement of Cash Flows ..... 63
Notes to Financial Statements ..... 64
Notes to Financial Statements: Appendix ..... 98
Required Supplementary Information (Unaudited)
Schedule of Employer's Share of Net Pension Liability - VRS State Employee Retirement Plan. 104 ..... 104
Schedule of Employer Contributions - VRS State Employee Retirement Plan ..... 104
Schedule of Employer's Share of Net Pension Liability - VALORS Plan ..... 105
Schedule of Employer Contributions - VaLORS Plan ..... 105
Schedule of Employer's Share of Total OPEB Liability ..... 106
Schedule of Employer's Share of Net OPEB Liability - Health Insurance Credit Program ..... 107
Schedule of Employer Contributions - Health Insurance Credit Program ..... 107
Schedule of Employer's Share of Net OPEB Liability - Group Life Insurance Program (GLI) ..... 108
Schedule of Employer Contributions - Group Life Insurance Program (GLI) ..... 108
Schedule of Employer's Share of Net OPEB Liability - Disability Insurance Program (VSDP) ..... 109
Schedule of Employer Contributions - Disability Insurance Program (VSDP) ..... 109
Schedule of Employer's Share of Net OPEB Liability - Line of Duty Act Program ..... 110
Schedule of Employer Contributions - Line of Duty Act Program ..... 110
Financial Statistical Section—Last Ten Fiscal Years (Unaudited)
Changes in Net Position ..... 112
Alcohol Sales \& Tax Collected ..... 113
Operating Revenues ..... 113
Operating Revenues Annual Change as a Percent of Prior ..... 114
Gross Alcohol Sales ..... 114
Non-operating Revenues ..... 115
Cost of Goods Sold: Alcohol ..... 116
Cost of Goods Sold as a Percent of Gross Alcohol Sales ..... 116
Operating Expenses by Category ..... 117
Operating Expenses by Division without Cost of Goods Sold ..... 117
Operating Expenses as a Percent of Gross Alcohol Sales ..... 118
Non-operating Expenses ..... 118
Disbursements to the Commonwealth. ..... 119
Profit Disbursements to the Commonwealth ..... 119
Stores by Year ..... 120
Sales Data by Year ..... 120
Sales Percent Change from Prior Fiscal Year ..... 121
Top Performing Stores - Gross Sales ..... 121
Bottles Sold ..... 122
Top Performing Brands - Gross Dollar ..... 122
Products Sold - By Case ..... 123
Transition To Authority Enactment Clause 14 ..... 124
Six-Year Financial Forecast ..... 126

## Contacting Virginia Alcoholic Beverage Control Authority

This financial report is designed to provide our citizens, taxpayers and customers with a general overview of ABC's finances and to demonstrate ABC's accountability for the money it receives. If you have questions about this report or need additional financial information, contact the Virginia ABC at 2901 Hermitage Road, Richmond, Virginia 23220 or visit us at www.abc.virginia.gov.

Martha S. Mavredes, CPA
Auditor of Public Accounts

## $\mathfrak{C}$ mmonweatty of Zirginia

Auditor of Public Accounts

P.O. Box 1295

Richmond, Virginia 23218

The Honorable Ralph S. Northam Governor of Virginia

The Honorable Kenneth R. Plum Chairman, Joint Legislative Audit and Review Commission

December 1, 2020

Alcoholic Beverage Control Board
Virginia Alcoholic Beverage Control Authority

## INDEPENDENT AUDITOR'S REPORT

## Report on Financial Statements

We have audited the accompanying financial statements of the Virginia Alcoholic Beverage Control Authority (Virginia ABC), a component unit of the Commonwealth of Virginia, as of and for the year ended June 30, 2020, and the related notes to the financial statements, which collectively comprise Virginia ABC's basic financial statements as listed in the table of contents.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall financial statement presentation.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Virginia Alcoholic Beverage Control Authority as of June 30, 2020, and the changes in financial position and its cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

## Other Matters

## Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the following be presented to supplement the basic financial statements: Management's Discussion and Analysis on pages 56 through 60; the Schedule of Employer's Share of Net Pension Liability, the Schedule of Employer Contributions, and the Notes to the Required Supplementary Information on pages 104 through 105; the Schedule of Employer's Share of Total OPEB Liability and the Notes to the Required Supplementary Information for the Pre-Medicare Retiree Healthcare program on page 106; the Schedule of Employer's Share of Net OPEB Liability, the Schedule of Employer Contributions, and the Notes to the Required Supplementary Information for the Health Insurance Credit, Group Life Insurance, Disability Insurance and Line of Duty programs on pages 107 through 110. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of the financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

## Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise the Virginia Alcoholic Beverage Control Authority's basic financial statements. The Introductory, Statistical, and Six-Year Financial Forecast sections are presented for the purpose of additional analysis and are not a required part of the basic financial statements.

The Introductory, Statistical and Six-Year Financial Forecast sections have not been subjected to the auditing procedures applied in the audit of the basic financial statements and, accordingly, we do not express an opinion or provide any assurance on them.

## Other Reporting Required by Government Auditing Standards

In accordance with Government Auditing Standards, we have also issued our report dated December 1, 2020 on our consideration of the Virginia Alcoholic Beverage Control Authority's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the Virginia ABC's internal control over financial reporting and compliance.

Martha S. Mavredes
AUDITOR OF PUBLIC ACCOUNTS

DLR/vks

## MANAGEMENT'S DISCUSSION AND ANALYSIS

Virginia Alcoholic Beverage Control Authority Chief Executive Officer<br>Travis G. Hill



Chair
Maria J. K. Everett

## Vice Chair

Beth G. Hungate-Noland

## Board of Directors

William D. Euille
Gregory F. Holland
Mark E. Rubin

## INTRODUCTION

This unaudited Management's Discussion and Analysis (MD\&A) of the Alcoholic Beverage Control Authority's financial performance provides a brief overview of financial activities for the fiscal year ended June 30, 2020. The MD\&A is required supplemental information under the Governmental Accounting Standards Board's (GASB) reporting model. It is designed to assist readers in understanding the accompanying financial statements and provides an overall view of the Authority's financial activities based on currently known facts, decisions, and conditions. This discussion includes an analysis of the Authority's financial condition and results of operation for fiscal year ended June 30, 2020. Since this presentation includes highly summarized data, it should be read in conjunction with the accompanying financial statements, including notes and other supplementary information. The Authority's management is responsible for all of the information presented, including this discussion and analysis.

The Authority is considered a Blended Component Unit Enterprise Fund by the Commonwealth for financial statement purposes due to our unique nature of operation.

The Authority's Enterprise Resource Planning (ERP) system went into service July 1, 2019, completing the phase-in of a new cloud-based financial system.

## FINANCIAL HIGHLIGHTS

The Authority's operating revenues increased $10.8 \%$ in fiscal year 2020. This increase in revenue is primarily due to an increase in sales volume in existing stores, which generated an additional gross sales amount of $\$ 94.3$ million, while the addition of twelve new stores added $\$ 18.3$ million in gross sales. Thirteen stores were relocated to improve market coverage, and six stores were modernized. In addition, one pop-up store operated from November to January of fiscal year 2020.

The Authority's Cost of Goods Sold (COGS) for alcohol increased \$59 million from 2019 due to the increased sales volume and the addition of twelve new stores. Historically, COGS is about $48.4 \%$ of gross sales. In fiscal year 2020, COGS was $48.0 \%$. Cost of Goods Sold trends are available in the Statistical Section on page 116.

The Authority's operating expenses increased $12.6 \%$ in fiscal year 2020. Contractual service cost increased by $\$ 9.1$ million from fiscal year 2019, a $22.3 \%$ increase. The increase in contractual service cost is primarily attributed to increased IT contractor support to assist with the implementation of internal projects, particularly the new financial management services (FMS) system. The increase in Supplies and Materials expense of $\$ 1.3$ million, or $36.8 \%$ in fiscal year 2020, is due to the purchase of protective equipment required to prevent the spread of the Coronavirus in all store locations and offices.

The Authority's operations earned record profits of $\$ 212.0$ million and disbursed $\$ 212.1$ million to the Commonwealth. In addition, the Authority collected state tax on sales of $\$ 193.7$ million. The increase in profits for fiscal year 2020 is primarily due to the overall increase in sales throughout all stores and the opening of twelve new retail stores.

## OVERVIEW OF FINANCIAL STATEMENTS

The audited annual report consists of the following financial statements as required by GAAP.
The Statement of Net Position (SNP) provides information about the Authority's assets, liabilities and deferred flows of resources, and reflects the financial position of the Authority to readers as of June 30, 2020. The data presented aids readers in determining the assets available to continue operations of the Authority. It also allows readers to determine the liability of the Authority to vendors. Finally, the SNP provides a picture of the Authority's net position and the restrictions for expenditure of the components of net position.

The Statement of Revenues, Expenses, and Changes in Net Position (SRECNP) presents operating and non-operating activities that are creating changes in the Authority's total net position for the twelve-month period ended June 30, 2020. The purpose of this statement is to present all revenues received and accrued, all expenses paid and accrued, and all gains and losses from capital assets. Operating revenues are generally received through providing goods and services to all of the Authority's clients. Operating expenses are expenditures made to acquire or produce the goods and services provided in return for the operating revenue. Salaries and benefits for staff are the largest type of operating expense.

## MANAGEMENT'S DISCUSSION AND ANALYSIS, continued

Non-operating revenues are revenues received for which goods and services are not directly provided and the same applies for non-operating expenses.

The Statement of Cash Flows outlines the cash inflows and outflows relating to the operations for the same twelve-month period. This statement presents detailed information about the cash activity of the Authority during the year. Cash flows from operating activities will always differentiate from the operating activity on the SRECNP. This difference occurs because the SRECNP is prepared on the accrual basis of accounting and includes noncash items, such as depreciation expense, whereas the Statement of Cash Flows presents cash inflows and outflows without regards to accrual items. The Statement of Cash Flows intends to help readers assess the ability the Authority possesses to generate sufficient cash flows necessary to meet its obligations.

The financial statements also include "notes" that provide additional information that is essential for a full understanding of the data provided in the statements. These statements provide current and noncurrent information about the Authority's financial position.

## FINANCIAL ANALYSIS

The Authority ended fiscal year 2020 with a total of $\$ 179.4$ million in total assets and deferred outflows, a $43.8 \%$ increase over the prior fiscal year. $\$ 119.7$ million of total assets is attributed to current assets. Included in the $\$ 119.7$ million is $\$ 80.3$ million in inventory of alcohol merchandise for resale, a $\$ 2.6$ million increase over fiscal year 2019. The Authority does not purchase the alcohol in its warehouse until it is being shipped to one of its stores. At periodic times throughout the year, the Authority purchases the inventory in its warehouse, prior to vendors implementing a price increase, called an Advance Buy. This increase is primarily attributed to a change in Advance Buy opportunities presented to the Authority in fiscal year 2020, compared to fiscal year 2019.

## Total Assets and Deferred Outflows

- Current assets-increased $\$ 26.7$ million from the 2019 fiscal year, primarily due to a $\$ 29.5$ million increase in cash and cash equivalents. This increase is due to the Authority paying down a significant amount of vouchers at year end 2019 to limit conversion issues with the new accounting system. No accelerated payments of vouchers were necessary in 2020. Receivables also decreased by $\$ 5.5$ million from last fiscal year primarily due to credit card receivables. The Authority's credit card receivables are deposited in the Commonwealth's account the following business day. This delay creates a credit card receivable. In fiscal year 2020, the last day of the fiscal year (June 30th) fell on a Tuesday compared to a Sunday in fiscal year 2019, resulting in a decreased receivable balance in 2020.
- Capital assets, net - capital assets saw a $\$ 17.6$ million increase to $\$ 33.1$ million in fiscal year 2020 primarily due to ongoing projects in the construction-in-progress (CIP) account that will not be depreciated until the project is completed and put in service. \$10 million of the total can be attributed to the land for the new facility which was recorded in fiscal year 2020.
- Deferred Outflows - combined deferred outflows of resources for both pension and OPEB increased by $\$ 10.5$ million in fiscal year 2020.

| Net Position | FY 2020 | FY 2019 | Change (\$) | Change (\%) |
| :--- | ---: | ---: | ---: | ---: |
| Current and other assets | $\$ 119,676,490$ | $\$ 92,999,150$ | $\$ 26,677,340$ | $28.7 \%$ |
| Capital assets, net | $33,116,293$ | $15,485,332$ | $17,630,961$ | $113.9 \%$ |
| Other assets - OPEB | $2,523,739$ | $2,728,000$ | $(204,261)$ | $-7.5 \%$ |
| Total assets | $155,316,522$ | $111,212,482$ | $44,104,040$ | $39.7 \%$ |
| Deferred outflows of resources, Pension | $19,300,257$ | $10,120,343$ | $9,179,914$ | $90.7 \%$ |
| Deferred outflows of resources, OPEB | $4,738,265$ | $3,386,339$ | $1,351,926$ | $39.9 \%$ |
| Total assets and deferred outflows | $179,355,044$ | $124,719,164$ | $54,635,880$ | $43.8 \%$ |
| Current liabilities | $137,569,488$ | $104,695,062$ | $32,874,426$ | $31.4 \%$ |
| Noncurrent liabilities | $107,213,581$ | $95,655,229$ | $11,558,352$ | $12.1 \%$ |
| Total liabilities | $244,783,069$ | $200,350,291$ | $44,432,778$ | $22.2 \%$ |
| Deferred inflows of resources, Pension | $4,379,921$ | $6,561,000$ | $(2,181,079)$ | $-33.2 \%$ |
| Deferred inflows of resources, OPEB | $11,073,987$ | $8,529,714$ | $2,544,273$ | $29.8 \%$ |
| Total liabilities and deferred inflows | $260,236,977$ | $215,441,005$ | $44,795,972$ | $20.8 \%$ |
| Net position: |  |  |  |  |
| Invested in capital assets | $33,116,293$ | $15,485,332$ | $17,630,961$ | $113.9 \%$ |
| Restricted | $2,523,739$ | $2,728,000$ | $(204,261)$ | $-7.5 \%$ |
| Unrestricted | $(116,521,965)$ | $(108,935,173)$ | $(7,586,792)$ | $7.0 \%$ |
| Total net position | $\$(80,881,933)$ | $\$(90,721,841)$ | $\$ 9,839,908$ | $-10.8 \%$ |

## MANAGEMENT'S DISCUSSION AND ANALYSIS, continued

## Total Liabilities and Deferred Inflows

Current Liabilities - increased \$32.9 million or 31.4\% from fiscal year 2019. The Authority's accounts payable increased \$37.2 million in fiscal year 2020 primarily due to the increased expense required to protect against the spread of Covid-19 virus and resuming normal operations with regards to payables with the new FMS system during fiscal year 2020.

Noncurrent liabilities — increased $\$ 11.6$ million primarily due to increases in net pension liability.
Deferred inflows of resources - increased \$0.4 million, driven by an increase in deferred inflows of resources related to OPEB.

## Total Net Position

Invested in capital assets represents the Authority's total investment in non-depreciable capital assets, depreciable capital assets and construc-tion-in-progress. This increased by $\$ 17.6$ million in fiscal year 2020.

The restricted component of net position is the $\$ 2.5$ million VSDP OPEB asset that can only be used to pay for VSDP OPEB benefits. The unrestricted component of net position decreased by $\$ 7.6$ million from the prior year while total net position increased by $\$ 9.8$ million in fiscal year 2020.

The Authority lacks working capital (current assets in excess of current liabilities) to fund all of its business needs at year-end including accelerated payments of taxes and profits before June 30 . Given this periodic lack of necessary working capital, the Authority depends on a $\$ 60.0$ million line of credit with the State Comptroller to meet day-to-day operations. At June 30, 2020, the amount borrowed was $\$ 33.1$ million. (see Note 4)

## REVENUE

The vast majority of the Authority's revenue comes from the sale of alcoholic beverages. This revenue is generated through the 388 state-run stores located throughout the Commonwealth. During fiscal year 2020, gross alcohol sales, including state tax on sales, reached an all-time high of $\$ 1,173.6$ million, up $\$ 119.5$ million over fiscal year 2019. The net revenue without state tax on sales of alcohol increased from $\$ 880.0$ million in fiscal year 2019 to $\$ 979.8$ million in fiscal year 2020 or an $11.3 \%$ increase. License and permit fees decreased from $\$ 14.5$ million to $\$ 14.1$ million, a $2.5 \%$ decrease. Federal grant revenue, penalty fees collected, and wine wholesalers tax decreased this fiscal year.

| Operating Revenues | FY 2020 | FY 2019 | Change (\$) | Change (\%) |
| :---: | :---: | :---: | :---: | :---: |
| Sales of alcohol | \$979,823,691 | \$879,997,263 | \$99,826,428 | 11.3\% |
| Sales of lottery tickets | - | 1,008,508 | $(1,008,508)$ | -100.0\% |
| License and permit fees | 14,105,749 | 14,460,539 | $(354,790)$ | -2.5\% |
| Wine wholesalers tax | 4,079,190 | 4,926,698 | $(847,508)$ | -17.2\% |
| Penalties | 842,199 | 1,149,306 | $(307,107)$ | -26.7\% |
| Federal grants and contracts | 89,498 | 153,488 | $(63,990)$ | -41.7\% |
| Mixed beverage tax on common carriers | 67,278 | 31,236 | 36,042 | 115.4\% |
| Miscellaneous | 1,283,889 | 956,287 | 327,602 | 34.3\% |
| Net operating revenues | \$1,000,291,494 | \$902,683,325 | \$97,608,169 | 10.8\% |

## MANAGEMENT’S DISCUSSION AND ANALYSIS, continued

## EXPENSES

In fiscal year 2020, operating expenses (not including cost of sales for alcohol and lottery) increased from $\$ 196.2$ million to $\$ 226.7$ million, an increase of $15.5 \%$. Approximately $71.3 \%$ of the Authority's total expenses are for the cost of sales of distilled spirits and mixers sold through the Authority's stores. Following cost of merchandise is personal services (cost of personnel and benefits), which accounts for $16.3 \%$ of the Authority's total expenses. The remaining $12.4 \%$ is made up of contractual services (e.g., VITA, computer software development \& maintenance), continuous charges (e.g., store rentals) and other miscellaneous charges. Continuous charges increased by $\$ 1.7$ million over the prior year primarily due to an increase in building rentals due to standard contractual increases in rent as well as the new rental contracts for the addition of twelve new stores. Contractual services increased by $\$ 9.1$ million, driven by a $\$ 2.6$ million increase in computer software development and maintenance services, a \$0.6 million decrease in VITA infrastructure cost, a $\$ 0.6$ million increase in outbound freight services, and a $\$ 0.9$ million increase in commission payments due to a mandated increase to $20 \%$.

| Operating Expenses | FY 2020 | FY 2020 \% Expenses | FY 2019 | Change (\$) | Change (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cost of sales, alcohol | \$563,153,604 | 71.3\% | \$504,150,211 | \$59,003,393 | 11.7\% |
| Cost of sales, lottery | - | 0.0\% | 1,017,235 | \$(1,017,235) | -100.0\% |
|  | 563,153,604 | 71.3\% | 505,167,446 | 57,986,158 | 11.5\% |
| Personal services | 129,098,812 | 16.3\% | 112,085,785 | 17,013,027 | 15.2\% |
| Continuous charges | 35,976,421 | 4.6\% | 34,276,756 | 1,699,665 | 5.0\% |
| Contractual services | 50,090,559 | 6.3\% | 40,966,570 | 9,123,989 | 22.3\% |
| Supplies and materials | 4,783,598 | 0.6\% | 3,496,605 | 1,286,993 | 36.8\% |
| Depreciation | 2,890,134 | 0.4\% | 2,127,490 | 762,644 | 35.8\% |
| Expendable equipment | 3,464,031 | 0.4\% | 2,867,828 | 596,203 | 20.8\% |
| Other | 361,709 | 0.1\% | 372,382 | $(10,673)$ | -2.9\% |
|  | 226,665,264 | 28.7\% | 196,193,416 | 30,471,848 | 15.5\% |
| Total operating expenses | \$789,818,868 | 100.0\% | \$701,360,862 | \$88,458,006 | 12.6\% |

The Authority's operating expenses are driven by sales. In fiscal year 2020, the Authority's operating expenses increased by $12.6 \%$ over fiscal year 2019; but as a percentage of sales, the Authority had three increases and one decrease in the four main cost drivers. Cost of goods sold (COGS), personal service costs and contractual services saw percentage of sales increase of $0.2 \%, 0.5 \%$ and $0.4 \%$, respectively. The $0.2 \%$ increase of COGS for alcohol (as a percentage of sales) correlates with the increase in alcohol sales and the $0.5 \%$ increase in personal service cost (as a percentage of sales) is primarily due to an increase in personnel turnover, an increase in benefit rates, and the increase in sales resulting in personal services costs. Contractual services had an increase (as a percentage of sales) of $0.4 \%$ from fiscal year 2020 primarily due to a large increase in IT costs associated with the implementation and go-live of the new FMS and Licensing systems that could not be capitalized.

| Operating Expenses as <br> a Percentage of Sales | FY 2020 | \% of Sales | FY 2019 | \% of Sales | \% Change |
| :--- | ---: | ---: | ---: | :---: | :---: |
| Sales-Alcohol | $\$ 979,823,691$ |  | $\$ 879,997,263$ |  |  |
| Cost of Goods-Alcohol | $563,153,604$ | $57.5 \%$ | $504,150,211$ | $57.3 \%$ | $0.2 \%$ |
| Personal Services Cost | $129,098,812$ | $13.2 \%$ | $112,085,785$ | $12.7 \%$ | $0.5 \%$ |
| Continuous Services | $35,976,421$ | $3.7 \%$ | $34,276,756$ | $3.9 \%$ | $-0.2 \%$ |
| Contractual Services | $50,090,559$ | $5.1 \%$ | $40,966,571$ | $4.7 \%$ | $0.4 \%$ |

## PROFITS

Prior to the statutory distribution of quarterly net profits to the General Fund, disbursements required in the Appropriation Act for each fiscal year must be executed promptly and accurately. In fiscal year 2020, approximately $\$ 69.4$ million was disbursed to other state agencies. The remaining $\$ 142.7$ million was disbursed the General Fund in accordance with the Code of Virginia.

| Revenues, Expenses and Change in Net Position | FY 2019 | FY 2018 | Change |
| :--- | ---: | ---: | ---: |
| Net operating revenues | $\$ 1,000,291,494$ | $\$ 902,683,325$ | $\$ 97,608,169$ |
| Total operating expenses | $789,818,868$ | $701,360,862$ | $88,458,006$ |
| Non-operating revenues / (expenses) | $1,488,296$ | 682,140 | 806,156 |
| Net profit before disbursements | $211,960,922$ | $202,004,603$ | $9,956,319$ |
| Capital Contribution: Land | $9,969,000$ |  | $9,969,000$ |
| Disbursements of profit to the General Fund |  |  |  |
| of the Commonwealth | $(142,661,735)$ | $(126,727,832)$ | $(15,933,903)$ |
| Appropriation Act disbursements | $(69,428,279)$ | $(69,930,044)$ | 501,765 |
| Total disbursements | $(212,090,014)$ | $(196,657,876)$ | $(15,432,138)$ |
| Change in net position | $9,839,908$ | $5,346,727$ | $4,493,181$ |
| Total net position - beginning | $(90,721,841)$ | $(96,068,568)$ | $5,346,727$ |
| Total net position - ending | $\mathbf{\$ ( 8 0 , 8 8 1 , 9 3 3 )}$ | $\mathbf{\$ ( 9 0 , 7 2 1 , 8 4 1 )}$ | $\mathbf{\$ 9 , 8 3 9 , 9 0 8}$ |

## Economic Factors and Next Year's Budget

Days of the Week — During fiscal year 2020, sales from Sundays totaled $\$ 93.8$ million, which was up by $\$ 14.4$ million, despite having 52 Sundays in fiscal year 2020, one fewer than in fiscal year 2019. Sunday sales accounted for $8 \%$ of total sales.

Tuesday Sales - In fiscal year 2020 Tuesday sales grew to $\$ 150.6$ million, up $\$ 32.7$ million, a $28 \%$ increase. This can be attributed to having 53 Tuesdays in fiscal year 2020, up from 51 in fiscal year 2019.

In fiscal year 2021, considering the impact of the variables and operational activities described in more detail above, the Authority expects to see a slight increase in the retail sales sector, and will continue to monitor mixed beverage licensee sales. The Authority is currently forecasting gross sales, including state tax on sales, of $\$ 1,216.5$ million, or a $3.65 \%$ increase over fiscal year 2020 year-end sales of $\$ 1,173.6$ million. This increase considers continued growth in the store network, sales increases driven by COVID-19 and the purchasing of premium products by retail customers.

Risks include continued economic stressors related to the COVID-19 pandemic and weather fluctuations, particularly during the holiday season, projected increases in expenses due to personal protective measures put in place in all stores and facilities, as well as, in improving information technology infrastructure and the central office and warehouse facility reaching capacity.

ABC expects expenses to continue to increase in fiscal year 2021. Expenses such as store rents will increase because of contractual escalation clauses and the addition of new stores. The Authority also expects an increase in logistics related expenses, such as additional staff and freight charges, due to the continued expansion of stores and increasing sales volume, including increased deliveries to dual operation stores. The expectation for significant and continued investment in information technology continues as the Authority advances existing and future systems and associated infrastructure. The Authority also expects an increase in expenses as the completion of the four main projects approved in 2018 enter the implementation stage. As these projects are implemented, depreciation and amortization expense will occur, increasing the Authority's operating expenses in the upcoming fiscal years.

The General Assembly has approved four main projects to upgrade the Authority's infrastructure and further invest in business operations. Of the approved projects, the new licensing management system is currently in the development stage with an expected completion date of July 2021. The new FMS system, which went live July 1, 2019, has ongoing support and amortization expense in fiscal year 2021. The sales audit system and the new POS system are currently in the development stage and expected to be fully implemented by January 2021. These projects are a considerable undertaking, but are imperative to further solidify the Authority as a continued source of significant revenue for the Commonwealth.

## Assets

| Current assets: |  |
| :--- | ---: |
| $\quad$ Cash and cash equivalents (Note 2) | $30,918,542$ |
| Petty cash | 200,000 |
| Receivables (Note 1D) | $6,289,075$ |
| Inventory - Alcohol (Note 1E, 12) | $80,296,983$ |
| Inventory - Merchandise | - |
| Prepaid insurance expenses (Note 1M) | 68,551 |
| Prepaid other expenses (Note 1M) | $1,903,339$ |
| $\quad$ Total current assets | $119,676,490$ |

Noncurrent assets:
Nondepreciable capital assets - Land (Note 3)
Depreciable capital assets, net (Note 3)
Nondepreciable Construction in progress (Note 3)
$\quad$ Total noncurrent assets (capital assets, net)
Other Assets - OPEB (Note 10)
$\quad$ Total noncurrent \& other assets
Deferred Outflows Of Resources (Pension) (Note 1H, 9)
Deferred Outflows Of Resources (OPEB) (Note 1H, 10)

1,693,372
Depreciable capital assets, net (Note 3) 8,808,178
Nondepreciable Construction in progress (Note 3)
12,614,743
33,116,293

2,523,739
35,640,032
Deferred Outflows Of Resources (Pension) (Note 1H, 9)
Total assets and deferred outflows of resources
19,300,257
4,738,265
179,355,044

## Liabilities

## Current liabilities:

| Accounts payable (Note 7) | $77,630,137$ |
| :--- | ---: |
| Installment notes payable | - |
| Unearned revenue (Note 1C) | $2,035,416$ |
| Due to Commonwealth of Virginia (Note 4) | $49,599,204$ |
| Obligations under securities lending (Note 1F) | $2,286,803$ |
| Compensated absences payable (Note 6) | $5,627,610$ |
| Net OPEB liability (Note 10) | 390,318 |

Total current liabilities
137,569,488
Noncurrent liabilities:
Installment notes payable
Compensated absences payable (Note 6) 2,562,965
Net pension liability (Note 9) 83,333,367
Net OPEB liability (Note 10)
Total noncurrent liabilities
21,317,249
107,213,581
Deferred Inflows Of Resources (Pension) (Note 11, 9)
4,379,921
Deferred Inflows Of Resources (OPEB) (Note 11, 10)
11,073,987
Total liabilities and deferred inflows of resources
260,236,977

## Net Position

Investment in Capital Assets
33,116,293
Restricted net position (Note 1J)
Unrestricted net position
2,523,739
$(116,521,965)$
Total Net Position
$\$(80,881,933)$

The accompanying Notes to Financial Statements are an integral part of this statement.

FINANCIAL STATEMENTS
Statement Of Revenues, Expenses, and Changes in Net Position - For the Year Ended June 30, 2020

## Operating Revenues:

Sales of alcohol
License and permit fees
Wine wholesalers tax

| $\$ 979,823,691$ |
| ---: |
| $14,105,749$ |
| $4,079,190$ |
| 842,199 |
| 89,498 |
| 67,278 |
| $1,283,889$ |

1,000,291,494

## Operating Expenses:

| Cost of sales of alcohol | $563,153,604$ |
| :--- | ---: |
| Personal services | $129,098,812$ |
| Continuous charges | $35,976,421$ |
| Contractual charges | $50,090,559$ |
| Supplies and materials | $4,783,598$ |
| Depreciation and amortization | $2,890,134$ |
| Expendable equipment | $3,464,031$ |
| Other | 361,709 |


| Total operating expenses | $789,818,868$ |
| :--- | ---: | ---: |
|  |  |
| Operating income | $210,472,626$ |

## Nonoperating Revenues (Expenses):

Rents 27,729
Income from security lending transactions (Note 1F) 82,668
Expenses from security lending transactions $\quad(82,668)$
Federal funding: CARES Act 1,131,178
Interest income (expense) 297,522
Seized assets 31,867
Total nonoperating revenues before disbursements
1,488,296

Net profit before contributions and disbursements
211,960,922

## Capital Contribution: Land

## Disbursements:

Disbursements of profits to the General Fund of the Commonwealth
Appropriation Act disbursements
Total disbursements
Total Nonoperating Revenues (expenses) after disbursements
$(142,661,735)$
$(69,428,279)$
(212,090,014)
9,839,908

Total net position - July 1, 2019
(90,721,841)
Total Net Position - June 30, 2020

The accompanying Notes to Financial Statements are an integral part of this statement.

## ASSETS

| Cash Flows from Operating Activities: |  |
| :---: | :---: |
| Cash received from sales | \$979,761,251 |
| Cash received from licenses and fees | 14,879,495 |
| Cash received from other revenues | 11,924,359 |
| Cash payments for cost of sales | $(548,268,394)$ |
| Cash payments for personal services | $(126,088,382)$ |
| Cash payments for other expenses | (75,768,236) |
| Net cash provided by operating activities | 256,440,093 |
| Cash Flows From Noncapital Financing Activities: |  |
| Note payable to the Commonwealth | 33,129,473 |
| Due to the Commonwealth repayments | $(44,994,928)$ |
| Cash received from seized assets and rental income | 1,190,776 |
| Cash disbursed from seized assets | - |
| Cash received from taxes | 290,948,352 |
| Disbursements of tax collections to the General Fund of the Commonwealth | $(235,580,081)$ |
| Disbursements of tax collections to the Commonwealth's Department of Taxation | $(56,720,480)$ |
| Disbursements of profit to the General Fund of the Commonwealth | $(137,408,540)$ |
| Appropriation Act Disbursements | $(69,428,279)$ |
| Net cash used for noncapital financing activities | $(218,863,707)$ |
| Cash Flows from Capital and Related Financing Activities: |  |
| Construction in-progress | $(3,687,315)$ |
| Acquisition of equipment | $(6,850,809)$ |
| Sale of depreciable assets | $(13,971)$ |
| Interest Income | 354,981 |
| Note payable principal payments | - |
| Note payable interest payments | $(57,459)$ |
| Net cash used for capital financing activities | $(10,254,573)$ |
| Net Increase in cash and cash equivalents | 27,321,813 |
| Cash and cash equivalents - July 1, 2019 | 1,509,926 |
| Cash and cash equivalents - June 30, 2020 | \$28,831,739 |
| Reconciliation of cash and cash equivalents |  |
| Cash and cash equivalents | 30,918,542 |
| Petty cash | 200,000 |
| Securities lending cash equivalents | $(2,286,803)$ |
|  | \$28,831,739 |
| Reconciliation of Net Profit to Net Cash provided by Operating Activities: |  |
| Operating income | 210,472,626 |
| Adjustments to reconcile operating income to net cash provided by operating activities: |  |
| Depreciation and amortization | 2,890,134 |
| Change in assets, deferred outflows, liabilities, and deferred inflows |  |
| Decrease in accounts receivable | 5,499,865 |
| Increase in inventory | $(2,615,386)$ |
| Increase in compensated absences | 2,088,134 |
| Increase in accounts payable | 37,241,555 |
| Increase in prepaid items | $(71,332)$ |
| Increase in unearned revenues | 773,746 |
| Increase in pension liabilities | 12,850,367 |
| Increase in pension deferred outflows | $(9,179,914)$ |
| Decrease in pension deferred inflows | $(2,181,079)$ |
| Increase in OPEB deferred outflows | $(1,351,927)$ |
| Decrease in OPEB liabilities | (2,725,229) |
| Increase in OPEB deferred inflows | 2,544,272 |
| Decrease in OPEB assets | 204,261 |
| Net cash provided by operating activities | \$256,440,093 |

Noncash Investing, Noncapital Financing, and Capital and Related Financing Transactions Donation of Land
\$9,969,000
The accompanying Notes to Financial Statements are an integral part of this statement.

## FINANCIAL STATEMENTS

Notes to Financial Statements - As of June 30, 2020

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## A. Reporting Entity

The Alcoholic Beverage Control Authority (the "Authority") administers ABC laws with an emphasis on public service and a focus on public safety by ensuring a safe, orderly, and regulated system for convenient distribution and responsible consumption of alcoholic beverages while generating a reasonable profit for the Commonwealth of Virginia (the "Commonwealth").

A separate report is prepared for the Commonwealth, which includes all agencies, boards, commissions, and authorities over which the Commonwealth exercises or has the ability to exercise oversight authority or is the recipient of their services and/ or benefits. The Authority is considered a blended component unit of the Commonwealth due to its fiscal dependence on the Commonwealth. Therefore, the Authority's financial position and results of operation are presented in the Commonwealth's Comprehensive Annual Financial Report (the "CAFR"). The Authority does not have any component units for financial reporting purposes.

The accounting policies of the Alcoholic Beverage Control Authority (the "Authority") conform to the accounting principles generally accepted in the United States of America (the "GAAP") as applicable to governmental entities. The Authority's significant accounting policies are described below:

## B. Fund Accounting

The activities of the Authority are accounted for in an enterprise fund. The enterprise fund is used to account for operations that are financed and operated in a manner similar to private business enterprises where the intent of the governing body is that the costs of providing goods and services to the general public on a continuing basis, including depreciation and amortization, be financed or recovered primarily through user charges.

## C. Basis of Accounting

The Authority's records are maintained on the accrual basis, with an economic resources measurement focus, whereby revenues are recognized when earned and expenses are recognized when the liability is incurred. Unearned revenues are a liability that represents amounts received where the exchange transaction has not been completed.

Operating revenues and expenses include exchange activities related to the sale of alcohol and licenses, as well as enforcement activities. Non-operating revenues and expenses include activities that have the characteristics of noncapital financing activities, such as the collection of rent, as defined by GAAP.

## D. Accounts Receivable

The Authority has an account receivable account, which is mostly comprised of credit card sales and a small portion from wine taxes due to the Authority from distributors. The credit card receivables are collected the following business day after sales are made. The Authority's total receivables are a very small portion of the Authority's assets. The Authority has a high collection rate on receipt of these receivables.

## E. Inventories

Merchandise inventory, purchased for resale, is valued at average cost, which is lower than market value. Inventory increased in fiscal year 2020 primarily due to opening of twelve new stores and the expansion of one existing store.

## F. Securities Lending

Investments held by the Treasurer of Virginia represent the Authority's allocated share of cash collateral received and reinvested and securities received for the State Treasury's securities lending program. Information related to the credit risk of these investments and the State Treasury's securities lending program is available on a statewide level in the CAFR. The Commonwealth's policy is to record unrealized gains and losses in the General Fund in the Commonwealth's basic financial statements. When gains or losses are realized, the actual gains and losses are recorded by the affected agencies. Liabilities resulting from these transactions have been recorded as obligations under securities lending transactions.

## G. Pensions and Other Post-Employment Plans

The Virginia Retirement System (VRS) State Employee Retirement Plan and the Virginia Law Officers’ System (VaLORS) Retirement Plan are single employer pension plans that are treated like cost-sharing plans. For purposes of measuring the net pension liability, deferred outflows of resources and deferred inflows of resources related to pensions, and pension expense, information about the fiduciary net position of the VRS State Employee Retirement Plan and the VaLORS Retirement Plan; and the additions to/deductions from the VRS State Employee Retirement Plan's and the VaLORS Retirement Plan's net fiduciary position have been determined on the same basis as they were reported by VRS. For this purpose, benefit payments (including refunds of employee contributions) are recognized when due and payable in accordance with the benefit terms. Investments are reported at fair value.

## FINANCIAL STATEMENTS

Notes to Financial Statements — As of June 30, 2020

Pre-Medicare Retiree Healthcare is a single-employer defined benefit OPEB plan that is treated like a cost-sharing plan for financial reporting purposes. This program was established by Title 2.2, Chapter 28 of the Code of Virginia for retirees who are not yet eligible to participate in Medicare. It is the same health insurance program offered to active employees and managed by the Virginia Department of Human Resource Management. After retirement, Virginia ABC no longer subsidizes the retiree's premium; however, since both active employees and retirees are included in the same pool for purposes of determining health insurance rates, retiree rates are effectively lower than what might otherwise be available outside of this benefit.

The VRS State Employee Health Insurance Credit Program (HIC) is a single employer plan that is presented as a multiple-employer, cost-sharing plan. The State Employee Health Insurance Credit Program was established pursuant to §51.1-1400 et seq. of the Code of Virginia, as amended, and which provides the authority under which benefit terms are established or may be amended. The State Employee Health Insurance Credit Program is a defined benefit plan that provides a credit toward the cost of health insurance coverage for retired state employees. For purposes of measuring the net State Employee Health Insurance Credit Program OPEB liability, deferred outflows of resources and deferred inflows of resources related to the State Employee Health Insurance Credit Program OPEB, and the State Employee Health Insurance Credit Program OPEB expense, information about the fiduciary net position of the Virginia Retirement System (VRS) State Employee Health Insurance Credit Program; and the additions to/deductions from the VRS State Employee Health Insurance Credit Program's net fiduciary position have been determined on the same basis as they were reported by VRS. For this purpose, benefit payments are recognized when due and payable in accordance with the benefit terms. Investments are reported at fair value.

The VRS Group Life Insurance Program (GLI) is a multiple employer, cost-sharing plan. It provides coverage to state employees, teachers, and employees of participating political subdivisions. The Group Life Insurance Program was established pursuant to §51.1-500 et seq. of the Code of Virginia, as amended, and which provides the authority under which benefit terms are established or may be amended. The Group Life Insurance Program is a defined benefit plan that provides a basic group life insurance benefit for employees of participating employers. For purposes of measuring the net Group Life Insurance Program OPEB liability, deferred outflows of resources and deferred inflows of resources related to the Group Life Insurance Program OPEB, and Group Life Insurance Program OPEB expense, information about the fiduciary net position of the VRS Group Life Insurance program OPEB and the additions to/deductions from the VRS Group Life Insurance Program OPEB's net fiduciary position have been determined on the same basis as they were reported by VRS. In addition, benefit payments are recognized when due and payable in accordance with the benefit terms. Investments are reported at fair value.

The VRS Line of Duty Act Program (LODA) is a multiple-employer, cost-sharing plan. The Line of Duty Act Program was established pursuant to $\S 9.1-400$ et seq. of the Code of Virginia, as amended, and which provides the authority under which benefit terms are established or may be amended. The Line of Duty Act Program provides death and health insurance benefits to eligible state employees and local government employees, including volunteers, who die or become disabled as a result of the performance of their duties as a public safety officer. In addition, health insurance benefits are provided to eligible survivors and family members. For purposes of measuring the net Line of Duty Act Program OPEB liability, deferred outflows of resources and deferred inflows of resources related to the Line of Duty Act Program OPEB, and Line of Duty Act Program OPEB expense, information about the fiduciary net position of the Virginia Retirement System (VRS) Line of Duty Act Program OPEB Plan and the additions to/deductions from the VRS Line of Duty Act Program OPEB Plan's net fiduciary position have been determined on the same basis as they were reported by VRS. In addition, benefit payments are recognized when due and payable in accordance with the benefit terms. Investments are reported at fair value.

The VRS Disability Insurance Program (Virginia Sickness and Disability Program, VSDP) is a single employer plan that is presented as a multiple-employer, cost-sharing plan. The Disability Insurance Program was established pursuant to §51.1-1100 et seq. of the Code of Virginia, as amended, and which provides the authority under which benefit terms are established or may be amended. The Disability Insurance Program is a managed care program that provides sick, family and personal leave and short-term and long-term disability benefits for State Police Officers, state employees, and VaLORS employees. For purposes of measuring the net Disability Insurance Program OPEB liability (asset), deferred outflows of resources and deferred inflows of resources related to the Disability Insurance Program OPEB, and Disability Insurance Program OPEB expense, information about the fiduciary net position of the Virginia Retirement System (VRS) Disability Insurance Program OPEB Plan and the additions to/deductions from the VRS Disability Insurance Program OPEB Plan's net fiduciary position have been determined on the same basis as they were reported by VRS. In addition, benefit payments are recognized when due and payable in accordance with the benefit terms. Investments are reported at fair value.

See Note 10 (page 79) for general information about the other post-employment benefits (OPEB) plans and calculation of the net OPEB liability.

## FINANCIAL STATEMENTS

Notes to Financial Statements - As of June 30, 2020

## H. Deferred Outflows of Resources

Deferred outflows of resources are defined as the consumption of net assets applicable to a future reporting period. It increases net position similar to assets. The Statement of Net Position reports a separate section for deferred outflows of resources in addition to assets.

## I. Deferred Inflows of Resources

Deferred inflows of resources are defined as the acquisition of assets that are applicable to a future reporting period. It decreases net position similar to liabilities. The Statement of Net Position reports a separate section for deferred inflows of resources in addition to liabilities.

## J. Restricted Component of Net Position

The restricted component of net position includes resources for which the Authority is legally or contractually obligated to spend in accordance with restrictions imposed by external third parties.

## K. Deficit Net Position

The Deficit Net Position at year-end was primarily as a result of recording the Authority's pension and OPEB liability at yearend as required under GAAP.

## L. Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets, deferred outflows of resources, liabilities, deferred inflows of resources, revenues and expenses, and disclosure of contingent assets and liabilities for the reported periods. Actual results could differ from those estimates.

## M. Prepaid Items

Prepaid items represent non-inventory transactions that do not qualify for expense recognition, and the cash flow occurred as of the end of the fiscal year but prior to meeting the requirements for liability recognition.

## 2. CASH WITH THE TREASURER OF VIRGINIA

All State funds of the Authority are held by the Treasurer of Virginia, pursuant to § 2.2-1800, et. seq., Code of Virginia, who is responsible for the collection, disbursement, custody, and investment of state funds. Each fund's equity in pooled State funds is reported as "Cash and Cash Equivalents" on the Statement of Net Position and is not categorized as to credit risk.

The Authority participates in the State Treasury's securities lending program. Collateral held for security lending transactions of $\$ 2,286,803$ represents the Authority's allocated share of cash collateral received and reinvested and securities received by the State Treasury securities lending program. Information related to the credit risk of these investments and the State Treasury's securities lending program is available on a statewide level in the Commonwealth of Virginia's CAFR.

## 3. CAPITAL ASSETS

Generally, the standard for capitalization of tangible property is $\$ 5,000$ or more per unit with an expected useful life of greater than one year. The standard for capitalization of computer software is $\$ 100,000$ with an expected useful life greater than one year. Property, plant, equipment, and intangibles are stated at cost at the time of acquisition and are setup in a comprehensive capital asset system. The cost of normal maintenance and repairs that do not add to the value of the asset or materially extend assets useful lives are not capitalized. Contributed capital assets are recorded at acquisition value at the time of receipt. Upon sale or retirement of land, buildings and equipment, the cost and related accumulated depreciation, if applicable, are eliminated from the respective accounts and any resulting gain or loss is reflected in the results of operations in the financial statements. Depreciation of the cost of property, plant, equipment, and intangibles are provided on a straight-line basis over their estimated lives of from 10 to 40 years on buildings, from three to eight years on equipment, and from three to 10 years on intangibles. Intangible assets are defined as assets that lack physical substance, are non-financial in nature and useful lives or benefit period exceed one or more years. Examples of intangible assets are: software, land use rights (right-of-ways) and intellectual property (patents, copyrights and trademarks).

The following schedule presents the changes in capital assets by category:

|  | Balance at July 01, 2019 |  | Acquired |  | Deleted | Transferred |  | Balance at June 30, 2020 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nondepreciable capital assets |  |  |  |  |  |  |  |  |  |
| Land | \$ | 1,724,372 | \$ | 9,969,000 | \$ | \$ | - | \$ | 11,693,372 |
| Construction in-progress |  | 8,927,427 |  | 9,655,824 | $(5,968,508)$ |  | - |  | 12,614,743 |
| Total nondepreciable capital assets |  | 10,651,799 |  | 19,624,824 | $(5,968,508)$ |  | - |  | 24,308,115 |
| Depreciable capital assets: |  |  |  |  |  |  |  |  |  |
| Buildings |  | 9,220,575 |  | - | - |  | - |  | 9,220,575 |
| Office equipment |  | 6,753,902 |  | 129,168 | $(145,989)$ |  | $(416,251)$ |  | 6,320,830 |
| Motor vehicle equipment |  | 4,960,049 |  | 111,084 | $(265,569)$ |  | - |  | 4,805,564 |
| Stores equipment |  | 11,614,316 |  | 661,977 |  |  | $(6,995)$ |  | 12,269,298 |
| Warehouse and office building equipment |  | 13,873,727 |  | 32,237 | $(24,943)$ |  | 64,167 |  | 13,945,188 |
| Intangibles |  | 7,322,109 |  | 5,916,343 | - |  | 359,079 |  | 13,597,531 |
| Total depreciable capital assets |  | 53,744,678 |  | 6,850,809 | $(436,501)$ |  | - |  | 60,158,986 |
| Less accumulated depreciation: |  |  |  |  |  |  |  |  |  |
| Buildings |  | 9,044,062 |  | 11,833 | - |  | - |  | 9,055,895 |
| Office equipment |  | 6,333,461 |  | 140,696 | $(145,989)$ |  | $(416,251)$ |  | 5,911,917 |
| Motor vehicle equipment |  | 4,039,257 |  | 359,843 | $(279,360)$ |  | - |  | 4,119,740 |
| Stores Equipment |  | 10,982,711 |  | 186,765 | - |  | $(6,995)$ |  | 11,162,481 |
| Warehouse and office building equipment |  | 13,021,351 |  | 225,947 | $(24,942)$ |  | 64,167 |  | 13,286,523 |
| Intangibles |  | 5,490,303 |  | 1,965,050 | (180) |  | 359,079 |  | 7,814,252 |
| Total accumulated depreciation |  | 48,911,145 |  | 2,890,134 | $(450,471)$ |  | - |  | 51,350,808 |
| Depreciable capital assets, net |  | 4,833,533 |  | 3,960,675 | 13,970 |  | - |  | 8,808,178 |
| Total capital assets, net | \$ | 15,485,332 |  | 23,585,499 | \$(5,954,538) | \$ | - | \$ | 33,116,293 |

Depreciation of all exhaustible capital assets used by the Authority is charged as an expense in the Statement of Revenue, Expenses and Changes in Net Position and accumulated depreciation is reported in the "Statement of Net Position."

Land was acquired directly from the Seller during the year with the transaction paid for by the Commonwealth and contributed to the Authority in a non-monetary transaction. The land was recorded at the actual purchase price of $\$ 9,969,000$ and was accounted for on the Authorities books as a capital contribution with no gain or loss recognized on the transfer.

## 4. DUE TO THE COMMONWEALTH

## A. Note Payable

The Authority has a line of credit for $\$ 60,000,000$ with the Treasurer of Virginia. Repayment is made from revenue collections pursuant to Title 4.1, Chapter 1 of the Code of Virginia. As of June 30, 2020, the Authority had outstanding $\$ 33,129,473$ of its available line of credit to extinguish a cash overdraft.
The following schedule presents the changes in short term debt activity:

| Balance at July 01, 2019 |  | Acquired |  | Deleted |  | Balance at June 30, 2020 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 44,994,928 | \$ | 33,129,473 | \$ | $(44,994,928)$ | \$ | 33,129,473 |

## B. General Fund

The Authority collects certain taxes on behalf of the General Fund of the Commonwealth. The state tax on sales (excise tax) is collected from store sales and is paid quarterly to the General Fund of the Commonwealth. The liter tax is collected on wholesalers' direct wine shipments. The 2020 Virginia Acts of Assembly required $\$ 9,141,363$ of the gross wine liter tax as specified in § 4.1-234, Code of Virginia to be disbursed to the General Fund for expenses incurred for care, treatment, study, and rehabilitation of alcoholics by the Department of Behavioral Health and Development Services and other state agencies. Of the remaining liter tax, twelve percent is retained by the Authority and reported as wine wholesalers' tax on the Authority's financial statements. The remaining 88 percent is paid to the General Fund of the Commonwealth quarterly. Collections and disbursements of state tax on sales and liter tax are not reported on the Statement of Revenues, Expenses, and Changes in Net Position. Activity relating to the amounts due to the General Fund for the year ended June 30, 2020, is summarized below.

|  | Excise Tax | Liter Tax on Wine | Total |
| :---: | :---: | :---: | :---: |
| Balance due to the General Fund, July 1, 2019 | 3,950,914 | 2,130,130 | \$ 6,081,044 |
| Receipts for fiscal year | 193,674,997 | 39,628,720 | 233,303,717 |
| Disbursements to the General Fund | $(195,687,563)$ | $(39,892,518)$ | $(235,580,081)$ |

Balance due to the General Fund,
June 30, 2020

| $\$$ | $1,938,348$ | $\$$ | $1,866,331$ | $\$$ | $3,804,680$ |
| :--- | :--- | :--- | :--- | :--- | :--- |

## C. Department of Taxation - Sales Tax

The Authority collects sales tax on all sales of alcohol and remits collections monthly to the Commonwealth of Virginia's Department of Taxation ("Taxation"). Sales tax collections and disbursements are not reported on the Statement of Revenues, Expenses, and Changes in Net Position. Activity relating to the amounts due to Taxation for the year ended June 30, 2020, is summarized below.

Balance due to the Department of Taxation, July 1, 2019

| \$ | 640,150 |
| :---: | ---: |
|  | $57,644,636$ |
|  | $(56,720,480)$ |
| $\$$ | $\mathbf{1 , 5 6 4 , 3 0 6}$ |

## D. Earned Surplus

The Appropriation Act, Chapter 1283 of the 2020 Acts of Assembly, requires the Authority to disburse an estimate of its fourth quarter profits in the month of June. In accordance with the Alcoholic Beverage Control Act, Section §4.1-116 of the Code of Virginia, the Authority disburses any additional net profit to the General Fund of the Commonwealth 50 days after the last day of the quarter. The Authority underestimated profit for the fourth quarter resulting in an additional $\$ 11,100,745$ due to the General Fund at June 30, 2020.

## 5. LEASE COMMITMENTS

The Authority is committed under various operating lease agreements for retail store buildings. Rent expense under operating lease agreements amounted to $\$ 30,344,942$ for the year. A summary of future obligations under lease agreements as of June 30, 2020, follows.

| Year Ending June 30, |  |  |
| :---: | ---: | ---: |
| 2021 | $\$$ | $28,681,766$ |
| 2022 |  | $24,371,623$ |
| 2023 |  | $19,284,117$ |
| 2024 |  | $15,472,400$ |
| 2025 | $11,090,713$ |  |
| 2026-2030 |  | $17,328,273$ |
| Total Obligations | $\mathbf{1 1 6 , \mathbf { 2 2 8 } , \mathbf { 8 9 2 }}$ |  |

## 6. COMPENSATED ABSENCES

Compensated absences reflected in the Statement of Net Position represent the amounts of Paid Time Off (PTO), annual leave and compensatory leave earned by employees of the Authority, but not taken as of June 30, 2020. Employees accrue PTO leave at a rate of eight to 13 hours semi-monthly, depending on their length of service. The maximum leave accumulation per year is dependent upon years of service, but in no case may it exceed 360 hours at the end of the leave year. The maximum compensation for Annual Leave Bank and PTO payouts is 336 hours.

|  | Balance at July 01, 2019 | Short Term Increase |  | Long Term Increase |  | Balance at June 30, 2020 |  | Amounts due within one year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 6,102,441 | \$ | 798,885 | \$ | 1,289,249 | \$ | 8,190,575 | \$ | 5,627,610 |

## 7. ACCOUNTS PAYABLE

The Authority's accounts payable and accrued liabilities consisted of the following as of June 30, 2020:

| Vouchers Payable | $\$$ | $(39,990,187)$ <br> $(7,805,626)$ <br> Payroll Payables <br> Disbursements Pending <br> Total Accounts Payable <br>  |
| :--- | :---: | ---: |
|  |  | $(77,634,324)$ |

Vouchers payable represent liabilities of the Authority that are related to the current fiscal year but are billed and scheduled to be paid in the next fiscal year. Disbursements pending represent liabilities of the Authority that are related to the current fiscal year and have been billed in the current fiscal year but for which payment is pending.

## 8. COLLECTIONS OF MALT BEVERAGE TAX

During the year ended June 30, 2020, the Authority collected $\$ 42,219,288$ in malt beverage taxes.These funds are deposited by the Authority directly with the Treasurer of Virginia for credit to the General Fund of the Commonwealth and are not available to the Authority to meet current operating needs and are not included in the financial statements.

## FINANCIAL STATEMENTS

Notes to Financial Statements - As of June 30, 2020

## 9. PENSION PLAN

## A. Plan Descriptions

All full-time, salaried permanent employees of state agencies are automatically covered by the VRS State Employee Retirement Plan or the VaLORS Retirement Plan upon employment. These plans are administered by the Virginia Retirement System (the System) along with plans for other employer groups in the Commonwealth of Virginia. Members earn one month of service credit for each month they are employed and for which they and their employer pay contributions to VRS. Members are eligible to purchase prior service, based on specific criteria as defined in the Code of Virginia, as amended. Eligible prior service that may be purchased includes prior public service, active military service, certain periods of leave, and previously refunded service.

The System administers three different benefit structures for covered employees in the VRS State Employee Retirement Plan - Plan 1, Plan 2, and Hybrid; and two different benefit structures for covered employees in the VaLORS Retirement Plan - Plan 1 and Plan 2. Each of these benefit structures has different eligibility criteria. The specific information for each plan and the eligibility for covered groups within each plan are set out in the table below.

## B. Retirement Plan Provisions By Plan Structures:

| PLAN 1 | PLAN 2 | HYBRID RETIREMENT PLAN |
| :---: | :---: | :---: |
| About Plan 1 | About Plan 2 | About the Hybrid Retirement Plan |
| Plan 1 is a defined benefit plan. The retirement benefit is based on a member's age, creditable service and average final compensation at retirement using a formula. | Plan 2 is a defined benefit plan. The retirement benefit is based on a member's age, service credit and average final compensation at retirement using a formula. | The Hybrid Retirement Plan combines the features of a defined benefit plan and a defined contribution plan. <br> - The defined benefit is based on a member's age, service credit and average final compensation at retirement using a formula. <br> - The benefit from the defined contribution component of the plan depends on the member and employer contributions made to the plan and the investment performance of those contributions. <br> - In addition to the monthly benefit payment payable from the defined benefit plan at retirement, a member may start receiving distributions from the balance in the defined contribution account, reflecting the contributions, investment gains or losses, and any required fees. |
| Eligible Members | Eligible Members | Eligible Members |
| Employees are in Plan 1 if their membership date is before July 1, 2010, and they were vested as of January 1, 2013, and they have not taken a refund. | Employees are in Plan 2 if their membership date is on or after July 1,2010 , or their membership date is before July 1,2010 , and they were not vested as of January 1, 2013. | Eligible Members Employees are in the Hybrid Retirement Plan if their membership date is on or after January 1, 2014. This includes: <br> - State employees* <br> - Members in Plan 1 or Plan 2 who elected to opt into the plan during the election window held January 1-April 30, 2014; the plan's effective date for opt-in members was July 1, 2014. |

B. Retirement Plan Provisions By Plan Structures (continued)

| PLAN 1 | PLAN 2 | HYBRID RETIREMENT PLAN |
| :---: | :---: | :---: |
| Hybrid Opt-In Election | Hybrid Opt-In Election | *Non-Eligible Members |
| VRS Plan 1 members were allowed to make an irrevocable decision to opt into the Hybrid Retirement Plan during a special election window held January 1 through April 30, 2014. <br> The Hybrid Retirement Plan's effective date for eligible Plan 1 members who opted in was July 1, 2014. <br> If eligible deferred members returned to work during the election window, they were also eligible to opt into the Hybrid Retirement Plan. | VRS Plan 2 members were allowed to make an irrevocable decision to opt into the Hybrid Retirement Plan during a special election window held January 1 through April 30, 2014. <br> The Hybrid Retirement Plan's effective date for eligible Plan 2 members who opted in was July 1, 2014. <br> If eligible deferred members returned to work during the election window, they were also eligible to opt into the Hybrid Retirement Plan. | Some employees are not eligible to participate in the Hybrid Retirement Plan. They include: <br> - Members of the Virginia Law Officers' Retirement System (VaLORS) <br> Those employees eligible for an optional retirement plan (ORP) must elect the ORP plan or the Hybrid Retirement Plan. If these members have prior service under Plan 1 or Plan 2, they are not eligible to elect the Hybrid Retirement Plan and must select Plan 1 or Plan 2 (as applicable) or ORP. |
| Retirement Contributions | Retirement Contributions | Retirement Contributions |
| State employees, excluding state elected officials, and optional retirement plan participants, contribute $5 \%$ of their compensation each month to their member contribution account through a pre-tax salary reduction. Member contributions are tax-deferred until they are withdrawn as part of a retirement benefit or as a refund. The employer makes a separate actuarially determined contribution to VRS for all covered employees. VRS invests both member and employer contributions to provide funding for the future benefit payment. | Same as Plan 1. | A member's retirement benefit is funded through mandatory and voluntary contributions made by the member and the employer to both the defined benefit and the defined contribution components of the plan. Mandatory contributions are based on a percentage of the employee's creditable compensation and are required from both the member and the employer. Additionally, members may choose to make voluntary contributions to the defined contribution component of the plan, and the employer is required to match those voluntary contributions according to specified percentages. |
| Service Credit | Service Credit | Service Credit |
| Service credit includes active service. Members earn service credit for each month they are employed in a covered position. It also may include credit for prior service the member has purchased or additional service credit the member was granted. A member's total service credit is one of the factors used to determine their eligibility for retirement and to calculate their retirement benefit. It also may count toward eligibility for the health insurance credit in retirement, if the employer offers the health insurance. | Same as Plan 1. | Defined Benefit Component: <br> Under the defined benefit component of the plan, service credit includes active service. Members earn service credit for each month they are employed in a covered position. It also may include credit for prior service the member has purchased or additional service credit the member was granted. A member's total service credit is one of the factors used to determine their eligibility for retirement and to calculate their retirement benefit. It also may count toward eligibility for the health insurance credit in retirement, if the employer offers the health insurance credit. <br> Defined Contributions Component: <br> Under the defined contribution component, service credit is used to determine vesting for the employer contribution portion of the plan. |

B. Retirement Plan Provisions By Plan Structures (continued)

| PLAN 1 | PLAN $\mathbf{2}$ | HYBRID RETIREMENT PLAN |
| :--- | :--- | :--- |

## B. Retirement Plan Provisions By Plan Structures (continued)

| PLAN 1 | PLAN 2 | HYBRID RETIREMENT PLAN |
| :---: | :---: | :---: |
| Service Retirement Multiplier | Service Retirement Multiplier | Service Retirement Multiplier |
| VRS: The retirement multiplier is a factor used in the formula to determine a final retirement benefit. The retirement multiplier for non-hazardous duty members is $1.70 \%$. <br> VaLORS: The retirement multiplier for VaLORS employees is $1.70 \%$ or $2.00 \%$. | VRS: Same as Plan 1 for service earned, purchased or granted prior to January 1, 2013. For nonhazardous duty members the retirement multiplier is $1.65 \%$ for service credit earned, purchased or granted on or after January 1, 2013. <br> VaLORS: The retirement multiplier for VaLORS employees is $2.00 \%$. | Defined Benefit Component: <br> - VRS: The retirement multiplier for the defined benefit component is $1.00 \%$. <br> For members who opted into the Hybrid Retirement Plan from Plan 1 or Plan 2 , the applicable multipliers for those plans will be used to calculate the retirement benefit for service credited in those plans. <br> - VaLORS: Not applicable. <br> Defined Contribution Component: <br> Not applicable |
| Normal Retirement Age | Normal Retirement Age | Normal Retirement Age |
| VRS: Age 65. <br> VaLORS: Age 60. | VRS: Normal Social Security retirement age. <br> VaLORS: Same as Plan 1 | Defined Benefit Component: <br> VRS: Same as Plan 2. <br> VaLORS: Not applicable. <br> Defined Contribution Component: <br> Members are eligible to receive distributions upon leaving employment, subject to restrictions. |
| Earliest Unreduced Retirement Eligibility | Earliest Unreduced Retirement Eligibility | Earliest Unreduced Retirement Eligibility |
| VRS: Age 65 with at least five years ( 60 months) of service credit or at age 50 with at least 30 years of service credit. <br> VaLORS: Age 60 with at least five years of service credit or age 50 with at least 25 years of service credit. | VRS: Normal Social Security retirement age with at least five years ( 60 months) of creditable service or when their age and service equal 90 . <br> VaLORS: Same as Plan 1. | Defined Benefit Component: <br> VRS: Normal Social Security retirement age and have at least five years ( 60 months) of service credit or when their age and service equal 90. <br> VaLORS: Not applicable. <br> Defined Contribution Component: <br> Members are eligible to receive distributions upon leaving employment, subject to restrictions. |
| Earliest Reduced Retirement Eligibility | Earliest Reduced Retirement Eligibility | Earliest Reduced Retirement Eligibility |
| VRS: Age 55 with at least five years ( 60 months) of service credit or age 50 with at least 10 years of service credit. <br> VaLORS: 50 with at least five years of service credit. | VRS:Age 60 with at least five years ( 60 months) of service credit. <br> VaLORS: Same as Plan 1. | Defined Benefit Component: <br> VRS: Age 60 with at least five years (60 months) of service credit. <br> VaLORS: Not applicable. <br> Defined Contribution Component: <br> Members are eligible to receive distributions upon leaving employment, subject to restrictions. |

## B. Retirement Plan Provisions By Plan Structures (continued)

| PLAN 1 | PLAN 2 | HYBRID RETIREMENT PLAN |
| :---: | :---: | :---: |
| Cost-of-Living Adjustment (COLA) in Retirement | Cost-of-Living Adjustment (COLA) in Retirement | Cost-of-Living Adjustment (COLA) in Retirement |
| The Cost-of-Living Adjustment (COLA) matches the first 3\% increase in the Consumer Price Index for all Urban Consumers (CPI-U) and half of any additional increase (up to 4\%) up to a maximum COLA of 5\%. <br> Eligibility: <br> For members who retire with an unreduced benefit or with a reduced benefit with at least 20 years of service credit, the COLA will go into effect on July 1 after one full calendar year from the retirement date. <br> For members who retire with a reduced benefit and who have less than 20 years of service credit, the COLA will go into effect on July 1 after one calendar year following the unreduced retirement eligibility date. <br> Exceptions to COLA Effective Dates: <br> The COLA is effective July 1 following one full calendar year (January 1 to December 31) under any of the following circumstances: <br> - The member is within five years of qualifying for an unreduced retirement benefit as of January 1, 2013. <br> - The member retires on disability. <br> - The member retires directly from shortterm or long-term disability under the Virginia Sickness and Disability Program (VSDP). <br> - The member Is involuntarily separated from employment for causes other than job performance or misconduct and is eligible to retire under the Workforce Transition Act or the Transitional Benefits Program. <br> - The member dies in service and the member's survivor or beneficiary is eligible for a monthly death-in-service benefit. The COLA will go into effect on July 1 following one full calendar year (January 1 to December 31) from the date the monthly benefit begins. | The Cost-of-Living Adjustment (COLA) matches the first $2 \%$ increase in the CPI-U and half of any additional increase (up to $2 \%$ ), for a maximum COLA of $3 \%$. <br> Eligibility: <br> Same as Plan 1. <br> Exceptions to COLA Effective Dates: <br> Same as Plan 1. | Defined Benefit Component: <br> Same as Plan 2. <br> Defined Contribution Component: <br> Not applicable. <br> Eligibility: <br> Same as Plan 1 and Plan 2. <br> Exceptions to COLA Effective Dates: <br> Same as Plan 1 and Plan 2. |

B. Retirement Plan Provisions By Plan Structures (continued)

| PLAN 1 | PLAN 2 | HYBRID RETIREMENT PLAN |
| :---: | :---: | :---: |
| Disability Coverage | Disability Coverage | Disability Coverage |
| Members who are eligible to be considered for disability retirement and retire on disability, the retirement multiplier is $1.7 \%$ on all service, regardless of when it was earned, purchased or granted. <br> Most state employees are covered under the Virginia Sickness and Disability Program (VSDP), and are not eligible for disability retirement. <br> VSDP members are subject to a one-year waiting period before becoming eligible for non-work-related disability benefits. | Members who are eligible to be considered for disability retirement and retire on disability, the retirement multiplier is $1.65 \%$ on all service, regardless of when it was earned, purchased or granted. <br> Most state employees are covered under the Virginia Sickness and Disability Program (VSDP), and are not eligible for disability retirement. <br> VSDP members are subject to a one-year waiting period before becoming eligible for non-work related disability benefits. | State employees (including Plan 1 and Plan 2 opt-ins) participating in the Hybrid Retirement Plan are covered under the Virginia Sickness and Disability Program (VSDP), and are not eligible for disability retirement. <br> Hybrid members (including Plan 1 and Plan 2 opt-ins) covered under VSDP are subject to a one-year waiting period before becoming eligible for non-work-related disability benefits. |
| Purchase of Prior Service | Purchase of Prior Service | Purchase of Prior Service |
| Members may be eligible to purchase service from previous public employment, active duty military service, an eligible period of leave or VRS refunded service as service credit in their plan. Prior service credit counts toward vesting, eligibility for retirement and the health insurance credit. Only active members are eligible to purchase prior service. Members also may be eligible to purchase periods of leave without pay. | Same as Plan 1. | Defined Benefit Component: <br> Same as Plan 1, with the following exception: <br> - Hybrid Retirement Plan members are ineligible for ported service. <br> Defined Contribution Component: <br> Not applicable. |

## C. Contributions

The contribution requirement for active employees is governed by §51.1-145 of the Code of Virginia, as amended, but may be impacted as a result of funding provided to state agencies by the Virginia General Assembly. Employees are required to contribute $5.00 \%$ of their compensation toward their retirement. Each state agency's contractually required employer contribution rate for the fiscal year ended June 30, 2020 was $13.52 \%$ of covered employee compensation for employees in the VRS State Employee Retirement Plan. For employees in the VaLORS Retirement Plan, the contribution rate was $21.61 \%$ of covered employee compensation. These rates were based on an actuarially determined rate(s) from an actuarial valuation as of June 30, 2017. The actuarially determined rate, when combined with employee contributions, was expected to finance the costs of benefits earned by employees during the year, with an additional amount to finance any unfunded accrued liability. Contributions from the Authority to the VRS State Employee Retirement Plan were $\$ 7,310,652$ and $\$ 5,875,052$ for the years ended June 30, 2020, and June 30, 2019, respectively. Contributions from the Authority to the VaLORS Retirement Plan were $\$ 1,363,952$ and $\$ 1,218,291$ for the years ended June 30, 2020 and June 30, 2019, respectively.

## D. Pension Liabilities, Pension Expense, and Deferred Outflows of Resources and Deferred Inflows of Resources Related to Pensions

At June 30, 2020, the Authority reported a liability of $\$ 72,237,702$ for its proportionate share of the VRS State Employee Retirement Plan Net Pension Liability and a liability of $\$ 11,095,665$ for its proportionate share of the VaLORS Retirement Plan Net Pension Liability. The Net Pension Liability was measured as of June 30, 2019, and the total pension liability used to calculate the Net Pension Liability was determined by an actuarial valuation performed as of June 30, 2018, and rolled forward to the measurement date of June 30, 2019. The Authority's proportion of the Net Pension Liability was based on the Authority's actuarially determined employer contributions to the pension plan for the year ended June 30, 2019 relative to the total of the actuarially determined employer contributions for all participating employers. At June 30, 2019, the Authority's proportion of the VRS State Employee Retirement Plan was 1.14305\% as compared to 1.11198\% at June 30, 2018. At June 30, 2019, the Authority's proportion of the VaLORS Retirement Plan was $1.59872 \%$ as compared to $1.65029 \%$ at June 30, 2018.
continued on next page

## FINANCIAL STATEMENTS

Notes to Financial Statements — As of June 30, 2020

For the year ended June 30, 2020, the Authority recognized pension expense of $\$ 9,950,021$ for the VRS State Employee Retirement Plan and $\$ 560,891$ for the VaLORS Retirement Plan. Since there was a change in proportionate share between June 30,2018 , and June 30, 2019, a portion of the pension expense was related to deferred amounts from changes in proportion and from differences between employer contributions and the proportionate share of employer contributions.

At June 30, 2020, the Authority reported deferred outflows of resources and deferred inflows of resources related to pensions from the following sources:

|  | Deferred Outflows of Resources |  | Deferred Inflows of Resources |  |
| :---: | :---: | :---: | :---: | :---: |
| Differences between expected and actual experience | \$ | 1,617,345 | \$ | 2,071,224 |
| Net difference between projected and actual earnings on pension plan investments |  | - |  | 1,982,005 |
| Changes in assumptions |  | 6,323,072 |  | 16,630 |
| Changes in proportion and differences between: |  |  |  |  |
| Employer contributions and proportionate share of contributions |  | 2,685,236 |  | 310,062 |
| Employer contributions subsequent to the measurement date |  | 8,674,604 |  | - |
| Total | \$ | 19,300,257 | \$ | 4,379,921 |

$\$ 8,674,604$ reported as deferred outflows of resources related to pensions resulting from the Authority's contributions subsequent to the measurement date will be recognized as a reduction of the Net Pension Liability in the Fiscal Year ending June 30, 2021. Other amounts reported as deferred outflows of resources and deferred inflows of resources related to pensions will be recognized in pension expense in future reporting periods as follows:

Year Ended June 30,

| FY 2021 | $3,134,394$ |
| :--- | ---: |
| FY 2022 | 911,812 |
| FY 2023 | $2,040,189$ |
| FY 2024 | 159,337 |
| FY 2025 | 0 |

## E. Actuarial Assumptions

1. The total pension liability for the VRS State Employee Retirement Plan was based on an actuarial valuation as of June 30, 2018, using the Entry Age Normal actuarial cost method and the following assumptions, applied to all periods included in the measurement and rolled forward to the measurement date of June 30, 2019.

| Inflation | $2.5 \%$ |
| :--- | :--- |
| Salary increases, including inflation | $3.5 \%-5.35 \%$ |
| Investment rate of return | $6.75 \%$, net of pension plan investment expense, including inflation* |

[^5]
## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males set back 1 year, $85 \%$
of rates; females set back 1 year.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant at ages 50 and older projected with Scale BB to 2020; males set forward 1 year; females set back 1 year with $1.5 \%$ increase compounded from ages 70 to 85 .

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with scale BB to 2020; males $115 \%$ of rates; females $130 \%$ of rates.
The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1,2019 . Changes to the actuarial assumptions as a result of the experience study are as follows:

Mortality Rates (Pre-retirement, postretirement healthy, and disabled
Retirement Rates
Withdrawal Rates

Disability Rates
Salary Scale
Line of Duty Disability
Discount Rate

Update to a more current mortality table - RP-2014 projected to 2020

Lowered rates at older ages and changed final retirement from 70 to 75
Adjusted rates to better fit experience at each year age and service through 9 years of service
Adjusted rates to better match experience
No Change
Increase rate from 14\% to 25\%
Decrease rate from 7.00\% to 6.75\%
2. The total pension liability for the VaLORS Retirement Plan was based on an actuarial valuation as of June 30, 2018, using the Entry Age Normal actuarial cost method and the following assumptions, applied to all periods included in the measurement and rolled forward to the measurement date of June 30, 2019.

| Inflation | $2.5 \%$ |
| :--- | :--- |
| Salary increases, including inflation | $3.5 \%-4.75 \%$ |
| Investment rate of return | $6.75 \%$, net of pension plan investment expense, including inflation* |

* Administrative expenses as a percent of the market value of assets for the last experience study were found to be approximately $0.06 \%$ of the market assets for all of the VRS plans. This would provide an assumed investment return rate for GASB purposes of slightly more than the assumed $6.75 \%$. However, since the difference was minimal, and a more conservative $6.75 \%$ investment return assumption provided a projected plan net position that exceeded the projected benefit payments, the long-term expected rate of return on investments was assumed to be $6.75 \%$ to simplify preparation of pension liabilities.


## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males 90\% of rates; females set forward 1 year.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with Scale BB to 2020; males set forward 1 year with $1.0 \%$ increase compounded from ages 70 to 90 ; females set forward 1 year.

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with Scale BB to 2020; males set forward 2 years; unisex using 100\% male.
The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1 , 2019. Changes to the actuarial assumptions as a result of the experience study are as follows:

| Mortality Rates (Pre-retirement, post- <br> retirement healthy, and disabled | Update to a more current mortality table - RP-2014 projected to 2020 and reduced <br> margin for future improvement in accordance with experience |
| :--- | :--- |
| Retirement Rates | Increased age 50 rates and lowered rates at older ages |
| Withdrawal Rates | Adjusted rates to better fit experience at each year age and service through 9 years of <br> service |
| Disability Rates | Adjusted rates to better match experience |
| Salary Scale | No Change |
| Line of Duty Disability | Decrease rate from $50 \%$ to $35 \%$ |
| Discount Rate | Decrease rate from $7.00 \%$ to $6.75 \%$ |

## FINANCIAL STATEMENTS

Notes to Financial Statements - As of June 30, 2020

## F. Net Pension Liability

The net pension liability (NPL) is calculated separately for each system and represents that particular system's total pension liability determined in accordance with GASB Statement No. 67, less that system's fiduciary net position. As of June 30, 2019, NPL amounts for the VRS State Employee Retirement Plan and the VaLORS Retirement Plan are as follows (amounts expressed in thousands):

|  | State Employee Retirement Plan |  | VaLORS <br> Retirement Plan |  |
| :---: | :---: | :---: | :---: | :---: |
| Total Pension Liability | \$ | 25,409,842 | \$ | 2,190,025 |
| Plan Fiduciary Net Position |  | 19,090,110 |  | 1,495,990 |
| Employers' Net Pension Liability (Asset) | \$ | 6,319,732 | \$ | 694,035 |
| Plan Fiduciary Net Position as a Percentage of the Total Pension Liability |  | 75.13\% |  | 68.31\% |

The total pension liability is calculated by the System's actuary, and each plan's fiduciary net position is reported in the System's financial statements. The net pension liability is disclosed in accordance with the requirements of GASB Statement No. 67 in the System's notes to the financial statements and required supplementary information.

## G. Long-Term Expected Rate of Return

The long-term expected rate of return on pension System investments was determined using a log-normal distribution analysis in which best-estimate ranges of expected future real rates of return (expected returns, net of pension System investment expense and inflation) are developed for each major asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return by the target asset allocation percentage and by adding expected inflation. The target asset allocation and best estimate of arithmetic real rates of return for each major asset class are summarized in the following table:

| Asset Class (Strategy) | Target Allocation | Arithmetic Long-Term Expected Rate of Return | Weighted Average Long-Term Expected Rate of Return |
| :---: | :---: | :---: | :---: |
| Public Equity | 34.00\% | 5.61\% | 1.91\% |
| Fixed Income | 15.00\% | 0.88\% | 0.13\% |
| Credit Strategies | 14.00\% | 5.13\% | 0.72\% |
| Real Assets | 14.00\% | 5.27\% | 0.74\% |
| Private Equity | 14.00\% | 8.77\% | 1.23\% |
| MAPS - Multi-Asset Public Strategies | 6.00\% | 3.52\% | 0.21\% |
| PIP -Private Investment Partnership | 3.00\% | 6.29\% | 0.19\% |
|  | 100.00\% |  | 5.13\% |
|  |  | Inflation | 2.50\% |
|  | *Expected arithmetic nominal return |  | 7.63\% |

*The above allocation provides a one-year return of 7.63\%. However, one-year returns do not take into account the volatility present in each of the asset classes. In setting the long-term expected return for the system, stochastic projections are employed to model future returns under various economic conditions. The results provide a range of returns over various time periods that ultimately provide a median return of $7.11 \%$, including expected inflation of $2.50 \%$. The VRS Board elected a long-term rate of $6.75 \%$ which is roughly at the 40 th percentile of expected long-term results of the VRS fund asset allocation.

## H. Discount Rate

The discount rate used to measure the total pension liability was $6.75 \%$. The projection of cash flows used to determine the discount rate assumed that System member contributions will be made per the VRS Statutes and the employer contributions will be made in accordance with the VRS funding policy at rates equal to the difference between actuarially determined contribution rates adopted by the VRS Board of Trustees and the member rate. Through the fiscal year ending June 30, 2019, the rate contributed by the Authority for the VRS State Employee Retirement Plan and the VaLORS Retirement Plan will be subject to the portion of the VRS Board-certified rates that are funded by the Virginia General Assembly which was $100 \%$ of the actuarially determined contribution rate. From July 1, 2019 on, all agencies are assumed to continue to contribute $100 \%$ of the actuarially determined contribution rates. Based on those assumptions, the
pension plan's fiduciary net position was projected to be available to make all projected future benefit payments of current active and inactive employees. Therefore, the long-term expected rate of return was applied to all periods of projected benefit payments to determine the total pension liability.

## I. Sensitivity of the Authority's Proportionate Share of the Net Pension Liability to Changes in the Discount Rate

1. The following presents the Authority's proportionate share of the VRS State Employee Retirement Plan net pension liability using the discount rate of $6.75 \%$, as well as what the Authority's proportionate share of the net pension liability would be if it were calculated using a discount rate that is one percentage point lower ( $5.75 \%$ ) or one percentage point higher ( $7.75 \%$ ) than the current rate:

| Authority's proportionate share of the VRS State Employee | 1.00\% Decrease (5.75\%) |  | Current Discount Rate (6.75\%) |  | 1.00\% Increase (7.75\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| Retirement Plan Net Pension Liability | \$ | 106,116,571 | \$ | 72,237,702 | \$ | 43,757,820 |

2. The following presents the Authority's proportionate share of the VaLORS Retirement Plan net pension liability using the discount rate of $6.75 \%$, as well as what the Authority's proportionate share of the net pension liability would be if it were calculated using a discount rate that is one percentage point lower ( $5.75 \%$ ) or one percentage point higher ( $7.75 \%$ ) than the current rate:

Authority's proportionate share of the VaLORS Retirement Plan Net Pension Liability
1.00\% Decrease
(5.75\%)

| $1.00 \%$ Decrease |
| :---: |
| $(5.75 \%)$ |

$\$ 15,582,207$
Current Discount Rate
$(6.75 \%)$
\$ 11,095,665
1.00\% Increase
(7.75\%)
(7.75\%)
\$ 7,389,029

## J. Pension Plan Fiduciary Net Position

Detailed information about the VRS State Employee Retirement Plan's Fiduciary Net Position or the VaLORS Retirement Plan's Fiduciary Net Position is available in the separately issued VRS 2019 Comprehensive Annual Financial Report (CAFR). A copy of the 2019 VRS CAFR may be downloaded from the VRS website at http://www.varetire.org/Pdf/Publications/2019-annualreport.pdf, or by writing to the System's Chief Financial Officer at P.O. Box 2500, Richmond, VA, 23218-2500.

## K. Payables to the Pension Plan

At June 30, 2020, the Authority had accrued retirement contributions payable to the pension plan of $\$ 465,344$, including $\$ 395,041$ payable to the VRS State Employee Retirement Plan and $\$ 70,303$ payable to the VaLORS Retirement Plan. The payable is based on retirement contributions earned by Authority employees through June 30, 2019, but not yet paid to the plan.

## 10. OTHER POSTEMPLOYMENT BENEFITS

## A. Pre-Medicare Retiree Healthcare Plan

The Commonwealth provides a health benefits program established by Title 2.2, Chapter 28 of the Code of Virginia for retirees who are not yet eligible to participate in Medicare.

## 1. Eligibility requirements

a. Following are eligibility requirements for Virginia Retirement System retirees:

- You are a retiring state employee who is eligible for a monthly retirement benefit from the Virginia Retirement System (VRS), and
- You start receiving (do not defer) your retirement benefit immediately upon retirement*, and
- Your last employer before retirement was the Commonwealth of Virginia, and
- You were eligible for (even if you were not enrolled) coverage as an active employee in the State Health Benefits Program until your retirement date (not including Extended Coverage/COBRA), and
- You enroll no later than 31 days from your retirement date.
* For VRS retirees, this means that your employing agency reported a retirement contribution or leave without pay status for retirement in the month immediately prior to your retirement date. Some faculty members may also be eligible if they are paid on an alternate pay cycle but maintain eligibility for active coverage until their retirement date.


## FINANCIAL STATEMENTS

Notes to Financial Statements - As of June 30, 2020
b. Following are eligibility requirements for Optional Retirement Plan retirees (effective January 1, 2017**):

- You are a terminating state employee who participates in one of the qualified Optional Retirement Plans, and
- Your last employer before termination was the Commonwealth of Virginia, and
- You were eligible for (even if you were not enrolled) coverage in the State Employee Health Benefits Program for active employees at the time of your termination, and
- You meet the age and service requirements for an immediate retirement benefit under the non-ORP Virginia Retirement System plan that you would have been eligible for on your date of hire had you not elected the ORP, and
- You enroll in the State Retiree Health Benefits Program no later than 31 days from the date you lose coverage (or lose eligibility for coverage) in the State Health Benefits Program for active employees due to your termination of employment.
**This change applies to ORP terminations effective January 1, 2017, or later. Eligibility for those who terminated employment prior to January 1 should be determined based on the policy in place at the time of their termination.

The employer does not pay a portion of the retirees' healthcare premium; however, since both active employees and retirees are included in the same pool for purposes of determining health insurance rates, this generally results in a higher rate for active employees. Therefore, the employer effectively subsidizes the costs of the participating retirees' healthcare through payment of the employer's portion of the premiums for active employees.

This fund is reported as part of the Commonwealth's Healthcare Internal Service Fund. Benefit payments are recognized when due and payable in accordance with the benefit terms. Pre-Medicare Retiree Healthcare is a single-employer defined benefit OPEB plan that is treated like a cost-sharing plan for financial reporting purposes, and is administered by the Department of Human Resource Management. There were approximately 4,800 retirees and 89,000 active employees in the program in fiscal year 2019. There are no inactive employees entitled to future benefits who are not currently receiving benefits. There are no assets accumulated in a trust to pay benefits.

## 2. Actuarial Assumptions and Methods

The total Pre-Medicare Retiree Healthcare OPEB liability was based on an actuarial valuation with a valuation date of June 30, 2019. The Department of Human Resource Management selected the economic, demographic and healthcare claim cost assumptions. The actuary provided guidance with respect to these assumptions. Initial healthcare costs trend rates used were $7.00 \%$ for medical and pharmacy and $4.0 \%$ for dental. The ultimate trend rates used were $4.50 \%$ for medical and pharmacy and $4.00 \%$ for dental.

| Valuation Date | Actuarially determined contribution rates are calculated as of June 30, one year prior to the <br> end of the fiscal year in which contributions are reported. |
| :--- | :--- |
| Measurement Date | June 30, 2019 (one year prior to the end of the fiscal year) |
| Actuarial Cost Method | Entry Age Normal |
| Amortization Method | Level dollar, Closed |
| Effective Amortization Period | 6.25 years |
| Discount Rate | $3.51 \%$ |
| Projected Salary Increases | $4.0 \%$ |
| Medical Trend Under 65 | Medical \& Rx: 7.00\% to 4.50\% Dental: 4.00\% Before reflecting Excise tax |
| Year of Ultimate Trend | 2029 |
| Mortality | Mortality rates vary by participant status |
| Pre-Retirement: | RP-2014 Employee Rates males setback 1 year, 85\% of rates; females setback 1 year |
| Post-Retirement: | RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected <br> with Scale BB to 2020; males set forward 1 year and females setback 1 year. |
| Post-Disablement: | RP-2014 Disabled Mortality Rates projected with Scale BB to 2020; males 115\% of rates; <br> females 130\% of rates. |

The discount rate was based on the Bond Buyers GO 20 Municipal Bond Index as of the measurement date which is June 30, 2019.

Changes of Assumptions: The following actuarial assumptions were updated since the June 30, 2018 valuation based on recent experience:

- Spousal Coverage - reduced the rate from $35 \%$ to $25 \%$
- Retiree Participation - reduced the rate from $60 \%$ to $50 \%$

Spousal coverage and retiree participation were both reduced based on a blend of recent experience and the prior year assumptions. The mortality assumption was modified slightly to reflect modified pre-retirement Mortality base rates to exclude age over 65 instead of apply mortality improvement projection scale BB. The excise tax was modified to reflect updated projections of the tax thresholds. Trend rates were updated based on economic conditions as of June 30, 2019. Additionally, the discount rate was decreased from $3.87 \%$ to $3.51 \%$ based on the Bond Buyers GO 20 Municipal Bond Index.

## 3. Pre-Medicare Retiree Healthcare OPEB Liabilities, OPEB Expense, and Deferred Outflow of Resources and Deferred Inflows of Resources

At June 30, 2020 the employer reported a liability of $\$ 7,966,474$ for its proportionate share of the collective total Pre-Medicare Retiree Healthcare OPEB liability of $\$ 678.9$ million. The Pre-Medicare Retiree Healthcare OPEB liability was measured as of June 30, 2019 and was determined by an actuarial valuation as of June 30, 2019. The covered employer's proportion of the PreMedicare Retiree Healthcare OPEB liability was based on each employer's healthcare premium contributions as a percentage of the total employer's healthcare premium contributions for all participating employers. At June 30, 2019, the participating employer's proportion was $1.17347 \%$ as compared to $1.14711 \%$ at June 30 , 2018. For the year ended June 30,2020 , the participating employer recognized Pre-Medicare Retiree Healthcare OPEB decrease in expense of $\$ 664,887$.

At June 30, 2020, the employer reported deferred outflows of resources and deferred inflows of resources related to Pre-Medicare Retiree Healthcare from the following sources:

|  | Deferred Outflows of Resources |  | Deferred Inflows of Resources |  |
| :---: | :---: | :---: | :---: | :---: |
| Difference between actual and expected experience | \$ | - | \$ | 4,042,291 |
| Changes in assumptions |  | - |  | 5,519,292 |
| Changes in proportion |  | 954,482 |  | - |
| Sub Total |  | 954,482 |  | 9,561,583 |
| Amounts associated with transactions subsequent to the measurement date |  | 339,169 |  | - |
| Total | \$ | 1,293,651 | \$ | 9,561,583 |

$\$ 339,169$ reported as deferred outflows of resources related to the Pre-Medicare Retiree Healthcare OPEB resulting from amounts associated with transactions subsequent to the measurement date will be recognized as a reduction of the total OPEB Liability in the fiscal year ending June 30, 2021. Other amounts reported as deferred outflows of resources and deferred inflows of resources related to the Pre-Medicare Retiree Healthcare OPEB will be recognized in the Pre-Medicare Retiree Healthcare OPEB expense as follows:

Year Ended June 30,

| 2021 | $\$(1,998,868)$ |
| :--- | ---: |
| 2022 | $\$(1,998,868)$ |
| 2023 | $\$(1,998,868)$ |
| 2024 | $\$(1,631,054)$ |
| 2025 | $\$(809,098)$ |
| Total Thereafter | $\$(170,345)$ |

4. Sensitivity of the Employer's Proportionate Share of the OPEB Liability to Changes in the Healthcare Cost Trend Rates

The following presents the employer's proportionate share of the Pre-Medicare Retiree Healthcare OPEB liability using the discount rate of $3.51 \%$, as well as what the employer's proportionate share of the Pre-Medicare Retiree Healthcare OPEB liability would be if it were calculated using a discount rate that is one percentage point lower (2.51) or one percentage point higher (4.51\%) than the current rate:


## FINANCIAL STATEMENTS

Notes to Financial Statements - As of June 30, 2020

## 5. Sensitivity of the Employer's Proportionate Share of the OPEB Liability to Changes in the Healthcare Cost Trend Rates

The following presents the employer's proportionate share of the Pre-Medicare Retiree Healthcare OPEB liability using healthcare cost trend rate of $7.00 \%$ decreasing to $4.5 \%$, as well as what the employer's proportionate share of the Pre-Medicare Retiree Healthcare OPEB liability would be if it were calculated using a healthcare cost trend rate that is one percentage point lower ( $6.00 \%$ decreasing to $3.5 \%$ ) or one percentage point higher ( $8.00 \%$ decreasing to $5.5 \%$ ) than the current rate:

|  | $1.00 \%$ Decrease <br> $(6.00 \%$ decreasing <br> to 3.50\%) |
| :---: | :---: |
| OPEB Liability | $\$ 7,114,394$ |


| Current Discount Rate <br> $(7.00 \%$ decreasing <br> to $4.50 \%)$ |
| :---: | :---: |
| $\$ \quad 7,966,474$ |


|  | 1.00\% Increase <br> $(8.00 \%$ decreasing <br> to $5.50 \%)$ |
| :---: | :---: |
| $\$$ | $8,974,910$ |

## B. State Employee Health Insurance Credit Program <br> General Information about the State Employee Health Insurance Credit Program

## 1. Plan Description

All full-time, salaried permanent employees of state agencies are automatically covered by the VRS State Employee Health Insurance Credit Program. This plan is administered by the Virginia Retirement System (the System), along with pension and other OPEB plans, for public employer groups in the Commonwealth of Virginia. Members earn one month of service credit toward the benefit for each month they are employed and for which their employer pays contributions to VRS. The health insurance credit is a tax-free reimbursement in an amount set by the General Assembly for each year of service credit against qualified health insurance premiums retirees pay for single coverage, excluding any portion covering the spouse or dependents. The credit cannot exceed the amount of the premiums and ends upon the retiree's death.

The specific information about the State Health Insurance Credit Program OPEB, including eligibility, coverage and benefits is set out below:

## 2. Provisions

a. Eligible Employees

The State Employee Retiree Health Insurance Credit Program was established January 1, 1990 for retired state employees covered under VRS, SPORS, VaLORS and JRS who retire with at least 15 years of service credit.
Eligible employees are enrolled automatically upon employment. They include: full-time and part-time permanent salaried state employees covered under VRS, SPORS, VaLORS and JRS.
b. Benefit Amounts

The State Employee Retiree Health Insurance Credit Program provides the following benefits for eligible employees:

- At Retirement - For State employees who retire with at least 15 years of service credit, the monthly benefit is $\$ 4.00$ per year of service per month with no cap on the benefit amount.
- Disability Retirement - For State employees, other than state police officers, who retire on disability or go on long-term disability under the Virginia Sickness and Disability Program (VSDP), the monthly benefit is $\$ 120.00$ or $\$ 4.00$ per year of service, whichever is higher.

For State police officer's employees with a non-work-related disability who retire on disability or go on long-term disability under the Virginia Sickness and Disability Program (VSDP) the monthly benefit is $\$ 120.00$ or $\$ 4.00$ per year of service, whichever is higher.

For State police officers with a work-related disability, there is no benefit provided under the State Employee Retiree Health Insurance Credit Program if the premiums are being paid under the Virginia Line of Duty Act. However, they may receive the credit for premiums paid for other qualified health plans.

## c. Health Insurance Credit Program Notes

- The monthly Health Insurance Credit benefit cannot exceed the individual premium amount.
- Employees who retire after being on long-term disability under VSDP must have at least 15 years of service credit to qualify for the health insurance credit as a retiree.


## 3. Contributions

The contribution requirement for active employees is governed by §51.1-1400(D) of the Code of Virginia, as amended, but may be impacted as a result of funding provided to state agencies by the Virginia General Assembly. Each state agency's contractually required employer contribution rate for the year ended June 30,2020 , was $1.17 \%$ of covered employee compensation for employees in the VRS State Employee Health Insurance Credit Program. This rate was based on an actuarially determined rate from an actuarial valuation as of June 30, 2017. The actuarially determined rate was expected to finance the costs of benefits earned by employees during the year, with an additional amount to finance any unfunded accrued liability. Contributions from the Authority to the VRS State Employee Health Insurance Credit Program were $\$ 679,503$ and $\$ 630,505$ for the years ended June 30, 2020, and June 30, 2019, respectively.

## 4. State Employee Health Insurance Credit Program OPEB Liabilities, State Employee Health Insurance Credit Program OPEB Expense, and Deferred Outflows of Resources and Deferred Inflows of Resources Related to State Employee Health Insurance Credit Program OPEB

At June 30, 2020, the Authority reported a liability of \$7,298,540 for its proportionate share of the VRS State Employee Health Insurance Credit Program Net OPEB Liability. The Net VRS State Employee Health Insurance Credit Program OPEB Liability was measured as of June 30, 2019, and the total VRS State Employee Health Insurance Credit Program OPEB liability used to calculate the Net VRS State Employee Health Insurance Credit Program OPEB Liability was determined by an actuarial valuation as of that date. The Authority's proportion of the Net VRS State Employee Health Insurance Credit Program OPEB Liability was based on the Authority's actuarially determined employer contributions to the VRS State Employee Health Insurance Credit Program OPEB plan for the year ended June 30,2019 , relative to the total of the actuarially determined employer contributions for all participating state employers. At June 30, 2019, the Authority's proportion of the VRS State Employee Health Insurance Credit Program was $0.79068 \%$ as compared to $0.77167 \%$ at June 30, 2018.

For the year ended June 30, 2020, the Authority recognized VRS State Employee Health Insurance Credit Program OPEB expense of $\$ 677,763$ Since there was a change in proportionate share between measurement dates, a portion of the VRS State Employee Health Insurance Credit Program Net OPEB expense was related to deferred amounts from changes in proportion.

At June 30, 2020, the Authority reported deferred outflows of resources and deferred inflows of resources related to the VRS State Employee Health Insurance Credit Program OPEB from the following sources:

|  | Deferred Outflows |  | Deferred Inflows |  |
| :---: | :---: | :---: | :---: | :---: |
| Difference between actual and expected experience | \$ | 3,979 | \$ | 88,676 |
| Net difference between projected and actual earnings |  |  |  |  |
| on State HIC OPEB plan investments |  | - |  | 2,868 |
| Changes in assumptions |  | 150,200 |  | 49,978 |
| Changes in proportion |  | 308,957 |  | 90,267 |
| Employer contributions subsequent to the |  |  |  |  |
| measurement date |  | 679,503 |  | - |
| Total | \$ | 1,142,639 | \$ | 231,789 |

$\$ 679,503$ reported as deferred outflows of resources related to the State Employee HIC OPEB resulting from the Authority's contributions subsequent to the measurement date will be recognized as a reduction of the Net State Employee HIC OPEB Liability in the Fiscal Year ending June 30, 2021. Other amounts reported as deferred outflows of resources and deferred inflows of resources related to the State Employee HIC OPEB will be recognized in the State Employee HIC OPEB expense in future reporting periods as follows:

Year Ended June 30,

| FY 2021 | $\$ 40,022$ |
| :--- | ---: |
| FY 2022 | $\$ 40,017$ |
| FY 2023 | $\$ 44,434$ |
| FY 2024 | $\$ 57,870$ |
| FY 2025 | $\$ 43,731$ |
| Thereafter | $\$ 5,273$ |

## 5. Actuarial Assumptions

The total State Employee HIC OPEB liability for the VRS State Employee Health Insurance Credit Program was based on an actuarial valuation as of June 30, 2018, using the Entry Age Normal actuarial cost method and the following assumptions, applied to all periods included in the measurement and rolled forward to the measurement date of June 30, 2019.

Inflation 2.5\%

Salary increases, including inflation:
General state employees
3.5\% - 5.35\%

SPORS employees
VaLORS employees
JRS employees
Investment rate of return
3.5\% - 4.75\%
3.5\%-4.75\%
4.5\%
$6.75 \%$, net of plan investment expenses, including inflation*

* Administrative expenses as a percent of the market value of assets for the last experience study were found to be approximately $0.06 \%$ of the assets for all of the VRS plans. This would provide an assumed investment return rate for GASB purposes of slightly more than the assumed $7.0 \%$. However, since the difference was minimal, and a more conservative $6.75 \%$ investment return assumption provided a projected plan net position that exceeded the projected benefit payments, the long-term expected rate of return on investments was assumed to be $6.75 \%$ to simplify preparation of the OPEB liabilities.

For the following Mortality Rates, see "Notes to Financial Statements: Appendix"

- Mortality rates - General State Employees, page 98.
- Mortality rates - SPORS Employees, page 99.
- Mortality rates - VaLORS Employees, page 99.
- Mortality rates - JRS Employees, page 100.


## 6. Net State Employee HIC OPEB Liability

The net OPEB liability (NOL) for the State Employee Health Insurance Credit Program represents the program's total OPEB liability determined in accordance with GASB Statement No. 74, less the associated fiduciary net position. As of June 30, 2019, NOL amounts for the VRS State Employee Health Insurance Credit Program is as follows (amounts expressed in thousands):

|  | State Employee HIC OPEB Plan |  |
| :---: | :---: | :---: |
| Total State Employee HIC OPEB Liability | \$ | 1,032,094 |
| Plan Fiduciary Net Position |  | 109,023 |
| State Employee net HIC OPEB Liability (Asset) | \$ | 923,071 |
| Plan Fiduciary Net Position as a Percentage of the Total State Employee HIC OPEB Liability |  | 10.56\% |

The total State Employee HIC OPEB liability is calculated by the System's actuary, and the plan's fiduciary net position is reported in the System's financial statements. The net State Employee HIC OPEB liability is disclosed in accordance with the requirements of GASB Statement No. 74 in the System's notes to the financial statements and required supplementary information.

## 7. Long-Term Expected Rate of Return

The long-term expected rate of return on VRS System investments was determined using a log-normal distribution analysis in which best-estimate ranges of expected future real rates of return (expected returns, net of VRS System investment expense and inflation) are developed for each major asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return by the target asset allocation percentage and by adding expected inflation. The target asset allocation and best estimate of arithmetic real rates of return for each major asset class are summarized in the following table:

| Asset Class (Strategy) | Target Allocation | Arithmetic Long-Term Expected Rate of Return | Weighted Average Long-Term Expected Rate of Return |
| :---: | :---: | :---: | :---: |
| Public Equity | 34.00\% | 5.61\% | 1.91\% |
| Fixed Income | 15.00\% | 0.88\% | 0.13\% |
| Credit Strategies | 14.00\% | 5.13\% | 0.72\% |
| Real Assets | 14.00\% | 5.27\% | 0.74\% |
| Private Equity | 14.00\% | 8.77\% | 1.23\% |
| MAPS - Multi-Asset Public Strategies | 6.00\% | 3.52\% | 0.21\% |
| PIP -Private Investment Partnership | 3.00\% | 6.29\% | 0.19\% |
|  | 100.00\% |  | 5.13\% |
|  |  | Inflation | 2.50\% |
|  | *Expected arithmetic nominal return |  | 7.63\% |

* The above allocation provides a one-year return of $7.63 \%$. However, one-year returns do not take into account the volatility present in each of the asset classes. In setting the long-term expected return for the system, stochastic projections are employed to model future returns under various economic conditions. The results provide a range of returns over various time periods that ultimately provide a median return of $7.11 \%$, including expected inflation of $2.50 \%$. The VRS Board elected a long term rate of $6.75 \%$ which is roughly at the 40th percentile of expected long-term results of the VRS fund asset allocation.


## 8. Discount Rate

The discount rate used to measure the total State Employee HIC OPEB was $6.75 \%$. The projection of cash flows used to determine the discount rate assumed that employer contributions will be made in accordance with the VRS funding policy at rates equal to the actuarially determined contribution rates adopted by the VRS Board of Trustees. Through the fiscal year ending June 30, 2019, the rate contributed by the Authority for the VRS State Employee Health Insurance Credit Program will be subject to the portion of the VRS Board-certified rates that are funded by the Virginia General Assembly, which was $100 \%$ of the actuarially determined contribution rate. From July 1, 2019 on, all agencies are assumed to continue to contribute $100 \%$ of the actuarially determined contribution rates. Based on those assumptions, the State Employee HIC OPEB plan's fiduciary net position was projected to be available to make all projected future benefit payments of current active and inactive employees. Therefore, the long-term expected rate of return was applied to all periods of projected benefit payments to determine the total State Employee HIC OPEB liability.

## 9. Sensitivity of the Authority's Proportionate Share of the State Employee HIC Net OPEB Liability to Changes in the Discount Rate

The following presents the Authority's proportionate share of the VRS State Employee Health Insurance Credit Program net HIC OPEB liability using the discount rate of $6.75 \%$, as well as what the Authority's proportionate share of the net HIC OPEB liability would be if it were calculated using a discount rate that is one percentage point lower ( $5.75 \%$ ) or one percentage point higher ( $7.75 \%$ ) than the current rate:

|  | $\begin{aligned} & \text { 1.00\% Decrease } \\ & \text { (5.75\%) } \\ & \hline \end{aligned}$ |  | Current Discount Rate (6.75\%) |  | $\begin{aligned} & \text { 1.00\% Increase } \\ & (7.75 \%) \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The Authority's proportionate share of the VRS State Employee Retirement Plan Net Pension Liability | \$ | 8,089,188 | \$ | 7,298,540 | \$ | 6,619,045 |

## 10. State Employee HIC OPEB Fiduciary Net Position

Detailed information about the VRS State Employee Health Insurance Credit Program's Fiduciary Net Position is available in the separately issued VRS 2019 Comprehensive Annual Financial Report (CAFR). A copy of the 2019 VRS CAFR may be downloaded from the VRS website at www.varetire.org/pdf/publications/2019-annual-report.pdf, or by writing to the System's Chief Financial Officer at P.O. Box 2500, Richmond, VA 23218-2500.

## 11. Payables to the State Employee Health Insurance Credit Program OPEB Plan

At June 30, 2020, the Authority had accrued health insurance credit contributions payable to the OPEB plan of $\$ 39,729$. The payable is based on OPEB contributions earned by Authority employees through June 30, 2020, but not yet paid to the plan.

## C. Group Life Insurance

General Information about the Group Life Insurance Program

## 1. Plan Description

All full-time, salaried permanent employees of the state agencies, teachers and employees of participating political subdivisions are automatically covered by the VRS Group Life Insurance Program upon employment. This plan is administered by the Virginia Retirement System (the System), along with pensions and other OPEB plans, for public employer groups in the Commonwealth of Virginia.

In addition to the Basic Group Life Insurance benefit, members are also eligible to elect additional coverage for themselves as well as a spouse or dependent children through the Optional Group Life Insurance Program. For members who elect the optional group life insurance coverage, the insurer bills employers directly for the premiums. Employers deduct these premiums from members' paychecks and pay the premiums to the insurer. Since this is a separate and fully insured program, it is not included as part of the Group Life Insurance Program OPEB.

The specific information for Group Life Insurance Program OPEB, including eligibility, coverage and benefits is set out below:

## 2. Provisions

## a. Eligible Employees

The Group Life Insurance Program was established July 1, 1960, for state employees, teachers and employees of political subdivisions that elect the program, including the following employers that do not participate in VRS for retirement:

- City of Richmond
- City of Portsmouth
- City of Roanoke
- City of Norfolk
- Roanoke City Schools Board

Basic group life insurance coverage is automatic upon employment. Coverage ends for employees who leave their position before retirement eligibility or who take a refund of their accumulated retirement member contributions and accrued interest.
b. Benefit Amounts

The benefits payable under the Group Life Insurance Program have several components.

1. Natural Death Benefit - The natural death benefit is equal to the employee's covered compensation rounded to the next highest thousand and then doubled.
2. Accidental Death Benefit - The accidental death benefit is double the natural death benefit.
3. Other Benefit Provisions - In addition to the basic natural and accidental death benefits, the program provides additional benefits provided under specific circumstances. These include:

- Accidental dismemberment benefit
- Safety belt benefit
- Repatriation benefit
- Felonious assault benefit
- Accelerated death benefit option


## c. Reduction in Benefit Amounts

The benefit amounts provided to members covered under the Group Life Insurance Program are subject to a reduction factor. The benefit amount reduces by $25 \%$ on January 1 following one calendar year of separation. The benefit amount reduces by an additional $25 \%$ on each subsequent January 1 until it reaches $25 \%$ of its original value.
d. Minimum Benefit Amount and Cost-of-Living Adjustment (COLA)

For covered members with at least 30 years of service credit, there is a minimum benefit payable under the Group Life Insurance Program. The minimum benefit was set at $\$ 8,000$ by statute in 2015 . This will be increased annually based on the VRS Plan 2 cost-of-living adjustment calculation. The minimum benefit adjusted for the COLA was $\$ 8,463$ as of June 30, 2020.

## 3. Contributions

The contribution requirements for the Group Life Insurance Program are governed by §51.1-506 and §51.1-508 of the Code of Virginia, as amended, but may be impacted as a result of funding provided to state agencies and school divisions by the Virginia General Assembly. The total rate for the Group Life Insurance Program was $1.31 \%$ of covered employee compensation. This was allocated into an employee and an employer component using a $60 / 40$ split. The employee component was $0.79 \%(1.31 \%$ X $60 \%$ ) and the employer component was $0.52 \%(1.31 \%$ X 40\%). Employers may elect to pay all or part of the employee contribution, however the employer must pay all of the employer contribution. Each employer's contractually required employer contribution rate for the year ended June 30,2020 , was $0.52 \%$ of covered employee compensation. This rate was based on an actuarially determined rate from an actuarial valuation as of June 30, 2017. The actuarially determined rate, when combined with employee contributions, was expected to finance the costs of benefits payable during the year, with an additional amount to finance any unfunded accrued liability. Contributions to the Group Life Insurance Program from the entity were $\$ 302,420$ and $\$ 271,457$ for the years ended June 30,2020 , and June 30,2019 , respectively.

## 4. GLI OPEB Liabilities, GLI OPEB Expense, and Deferred Outflows of Resources and Deferred Inflows of Resources Related to the Group Life Insurance Program OPEB

At June 30, 2020, the entities reported a liability of $\$ 4,480,351$ for its proportionate share of the Net GLI OPEB Liability. The Net GLI OPEB Liability was measured as of June 30, 2019, and the total GLI OPEB liability used to calculate the Net GLI OPEB Liability was determined by an actuarial valuation performed as of June 30,2018 , and rolled forward to the measurement date of June 30 , 2019. The covered employer's proportion of the Net GLI OPEB Liability was based on the covered employer's actuarially determined employer contributions to the Group Life Insurance Program for the year ended June 30, 2019, relative to the total of the actuarially determined employer contributions for all participating employers. At June 30, 2019, the participating employer's proportion was $0.27533 \%$ as compared to $0.27337 \%$ at June 30, 2018.

For the year ended June 30, 2020, the participating employer recognized GLI OPEB expense of $\$ 126,857$ Since there was a change in proportionate share between measurement dates, a portion of the GLI OPEB expense was related to deferred amounts from changes in proportion.

At June 30, 2020, the employer reported deferred outflows of resources and deferred inflows of resources related to the GLI OPEB from the following sources:

|  | Deferred Outflows <br> of Resources | Deferred Inflows <br> of Resources |  |
| :--- | ---: | ---: | ---: |
| Difference between actual and expected experience | $\$$ | 297,970 | $\$$ |
| Net difference between projected and actual earnings <br> on GLI OPEB program investments <br> Changes in assumptions <br> Changes in proportionate share <br> Employer contributions subsequent to the <br> measurement date <br> Total | 282,863 | 92,030 |  |

\$302,420 reported as deferred outflows of resources related to the GLI OPEB resulting from the employer's contributions subsequent to the measurement date will be recognized as a reduction of the Net GLI OPEB Liability in the Fiscal Year ending June 30, 2021. Other amounts reported as deferred outflows of resources and deferred inflows of resources related to the GLI OPEB will be recognized in the GLI OPEB expense in future reporting periods as follows:

| Year ended June 30, |  |
| :--- | ---: |
| FY 2021 | $\$ 39,173$ |
| FY 2022 | $\$ 39,176$ |
| FY 2023 | $\$ 78,154$ |
| FY 2024 | $\$ 113,727$ |
| FY 2025 | $\$ 104,013$ |
| Thereafter | $\$ 27,275$ |

## 5. Actuarial Assumptions

The total GLI OPEB liability was based on an actuarial valuation as of June 30, 2018, using the Entry Age Normal actuarial cost method and the following assumptions, applied to all periods included in the measurement and rolled forward to the measurement date of June 30, 2019.
Inflation 2.5\%

Salary increases, including inflation:
General state employees 3.5\%-5.35\%

Teachers 3.5\%-5.95\%
SPORS employees 3.5\%-4.75\%
VaLORS employees $3.5 \%-4.75 \%$
JRS employees 4.5\%
Locality - General employees 3.5\%-5.35\%
Locality - Hazardous Duty employees
$3.5 \%-4.75$ percent
$6.75 \%$, net of plan investment expenses, including inflation*

* Administrative expenses as a percent of the market value of assets for the last experience study were found to be approximately $0.06 \%$ of the market assets for all of the VRS plans. This would provide an assumed investment return rate for GASB purposes of slightly more than the assumed $6.75 \%$. However, since the difference was minimal, and a more conservative $6.75 \%$ investment return assumption provided a projected plan net position that exceeded the projected benefit payments, the long-term expected rate of return on investments was assumed to be $6.75 \%$ to simplify preparation of the OPEB liabilities.

For the following Mortality Rates, see "Notes to Financial Statements: Appendix"

- Mortality rates - General State Employees, page 98.
- Mortality rates - Teachers, page 98.
- Mortality rates - SPORS Employees, page 99.
- Mortality rates - VaLORS Employees, page 99.
- Mortality rates - JRS Employees, page 100.
- Mortality rates - Largest 10 Locality Employers - General Employees, page 100.
- Mortality rates - Non-Largest 10 Locality Employers - General Employees, page 101.
- Mortality rates - Largest 10 Locality Employers - Hazardous Duty Employees, page 101.
- Mortality rates - Non-Largest 10 Locality Employers - Hazardous Duty Employees, page 102.


## 6. Net GLI OPEB Liability

The net OPEB liability (NOL) for the State Employee Health Insurance Credit Program represents the program's total OPEB liability determined in accordance with GASB Statement No. 74, less the associated fiduciary net position. As of June 30, 2019, NOL amounts for the VRS State Employee Health Insurance Credit Program is as follows (amounts expressed in thousands):

|  | Group Life Insurance <br> OPEB Program |  |
| :--- | :---: | :---: |
| Total GLI OPEB Liability | $\$$ | $3,390,238$ |
| Plan Fiduciary Net Position |  | $1,762,972$ |
| Employers' Net GLI OPEB Liability (Asset) | $\$$ | $1,627,266$ |
| Plan Fiduciary Net Position as a Percentage |  | $52.00 \%$ |

of the Total GLI OPEB Liability

The total GLI OPEB liability is calculated by the System's actuary, and each plan's fiduciary net position is reported in the System's financial statements. The net GLI OPEB liability is disclosed in accordance with the requirements of GASB Statement No. 74 in the System's notes to the financial statements and required supplementary information.

## 7. Long-Term Expected Rate of Return

The long-term expected rate of return on the System's investments was determined using a log-normal distribution analysis in which best-estimate ranges of expected future real rates of return (expected returns, net of System's investment expense and inflation) are developed for each major asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return by the target asset allocation percentage and by adding expected inflation. The target asset allocation and best estimate of arithmetic real rates of return for each major asset class are summarized in the following table:

| Asset Class (Strategy) | Target Allocation | Arithmetic Long-Term Expected Rate of Return | Weighted Average Long-Term Expected Rate of Return |
| :---: | :---: | :---: | :---: |
| Public Equity | 34.00\% | 5.61\% | 1.91\% |
| Fixed Income | 15.00\% | 0.88\% | 0.13\% |
| Credit Strategies | 14.00\% | 5.13\% | 0.72\% |
| Real Assets | 14.00\% | 5.27\% | 0.74\% |
| Private Equity | 14.00\% | 8.77\% | 1.23\% |
| MAPS - Multi-Asset Public Strategies | 6.00\% | 3.52\% | 0.21\% |
| PIP -Private Investment Partnership | 3.00\% | 6.29\% | 0.19\% |
|  | 100.00\% |  | 5.13\% |
|  |  | Inflation | 2.50\% |
|  | *Expected arithmetic nominal return |  | 7.63\% |


#### Abstract

* The above allocation provides a one-year return of 7.63\%. However, one-year returns do not take into account the volatility present in each of the asset classes. In setting the long-term expected return for the system, stochastic projections are employed to model future returns under various economic conditions. The results provide a range of returns over various time periods that ultimately provide a median return of $7.11 \%$, including expected inflation of $2.50 \%$. The VRS Board elected a long-term rate of $6.75 \%$ which is roughly at the 40th percentile of expected long-term results of the VRS fund asset allocation.


## 8. Discount Rate

The discount rate used to measure the total GLI OPEB liability was $6.75 \%$. The projection of cash flows used to determine the discount rate assumed that member contributions will be made per the VRS guidance and the employer contributions will be made in accordance with the VRS funding policy at rates equal to the difference between actuarially determined contribution rates adopted by the VRS Board of Trustees and the member rate. Through the fiscal year ending June 30, 2019, the rate contributed by the entity for the GLI OPEB will be subject to the portion of the VRS Board-certified rates that are funded by the Virginia General Assembly which was $100 \%$ of the actuarially determined contribution rate. From July 1, 2019 on, employers are assumed to continue to contribute $100 \%$ of the actuarially determined contribution rates. Based on those assumptions, the GLI OPEB's fiduciary net position was projected to be available to make all projected future benefit payments of eligible employees. Therefore, the long-term expected rate of return was applied to all periods of projected benefit payments to determine the total GLI OPEB liability.

## 9. Sensitivity of the Authority's Proportionate Share of the State Employee HIC Net OPEB Liability to Changes in the Discount Rate

The following presents the employer's proportionate share of the net GLI OPEB liability using the discount rate of $6.75 \%$, as well as what the employer's proportionate share of the net GLI OPEB liability would be if it were calculated using a discount rate that is one percentage point lower ( $5.75 \%$ ) or one percentage point higher ( $7.75 \%$ ) than the current rate:

|  | $\begin{gathered} \text { 1.00\% Decrease } \\ (5.75 \%) \\ \hline \end{gathered}$ |  | Current Discount Rate(6.75\%) |  | $\begin{gathered} 1.00 \% \text { Increase } \\ (7.75 \%) \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The Authority's proportionate share of the Group Life Insurance Program Net OPEB Liability | \$ | 5,885,942 | \$ | 4,480,351 |  | 3,340,457 |

## 10. Group Life Insurance Program Fiduciary Net Position

Detailed information about the Group Life Insurance Program's Fiduciary Net Position is available in the separately issued VRS 2019 Comprehensive Annual Financial Report (CAFR). A copy of the 2019 VRS CAFR may be downloaded from the VRS website at varetire. org/pdf/publications/2019annual-report.pdf, or by writing to the System's Chief Financial Officer at P.O. Box 2500, Richmond, VA 23218-2500

## 11. Payables to the Group Life Insurance OPEB Plan

At June 30, 2020, the Authority had accrued group life insurance contributions payable to the OPEB plan of $\$ 45,274$. The payable is based on OPEB contributions earned by Authority employees through June 30, 2020, but not yet paid to the plan.

## FINANCIAL STATEMENTS

Notes to Financial Statements - As of June 30, 2020

## D. VRS Disability Insurance Program

General Information about the VRS Disability Insurance Program

## 1. Plan Description

All full-time and part-time permanent salaried state employees who are covered under the Virginia Retirement System (VRS), the State Police Officers' Retirement System (SPORS), or the Virginia Law Officers' Retirement System (VaLORS) hired on or after January 1, 1999, are automatically covered by the Disability Insurance Program (VSDP) upon employment. The Disability Insurance Program also covers state employees hired before January 1, 1999, who elected to transfer to VSDP rather than retain their eligibility to be considered for disability retirement. This plan is administered by the Virginia Retirement System (the System), along with pensions and other OPEB plans, for public employer groups in the Commonwealth of Virginia.

The specific information for Disability Insurance Program OPEB, including eligibility, coverage and benefits is set out below:

## 2. Provisions

a. Eligible Employees

The Virginia Sickness and Disability Program (VSDP), also known as the Disability Insurance Trust Fund was established January 1, 1999, to provide short-term and long-term disability benefits for non-work-related and work-related disabilities.

Eligible employees are enrolled automatically upon employment. They include:

- Full-time and part-time permanent salaried state employees covered under VRS, SPORS and VaLORS (members new to VaLORS following its creation on October 1, 1999, have been enrolled since the inception of VSDP).
- State employees hired before January 1,1999 , who elected to transfer to VSDP rather than retain their eligibility to be considered for VRS disability retirement.
- Public college and university faculty members who elect the VRS defined benefit plan. They may participate in VSDP or their institution's disability program, if offered. If the institution does not offer the program or the faculty member does not make an election, he or she is enrolled in VSDP.


## b. Benefit Amounts

The Virginia Sickness and Disability Program (VSDP) provides the following benefits for eligible employees:

- Short-Term Disability - The program provides a short-term disability benefit beginning after a seven-calendar-day waiting period from the first day of disability. The benefit provides income replacement beginning at $100 \%$ of the employee's pre-disability income, reducing to $80 \%$ and then $60 \%$ based on the period of the disability and the length of service of the employee. Short-term disability benefits are paid by the employer.
- Long-Term Disability (LTD) - The program provides a long-term disability benefit beginning after 125 workdays of short-term disability and continuing until the employee reaches his or her normal retirement age. The benefit provides income replacement of $60 \%$ of the employee's pre-disability income. If an employee becomes disabled within five years of his or her normal retirement age, the employee will receive up to five years of VSDP benefits, provided he or she remains medically eligible. Long-term disability benefits are paid for by the Virginia Disability Insurance Program (VSDP) OPEB Plan.
- Income Replacement Adjustment - The program provides for an income replacement adjustment to 80\% for catastrophic conditions.
- VSDP Long-Term Care Plan - The program also includes a self-funded long-term care plan that assists with the cost of covered long-term care services.


## c. Disability Insurance Program (VSDP) Plan Notes:

- Employees hired or rehired on or after July 1, 2009, must satisfy eligibility periods before becoming eligible for non-work-related short-term disability benefits and certain income-replacement levels.
- A state employee who is approved for VSDP benefits on or after the date that is five years prior to his or her normal retirement date is eligible for up five years of VSDP benefits.
- Employees on work-related short-term disability receiving only a workers' compensation payment may be eligible to purchase service credit for this period if retirement contributions are not being withheld from the workers' compensation payment. The rate will be based on $5.00 \%$ of the employee's compensation.


## d. Cost-of-Living Adjustment (COLA)

1. During periods an employee receives long-term disability benefits, the LTD benefit may be increased annually by an amount recommended by the actuary and approved by the Board.

- Plan 1 employees vested as of $1 / 1 / 2013$ - 100\% of the VRS Plan 1 COLA (The first $3 \%$ increase in the Consumer Price Index for all Urban Consumers (CPI-U) and half of any additional increase (up to 4\%) up to a maximum COLA of 5\%).
- Plan 1 employee non-vested as of $1 / 1 / 2013$, Plan 2 and Hybrid Plan employees $-100 \%$ of the VRS Plan 2 and Hybrid COLA (The first 2\% increase in the Consumer Price Index for all Urban Consumers (CPI-U) and half of any additional increase (up to 2\%) up to a maximum COLA of $3 \%$ ).

2. For participating full-time employees taking service retirement, the creditable compen-sation may be increased annually by an amount recommended by the actuary and ap-proved by the Board, from the date of the commencement of the disability to the date of retirement.

- $100 \%$ of the increase in the pay over the previous plan year for continuing VSDP members in the State, SPORS and VaLORS Plans, with a maximum COLA of $4.00 \%$

3. For participating full-time employees receiving supplemental (work-related) disability benefits, the creditable compensation may be increased annually by an amount recom-mended by the actuary and approved by the Board, from the date of the commencement of the disability to the date of retirement.

- $100 \%$ of the increase in the pay over the previous plan year for continuing VSDP members in the State, SPORS and VaLORS Plans, with a maximum COLA of $4.00 \%$.


## 3. Contributions

The contribution requirements for the Disability Insurance Program (VSDP) are governed by §51.1-1140 of the Code of Virginia, as amended, but may be impacted as a result of funding provided to state agencies by the Virginia General Assembly. Each employer's contractually required employer contribution rate for the Disability Insurance Program (VSDP) for the year ended June 30, 2020, was $0.62 \%$ of covered employee compensation. This rate was based on an actuarially determined rate from an actuarial valuation as of June 30,2017 . The actuarially determined rate was expected to finance the costs of benefits payable during the year, with an adjustment to amortize the accrued OPEB assets. Contributions to the Disability Insurance Program (VSDP) from the entity were $\$ 360,058$ and $\$ 322,829$ for the years ended June 30, 2020, and June 30, 2019, respectively.

## 4. Disability Insurance Program (VSDP) OPEB Liabilities (Assets), VSDP OPEB Expense, and Deferred Outflows of Resources and Deferred Inflows of Resources Related to the VSDP OPEB

At June 30, 2020, the entity reported an asset of $\$ 2,523,739$ for its proportionate share of the Net VSDP OPEB Asset. The Net VSDP OPEB Asset was measured as of June 30, 2019 and the total VSDP OPEB liability used to calculate the Net VSDP OPEB Asset was determined by an actuarial valuation as of June 30, 2018, and rolled forward to the measurement date of June 30, 2019. The Authority's proportion of the Net VSDP OPEB Asset was based on the agency's actuarially determined employer contributions to the VSDP OPEB plan for the year ended June 30,2019 , relative to the total of the actuarially determined employer contributions for all participating employers. At June 30, 2019, the Authority's proportion was $1.28634 \%$ as compared to $1.21104 \%$ at June 30, 2018.

For the year ended June 30, 2020, the Authority recognized VSDP OPEB expense of $\$ 169,493$. Since there was a change in proportionate share between measurement dates, a portion of the VSDP OPEB expense was related to deferred amounts from changes in proportion.

At June 30, 2020, the Authority reported deferred outflows of resources and deferred inflows of resources related to the VSDP OPEB from the following sources:

|  | Deferred Outflows of Resources |  | Deferred Inflows of Resources |  |
| :---: | :---: | :---: | :---: | :---: |
| Difference between actual and expected experience | \$ | 323,127 | \$ | 101,592 |
| Net difference between projected and actual earnings on VSDP OPEB plan investments |  | - |  | 97,460 |
| Changes in assumptions |  | 45,805 |  | 143,733 |
| Changes in proportionate share |  | 4,205 |  | 207,727 |
| Employer contributions subsequent to the measurement date |  | 360,058 |  | - |
| Total | \$ | 733,195 | \$ | 550,512 |

\$360,058 reported as deferred outflows of resources related to the VSDP OPEB resulting from the Authority's contributions subsequent to the measurement date will be recognized as an adjustment of the Net VSDP OPEB Asset in the Fiscal Year ending June 30, 2021. Other amounts reported as deferred outflows of resources and deferred inflows of resources related to the VSDP OPEB will be recognized in VSDP OPEB expense in future reporting periods as follows:

| Year ended June 30, <br> FY 2021 |  |
| :---: | :---: |
| FY 2022 | $\$(73,592)$ |
| FY 2023 | $\$(73,574)$ |
| FY 2024 | $\$(21,779)$ |
| FY 2025 | $\$(17,894)$ |
| Thereafter | $\$(13,443)$ |
|  | $\$ 22,907$ |

## 5. Actuarial Assumptions

The total VSDP OPEB liability was based on an actuarial valuation as of June 30, 2018, using the Entry Age Normal actuarial cost method and the following assumptions, applied to all periods included in the measurement and rolled forward to the measurement date of June 30, 2019.
Inflation 2.5\%

Salary increases, including Inflation:

| General state employees | $3.5 \%-5.35 \%$ |
| :---: | :--- |
| SPORS employees | $3.5 \%-4.75 \%$ |
| VaLORS employees | $3.5 \%-4.75 \%$ |
|  |  |
| Investment rate of return | $6.75 \%$, net of OPEB plan investment expenses, including inflation* |

* Administrative expenses as a percent of the market value of assets for the last experience study were found to be approximately 0.06\% of the market assets for all of the VRS plans. This would provide an assumed investment return rate for GASB purposes of slightly more than the assumed $6.75 \%$. However, since the difference was minimal, and a more conservative $6.75 \%$ investment return assumption provided a projected plan net position that exceeded the projected benefit payments, the long-term expected rate of return on investments was assumed to be $6.75 \%$ to simplify preparation of OPEB liabilities.

For the following Mortality Rates, see "Notes to Financial Statements: Appendix"

- Mortality rates - General State Employees, page 98.
- Mortality rates - SPORS Employees, page 99.
- Mortality rates - VaLORS Employees, page 99.


## 6. Net VSDP OPEB Liability (Asset)

The net OPEB asset (NOA) for the Disability Insurance Program (VSDP) represents the program's total OPEB liability determined in accordance with GASB Statement No. 74, less the associated fiduciary net position. As of the Measurement Date of June 30, 2019, NOA amounts for the Disability Insurance Program (VSDP) are as follows (amounts expressed in thousands):

|  | Disability Insurance Program |  |
| :---: | :---: | :---: |
| Total VSDP OPEB Liability | \$ | 292,046 |
| Plan Fiduciary Net Position |  | 488,241 |
| Employers' Net OPEB Liability (Asset) | \$ | $(196,195)$ |
| Plan Fiduciary Net Position as a Percentage of the Total VSDP OPEB Liability |  | 167.18\% |

The total VSDP OPEB liability is calculated by the System's actuary, and each plan's fiduciary net position is reported in the System's financial statements. The net OPEB asset is disclosed in accordance with the requirements of GASB Statement No. 74 in the System's notes to the financial statements and required supplementary information.

## 7. Long-Term Expected Rate of Return

The long-term expected rate of return on System investments was determined using a log-normal distribution analysis in which best-estimate ranges of expected future real rates of return (expected returns, net of VRS System investment expense and inflation) are developed for each major asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return by the target asset allocation percentage and by adding expected inflation. The target asset allocation and best estimate of arithmetic real rates of return for each major asset class are summarized in the following table:

| Asset Class (Strategy) | Target Allocation | Arithmetic Long-Term Expected Rate of Return | Weighted Average Long-Term Expected Rate of Return |
| :---: | :---: | :---: | :---: |
| Public Equity | 34.00\% | 5.61\% | 1.91\% |
| Fixed Income | 15.00\% | 0.88\% | 0.13\% |
| Credit Strategies | 14.00\% | 5.13\% | 0.72\% |
| Real Assets | 14.00\% | 5.27\% | 0.74\% |
| Private Equity | 14.00\% | 8.77\% | 1.23\% |
| MAPS - Multi-Asset Public Strategies | 6.00\% | 3.52\% | 0.21\% |
| PIP - Private Investment Partnership | 3.00\% | 6.29\% | 0.19\% |
|  | 100.00\% |  | 5.13\% |
|  |  | Inflation | 2.50\% |
|  | *Expected arithmetic nominal return |  | 7.63\% |

* The above allocation provides a one-year return of 7.63\%. However, one-year returns do not take into account the volatility present in each of the asset classes. In setting the long-term expected return for the system, stochastic projections are employed to model future returns under various economic conditions. The results provide a range of returns over various time periods that ultimately provide a median return of $7.11 \%$, including expected inflation of $2.50 \%$. The VRS Board elected a long-term rate of $6.75 \%$ which is roughly at the 40th percentile of expected long-term results of the VRS fund asset allocation.


## 7. Discount Rate

The discount rate used to measure the total VSDP OPEB liability was $6.75 \%$. The projection of cash flows used to determine the discount rate assumed that employer contributions will be made per the VRS Statutes and that they will be made in accordance with the VRS funding policy and at rates equal to the actuarially determined contribution rates adopted by the VRS Board of Trustees. Through the fiscal year ending June 30, 2019, the rate contributed by participating employers to the VSDP OPEB Program will be subject to the portion of the VRS Board-certified rates that are funded by the Virginia General Assembly which was $100 \%$ of the actuarially determined contribution rate. From July 1, 2019 on, participating employers are assumed to continue to contribute 100\% of the actuarially determined contribution rates. Based on those assumptions, the VSDP OPEB Program's fiduciary net position was projected to be available to make all projected future benefit payments of current active and inactive employees. Therefore the long-term expected rate of return was applied to all periods of projected benefit payments to determine the total VSDP OPEB liability.

## 8. Sensitivity of the Authority's Proportionate Share of the Net VSDP OPEB Asset to Changes in the Discount Rate

The following presents the Authority's proportionate share of the net VSDP OPEB asset using the discount rate of $6.75 \%$, as well as what the Authority's proportionate share of the net VSDP OPEB asset would be if it were calculated using a discount rate that is one percentage point lower ( $5.75 \%$ ) or one percentage point higher ( $7.75 \%$ ) than the current rate:

|  | 1.00\% Decrease (5.75\%) |  | Current Discount Rate (6.75\%) |  | 1.00\% Increase (7.75\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The Authority's proportionate share of the total VSDP Net OPEB Asset | \$ | $(2,291,534)$ | \$ | $(2,523,739)$ | \$ | $(2,729,473)$ |

## 9. VSDP OPEB Fiduciary Net Position

Detailed information about the Disability Insurance Program (VSDP) Fiduciary Net Position is available in the separately issued VRS 2019 Comprehensive Annual Financial Report (CAFR). A copy of the 2019 VRS CAFR may be downloaded from the VRS website at varetire.org/pdf/ publications/2019-annual-report.pdf, or by writing to the System’s Chief Financial Officer at P.O. Box 2500, Richmond, VA 23218-2500.

## 9. Payables to the VSDP OPEB Plan

At June 30, 2020, the Authority had accrued VSDP contributions payable to the OPEB plan of $\$ 21,140$. The payable is based on OPEB contributions earned by Authority employees through June 30, 2020, but not yet paid to the plan.

## FINANCIAL STATEMENTS

Notes to Financial Statements - As of June 30, 2020

## E. Line of Duty Act Program

General Information about about the Line of Duty Act Program.

## 1. Plan Description

All paid employees and volunteers in hazardous duty positions in Virginia localities and hazardous duty employees who are covered under the Virginia Retirement System (VRS), the State Police Officers' Retirement System (SPORS), or the Virginia Law Officers' Retirement System (VaLORS) are automatically covered by the Line of Duty Act Program (LODA). As required by statute, the Virginia Retirement System (the System) is responsible for managing the assets of the program. Participating employers made contributions to the program beginning in FY 2012. The employer contributions are determined by the System's actuary using anticipated program costs and the number of covered individuals associated with all participating employers.

The specific information for Disability Insurance Program OPEB, including eligibility, coverage and benefits is set out below:

## 2. Provisions

a. Eligible Employees

The eligible employees of the Line of Duty Act Program (LODA) are paid employees and volunteers in hazardous duty positions in Virginia localities and hazardous duty employees who are covered under the Virginia Retirement System (VRS), the State Police Officers' Retirement System (SPORS), or the Virginia Law Officers' Retirement System (VaLORS).
b. Benefit Amounts

The Line of Duty Act Program (LODA) provides death and health insurance benefits for eligible individuals:

1. Death - The Line of Duty Act program death benefit is a one-time payment made to the beneficiary or beneficiaries of a covered individual. Amounts vary as follows:

- $\$ 100,000$ when a death occurs as the direct or proximate result of performing duty as of January 1,2006 , or after.
- $\$ 25,000$ when the cause of death is attributed to one of the applicable presumptions and occurred earlier than five years after the retirement date.
- An additional $\$ 20,000$ benefit is payable when certain members of the National Guard and U.S. military reserves are killed in action in any armed conflict on or after October 7, 2001.

2. Health Insurance - The Line of Duty Act program provides health insurance benefits.

- Prior to July $\mathbf{1 , 2 0 1 7}$, these benefits were managed through the various employer plans and maintained the benefits that existed prior to the employee's death or disability. These premiums were reimbursed to the employer by the LODA program.
- Beginning July 1, 2017, the health insurance benefits are managed through the Virginia Department of Human Resource Management (DHRM). The health benefits are modeled after the State Employee Health Benefits Program plans and provide consistent, premium-free continued health plan coverage for LODA-eligible disabled individuals, survivors and family members. Individuals receiving the health insurance benefits must continue to meet eligibility requirements as defined by the Line of Duty Act.


## 3. Contributions

The contribution requirements for the Line of Duty Act Program (LODA) are governed by $\S 9.1-400.1$ of the Code of Virginia, as amended, but may be impacted as a result of funding provided to state agencies by the Virginia General Assembly. Each employer's contractually required employer contribution rate for the Line of Duty Act Program (LODA) for the year ended June 30, 2020 was $\$ 705.77$ per covered full-time-equivalent employee. This rate was based on an actuarially determined rate from an actuarial valuation as of June 30, 2017, and represents the pay-as-you-go funding rate and not the full actuarial cost of the benefits under the program. The actuarially determined pay-as-you-go rate was expected to finance the costs and related expenses of benefits payable during the year. Contributions to the Line of Duty Act Program (LODA) from the entity were $\$ 69,871$ and $\$ 73,400$ for the years ended June 30, 2020, and June 30, 2019, respectively.
4. Line of Duty Act Program (LODA) OPEB Liabilities, LODA OPEB Expense, and Deferred Outflows of Resources and Deferred Inflows of Resources Related to the LODA OPEB
At June 30, 2020, the entity reported a liability of $\$ 1,962,202$ for its proportionate share of the Net LODA OPEB Liability. The Net LODA OPEB Liability was measured as of June 30, 2019, and the total LODA OPEB liability used to calculate the Net LODA OPEB Liability was determined by an actuarial valuation as of June 30, 2018, and rolled forward to the measurement date of June 30, 2019. The entity's proportion of the Net LODA OPEB Liability was based on the entity's actuarially determined pay-as-you-go employer contributions to the LODA OPEB plan for the year ended June 30, 2019, relative to the total of the actuarially determined pay-as-you-go employer contributions for all participating employers. At June 30, 2019, the entity's proportion was $0.54690 \%$ as compared to $0.54331 \%$ at June 30, 2018.
continued on next page

For the year ended June 30, 2020, the entity recognized LODA OPEB expense of $\$ 138,194$. Since there was a change in proportionate share between measurement dates, a portion of the LODA OPEB expense was related to deferred amounts from changes in proportion.

At June 30, 2020, the Authority reported deferred outflows of resources and deferred inflows of resources related to the LODA OPEB from the following sources:

|  | Deferred Outflows of Resources |  | Deferred Inflows of Resources |  |
| :---: | :---: | :---: | :---: | :---: |
| Difference between actual and expected experience | \$ | 285,204 | \$ | (1) |
| Net difference between projected and actual earnings on State LODA OPEB plan investments |  | - |  | 3,885 |
| Changes in assumptions |  | 92,068 |  | 170,100 |
| Changes in proportions |  | 71,214 |  | 209,634 |
| Employer contributions subsequent to the measurement date |  | 69,871 |  | - |
| Total | \$ | 518,357 | \$ | 383,618 |

$\$ 69,871$ reported as deferred outflows of resources related to the LODA OPEB resulting from the entity's contributions subsequent to the measurement date will be recognized as a reduction of the Net LODA OPEB Liability in the Fiscal Year ending June 30, 2021. Other amounts reported as deferred outflows of resources and deferred inflows of resources related to the LODA OPEB will be recognized in LODA OPEB expense in future reporting periods as follows:

| Year ended June 30 |  |
| :--- | :---: |
| FY 2021 | $\$ 1,167$ |
| FY 2022 | $\$ 1,174$ |
| FY 2023 | $\$ 1,775$ |
| FY 2024 | $\$ 2,415$ |
| FY 2025 | $\$ 2,604$ |
| Thereafter | $\$ 55,733$ |

## 5. Actuarial Assumptions

The total LODA OPEB liability was based on an actuarial valuation as of June 30, 2018, using the Entry Age Normal actuarial cost method and the following assumptions, applied to all periods included in the measurement and rolled forward to the measurement date of June 30, 2019.

Inflation 2.50\%

Salary increases, including Inflation -
General state employees N/A

SPORS employees N/A
VaLORS employees N/A
Locality employees N/A
Medical cost trend rates assumption -
Under age $65 \quad 7.25 \%-4.75 \%$
Ages 65 and older $\quad 5.50 \%-4.75 \%$
Year of ultimate trend rate

Post-65
Pre-65
Fiscal year ended 2023
Fiscal year ended 2028
Investment rate of return
$3.50 \%$, including inflation*

* Administrative expenses as a percent of the market value of assets for the last experience study were found to be approximately $0.06 \%$ of the market assets for all of the VRS plans. This would provide an assumed investment return rate for GASB purposes of slightly more than the assumed $3.50 \%$. However, since the difference was minimal, a more conservative $3.50 \%$ investment return assumption has been used. Since LODA is funded on a current-disbursement basis, the assumed annual rate of return of $3.50 \%$ was used since it approximates the risk-free rate of return.
continued on next page


## For the following Mortality Rates, see "Notes to Financial Statements: Appendix"

- Mortality rates - General State Employees, page 98.
- Mortality rates - SPORS Employees, page 99.
- Mortality rates - VaLORS Employees, page 99.
- Mortality rates - Largest 10 Locality Employers with Public Safety Employees, page 102.
- Mortality rates - Non-Largest 10 Locality Employers with Public Safety Employees, page 103.


## 6. Net LODA OPEB Liability

The net OPEB liability (NOL) for the Line of Duty Act Program (LODA) represents the program's total OPEB liability determined in accordance with GASB Statement No. 74, less the associated fiduciary net position. As of the Measurement Date of June 30, 2019, NOL amounts for the Line of Duty Act Program (LODA) are as follows (amounts expressed in thousands):

|  | Line of Duty Act <br> Program |  |
| :--- | :--- | ---: |
| Total LODA OPEB Liability | $\$$ | 361,626 |
| Plan Fiduciary Net Position |  | 2,839 |
| Employees' Net OPEB Liability (Asset) |  | 358,787 |
| Plan Fiduciary Net Position as a Percentage <br> of the Total LODA OPEB Liability |  |  |

The total LODA OPEB liability is calculated by the System's actuary, and each plan's fiduciary net position is reported in the System's financial statements. The net OPEB liability is disclosed in accordance with the requirements of GASB Statement No. 74 in the System's notes to the financial statements and required supplementary information.

## 7. Long-Term Expected Rate of Return

The long-term expected rate of return on LODA OPEB Program's investments was set at $3.50 \%$ for this valuation. Since LODA is funded on a current-disbursement basis, it is not able to use the VRS Pooled Investments $6.75 \%$ assumption. Instead, the assumed annual rate of return of $3.50 \%$ was used since it approximates the risk-free rate of return. This Single Equivalent Interest Rate (SEIR) is the applicable municipal bond index rate based on the Bond Buyer General Obligation 20-year Municipal Bond Index as of the measurement date of June 30, 2019.

## 8. Discount Rate

The discount rate used to measure the total LODA OPEB liability was $3.50 \%$. The projection of cash flows used to determine the discount rate assumed that employer contributions will be made per the VRS Statutes and that they will be made in accordance with the VRS funding policy and at rates equal to the actuarially determined contribution rates adopted by the VRS Board of Trustees. Through the fiscal year ending June 30, 2019, the rate contributed by participating employers to the LODA OPEB Program will be subject to the portion of the VRS Board-certified rates that are funded by the Virginia General Assembly.

## 9. Sensitivity of the Covered Employer's Proportionate Share of the Net LODA OPEB Liability to Changes in the Discount Rate

The following presents the covered employer's proportionate share of the net LODA OPEB liability using the discount rate of 3.50\%, as well as what the covered employer's proportionate share of the net LODA OPEB liability would be if it were calculated using a discount rate that is one percentage point lower ( $2.50 \%$ ) or one percentage point higher $(4.50 \%)$ than the current rate:

|  | 1.00\% Decrease (2.50\%) |  | Current Discount Rate (3.50\%) |  | 1.00\% Increase (4.50\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Covered employer's proportionate share of the total LODA Net OPEB Liability | \$ | 2,276,294 | \$ | 1,962,202 | \$ | 1,713,775 |

## 10. Sensitivity of the Covered Employer's Proportionate Share of the Net LODA OPEB Liability to Changes in the Health Care Trend Rate

Because the Line of Duty Act Program (LODA) contains a provisions for the payment of health insurance premiums, the liabilities are also impacted by the health care trend rates. The following presents the covered employer's proportionate share of the net LODA OPEB liability using health care trend rate of $7.75 \%$ decreasing to $4.75 \%$, as well as what the covered employer's proportionate share of the net LODA OPEB liability would be if it were calculated using a health care trend rate that is one percentage point lower ( $6.75 \%$ decreasing to $3.75 \%$ ) or one percentage point higher ( $8.75 \%$ decreasing to $5.75 \%$ ) than the current rate:

|  | 1.00\% Decrease(6.75\% decreasingto 3.75\%) |  | Health Care Trend Rates (7.75\% decreasing to 4.75\%) |  | 1.00\% Increase(8.75\% decreasingto $5.75 \%$ ) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Covered employer's proportionate share of the total LODA Net OPEB Liability | \$ | 1,659,022 | \$ | 1,962,202 | \$ | 2,344,543 |

## 11. LODA OPEB Plan Fiduciary Net Position

Detailed information about the Line of Duty Act Program (LODA) Fiduciary Net Position is available in the separately issued VRS 2019 Comprehensive Annual Financial Report (CAFR). A copy of the 2019 VRS CAFR may be downloaded from the VRS website at varetire. org/pdf/ publications/2019-annual-report.pdf, or by writing to the System's Chief Financial Officer at P.O. Box 2500, Richmond, VA 23218-2500.

## 11. RISK MANAGEMENT

The Authority is exposed to various risks of loss related to torts; theft or, damage to, and destruction of assets; errors and omissions; nonperformance of duty; injuries to employees; and natural disasters. The Authority participates in insurance plans maintained by the Commonwealth. The Commonwealth employee health care and workers' compensation plans are administered by the Department of Human Resource Management and the risk management insurance plans are administered by the Department of Treasury, Division of Risk Management. Risk management insurance includes property, general liability, medical malpractice, faithful performance of duty bond, automobile, and air and watercraft plans. The Authority pays premiums to each of these Departments for its insurance coverage. Information relating to the Commonwealth's insurance plans is available at the statewide level in the Commonwealth of Virginia's CAFR.

## 12. CONTINGENT LIABILITIES

## A. Legal Proceedings

At any given time, the Authority may be a named party in legal proceedings. Normally these are worker compensation or human resources matters and administrative appeals. These matters are not considered to be significant legal proceedings. However, it is not possible to estimate the ultimate outcome or liability, if any, on the Authority. It is believed that any ultimate liability resulting from any legal proceedings known at this time will not have a material adverse effect on the financial condition of the Authority.

## B. Bailment Inventory

The Authority houses and controls bailment inventory in the warehouse and is, therefore, responsible for the exercise of reasonable care to preserve the inventory until it is purchased by the Authority or returned to the supplier. The Authority uses the bailment system for payment of merchandise for resale. The Authority initiates payments to the vendors based on shipments from the Authority's warehouse to the retail stores, rather than receipt of invoice from the vendor. At June 30, 2020, the bailment inventory was valued at $\$ 62,042,742$.

## 13. SUBSEQUENT EVENTS

The Authority has a line of credit for with the Treasurer of Virginia. Repayment is made from revenue collections pursuant to Title 4.1, Chapter 1 of the Code of Virginia. The line of credit increased to $\$ 80,000,000$ on September 21, 2020, due to multiple large projects and the need to have cash available for operating expenses to prevent negative cashflow.

FINANCIAL STATEMENTS
Notes to Financial Statements: Appendix - As of June 30, 2020

## - MORTALITY RATES - GENERAL STATE EMPLOYEES

## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males set back one year, $85 \%$ of rates; females set back one year.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with Scale BB to 2020; males set forward one year; females set back one year with $1.5 \%$ increase compounded from ages 70 to 85 .

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with scale BB to 2020; males 115\% of rates; females 130\% of rates

The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate for GLI, HIC and VSDP, which was based on VRS Board action effective as of July 1, 2019. Changes to the actuarial assumptions as a result of the experience study and VRS Board action are as follows:

Mortality Rates (Pre-retirement, postretirement healthy, and disabled

Retirement Rates
Withdrawal Rates

Disability Rates Adjusted rates to better match experience
Salary Scale
Line of Duty Disability
Updated to a more current mortality table - RP-2014 projected to 2020

Discount Rate (GLI, HIC, VSDP Only - LODA
Lowered rates at older ages and changed final retirement from 70 to 75
Adjusted rates to better fit experience at each year age and service through nine years of service

No change
Increased rate from $14 \%$ to $25 \%$
Decreased rate from 7.00\% to 6.75\%
No Change)

## - MORTALITY RATES - TEACHER EMPLOYEES

## Pre-Retirement:

RP-2014 White Collar Employee Rates to age 80, White Collar Healthy Annuitant Rates at ages 81 and older projected with scale BB to 2020.

## Post-Retirement:

White Collar Employee Rates to age 49, White Collar Health Annuitant Rates at ages 50 and older projected with scale BB to 2020; males $1 \%$ increase compounded from ages 70 to 90 ; females set back three years with $1.5 \%$ increase compounded from ages 65 to 70 and 2.0\% increase compounded from ages 75 to 90.

## Post-Disablement:

RP-2014 Disability Mortality Rates projected with Scale BB to 2020; 115\% of rates for males and females.

The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1, 2019. Changes to the actuarial assumptions as a result of the experience study and applicable VRS Board action are as follows:

Mortality Rates (Pre-retirement, postretirement healthy, and disabled

Retirement Rates
Withdrawal Rates

Disability Rates
Salary Scale
Discount Rate
Update to a more current mortality table - RP- 2014 projected to 2020

Lowered rates at older ages and changed final retirement from 70 to 75
Adjusted rates to better fit experience at each year age and service through nine years of service

Adjusted rates to better match experience
No change
Decreased rate from 7.00\% to 6.75\%

## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males 90\% of rates; females set forward one year.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with Scale BB to 2020; males set forward one year with $1.0 \%$ increase compounded from ages 70 to 90 ; females set forward three years.

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with scale BB to 2020; males set forward two years; unisex using 100\% male.

The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate for GLI, HIC and VSDP, which was based on VRS Board action effective as of July 1,2019 . Changes to the actuarial assumptions as a result of the experience study and applicable VRS Board action are as follows:

Mortality Rates (Pre-retirement, postretirement healthy, and disabled

Retirement Rates
Withdrawal Rates
Disability Rates
Salary Scale
Line of Duty Disability
Discount Rate (GLI, HIC, VSDP Only - LODA
No Change)

Update to a more current mortality table - RP- 2014 projected to 2020 and reduced margin for future improvement in accordance with experience
Increased age 50 rates and lowered rates at older ages
Adjusted rates to better fit experience
Adjusted rates to better match experience
No change
Increased rate from 60\% to 85\%
Decreased rate from $7.00 \%$ to $6.75 \%$

- MORTALITY RATES - VaLORS EMPLOYEES


## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males 90\% of rates; females set forward one year.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with Scale BB to 2020; males set forward one year with $1.0 \%$ increase compounded from ages 70 to 90 ; females set forward three years.

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with scale BB to 2020; males set forward two years; unisex using 100\% male.
The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate for GLI, HIC and VSDP, which was based on VRS Board action effective as of July 1, 2019. Changes to the actuarial assumptions as a result of the experience study and applicable VRS Board action are as follows:

Mortality Rates (Pre-retirement, postretirement healthy, and disabled

Retirement Rates
Withdrawal Rates

Disability Rates
Salary Scale
Line of Duty Disability
Discount Rate (GLI, HIC, VSDP Only - LODA
No Change)

Updated to a more current mortality table - RP-2014 projected to 2020 and reduced margin for future improvement in accordance with experience

Increased age 50 rates and lowered rates at older ages
Adjusted rates to better fit experience at each year age and service through nine years of service

Adjusted rates to better match experience
No change
Decreased rate from 50\% to 35\%
Decreased rate from 7.00\% to 6.75\%

## FINANCIAL STATEMENTS

Notes to Financial Statements: Appendix—As of June 30, 2020

## - MORTALITY RATES - JUDICIAL RETIREMENT SYSTEM (JRS) EMPLOYEES

## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates at ages 81 and older projected with scale BB to 2020; males set back one year, $85 \%$ of rates; females set back one year.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with scale BB to 2020; males set forward one year; females set back one year with $1.5 \%$ compounding increase from ages 70 to 85 .

## Post-Disablement:

RP-2014 Disability Mortality Rates projected with Scale BB to 2020; males 115\% of rates; females 130\% of rates.

The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in discount rate, which was based on VRS Board action effective as of July 1,2019. Changes to the actuarial assumptions as a result of the experience study and VRS Board action are as follows:

Mortality Rates (Pre-retirement, post- Updated to a more current mortality table - RP-2014 projected to 2020 retirement healthy, and disabled
Retirement Rates Decreased rates at first retirement eligibility
Withdrawal Rates No change
Disability Rates Removed disability rates
Salary Scale No change
Discount Rate $\quad$ Decreased rate from $7.00 \%$ to $6.75 \%$

## - MORTALITY RATES - LARGEST TEN LOCALITY EMPLOYERS GENERAL STATE EMPLOYEES

## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males 95\% of rates; females 105\% of rates.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with Scale BB to 2020; males set forward three years; females 1.0\% increase compounded from ages 70 to 90 .

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with scale BB to 2020; males set forward two years, 110\% of rates; females $125 \%$ of rates.
The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1, 2019. Changes to the actuarial assumptions as a result of the experience study and VRS Board action are as follows:

Mortality Rates (Pre-retirement, post retirement healthy, and disabled

| Retirement Rates | Lowered retirement rates at older ages and extended final retirement age from 70 <br> to 75 |
| :--- | :--- |
| Withdrawal Rates | Adjusted termination rates to better fit experience at each age and service year |
| Disability Rates | Lowered disability rates |
| Salary Scale | No change |
| Line of Duty Disability | Increased rate from 14\% to 20\% |
| Discount Rate (GLI, HIC, VSDP Only - LODA <br> No Change) | Decreased from $7.00 \%$ to $6.75 \%$ |

Lowered retirement rates at older ages and extended final retirement age from 70

Adjusted termination rates to better fit experience at each age and service year
Lowered disability rates
No change
Increased rate from 14\% to 20\%
Decreased from 7.00\% to 6.75\%

## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males 95\% of rates; females $105 \%$ of rates.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with Scale BB to 2020; males set forwardthree years; females $1.0 \%$ increase compounded from ages 70 to 90 .

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with scale BB to 2020; males set forward two years, $110 \%$ of rates; females $125 \%$ of rates.

The actuarial assumptions used in the June 30,2018 , valuation were based on the results of an actuarial experience study for the period from July 1,2012 , through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1, 2019. Changes to the actuarial assumptions as a result of the experience study and VRS Board action are as follows:

Mortality Rates (Pre-retirement, postretirement healthy, and disabled

Retirement Rates

Withdrawal Rates
Disability Rates
Salary Scale
Line of Duty Disability
Discount Rate (GLI, HIC, VSDP Only - LODA No Change)

Updated to a more current mortality table - RP-2014 projected to 2020

Lowered retirement rates at older ages and extended final retirement age from 70 to 75.

Adjusted termination rates to better fit experience at each age and service year Lowered disability rates
No change
Increased rate from 14\% to 15\%
Decreased rate from 7.00\% to 6.75\%

- MORTALITY RATES - LARGEST TEN LOCALITY EMPLOYERS - HAZARDOUS DUTY EMPLOYEES


## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males 90\% of rates; females set forward one year.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with Scale BB to 2020; males set forward one year with $1.0 \%$ increase compounded from ages 70 to 90 ; females set forward three years.

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with scale BB to 2020; males set forward 2 years; unisex using 100\% male.
The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1, 2019. Changes to the actuarial assumptions as a result of the experience study and VRS Board action are as follows:

Mortality Rates (Pre-retirement, postretirement healthy, and disabled
Retirement Rates
Withdrawal Rates
Disability Rates
Salary Scale
Line of Duty Disability
Discount Rate

Updated to a more current mortality table - RP-2014 projected to 2020

Lowered retirement rates at older ages
Adjusted termination rates to better fit experience at each age and service year
Increased disability rates
No change
Increased rate from 60\% to 70\%
Decrease rate from 7.00\% to 6.75\%

## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males 90\% of rates; females set forward one year.

Post-Retirement:
RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with Scale BB to 2020; males set forward one year with $1.0 \%$ increase compounded from ages 70 to 90 ; females set forward three years.

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with scale BB to 2020; males set forward two years; unisex using 100\% male.

The actuarial assumptions used in the June 30,2018 , valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1, 2019. Changes to the actuarial assumptions as a result of the experience study and VRS Board action are as follows:

Mortality Rates (Pre-retirement, postretirement healthy, and disabled

Retirement Rates
Withdrawal Rates
Disability Rates
Salary Scale
Line of Duty Disability
Discount Rate

Updated to a more current mortality table - RP-2014 projected to 2020

Increased age 50 rates and lowered rates at older ages
Adjusted termination rates to better fit experience at each age and service year Adjusted rates to better match experience

No change
Decreased rate from 60\% to 45\%
Decrease rate from 7.00\% to 6.75\%

- MORTALITY RATES - LARGEST TEN LOCALITY EMPLOYERS WITH PUBLIC SAFETY EMPLOYEES


## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males 90\% of rates; females set forward one year.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with Scale BB to 2020; males set forward one year with $1.0 \%$ increase compounded from ages 70 to 90 ; females set forward three years.

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with scale BB to 2020; males set forward two years; unisex using 100\% male.
The actuarial assumptions used in the June 30,2018 , valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016. Changes to the actuarial assumptions as a result of the experience study are as follows:

Mortality Rates (Pre-retirement, post- Updated to a more current mortality table - RP-2014 projected to 2020 retirement healthy, and disabled

Retirement Rates
Withdrawal Rates
Disability Rates
Salary Scale
Line of Duty Disability

Lowered retirement rates at older ages
Adjusted termination rates to better fit experience at each age and service year
Increased disability rates
No change
Increased rate from 60\% to 70\%

## Pre-Retirement:

RP-2014 Employee Rates to age 80, Healthy Annuitant Rates to 81 and older projected with Scale BB to 2020; males 90\% of rates; females set forward one year.

## Post-Retirement:

RP-2014 Employee Rates to age 49, Healthy Annuitant Rates at ages 50 and older projected with Scale BB to 2020; males set forward oneyear with $1.0 \%$ increase compounded from ages 70 to 90 ; females set forward three years.

## Post-Disablement:

RP-2014 Disability Life Mortality Table projected with scale BB to 2020; males set forward two years; unisex using 100\% male.
The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1,2012 , through June 30,2016 . Changes to the actuarial assumptions as a result of the experience study are as follows:

Mortality Rates (Pre-retirement, post retirement healthy, and disabled

| Retirement Rates | Increased age 50 rates and lowered rates at older ages |
| :--- | :--- |
| Withdrawal Rates | Adjusted rates to better fit experience at each age and service year |
| Disability Rates | Adjusted rates to better match experience |
| Salary Scale | No change |
| Line of Duty Disability | Decreased rate from $60 \%$ to $45 \%$ |
|  |  |

## REQUIRED SUPPLEMENTARY INFORMATION

Cost-Sharing Employer Plans - VRS State Employee Retirement Plan
For the Fiscal Year Ended June 30, 2020

Schedule of Employer's Share of Net Pension Liability — VRS State Employee Retirement Plan For the Measurement Dates of June 30, 2019, 2018, 2017, 2016, 2015 and 2014

|  | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Employer's Proportion of the Net Pension Liability (Asset) | 1.14\% | 1.11\% | 1.08\% | 1.05\% | 1.03\% | 1.01\% |
| Employer's Proportionate Share of the Net Pension Liability (Asset) | \$72,237,702 | \$60,199,000 | \$62,721,000 | \$69,227,000 | \$63,182,000 | \$56,734,000 |
| Employer's Covered Payroll | \$48,154,635 | \$46,170,798 | \$43,178,236 | \$41,564,222 | \$39,813,992 | \$39,286,362 |
| Employer's Proportionate Share of the Net Pension Liability (Asset) as a percentage of its Covered Payroll | 150.01\% | 130.38\% | 145.26\% | 166.55\% | 158.69\% | 144.41\% |
| Plan Fiduciary Net Position as a Percentage of the Total Pension Liability | 75.13\% | 77.39\% | 75.33\% | 71.29\% | 72.81\% | 74.28\% |

Schedule is intended to show information for 10 years. Since 2019 is the sixth year for this presentation, there are only six years available. However, additional years will be included as they become available.

Schedule of Employer Contributions - VRS State Employee Retirement Plan For the Years Ended June 30, 2015 through 2020

| Date | Contractually Required Contribution |  | Contributions in Relation to Contractually Required Contribution |  | Contribution Deficiency (Excess) |  | Employer's <br> Covered <br> Payroll |  | Contributions as a \% of Covered Payroll |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 | \$ | 7,310,652 | \$ | 7,310,652 | \$ | - | \$ | 52,399,644 | 13.95\% |
| 2019 | \$ | 5,875,052 | \$ | 5,875,052 | \$ | - | \$ | 48,154,635 | 12.20\% |
| 2018 | \$ | 5,731,608 | \$ | 5,731,608 | \$ | - | \$ | 46,170,798 | 12.41\% |
| 2017 | \$ | 5,140,864 | \$ | 5,140,864 | \$ | - | \$ | 43,178,236 | 11.91\% |
| 2016 | \$ | 5,753,321 | \$ | 5,753,321 | \$ | - | \$ | 41,564,222 | 13.84\% |
| 2015 | \$ | 4,863,085 | \$ | 4,863,085 | \$ | - | \$ | 39,813,992 | 12.21\% |

[^6]
## REQUIRED SUPPLEMENTARY INFORMATION

Cost-Sharing Employer Plans - VaLORS State Employee Retirement Plan
For the Fiscal Year Ended June 30, 2020

Schedule of Employer's Share of Net Pension Liability —VaLORS Plan For the Measurement Dates of June 30, 2019, 2018, 2017, 2016, 2015 and 2014

|  | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Employer's Proportion of the Net Pension Liability (Asset) | 1.60\% | 1.65\% | 1.69\% | 1.78\% | 1.99\% | 2.00\% |
| Employer's Proportionate Share of the Net Pension Liability (Asset) | \$11,095,665 | \$10,284,000 | \$11,067,000 | \$13,798,000 | \$14,143,000 | \$13,470,000 |
| Employer's Covered Payroll | \$5,569,913 | \$5,700,678 | \$5,754,835 | \$6,172,009 | \$6,734,463 | \$6,916,426 |
| Employer's Proportionate Share of the Net Pension Liability (Asset) as a percentage of its Covered Payroll | 199.21\% | 180.40\% | 192.31\% | 223.56\% | 210.01\% | 194.75\% |
| Plan Fiduciary Net Position as a Percentage of the Total Pension Liability | 68.31\% | 69.56\% | 67.22\% | 61.01\% | 62.64\% | 63.05\% |

Schedule is intended to show information for 10 years. Since 2019 is the sixth year for this presentation, there are only six years available. However, additional years will be included as they become available.

SCHEDULE OF EMPLOYER CONTRIBUTIONS —VALORS PLAN For the years ended June 30, 2015 through 2020

| Date |  | actually <br> uired <br> bution | Contributions in Relation to <br> Contractually Required Contribution |  | Contribution <br> Deficiency <br> (Excess) |  | Employer's <br> Covered Payroll |  | Contributions as a \% of Covered Payroll |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 | \$ | 1,363,952 | \$ | 1,363,952 | \$ | - | \$ | 5,450,181 | 25.03\% |
| 2019 | \$ | 1,218,291 | \$ | 1,218,291 | \$ | - | \$ | 5,569,913 | 21.87\% |
| 2018 | \$ | 1,200,324 | \$ | 1,200,324 | \$ | - | \$ | 5,700,678 | 21.06\% |
| 2017 | \$ | 1,222,092 | \$ | 1,222,092 | \$ | - | \$ | 5,754,835 | 21.24\% |
| 2016 | \$ | 1,160,053 | \$ | 1,160,053 | \$ | - | \$ | 6,172,009 | 18.80\% |
| 2015 | \$ | 1,189,987 | \$ | 1,189,987 | \$ | - | \$ | 6,734,463 | 17.67\% |

Schedule is intended to show information for 10 years. Since 2020 is the sixth year for this presentation, there are only six years available. However, additional years will be included as they become available.

## Notes to Required Supplementary Information — For the Year Ended June 30, 2020

Changes of benefit terms - There have been no actuarially material changes to the System benefit provisions since the prior actuarial valuation.
Changes of assumptions - The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1 , 2019. Changes to the actuarial assumptions as a result of the experience study and VRS Board action may be viewed on page 98.

The following changes in actuarial assumptions were made for the VRS - State Employee Retirement Plan effective June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1, 2019. Changes to the actuarial assumptions as a result of the experience study and VRS Board action may be viewed on page 99.
continued on next page

## REQUIRED SUPPLEMENTARY INFORMATION

Commonwealth of Virginia State Health Plans Program for Pre-Medicare Retirees
For the Fiscal Year Ended June 30, 2020

SCHEDULE OF EMPLOYER'S SHARE OF TOTAL OPEB LIABILITY
For the Years ended June 30, 2020, 2019 and 2018

|  | 2020 |  | 2019* |  | 2018* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Employer's proportion of the collective total OPEB liability |  | 1.17\% |  | 1.15\% |  | 1.11\% |
| Employer's proportionate share of the collective total OPEB liability | \$ | 7,966,474 | \$ | 11,535,795 | \$ | 14,448,345 |
| Employer's covered-employee payroll | \$ | 58,869,521 | \$ | 54,656,476 | \$ | 49,118,624 |
| Employer's proportionate share of the collective total OPEB liability as a percentage of its covered-employee payroll |  | 13.53\% |  | 21.11\% |  | 29.42\% |

[^7]
## NOTES TO REQUIRED SUPPLEMENTARY INFORMATION — For the year ended June 30, 2020

There are no assets accumulated in a trust to pay related benefits.
Changes of benefit terms - There have been no changes to the benefit provisions since the prior actuarial valuation.
Changes of assumptions - The following actuarial assumptions were updated since the June 30, 2017, valuation based on recent experience:

- Spousal Coverage - reduced the rate from $35 \%$ to $25 \%$
- Retiree Participation - reduced the rate from $60 \%$ to $50 \%$

Spousal coverage and retiree participation were both reduced based on a blend of recent experience and the prior year assumptions. The mortality assumption was modified slightly to reflect modified pre-retirement Mortality base rates to exclude age over 65 instead of apply mortality improvement projection scale BB. The excise tax was modified to reflect updated projection of the tax thresholds. Trend rates were updated based on economic conditions as of 6/30/2019. Additionally, the discount rate was decreased from 3.87\% to 3.51\% based on the Bond Buyers GO 20 Municipal Bond Index.

REQUIRED SUPPLEMENTARY INFORMATION
Health Insurance Credit Program (HIC)
For the Fiscal Year Ended June 30, 2020

Schedule of Employer's Share of Net OPEB Liability — Health Insurance Credit Program (HIC)
For the measurement dates of June 30, 2019, 2018 and 2017

|  | 2019 |  | 2018 |  | 2017 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Employer's Proportion of the Net HIC OPEB Liability (Asset) |  | 0.7907\% |  | 0.7717\% |  | 0.7591\% |
| Employer's Proportionate Share of the Net |  |  |  |  |  |  |
| HIC OPEB Liability (Asset) | \$ | 7,298,540 | \$ | 7,040,000 | \$ | 6,912,000 |
| Employer's Covered Payroll |  | \$53,907,914 | \$ | 52,007,392 | \$ | 49,062,189 |
| Employer's Proportionate Share of the Net HIC OPEB Liability (Asset) as a Percentage of its Covered Payroll |  | 13.54\% |  | 13.54\% |  | 14.09\% |
| Plan Fiduciary Net Position as a Percentage of the Total HIC OPEB Liability |  | 10.56\% |  | 9.51\% |  | 8.03\% |

Schedule is intended to show information for 10 years. Since 2019 is the third year for this presentation, only three years of data is available. However, additional years will be included as they become available.

Schedule of Employer Contributions - Health Insurance Credit Program (HIC)
For the years ended June 30, 2018 through 2020

| Date | Contributions in Relation to |  |  |  |  |  |  |  | Contributions as $a \%$ of Covered Payroll |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Contractually Required Contribution |  | Contractually Required Contribution |  | Contribution Deficiency (Excess) |  | Employer's Covered Payroll |  |  |
| 2020 | \$ | 679,304 | \$ | 679,503 | \$ | (199) | \$ | 58,291,025 | 1.17\% |
| 2019 | \$ | 630,723 | \$ | 630,505 | \$ | 218 | \$ | 53,907,914 | 1.17\% |
| 2018 | \$ | 613,687 | \$ | 613,224 | \$ | 463 | \$ | 52,007,392 | 1.18\% |

Schedule is intended to show information for 10 years. Since 2020 is the third year for this presentation, only three years of data is available. However, additional years will be included as they become available.

## Notes to Required Supplementary Information — For the Year Ended June 30, 2020

Changes of benefit terms - There have been no actuarially material changes to the System benefit provisions since the prior actuarial valuation.
Changes of assumptions - The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1, 2019. For the following changes to actuarial assumptions as a result of the experience study and VRS Board action, see "Notes to Financial Statements: Appendix"

- Mortality rates - General State Employees, page 98.
- Mortality rates - SPORS Employees, page 99.
- Mortality rates - VaLORS Employees, page 99.
- Mortality rates - JRS Employees, page 100.


## REQUIRED SUPPLEMENTARY INFORMATION

Group Life Insurance Program (GLI)
For the Fiscal Year Ended June 30, 2020

Schedule of Employer's Share of Net OPEB Liability — Group Life Insurance Program (GLI)
For the measurement dates of June 30, 2019, 2018 and 2017

|  | 2019 |  | 2018 |  | 2017 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Employer's Proportion of the Net GLI OPEB Liability (Asset) |  | 0.2753\% |  | $0.27337^{\circ} \%$ |  | 0.26635\% |
| Employer's Proportionate Share of the Net |  |  |  |  |  |  |
| GLI OPEB Liability (Asset) | \$ | 4,480,351 | \$ | 4,153,000 | \$ | 4,009,000 |
| Employer's Covered Payroll | \$ | 53,977,296 | \$ | 52,040,245 | \$ | 49,118,624 |
| Employer's Proportionate Share of the GLI OPEB Liability (Asset) as a Percentage of its Covered Payroll |  |  |  |  |  |  |
| Plan Fiduciary Net Position as a Percentage of the Total GLI OPEB Liability |  | 52.00\% |  | 51.22\% |  | 48.86\% |

Schedule is intended to show information for 10 years. Since 2019 is the third year for this presentation, only three years of data is available. However, additional years will be included as they become available.

Schedule of Employer Contributions — Group Life Insurance Program (GLI) For the years ended June 30, 2018 through 2020

| Date |  | tually ired ution | Contributions in Relation to Contractually Required Contribution |  | Contribution Deficiency (Excess) |  | Employer's <br> Covered Payroll |  | Contributions as a \% of Covered Payroll |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 | \$ | 309,627 | \$ | 302,420 | \$ | 7,207 | \$ | 58,400,351 | 0.52\% |
| 2019 | \$ | 280,682 | \$ | 271,457 | \$ | 9,225 | \$ | 53,977,296 | 0.50\% |
| 2018 | \$ | 270,609 | \$ | 270,292 | \$ | 317 | \$ | 52,040,245 | 0.52\% |

Schedule is intended to show information for 10 years. Since 2020 is the third year for this presentation, only three years of data is available. However, additional years will be included as they become available.

## Notes to Required Supplementary Information - For the Year Ended June 30, 2020

Changes of benefit terms - There have been no actuarially material changes to the System benefit provisions since the prior actuarial valuation.
Changes of assumptions - The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1,2019 . For the following changes to actuarial assumptions as a result of the experience study and VRS Board action, see "Notes to Financial Statements: Appendix"

- Mortality rates - General State Employees, page 98.
- Mortality rates - Teachers, page 98.
- Mortality rates - SPORS Employees, page 99.
- Mortality rates - VaLORS Employees, page 99.
- Mortality rates - JRS Employees, page 100.
- Mortality rates - Largest 10 Locality Employers - General Employees, page 100.
- Mortality rates - Non-Largest 10 Locality Employers - General Employees, page 101.
- Mortality rates - Largest 10 Locality Employers - Hazardous Duty Employees, page 101.
- Mortality rates - Non-Largest 10 Locality Employers - Hazardous Duty Employees, page 102.

REQUIRED SUPPLEMENTARY INFORMATION
Disability Insurance Program (VSDP)
For the Fiscal Year Ended June 30, 2020

Schedule of Employer's Share of Net OPEB Liability — Disability Insurance Program (VSDP)
For the measurement dates of June 30, 2019, 2018 and 2017

|  |  | 2019 |  | 2018 |  | 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Employer's Proportion of the Net VSDP OPEB Liability (Asset) |  | 1.28634\% |  | 1.21104\% |  | 1.11695\% |
| Employer's Proportionate Share of the Net |  |  |  |  |  |  |
| VSDP OPEB Liability (Asset) | \$ | $(2,523,739)$ | \$ | $(2,728,000)$ | \$ | $(2,395,000)$ |
| Employer's Covered Payroll | \$ | 51,852,685 | \$ | 47,785,688 | \$ | 43,797,565 |
| Employer's Proportionate Share of the Net VSDP OPEB Liability (Asset) as a Percentage of its Covered Payroll |  | -4.87\% |  | -5.71\% |  | -5.47\% |
| Plan Fiduciary Net Position as a Percentage of the Total VSDP OPEB Liability |  | 167.18\% |  | 194.74\% |  | 186.63\% |

Schedule is intended to show information for 10 years. Since 2019 is the third year for this presentation, only three years of data is available. However, additional years will be included as they become available.

Schedule of Employer Contributions — Disability Insurance Program (VSDP)
For the years ended June 30, 2018 through 2020

| Date | Contributions in Relation to |  |  |  |  |  |  |  | Contributions as a \% of Covered Payroll |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Contractually <br> Required Contribution |  |  | ctually ired bution | Contribution Deficiency (Excess) |  | Employer's Covered Payroll |  |  |
| 2020 | \$ | 360,221 | \$ | 360,058 | \$ | 163 | \$ | 58,106,466 | 0.62\% |
| 2019 | \$ | 321,487 | \$ | 322,829 | \$ | $(1,342)$ | \$ | 51,852,685 | 0.62\% |
| 2018 | \$ | 315,386 | \$ | 315,270 | \$ | 116 | \$ | 47,785,688 | 0.66\% |

Schedule is intended to show information for 10 years. Since 2020 is the third year for this presentation, only three years of data is available. However, additional years will be included as they become available.

## Notes to Required Supplementary Information — For the Year Ended June 30, 2020

Changes of benefit terms - There have been no actuarially material changes to the System benefit provisions since the prior actuarial valuation.
Changes of assumptions -The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1, 2019. For the following changes to actuarial assumptions as a result of the experience study and VRS Board action, see "Notes to Financial Statements: Appendix"

- Mortality rates - General State Employees, page 98
- Mortality rates - SPORS Employees, page 99
- Mortality rates - VaLORS Employees, page 99


## REQUIRED SUPPLEMENTARY INFORMATION

Line of Duty Act Program (LODA)
For the Fiscal Year Ended June 30, 2020

Schedule of Employer's Share of Net OPEB Liability - Line of Duty Act Program (LODA)
For the measurement dates of June 30, 2019, 2018 and 2017

|  |  | 2019 |  | 2018 |  | 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Employer's Proportion of the Net LODA OPEB Liability (Asset) |  | 0.54690\% |  | 0.54331\% |  | 0.51555\% |
| Employer's Proportionate Share of the Net |  |  |  |  |  |  |
| LODA OPEB Liability (Asset) | \$ | 1,962,202 | \$ | 1,704,000 | \$ | 1,355,000 |
| Employer's Covered Payroll | \$ | 5,695,304 | \$ | 5,602,849 | \$ | 5,998,207 |
| Employer's Proportionate Share of the LODA OPEB Liability (Asset) as a Percentage of its Covered Payroll |  | 34.5\% |  | 30.4\% |  | 22.6\% |
| Plan Fiduciary Net Position as a Percentage of the Total LODA OPEB Liability |  | 0.79\% |  | 0.60\% |  | 1.30\% |

Schedule is intended to show information for 10 years. Since 2019 is the third year for this presentation, only three years of data is available. However, additional years will be included as they become available.

* The contributions for the Line of Duty Act Program are based on the number of participants in the Program using a per capita-based contribution versus a payroll-based contribution. Therefore, covered-employee payroll is the relevant measurement, which is the total payroll of the employees in the OPEB plan.

Schedule of Employer Contributions - Line of Duty Act Program (LODA)
For the years ended June 30, 2018 through 2020

| Date | Contractually <br> Required <br> Contribution |  | Contributions in Relation to Contractually Required Contribution |  | Contribution Deficiency (Excess) |  | ployer's overed Payroll | Contributions as a $\%$ of Covered Payroll |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 | \$ | 69,871 | \$ | 69,871 | \$0 | \$ | 5,606,443 | 1.25\% |
| 2019 | \$ | 73,400 | \$ | 73,400 | \$0 | \$ | 5,695,304 | 1.29\% |
| 2018 | S | 57,872 | \$ | 57,872 | \$(0) | \$ | 5,602,849 | 1.03\% |

Schedule is intended to show information for 10 years. Since 2020 is the third year for this presentation, only three years of data is available. However, additional years will be included as they become available.

## Notes to Required Supplementary Information — For the Year Ended June 30, 2020

Changes of benefit terms - There have been no actuarially material changes to the System benefit provisions since the prior actuarial valuation.
Changes of assumptions - The actuarial assumptions used in the June 30, 2018, valuation were based on the results of an actuarial experience study for the period from July 1, 2012, through June 30, 2016, except the change in the discount rate, which was based on VRS Board action effective as of July 1,2019 . For the following changes to actuarial assumptions as a result of the experience study and VRS Board action, see "Notes to Financial Statements: Appendix"

- Mortality rates - General State Employees, page 98
- Mortality rates - SPORS Employees, page 99
- Mortality rates - VaLORS Employees, page 99
- Mortality Rates - Employees In The Largest Ten Locality Employers With Public Safety Employees, page 102
- Mortality Rates - Employees In The Non-Largest Ten Locality Employers With Public Safety Employees, page 103

FINANCIAL STATISTICAL SECTION
Last Ten Fiscal Years

Sources: Unless otherwise noted, the information in these tables is derived from
the annual report for the relevant year

## NET POSITION TRENDS

These schedules contain trend information to help the reader understand how the Authority's financial performance and well-being have changed over time.

## REVENUE TRENDS

These schedules contain information to help the reader assess the Authority's most significant revenue source, sales of alcohol, as well as other revenue sources

## COST OF GOODS SOLD TRENDS

These schedules contain information to help the reader understand the trends in cost of goods sold.

## EXPENSE TRENDS

These schedules contain information to help the reader understand the relationship of expenses to sales

PROFIT DISBURSEMENTS TRENDS
These schedules contain information to help the reader assess the profit disbursement trends.

## OPERATING INFORMATION

These schedules contain statistical data regarding stores and products.
STATISTICAL SECTION
Financial - Last Ten Fiscal Years
CHANGES IN NET POSITION — Last Ten Fiscal Years (in dollars)
STATISTICAL SECTION
Revenues - Last Ten Fiscal Years

## ALCOHOL SALES \& TAX COLLECTED - Last Ten Fiscal Years (in dollars)

Fiscal Years Ended June 30,

|  | 2020 | 2019 |  | 2018 |  | 2017 |  | 2016 |  | 2015 |  | 2014 |  | 2013 |  | 2012 |  | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ross alcohol sales | \$ 1,173,498,688 | \$ 1,054, 141,782 | \$ | 983,360,484 | \$ | 940,095,513 | \$ | 897,687,239 | \$ | 848,245,457 | \$ | 800,612,239 | \$ | 768,800,059 | \$ | 733,850,264 | \$ | 692,722,634 |
| xcise tax | 193,674,997 | 174,144,519 |  | 160,909,741 |  | 154,446,630 |  | 147,812,928 |  | 139,832,186 |  | 132,043, 584 |  | 126,802,220 |  | 120,988,748 |  | 114,201,593 |
| Excise tax as a \% of gross sales | 16.50\% | 16.52\% |  | 16.36\% |  | 16.43\% |  | 16.47\% |  | 16.48\% |  | 16.49\% |  | 16.49\% |  | 16.49\% |  | 16.49\% |
| et alcohol sales | 979,823,691 | 879,997,263 |  | 822,450,743 |  | 785,648,883 |  | 749,874,311 |  | 708,413,271 |  | 668,568,655 |  | 641,997,839 |  | 612,861,516 |  | 578, 521,041 |

[^8]OPERATING REVENUES ANNUAL CHANGE AS A PERCENT OF PRIOR YEAR — Last Ten Fiscal Years

|  | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales of alcohol | 11.34\% | 7.00\% | 4.68\% | 4.77\% | 5.85\% | 5.96\% | 4.14\% | 4.75\% | 5.94\% | 2.55\% |
| Sales of lottery tickets | -100.00\% | -36.30\% | -10.84\% | -19.44\% | -5.66\% | -5.67\% | -4.90\% | -2.17\% | 6.63\% | 3.17\% |
| License \& permit fees | -2.45\% | 4.22\% | 2.67\% | 1.57\% | 2.60\% | 2.86\% | 4.00\% | 0.97\% | -0.41\% | 2.20\% |
| Wine wholesalers tax | -17.15\% | 11.54\% | -1.58\% | 4.41\% | 0.85\% | 7.61\% | 5.26\% | 8.45\% | 7.00\% | 10.32\% |
| Penalties | -26.72\% | 67.28\% | -9.70\% | -6.84\% | -21.57\% | 2.02\% | 0.23\% | 4.63\% | -14.82\% | -15.76\% |
| Federal grants \& contracts | -41.69\% | -76.44\% | 141.46\% | -3.66\% | 16.71\% | -21.67\% | -15.38\% | -18.95\% | -27.94\% | -29.00\% |
| Mixed beverage tax on |  |  |  |  |  |  |  |  |  |  |
| common carriers | 115.39\% | 28.35\% | 18.15\% | -17.74\% | 13.28\% | -9.69\% | -9.47\% | -12.16\% | 9.68\% | 16.71\% |
| Miscellaneous | 34.26\% | -19.70\% | 9.38\% | -4.91\% | 43.88\% | 44.90\% | 1.48\% | 13.52\% | -0.71\% | -57.19\% |
| Total Increase | 10.81\% | 6.84\% | 4.62\% | 4.61\% | 5.74\% | 5.88\% | 4.09\% | 4.66\% | 5.74\% | 2.38\% |

Notes: 1. In FY 15, mark-ups on alcohol were effective December 16, 2014, which included the case handling fee increase
from one dollar per case to two dollars per case. The mark-up on miniatures increased from $49 \%$ to $69 \%$.
2. In FY 16, the price increased for all products due to rounding up to the nearest nine cents, which took place July 1, 2015.
GROSS ALCOHOL SALES — Last Ten Fiscal Years

| NON-OPERATING REVENUES - Last Ten Fiscal Years (in dollars) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fiscal Years Ended June 30, |  |  |  |  |  |  |  |  |  |
|  | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
| Rents | 27,729 | 24,893 | 24,168 | 27,244 | 31,559 | 210,061 | 225,074 | 195,361 | 191,950 | 195,600 |
| Income from security |  |  |  |  |  |  |  |  |  |  |
| lending transactions | 82,668 | 164,801 | 25,613 | 342 | 3,320 | 113 | 157 | 321 | 1,024 | 1,320 |
| Interest income | 297,522 | 607,387 | 334,667 | 182,039 | 64,013 | - | - | - | - | - |
| Seized assets | 31,867 | 49,861 | 242,520 | 109,408 | - | - | - | - | 54,682 | - |
| Other - Special Employer |  |  |  |  |  |  |  |  |  |  |
| Contributions (VRS) | - | - | - | 2,000,000 | - | - | - | - | - | - |
| Federal Funding: CARES Act | 1,131,178 | - | - | - | - | - | - | - | - | - |
| Total non-operating |  |  |  |  |  |  |  |  |  |  |
| revenues (expenses) | 1,570,964 | 846,941 | 626,968 | 2,319,033 | 98,892 | 210,175 | 225,231 | 195,682 | 247,656 | 196,920 |
| Increase | 724,023 | 219,973 | $(1,692,065)$ | 2,220,141 | $(111,283)$ | $(15,056)$ | 29,549 | $(51,975)$ | 50,736 | $(45,517)$ |
| \% Increase | 85.49\% | 35.09\% | -72.96\% | 2245.02\% | -52.95\% | -6.68\% | 15.10\% | -20.99\% | 25.76\% | -18.77\% |

COST OF GOODS SOLD: ALCOHOL — Last Ten Fiscal Years (in dollars)

|  | Fiscal Years Ended June 30, |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
| Gross alcohol sales | 1,173,498,688 | 1,054,141,782 | 983,360,484 | 940,095,513 | 897,687,239 | 848,245,457 | 800,612,239 | 768,800,059 | 733,850,264 | 692,722,634 |
| Excise tax | 193,674,997 | 174,144,519 | 160,909,741 | 154,446,630 | 147,812,928 | 139,832,186 | 132,043,584 | 126,802,220 | 120,988,748 | 114,201,593 |
| Net alcohol sales | 979,823,691 | 879,997,263 | 822,450,743 | 785,648,883 | 749,874,311 | 708,413,271 | 668,568,655 | 641,997,839 | 612,861,516 | 578,521,041 |
| Cost of Goods Sold | 563, 153,604 | 504,150,211 | 472,772,427 | 451,003,488 | 431,328,614 | 409,991,902 | 389,204,362 | 374,356,481 | 357,374,917 | 337,689,682 |
| \% of Gross Alcohol Sales Sales | 47.99\% | 47.83\% | 48.08\% | 47.97\% | 48.05\% | 48.33\% | 48.61\% | 48.69\% | 48.70\% | 48.75\% |

Notes: 1. One factor that drives decreasing cost of goods sold is the Advanced Buy program, allowing product to be purchased by the Authority before a price increase.
2. Pursuant to Virginia Code 4.1-234, a $20 \%$ excise tax is included in the selling price of alcohol, except vermouth and wine, which has a $4 \%$ tax.


OPERATING EXPENSES BY CATEGORY WITHOUT COST OF GOODS SOLD - Last Ten Fiscal Years (in dollars)
Fiscal Years Ended June 30,

| 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ 129,098,812 | \$ 112,085,785 | \$ 113,535,743 | \$ 108,120,748 | \$ 102,977,280 | \$ 99,345,268 | 96,016,888 | 91,151,356 | \$ 83,223,807 | \$ 81,396,498 |
| 35,976,421 | 34,276,756 | 32,134,553 | 31,315,640 | 29,278,603 | 27,954,258 | 26,238,093 | 25,209,421 | 24,687,763 | 23,848,628 |
| 50,090,559 | 40,966,570 | 34,948,390 | 35,181,744 | 31,215,352 | 29,216,426 | 27,263,123 | 26,498,703 | 25,737,133 | 24,373,121 |
| 4,783,598 | 3,496,605 | 3,906,161 | 3,429,626 | 3,272,558 | 3,393,215 | 3,401,478 | 3,437,872 | 2,885,166 | 2,852,422 |
| 2,890,134 | 2,127,490 | 2,580,739 | 2,216,175 | 2,580,090 | 2,664,489 | 2,573,170 | 2,101,808 | 1,958,032 | 3,175,843 |
| 3,464,031 | 2,867,828 | 2,539,276 | 3,453,386 | 2,986,732 | 2,258,331 | 2,209,117 | 2,066,725 | 1,869,571 | 1,560,795 |
| 361,709 | 372,382 | 347,589 | 611,832 | 856,410 | 661,649 | 500,029 | 860,993 | 812,313 | 536,134 |
| 226,665,264 | 196,193,416 | 189,992,451 | 184,329,151 | 173,167,025 | 165,493,637 | 158,201,899 | 151,326,879 | 141,173,785 | 137,743,441 |
| 30,471,848 | 6,200,965 | 5,663,300 | 11,162,126 | 7,673,388 | 7,291,738 | 6,875,020 | 10,153,094 | 3,430,344 | 5,340,017 |
| 15.53\% | 3.26\% | 3.07\% | 6.45\% | 4.64\% | 4.61\% | 4.54\% | 7.19\% | 2.49\% | 4.03\% |

OPERATING EXPENSES BY DIVISION WITHOUT COST OF GOODS SOLD — Last Ten Fiscal Years (in dollars)
Fiscal Years Ended June 30,

| $\mathbf{2 0 2 0}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 1}$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |  |  |  |  |
| $149,241,340$ | $133,346,792$ | $129,705,731$ | $122,428,825$ | $115,809,039$ | $110,179,547$ | $104,958,799$ | $99,315,094$ | $93,533,636$ | $94,661,876$ |
| $58,544,041$ | $49,874,639$ | $44,903,559$ | $43,837,955$ | $40,354,100$ | $37,763,015$ | $35,000,633$ | $34,665,598$ | $32,106,833$ | $28,317,235$ |
| $16,900,634$ | $17,288,559$ | $16,527,661$ | $16,885,187$ | $17,328,181$ | $17,900,232$ | $17,936,183$ | $16,984,251$ | $15,086,772$ | $14,144,652$ |
| $1,979,249$ | $(4,316,574)$ | $(1,144,500)$ | $1,177,184$ | $(324,295)$ | $(349,157)$ | 306,285 | 361,936 | 446,544 | 619,678 |
| $226,665,264$ | $196,193,416$ | $189,992,451$ | $184,329,151$ | $173,167,025$ | $165,493,637$ | $158,201,899$ | $151,326,879$ | $141,173,785$ | $137,743,441$ |

Notes: 1. Area breakdown from final Profit \& Loss statement for respective fiscal year. 2. Store breakage removed from operating expense and classified as part of Cost of Goods Sold on financial statements. 3. Cost of Goods Sold for Virginia is for Lovers merchandise added back in FY 17 and FY 18.
Expenses — Last Ten Fiscal Years
OPERATING EXPENSES AS A PERCENT OF GROSS ALCOHOL SALES - Last Ten Fiscal Years

NON-OPERATING EXPENSES - Last Ten Fiscal Years (in dollars)
STATISTICAL SECTION
Profits - Last Ten Fiscal Years

STATISTICAL SECTION
Operational - Last Ten Fiscal Years
STORES BY YEAR — Last Ten Fiscal Years
Fiscal Years Ended June 30,

|  | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Stores, July 1 | 377 | 370 | 366 | 359 | 351 | 349 | 342 | 337 | 334 | 332 |
| New Stores | 12 | 7 | 5 | 9 | 8 | 4 | 7 | 6 | 3 | 2 |
| Closed Store | 1 | 0 | 1 | 2 | 0 | 3 | 0 | $2^{1}$ | 0 | 0 |
| Total Stores, June 30 | 388 | 377 | 370 | 366 | 359 | 351 | 349 | 342 | 337 | 334 |

Notes: Store growth slowed during the recession in 2009-11 with an emphasis on modernization and renegotiating lease agreements. The Authority had increasing sales through the recession and had a strong negotiating position as other businesses were closing. ${ }^{1}$ Store \#042 - Mount Vernon was listed as closed on 7/31/12 and relocated on 4/3/13.
SALES DATA BY YEAR — Last Ten Fiscal Years (in dollars)
Fiscal Years Ended June 30,

| 2020 | 2019 |  | 2018 |  | 2017 |  | 2016 |  | 2015 |  | 2014 |  | 2013 |  | 2012 |  | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1,191,176 | 1,233,746 |  | 1,190,407 |  | 1,158,478 |  | 1,146,234 |  | 1,117,425 |  | 1,112,807 |  | 1,091,146 |  | 1,073,910 |  | 1,067,170 |
| 35,733,748 | 33,652,166 |  | 32,241,445 |  | 31,270,307 |  | 30,398,994 |  | 29,712,285 |  | 28,770,720 |  | 27,846,686 |  | 26,678,450 |  | 25,554,777 |
| 76,792,597 | 70,985,820 |  | 65,500,188 |  | 60,731,956 |  | 58,058,001 |  | 57,049,526 |  | 55,397,422 |  | 53,516,181 |  | 51,717,746 |  | 49,151,309 |
| \$ 1,173,498,688 | \$ 1,054,141,782 | \$ | 983,360,484 | \$ | 940,095,513 | \$ | 897,687,239 | \$ | 848,245,457 | \$ | 800,612,239 | \$ | 768,800,059 | \$ | 733,850,264 | \$ | 692,722,634 |
| \$ 15.28 | \$ 14.85 | \$ | 15.01 | \$ | 15.48 | \$ | 15.46 | \$ | 14.87 | \$ | 14.45 | \$ | 14.37 | \$ | 14.19 | \$ | 14.09 |
| \$ 32.84 | \$ 31.32 | \$ | 30.50 | \$ | 30.06 | \$ | 29.53 | \$ | 28.55 | \$ | 27.83 | \$ | 27.61 | \$ | 27.51 | \$ | 27.11 |
| \$ 985.16 | \$ 854.42 | \$ | 826.07 | \$ | 811.49 | \$ | 783.16 | \$ | 759.11 | \$ | 719.45 | \$ | 704.58 | \$ | 683.34 | \$ | 649.12 |

[^9]1. An authority-wide store survey was completed during FY 2020, resulting in a more accurate square footage calculation. The actual store square footage did not decrease.
STATISTICAL SECTION
Operational - Last Ten Fiscal Years
SALES PERCENT CHANGE FROM PRIOR FISCAL YEAR — Last Ten Fiscal Years
Fiscal Years Ended June 30,

|  | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Store square footage ${ }^{1}$ | -3.45\% | 3.64\% | 2.76\% | 1.07\% | 2.58\% | 0.41\% | 1.99\% | 1.60\% | 0.63\% | 0.90\% |
| Total transactions | 6.19\% | 4.38\% | 3.11\% | 2.87\% | 2.31\% | 3.27\% | 3.32\% | 4.38\% | 4.40\% | 1.91\% |
| Total bottles sold | 8.18\% | 8.37\% | 7.85\% | 4.61\% | 1.77\% | 2.98\% | 3.52\% | 3.48\% | 5.22\% | 2.40\% |
| Average bottle price | 2.90\% | -1.09\% | -3.01\% | 0.11\% | 3.99\% | 2.88\% | 0.60\% | 1.24\% | 0.68\% | 0.15\% |
| Average sales per transaction | 4.84\% | 2.70\% | 1.45\% | 1.81\% | 3.44\% | 2.59\% | 0.79\% | 0.37\% | 1.48\% | 0.63\% |
| Average sales per square foot | 15.30\% | 3.43\% | 1.80\% | 3.62\% | 3.17\% | 5.51\% | 2.11\% | 3.11\% | 5.27\% | 1.64\% |

The actual store square footage did not decrease.
TOP PERFORMING STORES - GROSS SALES - Last Ten Fiscal Years (in dollars)
(Rank in parentheses)
\#256 - Virginia Beach
\#256 - Virginia Beach
\#219 - Vienna
\#219 - Vienna
\#397-Alexandria \#225-Virginia Beach \#331 - Richmond \#169 - Richmond \#278 - Virginia Beach \#358-Alexandria \#282 - Hampton
STATISTICAL SECTION
Operational - Last Ten Fiscal Years

## BOTTLES SOLD — Last Ten Fiscal Years

Fiscal Years Ended June 30,

|  | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total bottles sold | 76,792,597 | 70,985,820 | 65,500,188 | 60,731,956 | 58,058,001 | 57,049,526 | 55,397,422 | 53,516,181 | 51,717,746 | 49,151,309 |
| Increase of prior year | 5,806,777 | 5,485,632 | 4,768,232 | 2,673,955 | 1,008,475 | 1,652,104 | 1,881,241 | 1,798,435 | 2,566,437 | 1,152,594 |
| \% Increase over prior year | 8.18\% | 8.37\% | 7.85\% | 4.61\% | 1.77\% | 2.98\% | 3.52\% | 3.48\% | 5.22\% | 2.40\% |
| 50 mL bottles sold | 22,169,462 | 20,266,659 | 16,640,845 | 13,316,637 | 12,130,465 | 12,546,559 | 12,339,394 | 11,463,831 | 10,711,448 | 9,828,768 |
| Change from prior year | 1,902,803 | 3,625,814 | 3,324,208 | 1,186,172 | $(416,094)$ | 207,165 | 875,563 | 752,383 | 882,680 | 394,817 |
| \% change prior year | 9.39\% | 21.79\% | 24.96\% | 9.78\% | -3.32\% | 1.68\% | 7.64\% | 7.02\% | 8.98\% | 4.19\% |
| 50 mL bottles as $\%$ of total | 28.87\% | 28.55\% | 25.41\% | 21.93\% | 20.89\% | 21.99\% | 22.27\% | 21.42\% | 20.71\% | 20.00\% |

Notes: 1. Source: Policy, Planning \& Analysis. 2. Sales of 50 mL bottles increased in FY2018 due to a pricing change by a distributor that lowered many popular brands from $\$ 1.79$ to $\$ 0.99$.
TOP PERFORMING BRANDS - GROSS DOLLARS — Last Ten Fiscal Years (Rank in parentheses)

|  | Fiscal Years Ended June 30, |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
| Tito's Handmade | \$52,339,240 (1) | \$42,122,282 (1) | \$33,451,056 (1) | \$25,018,702 (3) |  |  |  |  |  |  |
| Hennessy VS | \$46,879,265 (2) | \$35,309,436 (2) | \$33,157,815 (2) | \$33,941,737 (1) | \$25,269,088 (2) | \$18,758,631 (4) |  |  |  |  |
| Jack Daniel's \#7 Black | \$30,259,503 (3) | \$29,979,450 (3) | \$29,282,762 (3) | \$28,702,100 (2) | \$27,599,088 (1) | \$26,925,694 (1) | \$25,658,300 (1) | \$25,018,476 (1) | \$23,714,063 (1) | \$22,664,736 (1) |
| Jim Beam | \$23,485,631 (4) | \$22,713,241 (4) | \$21,494,889 (4) | \$20,421,335 (4) | \$19,805,216 (3) | \$18,657,478 (5) | \$17,802,469 (3) | \$17,593,209 (3) | \$16,892,320 (4) | \$17,249,613 (4) |
| Patron Silver | \$20,933,661 (5) |  |  |  |  |  |  |  |  |  |
| Fireball Cinnamon |  | \$19,224,053 (5) | \$18,749,122 (5) |  | \$19,110, 580 (5) | \$18,759,979 (3) | \$16,124,716 (5) |  |  |  |
| Smirnoff 80 |  |  |  | \$18,807,951 (5) | \$19,294,602 (4) | \$18,966,572 (2) | \$19,066,109 (2) | \$19,532,760 (2) | \$19,801, 223 (2) | \$19,508,095 (2) |
| Grey Goose |  |  |  |  |  |  | \$17,104,944 (4) | \$16,944,481 (4) | \$17,829,724 (3) | \$17,880,921 (3) |
| Crown Royal |  |  |  |  |  |  |  | \$16,022,401 (5) | \$15, 814,294 (5) | \$15, 806, 513 (5) |

PRODUCTS SOLD - BY CASE - Last Ten Fiscal Years

|  | Fiscal Years Ended June 30, |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
| Vodka | 1,656,207 | 1,556,616 | 1,505,294 | 1,471,413 | 1,448,850 | 1,423,240 | 1,398,474 | 1,396,567 | 1,383,752 | 1,281,618 |
| Domestic | 907,464 | 855,285 | 823,756 | 795,487 | 774,794 | 761,099 | 738,803 | 720,810 | 708,694 | 693,502 |
| Imported | 389,336 | 363,835 | 355,140 | 351,388 | 350,341 | 340,831 | 342,794 | 345,758 | 343,277 | 319,924 |
| Flavored | 359,408 | 337,496 | 326,398 | 324,538 | 323,716 | 321,310 | 316,877 | 329,999 | 331,780 | 268,191 |
| Straight Bourbon Whiskey | 703,214 | 625,562 | 578,328 | 535,671 | 515,177 | 483,441 | 457,349 | 429,988 | 400,583 | 379,082 |
| Cordials-Liqueurs-Specialt | 558,782 | 517,337 | 488,640 | 474,718 | 478,332 | 530,603 | 503,018 | 450,782 | 413,783 | 392,440 |
| Imported | 361,042 | 331,695 | 314,610 | 298,289 | 295,955 | 303,305 | 285,565 | - | 212,622 | 204,085 |
| Domestic | 197,740 | 185,643 | 174,030 | 176,429 | 182,377 | 227,298 | 217,454 | - | 201,161 | 188,355 |
| Rum | 484,048 | 465,274 | 464,811 | 455,635 | 446,425 | 425,817 | 423,243 | 424,539 | 427,484 | 416,813 |
| Domestic | 27,389 | 438,456 | 438,855 | 434,086 | 429,928 | 142,537 | 137,762 | 141,445 | 144,878 | 138,276 |
| Imported | 456,658 | 26,818 | 25,955 | 21,549 | 16,497 | 283,279 | 285,481 | 283,094 | 282,606 | 278,537 |
| Tequila | 461,861 | 398,587 | 353,493 | 324,504 | 291,677 | 242,280 | 227,319 | 219,623 | 208,781 | 193,225 |
| Gin | 246,321 | 237,108 | 234,097 | 236,821 | 236,615 | 234,712 | 237,532 | 244,341 | 246,382 | 246,411 |
| Domestic | 132,294 | 134,651 | 137,315 | 142,038 | 145,141 | 157,721 | 163,085 | 172,552 | 178,540 | 180,970 |
| Imported | 101,292 | 90,512 | 84,557 | 81,542 | 78,884 | 64,857 | 62,515 | 60,108 | 56,337 | 52,875 |
| Flavored | 12,363 | 11,567 | 11,805 | 12,780 | 12,116 | 11,616 | 11,351 | 11,025 | 10,829 | 11,877 |
| Sloe | 372 | 378 | 420 | 461 | 475 | 518 | 582 | 656 | 675 | 689 |
| Cognac Armagnac | 203,289 | 194,789 | 187,912 | 183,177 | 160,584 | 173,099 | 165,700 | 173,679 | 167,154 | 169,495 |
| Canadian Whisky | 201,871 | 161,568 | 161,060 | 160,640 | 157,516 | 151,833 | 136,390 | 134,537 | 138,537 | 140,902 |
| Brandy | 171,495 | 118,775 | 118,082 | 116,997 | 116,670 | 116,579 | 118,435 | - | 111,244 | 114,117 |
| Grape | 121,000 | 7,254 | 7,035 | 7,315 | 7,312 | 7,218 | 7,269 | - | 17,375 | 16,152 |
| Imported | 14,663 | 35,540 | 35,943 | 36,328 | 33,534 | 28,036 | 10,686 | - | 9,918 | 10,634 |
| Flavored | 35,832 | 158,935 | 149,585 | 149,545 | 150,531 | 146,400 | 142,730 | 143,184 | 137,849 | 137,207 |
| Scotch Whiskey | 171,167 | 168,753 | 121,746 | 149,837 | 124,684 | 102,713 | 91,924 | 86,930 | 82,973 | 79,784 |
| Cocktails | 151,914 | 116,350 | 112,392 | 110,261 | 107,528 | 106,959 | 101,608 | 101,214 | 100,077 | 98,285 |
| Domestic | 90,017 | 111,572 | 101,123 | 103,626 | 104,110 | 100,208 | 98,016 | 96,777 | 96,719 | 94,626 |
| Imported | 61,897 | 113,125 | 97,273 | 76,613 | 67,963 | 55,972 | 60,139 | 71,662 | 82,462 | 77,844 |
| Blended Whiskey | 148,003 | 71,435 | 61,056 | 42,006 | 33,107 | 49,808 | 53,071 | - | 77,701 | 73,129 |
| Tennessee Whiskey | 121,693 | 41,690 | 36,217 | 34,608 | 34,856 | 6,165 | 7,068 | - | 4,761 | 4,715 |
| Irish Whiskey | 80,162 | 71,192 | 62,282 | 53,596 | 46,944 | 39,789 | 34,966 | 32,013 | 27,610 | 22,797 |
| Domestic Whiskey | 64,721 | 57,617 | 56,801 | 53,194 | 47,235 | 41,368 | 41,383 | 39,881 | 39,224 | 39,798 |
| Straight Rye Whiskey | 50,554 | 51,732 | 45,534 | 53,320 | 73,124 | 62,705 | 54,575 | 46,262 | 47,723 | 38,494 |
| Specialty Bottles | 43,221 | 31,760 | 29,448 | 26,861 | 47,717 | 32,645 | 29,004 | - | 27,850 | 27,268 |
| Imported | 26,600 | 19,973 | 16,086 | 26,459 | 25,407 | 30,060 | 25,571 | - | 19,874 | 11,226 |
| Domestic | 16,621 | 39,811 | 34,585 | 31,709 | 33,249 | 31,778 | - | - | - | - |
| Moonshine | 39,141 | 39,986 | 32,505 | 26,609 | 21,271 | 13,534 | 9,366 | 6,647 | 4,447 | 3,029 |
| Egg Nog | 25,321 | 22,972 | 20,034 | 18,653 | 13,101 | 13,349 | 14,334 | 12,881 | 10,930 | 11,095 |
| Rock \& Rye | 2,398 | 2,368 | 2,236 | 1,813 | 1,610 | 1,271 | 1,288 | 1,419 | 1,296 | 1,327 |
| Alcohol (1) | 2,091 | 1,250 | 1,227 | 53 | 57 | 56 | 40 | 49 | 43 | 32 |
| Bottled in Bond Whiskey | 737 | 629 | 561 | 601 | 606 | 1,574 | 1,165 | 584 | 378 | 362 |
| Corn Whiskey | 691 | 489 | 408 | 325 | 441 | 724 | 32,022 | 24,643 | 11,861 | 4,681 |
| Vermouth | 25,175 | 22,681 | 21,903 | 17,848 | 16,561 | 15,892 | 15,819 | 15,821 | 15,693 | 15,393 |
| Virginia Wine | 15,762 | 14,936 | 14,480 | 14,624 | 13,131 | 12,241 | 11,533 | 12,087 | 11,180 | 11,609 |
| Non-Alcoholic Mixers | 157,705 | 134,259 | 128,533 | 123,882 | 114,393 | 103,893 | 99,270 | 106,037 | 114,158 | 109,834 |
| Non Beverage Item | 24,996 | 27,587 | 29,272 | 28,399 | 24,387 | 20,549 | 17,331 | 20,978 | 19,974 | 17,793 |
| Statewide Totals | 5,532,494 | 5,313,085 | 5,006,115 | 4,814,183 | 4,691,820 | 4,515,005 | 4,342,954 | 4,196,203 | 4,148,651 | 3,923,756 |
| Increase from prior FY | 219,409 | 306,970 | 191,933 | 122,363 | 176,815 | 172,051 | 146,751 | 47,551 | 224,895 | 175,670 |
| \% Increase | 4.13\% | 6.13\% | 3.99\% | 2.61\% | 3.92\% | 3.96\% | 3.50\% | 1.15\% | 5.73\% | 4.69\% |

Notes: 1. In fiscal year 2012, the general "flavored" subcategory includes specific fruit-flavored products that were previously
reported separately (e.g., apricot, peach, apple, etc.). This table reflects that change across all years.
2. Excludes miscellaneous records and confiscated items.
3. Moonshine was reported separate from corn whiskey category beginning in 2015. * Grain alcohol 151 proof available for sale in select ABC stores.

## ALCOHOLIC BEVERAGE CONTROL AUTHORITY

Authority Transition - Enactment Clause

The Alcoholic Beverage Control Authority (the "Authority") has developed a summary table and a brief narrative as a response to Enactment Clause 14 for the Alcoholic Beverage Control Authority legislation.

## Enactment Clause 14 of the legislation requires:

That by October 15 each year, the Alcoholic Beverage Control Authority or its successor shall, for the purposes of identifying the total costs of the operation and administration of the Authority or its successors to be funded from the revenues generated by such entity, submit to the General Assembly a report detailing the total percentage of gross revenues required for the operation and administration of the Authority, excluding expenditures made for the purchase of distilled spirits, for the prior fiscal year, and a relative comparison to the three prior fiscal years.

|  | In Millions |  |  |  |  |  |  | As a Percentage of Sales |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY 2020 |  | FY 2019 |  | FY 2018 |  | FY 2017 | FY 2020 | FY 2019 | FY 2018 | FY 2017 |
| Sales | 1,173.6 |  | 1,054.1 | \$ | 983.3 | \$ | 940.1 | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| - Excise Tax | 193.8 |  | 174.3 |  | 161.0 |  | 154.4 | 16.5\% | 16.5\% | 16.4\% | 16.4 |
| + Other Revenue | 20.8 |  | 23.3 |  | 22.3 |  | 22.0 | 1.8\% | 2.2\% | 2.3\% | 2.3 |
| Net Revenue | 1,000.6 |  | 903.2 |  | 844.6 |  | 807.5 | 85.3\% | 85.7\% | 85.9\% | 85.9 |
| Cost of Goods Sold | 563.2 |  | 504.5 |  | 473.7 |  | 452.0 | 48.0\% | 47.9\% | 48.2\% | 48.1 |
| Operation Costs | 149.9 |  | 134.0 |  | 130.3 |  | 123.1 | 12.8\% | 12.7\% | 13.3\% | 13.1 |
| Administrative Costs | 58.5 |  | 49.9 |  | 44.9 |  | 43.8 | 5.0\% | 4.7\% | 4.6\% | 4.7 |
| Regulatory Costs | 16.9 |  | 17.3 |  | 16.5 |  | 16.9 | 1.4\% | 1.6\% | 1.7\% | 1.8 |
| Profit | \$ 212.1 | \$ | 197.5 | \$ | 179.2 | \$ | 171.7 | 18.1\% | 18.7\% | 18.2\% | 18.3\% |

Notes:

1. All support costs (e.g. Human Resources, Information Technology, Finance, etc.) for Regulatory and Operations are included in the Administrative Costs category.
2. The Authority's total operating costs excludes the year-end VRS pension liability adjusting entries, the new GASBS No. 75 liability adjusting entries for other postemployment benefit (OPEB), and the federal grant entries because they are non-operational costs. However, these costs were included in the year-end financials.

The Authority has opted to include a more detailed chart than what is required by the legislation. This will permit the General Assembly to be familiar with the magnitude of our business and have the percentage of revenue data that was requested. Inclusion of the cost of goods sold (i.e., purchase of distilled spirits) data allows the General Assembly to see the full picture of the Authority's operations and a high level Statement of Revenues, Expenses, and Changes in Net Position (Profit and Loss).

There are four major categories of ABC costs: Cost of Goods Sold, Operation Costs, Administrative Costs, and Regulatory Costs. The Cost of Goods Sold is simply the cost that the Authority incurs to purchase the distilled spirits that are sold in the ABC stores. The Operation Costs includes the costs to operate the Authority's stores (personnel cost, store rentals, utilities, etc.), the costs to operate the Authority's Distribution Center (Warehouse), and the overhead costs of the leadership and support functions that are directly linked to either the store operations or the Distribution Center. The Administrative Costs are the most diverse cost group as it includes all of the administrative functions that are necessary to support the business. These include Information Technology, Internal Audit, Procurement and Support Services, Research \& Planning, Education and Prevention, Marketing, Human Resources, Financial Management Services, Communcations, Real Estate and Facilities Management, the Authority's Leadership, and charges for services from other state agencies. The Regulatory Costs category represents the costs to operate the Authority's Enforcement division and the Hearings \& Appeals function. Enforcement operates under a separate appropriation than the rest of the Authority; however, the Enforcement division remains a part of the overall costs that affects the Authority's profits. In addition, there are approximately 1,700 new licensees each year that require a full investigation to include a background check of the owners, corporate structure review, complete financial review, and making a determination about the suitability of the applicant to possess an ABC license in Virginia.

Cost of Goods Sold increases are primarily driven by sales volume. In fiscal year 2020, Cost of Goods Sold represents 48.0\% of the sales revenue collected. This percentage is consistent with previous years.

## ALCOHOLIC BEVERAGE CONTROL AUTHORITY

## Authority Transition - Enactment Clause

Operation Costs, Administrative Costs, and Regulatory Costs are all primarily driven by personnel needs (salary, healthcare, retirement, etc.). In addition, Operation Costs include new stores, store rentals (with rent escalation clauses), utilities, and freight to transport product from the warehouse to the stores.

Administrative Costs increases are primarily driven by the cost of Information Technology, new store construction costs, an aging central office and warehouse facility (repairs), and the increased focus on Marketing and Communications over the past few years (to communicate information about the Authority and its products). These costs are all tied back to either revenue generating activities or activities that support continued operation of the business.

In the Administrative Costs category, information technology retains a great deal of importance. In fiscal year 2021, Administrative Costs are expected to increase due to amortization and ongoing support for new systems in finance, licensing and point-of-sale. Additionally, there are new expenses for the new warehouse and central office.

Regulatory Costs are also expected to increase due to the additional regulatory activities related to new licensees. License fee revenue is expected to decrease since most mixed beverage restaurants are operating at a reduced seating occupancies and those licensees may choose to renew their license at a decreased seating occupancy causing a reduction in license fee revenue. We could also experience a higher number of licensees surrendering their license due to closure than we normally experience. Finally, the 90 day deferral of license fee collection could impact the end of the year license fee collections by pushing the revenue into the next fiscal year.

## Six-Year Financial Forecast

Fiscal Year 2020 - Fiscal Year 2026
(in millions)

|  | FY 2020 | FY 2021 | FY 2022 | FY 2023 | FY 2024 | FY 2025 | FY 2026 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue Sources: Growth Rate |  | 3.65\% | 4.32\% | 4.50\% | 4.50\% | 4.50\% | 4.50\% |
| Alcoholic Beverages (Store Sales) | 1,173.6 | 1,216.5 | 1,269.1 | 1,326.2 | 1,385.9 | 1,448.2 | 1,513.4 |
| Less: State Taxes on Spirits \& Wine | 193.8 | 202.5 | 211.3 | 220.8 | 230.8 | 241.1 | 252.0 |
| Net Store Sales | 979.8 | 1,014.0 | 1,057.8 | 1,105.4 | 1,155.1 | 1,207.1 | 1,261.4 |
| Other Revenue | 20.5 | 23.3 | 23.5 | 23.7 | 23.9 | 24.1 | 24.4 |
| Total ABC Revenue | 1,000.3 | 1,037.3 | 1,081.3 | 1,129.1 | 1,179.0 | 1,231.2 | 1,285.8 |
| Cost of Goods Sold: | 563.2 | 583.7 | 609.0 | 636.4 | 665.0 | 694.9 | 726.2 |
| Operating Costs: | 226.2 | 248.6 | 256.1 | 266.5 | 278.2 | 291.3 | 301.7 |
| Infrastructure Projects: | - | 7.2 | 10.6 | 12.5 | 15.4 | 16.0 | 15.2 |
| Federal Funding - Cares Act | (1.1) | - | - | - | - | - | - |
| GASBS No. 87: | - | - | 3.5 | 1.8 | 0.9 | - | - |
| ABC Net Profit | 212.0 | 197.8 | 202.1 | 211.9 | 219.5 | 229.0 | 242.7 |

ABC's profit forecast is a factor of two elements: sales performance and trends in expenses. In both cases, forecasts beyond fiscal year 2021 are more prone to forecast error given the uncertainty with the economy and impacts on customer behavior and ABC's cost structure.

In fiscal year 2021, $A B C$ expects sales to continue to grow in the retail segment. Sales in the mixed beverage licensee (restaurant) segment are lower due to the impact of COVID on the restaurant industry. Sales growth projections are lower than the previous year's growth projections due to the higher than expected growth of fiscal year 2020 including unexpected sales growth during the initial stages of the pandemic. Licensee revenue is projected to be down principally offset by increases in Games of Skill revenue during the year. After fiscal year 2021, Games of Skill revenue is projected to discontinue. Sales from ABC's retail outlets continue to increase year over year. Uncontrollable factors such as holiday season sales and licensee sales have the potential to significantly impact the accuracy of ABC's sales forecast. Currently, ABC is experiencing growth in retail (store and e-Commerce) sales and declines in restaurant sales

On the expense side, $A B C$ is faced with mandated salary and benefit costs, energy inflation, automatic rent escalation, telecommunication and technology costs and growth in credit card discount fees that are all very difficult to influence in the short run. COVID pandemic, expenses are also expected to be higher with regard to enhanced pay for retail and warehouse employees, personal protective equipment and heightened cleaning protocols for retail stores, the warehouse and central office. For fiscal year 2021 there are significant increases in amortization ( $\$ 1.3$ million), ongoing support of new system projects principally the licensing and point-of-sale systems ( $\$ 4.6$ million) and expenses on the new building project ( $\$ 1.2$ million).

During fiscal year 2020, ABC contributed $\$ 212.1$ million (accrual basis) of net profits to the Commonwealth, and collected $\$ 275.5$ million of taxes on store sales, wine and beer and an additional $\$ 57.7$ million of general sales tax totaling $\$ 545.3$ million. $A B C$ expects to meet transfer requirements in fiscal year 2021 given the projected increase in gross sales. However, risks include reduced purchases (economic uncertainty, weather related, or supply chain related) and unforeseen increases in expenses.
[This page left intentionally blank]

## VZABC

f $\mathbf{y}$ ©
www.abc.virginia.gov

2901 Hermitage Road
Richmond, VA 23220
(804) 213-4400


[^0]:    *All Board members, executive staff and division directors served throughout the fiscal year with the exception of the following: Maria J. K. Everett served as Vice Chair until her appointment as Chair after the resignation of Jeffrey L. Painter in November 2019. William D. Euille was appointed Board Member by Governor Northam in January 2020.

[^1]:    * total number of stores as of that date

[^2]:    1）Includes state taxes，but does not include $5 \%$ sales tax．
    （2）State taxes on distilled spirits（20\％）and wine（4\％）sold in ABC stores．

[^3]:    $\begin{array}{ll}\text { (1) Includes state taxes, but does not include } 5 \% \text { sales tax. } & \text { (3) Store expenses include miscellaneous revenue and net cash overages. } \\ \text { (2) State taxes on distilled spirits }(20 \%) \text { and wine (4\%) sold in ABC stores. } & \text { (4) "Rate of return" }=(\text { adjusted net profit + state taxes) } \div \text { gross sales }\end{array}$
    (2) State taxes on distilled spirits (20\%) and wine (4\%) sold in ABC stores.

[^4]:    *excludes non-beverage items, confiscated items, distillery store sales (1) Gross Liter Tax for Wines after 12\% allocated to ABC Revenue
    Source: Research and Planning

[^5]:    * Administrative expenses as a percent of the market value of assets for the last experience study were found to be approximately $0.06 \%$ of the market assets for all of the VRS plans. This would provide an assumed investment return rate for GASB purposes of slightly more than the assumed $6.75 \%$. However, since the difference was minimal, and a more conservative $6.75 \%$ investment return assumption provided a projected plan net position that exceeded the projected benefit payments, the long-term expected rate of return on investments was assumed to be $6.75 \%$ to simplify preparation of pension liabilities.

[^6]:    Schedule is intended to show information for 10 years. Since 2020 is the sixth year for this presentation, there are only six years available. However, additional years will be included as they become available.

[^7]:    Schedule is intended to show information for 10 years. Since 2020 is the third year for this presentation, only three years of data is available. However, additional years will be included as they become available.

    * The amounts presented have a measurement date of the previous fiscal year end.

[^8]:    OPERATING REVENUES — Last Ten Fiscal Years (in dollars)

[^9]:    Notes: Information provided by Authority's Research \& Planning office.

